

Texas Lottery Commission Press Release - May 15, 2003

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## Houston Area Lottery Retailers Receive Sales Awards

(Austin, May 15) - Texas Lottery Commission Executive Director Reagan E. Greer was in Houston today to meet with Texas Lottery™ retailers. During the Houston Retailer Forum, he gave awards for the highest sales in the Houston sales district during 2002.

"I can't say enough good things about our 4,708 retailers in the Houston district," said Greer. "This area is responsible for nearly \$802 million in sales during 2002, which is approximately 31 percent of the statewide total."

The top retailer is Rudy's Stop and Shop, located at 1018 Damon St. in Rosenberg. The store registered total sales of \$1,521,361.

Fiesta Mart #11, at 4711 Airline in Houston, is the second top-selling retailer. Its total sales were \$1,220,890.

The third highest selling retailer is W. Orem Supermarket with sales of \$1,195,463. The store is located at 3420 W. Orem in Houston.

All awards were based on sales from calendar year 2002. The sales figures are unaudited.

Since lottery tickets first went on sale in May of 1992, Houston district retailers have accounted for more than \$8.4 billion in sales, which represents approximately 30 percent of all lottery sales statewide, as of May 6, 2003. Houston district retailers have earned more than \$421.6 million in commissions.

To date, the total paid in lottery retailer bonuses for the area is \$14,981,208.80. Of that total, Houston district retailers have earned more than \$14.2 million in bonuses for selling 132 *Lotto Texas* jackpot-winning tickets.

Lottery officials were in Houston to host the Retailer Forum. This event offers area retailers the opportunity to discuss issues important to them, and gives Lottery staff a chance to present new marketing concepts and strategies. This event is the second retailer forum held this year.

The *Lotto Texas* jackpot for Saturday, May 17, is an estimated \$17 million. For more information about the Texas Lottery, please visit the official Texas Lottery Commission Web site at <http://www.txlottery.org>