



Instructor Demonstration Welcome Class

Class Objectives:

By the end of today's class you will be able to:



Identify the pieces of the Hadoop ecosystem.



Identify the differences and similarities between Hadoop and Spark.



Write MapReduce jobs locally with mrjob.



Manipulate data using PySpark DataFrames.

Instructor Do: Welcome Class

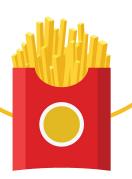
Big Data, Big Problems

Financial Industry Regulatory Authority (FINRA):

Needs to store billions records daily in the financial market and analyze trends over a period of days, weeks, and months

McDonald's:

Collects transactional data as it serves 69 million people each day in 188 countries



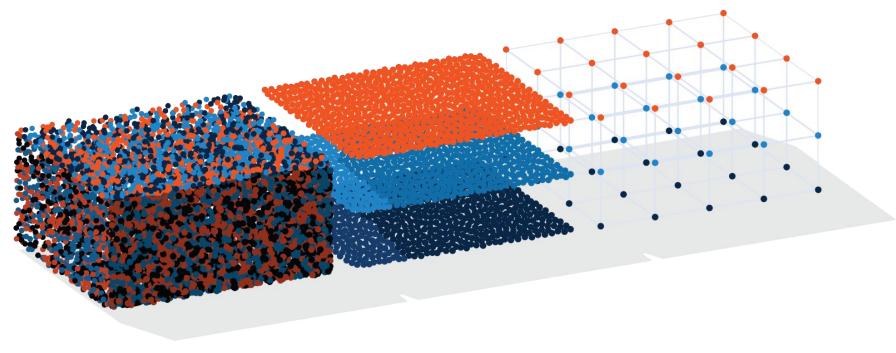
Netflix:

Collects ratings, searches, watch dates, device information, pause and skip data, repeat views, and more for 100+ million subscribers

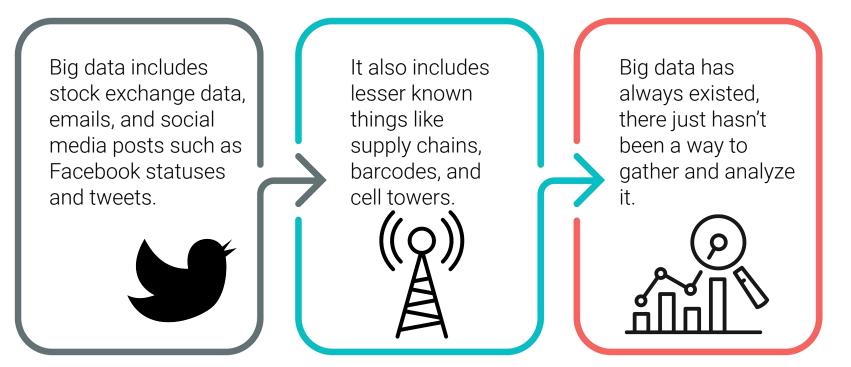


Instructor Demonstration
Intro to Big Data

What Is Big Data?



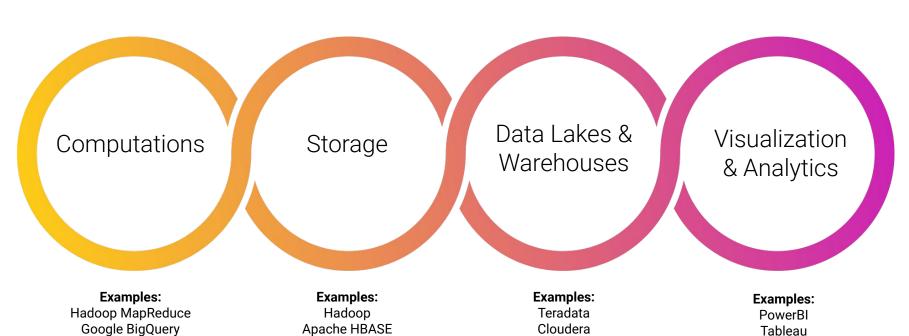
What Is Big Data?



Big data Overview

Spark Streaming

Kafka



Snowflake

R



What are some issues that you might encounter when dealing with extremely large datasets?

Issues you might encounter when dealing with extremely large datasets:



Need a place to store massive amounts of data.



Need a way to access data quickly.

