

# Tevin Morrison

## Front End Developer

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### PROFESSIONAL SUMMARY

Front End Developer with three years of experience creating responsive web applications. Expertise in React and Next.js, focusing on clean UI and performance optimization. Proven ability to enhance usability and visual consistency across devices, demonstrated by work with luxury automotive brands. Proficient in JavaScript, CSS, WordPress, and modern CMS workflows. Strong understanding of accessibility, SEO, and scalable front-end development principles.

### SKILLS

React Next.js JavaScript CSS WordPress SEO Responsive Design UI Performance Optimization Accessibility MongoDB GIT TailwindCSS

### EXPERIENCE

#### Front End developer

Policaro Group

Remote - 2023 - 2025

- Build and maintain web pages and landing pages, ensuring optimal user experience.
- Collaborate closely with the marketing team to develop and implement front-end solutions for monthly ad campaigns.
- Utilize JavaScript, CSS, and WordPress CMS to enhance website functionality and design.
- Implement strategies to boost conversion rates and drive traffic to websites, achieving tens of thousands of monthly visits.
- Manage front-end development for multiple luxury automotive brands, including Porsche, BMW, and Jaguar, ensuring brand consistency and quality.
- Troubleshoot and resolve front-end issues, ensuring cross-browser compatibility and optimal performance.

#### Web developer

Freelance developer

Toronto 2021 - 2023

- Develop and maintain responsive websites for small businesses using ReactJs and Nextjs.
- Manage client communication, gather requirements, and provide project updates.
- Implement Search Engine Optimization (SEO) strategies.
- Troubleshoot and resolve website issues to ensure optimal performance.
- Write unit and integration tests to ensure code quality and stability.

### EDUCATION

#### Durham College

Diploma in Video Production

Oshawa · 2015