


taylor skelton

contact

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tmskelton.com 

education

Michigan State University
East Lansing, MI
Graduation May 2019
B.A. in Journalism
Minor in Graphic Design and
Entrepreneurship and Innovation

technical skills

InDesign, Illustrator, Photoshop,
AfterEffects, Dreamweaver,
Wordpress, Premiere, AP Style, Social
Media Strategy, Photography,
Digital Illustration, HTML, CSS

work experience

Michigan Supreme Court • PR/Marketing Intern

Lansing, Mich. • Aug. 2017 – Present

Write and disseminate news releases, articles and short speeches. Design graphics and monitor analytics for social networks. Schedule/track regular radio interviews. Monitor all forms of media to compile coverage reports.

Michigan State University • Media/Communications Intern

East Lansing, Mich. • May 2017 – August 2017

Conceptualized and created informational and promotional content. Designed branding graphics for print and web. Became proficient in videography, video editing, social media posting and strategy and photography.

The State News • Newsroom Graphic Designer

East Lansing, Mich. • January 2016 – May 2017

Designed news, sports and features layouts and covers. Developed graphics, illustrations and alternative story formats for print and web. Established deadlines for daily print and web design for an award winning daily newspaper.

Spartan Newsroom • Reporter

Michigan State University • January 2017 – May 2017

Covered news, trends and analysis for Michigan State University's online newsroom. Responsible for interviewing, photographing, writing, researching, fact-checking and headline writing.

Detroit Dialogue • Graphic Designer

Michigan State University • October 2016 – May 2017

Worked with Crain Communications and the Michigan State School of Journalism to create and execute a quarterly newspaper for Detroit high schools. Designed layouts remotely while staying in communication with team members.

VIM Magazine • Editorial Designer

Michigan State University • September 2016 – May 2017

Collaborated with editors and designers to produce VIM magazine, named one of the top 15 student-run fashion magazines in the country. Captivated audiences through graphics, digital illustrations and alternative story formats for print.

honors, activities & extra curricular

Society of News Design

Michigan State Chapter President, Travel Grant Recipient • May 2017 - Present

SNDCampus provides students the opportunities to network with the collegiate and professional design worlds, get advice from seasoned vets and connect with peers. The SND Foundation awards travel grants to the SND Annual Workshop & Exhibition.

Chick Evans Caddie Scholar Recipient

Evans Scholar, Executive Vice President, Historian • August 2015 - Present

Earned tuition and housing scholarship to MSU awarded based on excellent academics, caddie record, financial need and outstanding character. Serve as Executive Vice President. Received National Committee Academic Achievement Award and William F. Souder Jr. Evans Scholars National Committee 4.0 Award.

Dean's List • Michigan State University • May 2015 - Present

Honored on Dean's List as a full-time undergraduate in the university who earned a 3.50 or better grade-point average for multiple semesters.