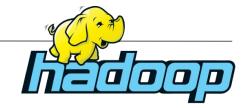


Need backups for hardware failure.



Need ways to analyze data quickly.

Hadoop Overview

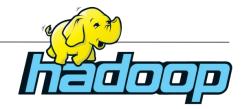


"The Apache Hadoop software library is a framework that allows for the distributed processing of large data sets across clusters of computers using simple programming models. It is designed to scale up from single servers to thousands of machines, each offering local computation and storage. Rather than rely on hardware to deliver high-availability, the library itself is designed to detect and handle failures at the application layer, so delivering a highly-available service on top of a cluster of computers, each of which may be prone to failures."

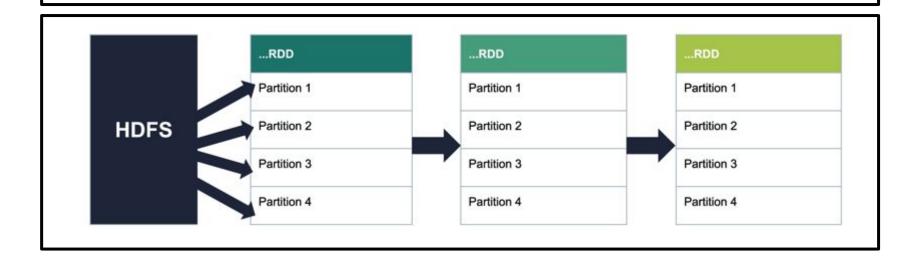
–Hadoop website

Hadoop was named after a stuffed yellow elephant belonging to the son of Doug Cutting, the Hadoop creator.

Hadoop Distributed File System (HDFS)



HDFS is a file system that is used to store data across server clusters, and is **scalable**, **fault-tolerant**, and **distributed**.



Four Vs of Big Data



Volume: Size of the data (petabytes, exabytes, zettabytes, yottabytes)

02

Velocity: How quickly data is coming in (car sensors sending information every second)

03

Variety: Different forms of data (social media posts, comments, photos, etc.)

04

Veracity: Uncertainty of data (social media data may not be precise, come from bots, etc.)

The Apache Hive

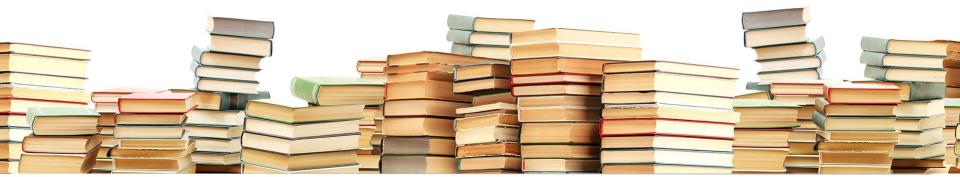
The Apache Hive ™ data warehouse software facilitates reading, writing, and managing large datasets residing in distributed storage using SQL. Structure can be projected onto data already in storage. A command line tool and JDBC driver are provided to connect users to Hive.

Example: Counting the Number of Books in a Library



Map: You count this half of the library, and I'll count the other.

Reduce: We get together and add up our counts.





Instructor Demonstration
Intro to MapReduce with mrjob

What is MapReduce job?



Designed to solve a single problem: how to index all the information on the Internet

What is a Job?





A job is defined by a class that inherits from MRjob.



This class contains methods that define the steps of your job.

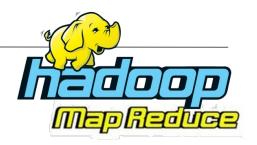


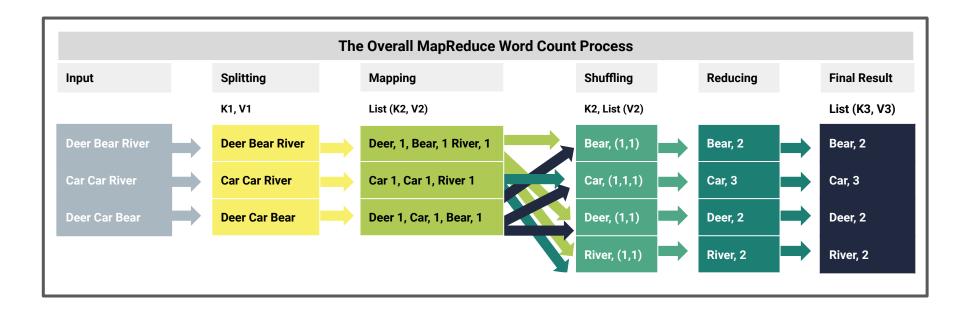
Can translate the job and run it locally or on a Hadoop cluster.



