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CONTACT: Robyn Smith, 512-344-5477
Media Relations, 512-344-5131

DALLAS COWBOYS SEASON TICKET WINNER FROM EL PASO LOOKS FORWARD TO FALL 2010

(Austin) – El Paso resident Jesse Alvarez is already making plans for next fall after winning 2010 season tickets to see the Dallas Cowboys play in their new stadium.

“Since I was a little kid, I’ve watched the Cowboys with my dad,” he said. “I’ve been a fan, but I’m even more so now.”



Having won one of 20 pairs of season tickets awarded in the most recent *Dallas Cowboys* second-chance drawing, he’ll be sitting between the 30-yard lines next year.

“I didn’t believe it at first,” said Alvarez. “I’ve never won anything big like that.”

Three additional drawings will be held to award hundreds more *Dallas Cowboys* second-chance prizes. In addition to 2010 season tickets, Dallas Cowboys gift cards, authentic autographed jerseys and exciting experiential trip packages will be awarded. Texas Lottery® players can enter by filling out the back of each non-winning *Dallas Cowboys* instant ticket, affixing a first-class stamp, and putting the ticket in the mail. The next drawing is scheduled for November 17.

(more)

(Texas Lottery Commission, News Release, continued)

“We’ve had a tremendous response to the *Dallas Cowboys* game from our players, and the second-chance prizes are a big part of that,” said Texas Lottery Commission Deputy Executive Director Gary Grief. “We are proud to partner with this first-class organization in our efforts to raise money for the Foundation School Fund, which supports Texas education.”

The *Dallas Cowboys* instant game features 13 top prizes of \$100,000 each, nine of which currently remain unclaimed. With more than \$38.2 million in total prizes, overall odds of winning any cash prize are one in 3.85, including break-even prizes.

Tonight’s *Mega Millions*[®] jackpot is worth an estimated \$28 million. Wednesday’s *Lotto Texas*[®] jackpot is worth an estimated \$5 million.

For more information about the Texas Lottery, please visit the official Web site at <http://www.txlottery.org>.

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Note to Editors: A photograph in jpg format is available by contacting Robyn Smith at 512-344-5477 or robyn.smith@lottery.state.tx.us. For a complete list of winners, please visit: <http://www.dallascowboys.com/texaslottery/texaslotteryWinners.cfm>