

Tim Moss

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JOB EXPERIENCE

FRONT END DEVELOPER - Fast Growing Trees

July 2021 – October 2023

- Translated product specifications and Figma designs into reusable Shopify Liquid templates, emphasizing responsive design for optimized mobile performance.
- Improved website load times by 20% by refactoring inefficient and outdated JavaScript code across the Shopify website.
- Conducted comprehensive website scans to identify accessibility issues, implementing changes that align with WCAG standards to ensure an inclusive online experience.
- Took a proactive approach to learning by investing personal time in mastering Remix, facilitating the transition of website codebase from Shopify Liquid to Remix and React.
- Applied React expertise to develop engaging and user-friendly website product pages and collection pages, ensuring a modern and dynamic user interface.
- Implemented A/B split tests to assess and refine new product page designs, contributing to conversion rate optimization efforts and enhancing website usability.
- Owned the creation and implementation of a custom build pipeline utilizing Gulp, resulting in a streamlined development experience for the engineering team.
- Increased average order value by 7% by owning and implementing the development of a one-click upgrade product size feature in the cart.
- Maintained engineering best practices when reviewing contractor pull requests daily.

WEB DEVELOPER - Theory Communication & Design

May 2017 – July 2021

- Collaborated with Account and Creative teams to deliver websites to clients with a focus on lead generation and quality user experience, providing technical guidance to the clients and the Creative team.
- Employed Liquid, HTML, CSS, and JavaScript to improve 5 Shopify websites for local and national clients, attracting a significant user base.
- Developed and updated 12 WordPress sites, meeting clients' specific requirements and driving business growth.

SKILLS

Languages - Typescript, JavaScript, HTML, CSS,

Frameworks - React, Remix, SASS, Tailwind

Package Managers - NPM, PNPM

CMS - Shopify, WordPress

EDUCATION

Campbell University

July 2018

- Bachelor of Science in Information Technology Security

Wake Technical Community College

July 2014

- Associates of Applied Science in Computer Programming