Note: the shuffle step is handled behind the scenes

Classic Word Count Example





The Map Part of MapReduce





Execute the Map() function on data.



Execute on each node.

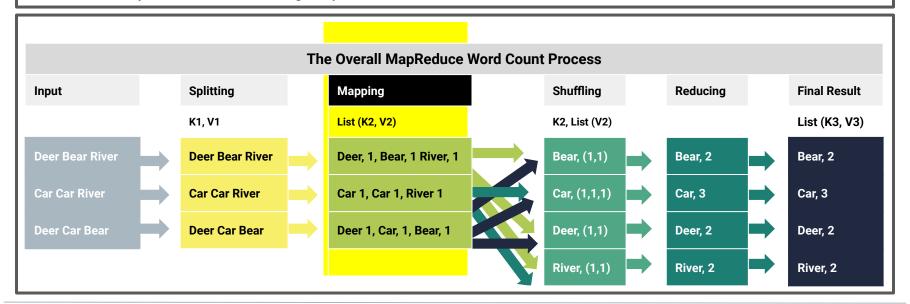


Output <key, value> pairs on each node.

The Map in MapReduce



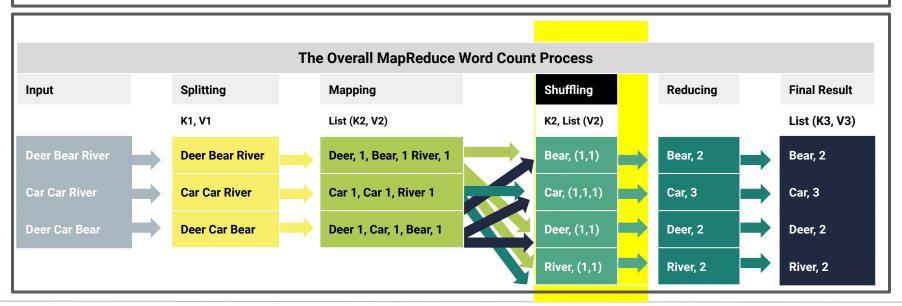
The mapping step takes a small piece of the input and maps the data to key-value pairs. A common example is sending a line of text to a mapper function, and the mapper generates a key-value pair for each word. The values will be added up later in the reducing step.



The **Shuffle** in MapReduce

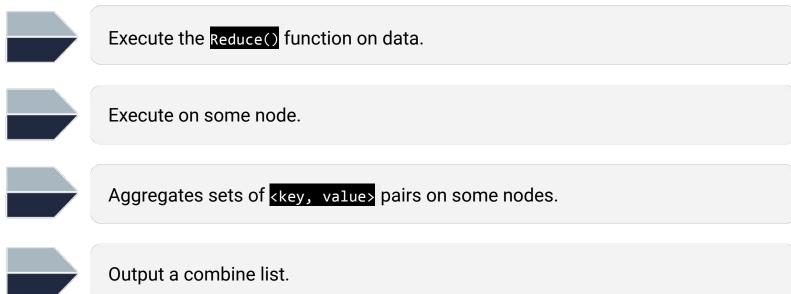


The shuffle step groups the keys together. Each value found for a key is appended to the list of values.



The **Reduce** Part of MapReduce

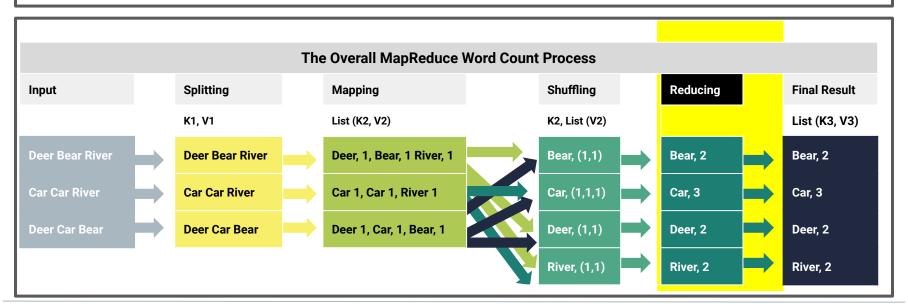




The **Reduce** in MapReduce



The reducing step reduces the list of the values for a key to a single value. Tin this example, the values are added to get the count of each word.





