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What's Not To 'Love' About Texas Lottery® Newest Scratch Game

(Austin, July 20) - America's favorite redhead has made it to Texas. The *I LOVE LUCY*® scratch game, from the Texas Lottery® will certainly strike a chord with players wanting to 'wax nostalgic' for the infectious smile, the comical faces and the wild predicaments that made Lucille Ball a comedic icon.

"It could also strike a special place in their wallets, if their tickets reveal the top cash prize of \$20,000," said Texas Lottery Commission Products Manager Robert Tirloni.

Starting July 20, players can purchase the \$2 *I LOVE LUCY*® scratch game, featuring five different scenes with Lucy, Ricky, Fred and Ethel in some of the funniest moments in television history. The *I LOVE LUCY*® scratch game features cash prizes from \$2 to \$20,000. The overall odds of winning any prize, including break-even prizes, are 1 in 4.25.

"We're so excited presenting the *I LOVE LUCY*® scratch game to our Texas players," said Tirloni. "Lucy was truly an exceptional entertainer and this ticket really brings back those fond memories of her. It makes the *I LOVE LUCY*® scratch game seem that much more fun to play when you see the scenes on the tickets and remember the old television shows we have all come to love."

For more information about the Texas Lottery, please visit the official Texas Lottery Commission Web site at <http://www.txlottery.org>

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