

PROFESSIONAL SUMMARY

Front-End Developer with 3 years of experience building responsive, user-friendly web applications. Skilled in React and Next.js, with a strong foundation in JavaScript, API integration, and modern front-end architecture. Experienced in WordPress and CMS platforms, blending clean design with functional development. I also leverage AI tools to streamline workflows, enhance productivity, and accelerate front-end innovation.

SKILLS

React Next.js JavaScript CSS API Integration MongoDB SEO Responsive Design Web Design Problem-solving WordPress GIT Collaboration AI-Assisted Content Creation TypeScript Node.js

EXPERIENCE

Front End developer

Policaro Group
Remote · 2023 – 2025

- Designed, built, and maintained responsive web pages and landing pages across multiple dealership sites, optimizing user experience and cross-device performance.
- Collaborated with marketing and design teams to translate campaign concepts into pixel-perfect front-end implementations for monthly sales and brand promotions.
- Utilize JavaScript ReactJs, CSS, and WordPress CMS to enhance website functionality and design.
- Leveraged SEO and analytics tools to identify performance gaps and implement front-end optimizations that improved load times and organic traffic.
- Managed and updated 8+ luxury automotive websites (Porsche, BMW, Jaguar, Land Rover, Acura, Lexus), ensuring consistent brand identity and flawless presentation across all platforms.

Web Developer

Freelance Developer
Toronto · 2021 – 2023

- Develop and maintain responsive websites and web applications using React.js, Next.js, and Node.js.
- Implement and integrate AI technologies, including OpenAI and Google Gemini, to enhance website functionality.
- Convert Figma and Photoshop mockups into clean, functional, and visually engaging web experiences.
- Optimize websites for search engines (SEO) to improve visibility and drive traffic for small businesses.
- Troubleshoot and debug website issues to ensure optimal performance and user experience.
- Design and manage relational databases (e.g., PostgreSQL, MySQL, MongoDB) to support web application data storage and retrieval.

EDUCATION

Durham College

Diploma in Video Production
Oshawa, ON · 2015