

I have always had a keen interest in economics and the way society works, which has led me to study International Business at Copenhagen School of Business (CBS). Economy on a microlevel has always intrigued me, seeing how high pricing of an item can actually create higher sales etc. I find these factors very interesting. Economy on a macro level is something I am even more interested in, as I think it is amazing to see and analyse what effects political decisions can have and how governments tackle the economic situations they encounter.

I am very ambitious when it comes to me and the university I am studying at. I have thus joined the line in Denmark with the highest entry requirements, but have not been impressed with the ambition level and the level of teaching, which has led me to apply for Oxford, as hopefully this can give me adequate challenges.

I have always had a great liking for the English culture and I think being a global student is a very interesting perspective, as I have always had an ambition of studying abroad. Even though International Business is taught in English, I do not feel that the level of English is high enough, and I feel I could develop this in a much higher degree through studying at Oxford. I am intrigued by the way of teaching at Oxford, which allows you a high correspondence with your teacher.

The one subject I found most interesting in high school was social sciences. Understanding the complex economic systems that make up a society was compelling to me, and I have found out through my further studies in International Business Environment that it is even more interesting, when studied at a higher level.

Looking at my grades, I was in the top of Orestad Gymnasium, which is the high school in Denmark with most applicants. I feel confident that I will be able to study at a high level of English, as I am already studying in English at CBS. Academically I want more competition and more challenges than I am getting currently, which I hope Oxford will be able to give me.

I have had one gap year after high school, where I have been skiing in France, travelling in Eastern Europe, done some charity work and had a lot of responsibility for a charity project. I feel ready to face a new life in England after my travels in many different countries in Europe.

I have been responsible for strategy and concept development as well as marketing for a charity project in Denmark called FC Savanna. I have continued working for this on a voluntary basis after I have started studying again. I have tackled many high stress situations in this job function, e.g. I have had national media, a Danish national player and a supporter of FC Savanna come together for a big article, with the supporter getting sick only hours before the interview. I contacted a football manufacturer and got them to sponsor 4000 GBP worth of footballs for the project. I feel this is part of what makes me a good candidate for the Economics and Management course on Oxford, because I am able to handle high stress situation and act in a business environment.

I started on International Business because I have always been interested in economics and it was the toughest study in Denmark, it has shown me that economics definitely is the most interesting subject for me, but has also shown me that management is quite an interesting subject.

Alongside with this bachelor I am studying coaching, which will give me the degree NLP practioner by summer. I feel this will be suitable for a future managerial role, as understanding of co-workers is a great addition to the more formal managerial knowledge. I am applying to the Economics and Management because I have always been interested in the different aspects of big businesses, society and politics and how economy affects the world that surrounds us. I think I would be a good choice for Oxford, seeing as I am an ambitious, highly skilled individual with good social skills.