

TIM MOSS

CONTACT

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SKILLS

HTML, JavaScript, TypeScript, CSS, SASS, Tailwind CSS, Bootstrap, React, Next.JS, Remix, Liquid, PHP, SQL, Python, Gulp, Webpack, Shopify, WordPress

EXPERIENCE

SOFTWARE ENGINEER, Charlotte, NC — *Fast Growing Trees*

JULY 2021 - OCTOBER 2023

- Enhanced website user engagement by introducing an improved product size experience, bolstering average order value by 7%.
- Implemented new product page designs, resulting in a 15% increase in conversion rate through A/B testing.
- Developed tools using GraphQL and React, integrating into Shopify's CMS, enabling non-technical coworkers to make website updates while reducing engineer involvement.
- Integrated an API to automate ZIP code-based user location search to ensure tailoring of products to the customers' locations.
- Conducted website scans and resolved accessibility and SEO issues, aligning improvements with WCAG standards, improving website performance and user experience.
- Established a CI/CD pipeline in Bitbucket, automating code checks and deployments, improving development workflow, and reducing bugs deployed to production.
- Onboarded and trained new developers, providing comprehensive insights into the codebase and industry-specific knowledge.
- Ensured code quality and compliance with internal standards by reviewing and verifying 3 contractors' pull requests.

WEB DEVELOPER, Charlotte, NC — *Theory Communication & Design*

MAY 2017 - JULY 2021

- Collaborated with Account and Creative teams to deliver websites to clients with a focus on lead generation.
- Provided technical guidance to Clients and Account teams during initial onboarding meetings, ensuring the selection of the most suitable CMS and technologies for each client's specifications, resulting in improved client satisfaction and project success.
- Built 5 Shopify websites for local and national clients, attracting a significant user base.
- Developed 12 WordPress sites to meet the clients' requirements and drive business growth.

EDUCATION

CAMPBELL UNIVERSITY — *Bachelor of Science, IT Security*

JULY 2018

WAKE TECHNICAL COMMUNITY COLLEGE — *Associate of Applied Science, Computer Programming*

JULY 2014