Tim Moss

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EXPERIENCE

FRONT END DEVELOPER - Fast Growing Trees

Charlotte, NC   **July 2021 – Present**

- Developed and implemented new website pages, product templates, and features using HTML, CSS, JavaScript, and Liquid in response to the Product team's requirements
- Conducted A/B split tests to evaluate new product and page designs, contributing to overall website performance and improving user experience
- Optimized existing codebase to decrease site speed by 20%
- Built the footer and Tailwind styles for the new Remix website
- Engineered the implementation of a one-click product size upgrade feature, resulting in a 7% increase in cart average order value
- Automated code workflow and established continuous integration and continuous deployment (CI/CD) using BitBucket, streamlining the development process

WEB DEVELOPER - Theory Communication & Design

Charlotte, NC   **May 2017 – July 2021**

- Collaborated with Account and Creative teams to deliver website builds, with a focus on mobile navigation, user experience, and lead generation using HTML, CSS, and JavaScript
- Successfully managed and maintained 5 Shopify websites for local and national clients, each featuring 20 or more products, and attracting a significant user base
- Developed and updated 12 WordPress sites with customized themes, meeting clients' specific requirements and driving business growth

PROGRAMMER - NC Wildlife

Raleigh, NC   **Sept 2016 – Jan 2017**

- Utilized Visual Basic to create an internal website, facilitating the generation of data reports for survey, animal, and angler data for Wildlife Biologists

SKILLS

Front-end Development: HTML, CSS, JavaScript, Liquid
Frameworks/Libraries **-** React, Remix, SASS, Tailwind
Version Control **-** Git, Bitbucket, GitHub
Build Tools **-** NPM, Gulp
CMS **-** Shopify, WordPress

EDUCATION

Campbell University   **July 2018**

- Bachelor of Science in Information Technology Security

Wake Technical Community College   **July 2014**

- Associates of Applied Science in Computer Programming