

# Annual Budget Plan Template

Fiscal Year [YYYY]

Your Company Name

November 3, 2025

## 1. Budget Assumptions & Overview

Before diving into the numbers, state the core assumptions that drive your forecast.

Item	Assumption / Note
<b>Fiscal Year Period</b>	January 1, [YYYY] – December 31, [YYYY]
<b>Inflation Rate</b>	[e.g., 3% increase factored into COGS]
<b>Headcount Growth</b>	[e.g., 2 new hires planned in Q3]
<b>Sales Growth Target</b>	[e.g., 15% YOY growth]
<b>Key Metrics Used</b>	[e.g., Average Customer Value: \$500; Conversion Rate: 2%]

## 2. Revenue Forecast

List all sources of income and project the expected revenue for each period.

Revenue Source	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)	TOTAL ANNUAL
Product/Service Line 1					
Product/Service Line 2					
Subscriptions/Recurring					
Miscellaneous Income					
<b>TOTAL REVENUE (R)</b>					

## 3. Operating Expenses

Fixed Cost Category	Q1	Q2	Q3	Q4	TOTAL ANNUAL
Salaries & Wages (Base)					
Rent / Lease Payments					
Insurance					
Utilities (Minimum)					
Software Subscriptions					
Loan Repayments					
<b>SUBTOTAL FIXED (F)</b>					

### 3.1. Fixed Expenses (F).

### 3.2. Variable Expenses (V).

### 3.3. Capital Expenditures (C) - One-Time Investments.

Variable Cost Category	Q1	Q2	Q3	Q4	TOTAL ANNUAL
Cost of Goods Sold (COGS)					
Marketing & Advertising					
Sales Commissions					
Shipping & Fulfillment					
Hourly/Contract Labor					
Travel & Entertainment					
<b>SUBTOTAL VARIABLE (V)</b>					
Capital Expenditure	Quarter of Purchase	Estimated Cost	Depreciation Schedule		
New Server / Equipment	[e.g., Q3]		[e.g., 5-year straight line]		
Office Furniture Upgrade	[e.g., Q2]				
<b>TOTAL CAPITAL (C)</b>	-				

## 4. Annual Budget Summary

This section consolidates your projections to calculate the anticipated net profit or loss.

Metric	Calculation	TOTAL ANNUAL
<b>Total Revenue (R)</b>	(From Section 2)	
Less: <b>Total OpEx (F + V)</b>	(From Sections 3.1 + 3.2)	
<b>Gross Operating Profit</b>	R - (F + V)	
Less: <b>Taxes (Estimated)</b>	[Rate × Gross Op Profit]	
<b>Net Income / Profit</b>		

## 5. Month-by-Month Cash Flow (High-Level)

<b>Month</b>	<b>Starting Cash</b>	<b>Net Income</b>	<b>Capital flows</b>	<b>Out-</b>	<b>Ending Cash</b>
January					
February					
March					
April					
May					
June					
July					
August					
September					
October					
November					
December					