TIM MOSS

CONTACT

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SKILLS

HTML, JavaScript, TypeScript, CSS, SASS, Tailwind CSS, React, Next.JS, Remix, Shopify, Liquid, SQL, Gulp, Webpack

EXPERIENCE

SOFTWARE ENGINEER, Charlotte, NC — *Rack Room Shoes*   MARCH 2024 - PRESENT

- Led website optimization of Rookie Kids website utilizing Liquid, HTML, CSS and JS, resulting in improved site performance and enhanced user experience.
- Implemented WCAG 2.2 accessibility standards on Rookie Kids to ensure compliance and a seamless user experience.
- Collaborated with the E-commerce team to add WYSIWYG features to bolster site customization options in the Shopify CMS..
- Engineered Python automation script to process PIM product updates, significantly reducing website processing time.
- Created comprehensive technical documentation in Confluence covering product and image feed updates, improving team knowledge transfer.

SOFTWARE ENGINEER, Charlotte, NC — *Fast Growing Trees*   JULY 2021 - OCTOBER 2023

- Enhanced website user engagement by implementing a cart product upsell feature, increasing average order value by 7%.
- Collaborated with Product and UX teams to implement new product page designs, incorporating A/B testing for continuous improvement in conversion rate optimization.
- Developed tools utilizing GraphQL and React to integrate into Shopify's CMS, which enabled non-technical coworkers to make website updates and reduce developer dependency..
- Integrated a location-based API to automate ZIP code-based user search to ensure products are tailored to the customer needs.
- Resolved accessibility and SEO issues by conducting website audits and implementing fixes according to WCAG standards.
- Established a CI/CD pipeline in BitBucket to automate code checks and deployments to improve development workflow.
- Onboarded and trained new developers providing comprehensive insights into the codebase and industry-specific knowledge.
- Ensured code quality and compliance with standards by reviewing and verifying developers pull requests.

WEB DEVELOPER, Charlotte, NC — *Theory Communication & Design*   MAY 2017 - JULY 2021

- Collaborated with Account and Creative teams to deliver websites to clients with a focus on lead generation.
- Provided technical guidance to Clients and Account teams during initial onboarding meetings, ensuring the selection of the most suitable CMS and technologies for each client's specifications.
- Built 5 Shopify and 12 WordPress websites for local and national clients, attracting a significant user base.

EDUCATION

CAMPBELL UNIVERSITY — *Bachelor of Science, IT Security*   2018

WAKE TECHNICAL COMMUNITY COLLEGE — *AAS, Computer Programming*   2014