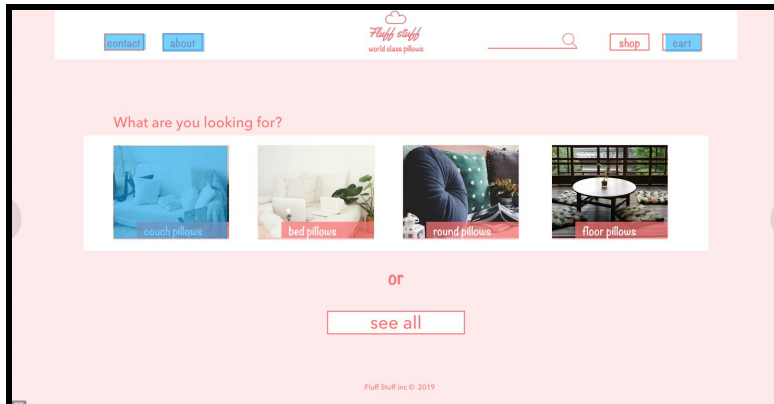Taruna Emani
2 October 2019

PUI: Assignment 5 Reflection

Discuss 3 to 5 user interface bugs you found in your heuristic evaluation. Be sure to include your design for fixing those bugs, annotated screenshots are ok.
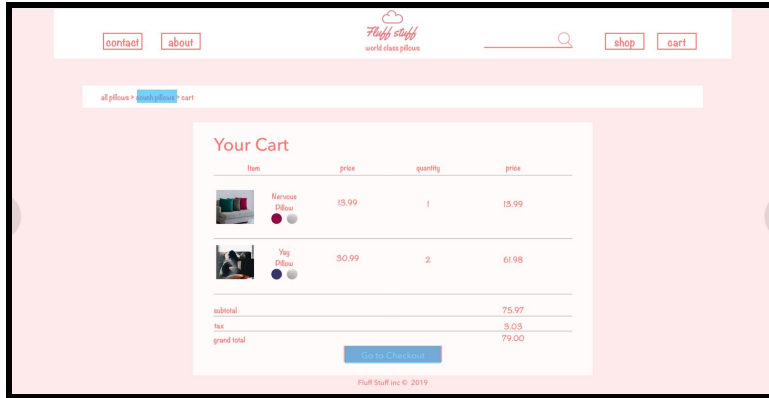
Heuristic evaluation:

Inform user how many items they have in their cart (visibility of system status)
If the cart doesn't increase in number of items, the user doesn't know if the cart has been updated without going into the cart.

I resolved this issue by adding the number of items the user added into the shopping cart so they can always see it.
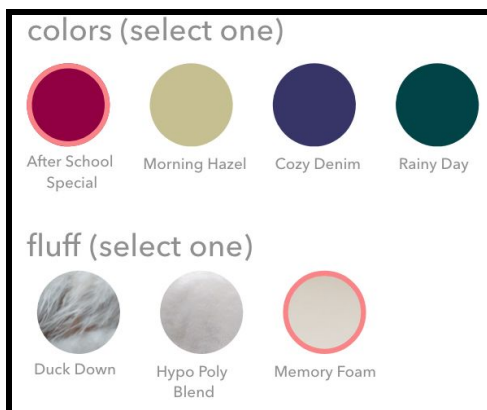
Show the user where they are in the checkout process (visibility of system status)
In the prototype, I didn't let the user know where they were in the checkout process and how close they were to actually purchasing the product. My solution includes a "map" showing the checkpoints and where the user is relative to the map and its checkpoints.

Highlight the color and fluff selected, so don't need "select one" (aesthetic and minimalist design)

Before, I did not have a way to indicate which item the user selected for their pillow, so I added a highlight around the border of the colors and fluff.

Fluff Stuff logo doesn't match rest of color scheme (consistency and standards)
Before, the logo was a different color from the rest of the website, This messes up the standardization of the branding of the website and confuses the user. To fix this issue, I re-edited the logo to match the rgb values of the rest of the nav.

What challenges or bugs did you encounter in the process of implementation, and how did you overcome the challenges?

Before implementing the website, I did not truly understand how the html and css tied together when creating a website. I took the tutorial and thought it was pretty easy when I worked on the two languages separately.

When I actually started, I immediately had trouble placing elements on the nav bar. The logo wouldn't go where I wanted it to go! I spent hours frustrated about this, so I looked up a Youtube tutorial and looked at how to go about step by step, and started to understand how elements are placed relative to each other.

Another challenge was making sure the site was standardized in terms of styling for the branding. It was difficult to keep track sometimes how the styling related to the website. To mitigate the confusion, I started creating classes and ids that properly addressed the issues and types of styling I needed. This helped me organize the styling and branding.

How is the brand identity of your client reflected through your design choices? What kind of look and feel did you design for them and why?

The brand identity of Fluff Stuff is comfortable, friendly, warm, and well, fluffy. To translate this feeling, I made sure to include a pink color scheme and friendly font. I had a more flat design and made sure each element I had, from buttons to text to cards, is large and easy to click on.