

Design Brief

Portfolio – Tasha Mott

Background –

Hello! My name is Tasha Mott and I am currently finishing up my degree and will be looking for jobs next year. I have knowledge and skill sets in web development. I have experience and knowledge with HTML, CSS, PHP, MySQL, SEO, UI/UX, responsive design and a good bit more that can be viewed on my resume.

Goals -

The main goals I have with my portfolio site is to have a place to showcase and advertise my skills and previous work to show employers and/or clients my knowledge and programming/design skills. They will come to my site to look at what I have to offer skill wise and how that will apply to their need and if we would be a good fit working together. This is planning to be targeted towards larger companies and heir employers as well as smaller clients.

Audience Definition -

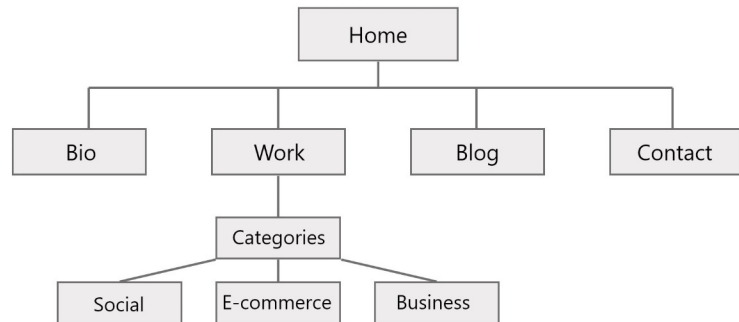
The audience for my website is going to mainly be job recruiters for big and small companies as well as random clients for freelance work. Their goal visiting my site will be to see if I have the skill set needed to offer them. The main way they will be

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visiting my site will be mobile devices of varying size and desktop as well.

Flowchart -



Features List -

My portfolio will be constructed mainly with HTML, CSS and bootstrap. The plan is to keep the design simple and underwhelming to avoid distracting the visitor from seeing the work being showcased. There will be an easy to use navigation, featured images, a page specifically to introduce myself and a quick background of my education and experience, pages to contact to me and view my blog. I will also be making sure to have a contact form at the bottom of each page to make contacting me easy and inviting.