Everyone Do: Word Count

In this activity, we will have hands on experience writing our first job.







Instructor Demonstration
MrJob with CSV





Activity: Snow in Austin

In this activity, you will use mrjob to determine the dates in which it snowed in Austin, Texas.



Instructions: Activity: Snow in Austin

→ Use mrjob to list the days in which it snowed in Austin, Texas.

• Bonus:

 Calculate the maximum amount of snow per date.

Hint:



Use the max() function to reduce the values for a date to a single value.



Time's Up! Let's Review.



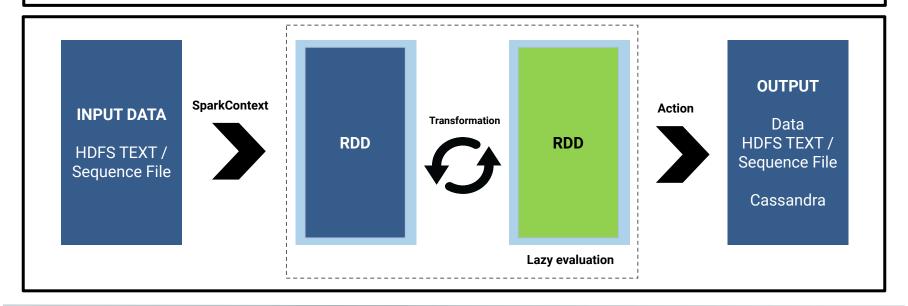
Instructor Demonstration Spark Overview

Instructor Do: Spark Overview



What is Spark?

Apache Spark is a unified analytics engine for large-scale data processing. It lets you write applications in Java, Scala, Python, R, and SQL and runs on Hadoop, stand-alone, or in the cloud (and many other platforms). Spark can be 100 times faster than Hadoop.



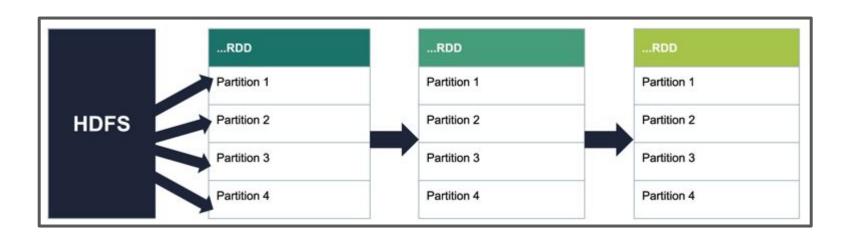
Instructor Do: Spark Overview

Spache

A Resilient Distributed DataSet (RDD)

A resilient distributed dataset (RDD) is the basic abstraction in Spark.

It represents an immutable, partitioned collection of elements that can be operated on in parallel.





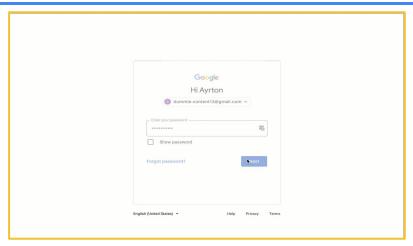


Instructor Demonstration Setup Google Colab

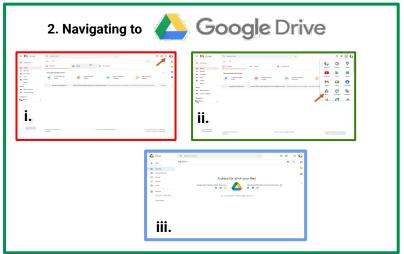
Instructor Do: Setup Google Colab

Starting with Google Colaboratory

- Google Colaboratory, or Colab, is a Google-hosted cloud-based notebooks.
- We will use Colab to run Spark.
- These cloud based notebooks allow for easy installation of Spark and the use of cloud computing power.



