

# Company Profile



MOOFAR (PTY) LTD

*Professional Solutions. Real Outcomes*



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# Introduction

Moofar (PTY) LTD is a Botswana-based, multi-disciplinary company dedicated to providing a wide range of innovative, reliable, and high-quality services. Established with a commitment to integrity, professionalism, and customer satisfaction, Moofar aims to be a trusted partner for individuals, organizations, and public entities across the country.

Our diverse service offerings allow us to meet the needs of various sectors, ensuring efficiency, sustainability, and exceptional value.



# Mission

To deliver outstanding services through operational excellence, skilled workmanship, innovation, and a commitment to improving the communities and industries we serve.



# Vision

To become a leading and trusted provider of diversified, sustainable, and customer-focused solutions in Botswana and the region.

# Core Values



## Integrity

We adhere to the principles of honesty, fairness, and transparency to build long - term trust relationships with clients and partners.

## Innovation

Bringing new ideas and improved solutions to every project.

## Excellence

Pursuing excellence is our goal, and we are committed to doing our best in every task.

## Customer Focus

Tailoring services to meet and exceed expectations.

## Landscaping

- Landscape design, installation, and maintenance
- Lawn establishment, irrigation systems & outdoor beautification
- Hardscaping (pathways, paving, rock features, edging)

## Horticulture Services

- Cultivation and maintenance of gardens and green spaces
- Nursery development and supply of plants
- Tree planting, pruning, and disease control

## Bush Clearing & Environmental Management

- Mechanical bush clearing and manual clearing
- Land rehabilitation and environmental maintenance
- Removal of invasive plants and site preparation
- Firebreaks and vegetation control

## Construction & Maintenance

- Building construction
- Renovations, extensions, and structural improvements
- Plumbing, electrical, roofing, and painting
- Site preparation, fencing, paving & civil works

## General Services

- Cleaning services (commercial, industrial, residential)
- Waste removal & site cleaning
- Office support services
- Labour hire and manpower supply
- Event support & general assistance services

## Supply & Distribution

- Procurement and delivery of quality products and materials
- Wholesale and retail supply services
- Tailored sourcing solutions for organizations and individuals

## Consultancy & Business Support

- Business advisory and administrative support
- Project management and strategic planning
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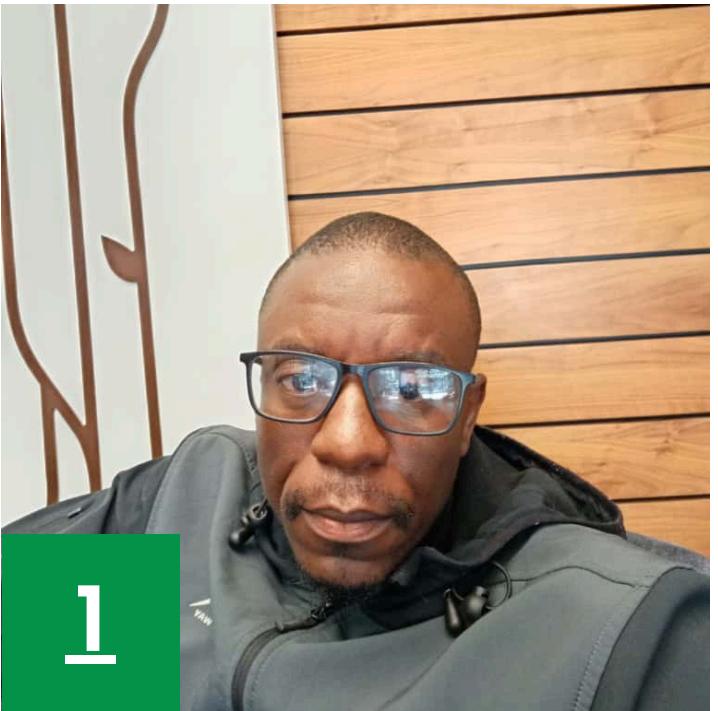
## Logistics & Transport

- Efficient transportation of goods nationwide
- Fleet support and distribution planning
- Courier services and delivery management



# Key Services and Business Activities

# Our Team



1

**Farai Madorobo**



2

**Mooketsi Mapugwa**

Moofar (PTY) LTD was established by two visionary co-founders who share a common passion for sustainable development, service excellence, and community empowerment. Together, they bring a powerful blend of leadership, expertise, and commitment that drives the company's mission forward.

Their leadership is rooted in integrity, innovation, and a hands-on approach to building a company that not only delivers high-quality services but also creates employment opportunities, empowers youth, and supports environmental sustainability. Through their combined strengths, the co-founders ensure Moofar (PTY) LTD operates with a clear vision, strong values, and a dedication to real, measurable outcomes for clients and communities.

# Future Outlook

Moofar aims to grow into one of Botswana's most reliable multi-service companies by expanding our operations, strengthening partnerships, and adopting innovative technologies. Our goal is to provide unmatched service excellence across all sectors we operate in.





# Contact Information

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# Thank You