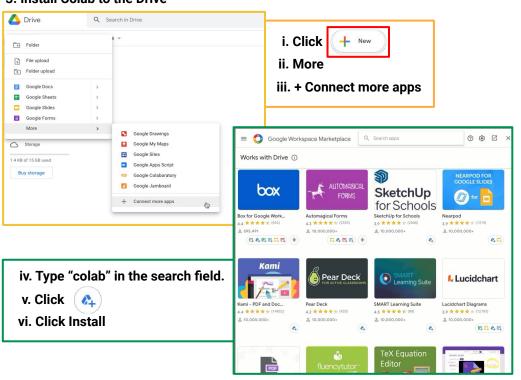
1. Login to Gmail

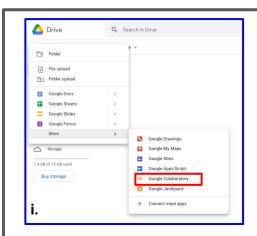


Instructor Do: Setup Google Colab

CO

3. Install Colab to the Drive







4. Create a Colab Notebook



Instructor Demonstration PySpark DataFrame Basics

Instructor Do: PySpark DataFrame Basics



Spark DataFrames are similar to Pandas.



They hold data in a column and row format.



Each column represents a variable or feature.



Each row represents one data point.



Unlike Pandas, Spark DataFrames can scale to handle petabytes of data on clusters of servers or in the cloud.





Activity: Demographic DataFrame Basics.

In this activity, you will use the basics of PySpark DataFrame to analyze a demographic CSV.



Instructions: Activity: Demographic DataFrame Basics

- → Follow the comments in the Notebook to:.
 - Clean the data.
 - Display the data.
 - Use Spark DataFrame.
 - Hint:
 - Read the PySpark Documentation.





Time's Up! Let's Review.



Instructor Demonstration
PySpark DataFrame Filtering





Activity: PySpark Demographic Filtering.

In this activity, you will use PySpark filtering to filter through the demographic dataset.



Instructions: Activity: PySpark Demographic Filtering

- → Using PySpark methods and the demographics dataset, answer the following questions:
 - Which occupation had the highest salary?
 - Which occupation had the lowest salary?
 - What is the mean salary of this dataset?
 - What is the max and min of the salary column?
 - Bonus:
 - What is the average age and height for each academic degree type?
 - Hint:
 - You will need to use groupby to answer this question.

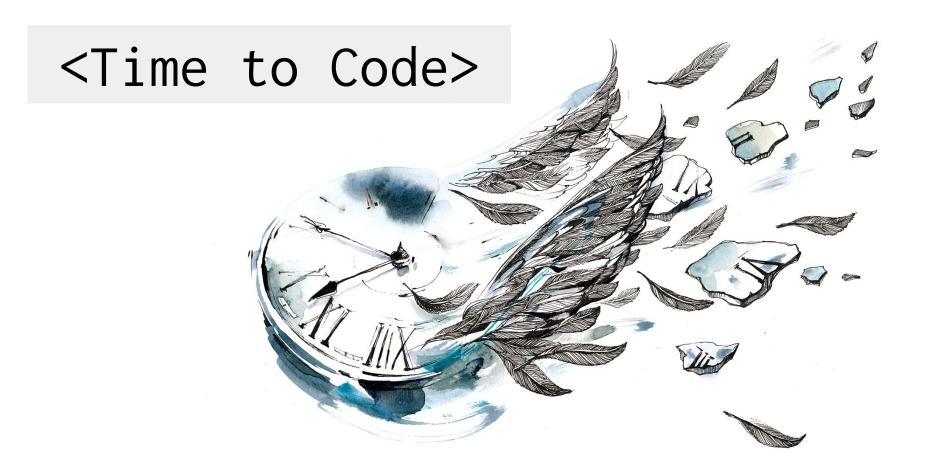




Time's Up! Let's Review.



Instructor Demonstration PySpark DataFrame Dates





Activity: Plotting Bigfoot

In this activity, you will use PySpark and Pandas to clean a Bigfoot dataset and create a plot.



Instructions: Activity: Plotting Bigfoot

→ Part 1

- 1. Using the Bigfoot data, import the time functions and load in the DataFrame.
- 2. Create a new DataFrame with column Year.
- Save Year as a new column.
- 4. Find the total number of Bigfoot sightings per year.

→ Part 2

- Import the summarized data to a Pandas DataFrame for plotting.
- 2. Clean the data and rename the columns Year and Sightings.
- 3. Plot the year and sightings.



Time's Up! Let's Review.