# **TEXAS LOTTERY COMMISSION News Release**

FOR IMMEDIATE RELEASE: Friday, Sept. 7, 2012

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The *All or Nothing* logo is attached in .jpg and .eps formats.

Link to the *All or Nothing* Video News Release- <u>High Resolution</u> or <u>Low Resolution</u>





# LET THE REVOLUTION BEGIN! ALL OR NOTHING™ FROM THE TEXAS LOTTERY® SET TO LAUNCH THIS WEEKEND Sales begin Sunday, first draw on Monday morning

(**AUSTIN**) – To match or not to match? That is the question and starting next week, *All or*  $Nothing^{TM}$  may be the answer for Texas Lottery<sup>®</sup> players looking for a revolutionary new way to win big. The first new draw game from the Texas Lottery since  $Daily 4^{TM}$  debuted in 2007, *All or* Nothing features the best overall odds (1 in 4.5) of any Texas draw game and 10 ways to win a prize. Ticket sales for *All or Nothing* begin Sunday, Sept. 9 and the first drawing will take place on Monday, Sept. 10 at 10 a.m. CT.

"All or Nothing is unlike any other draw game offered by the Texas Lottery," said Gary Grief, executive director of the Texas Lottery. "With a guaranteed top prize of \$250,000, players are sure to enjoy this innovative new game and we look forward to the revenue it will generate for public education in Texas."

All or Nothing players can win the top prize by matching all 12 of the numbers drawn. However, what sets this new game apart is that players can also win the top prize by matching none of the numbers drawn. That's right, players win the top prize by matching all or none of the numbers drawn. To play All or Nothing, players select 12 numbers from one to 24 or opt for a Quick Pick.

In addition to the \$250,000 top prize, *All or Nothing* also offers lower-tier prizes at the \$2, \$10, \$50, and \$500 level, depending on how many numbers the player does or does not

All or Nothing" Prize Chart

Match	Prize	Odds of Winning
12	\$250,000	1:2,704,156
-11	\$500	1:18,779
10	\$50	1:621
9	\$10	1:56
8	<b>S2</b>	1:11
4	\$2	1:11
3	\$10	1:56
2	\$50	1:621
	- 0059005500	561086089
1	\$500	1:18,779

Overall odds are 1 in 4.5. All prizes are guaranteed prizes.

(more)

# All or Nothing sales begin Sunday/page 2

match in the drawing. Tickets for *All or Nothing* are \$2 per play and drawings will be held four times a day, six days a week. Drawings will take place Monday through Saturday at 10 a.m., 12:27 p.m., 6 p.m. and 10:12 p.m. CT. *All or Nothing* is the first game that will be drawn during the new 10 a.m. and 6 p.m. draw times.

## About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated more than \$20 billion in revenue for the state and distributed \$38 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed more than \$14 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance.

For more information visit us on <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u> or at <u>www.txlottery.org</u>.

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# Link to the All or Nothing Video News Release- High Resolution or Low Resolution

- Behind the scenes b-roll of *All or Nothing* drawing rehearsals at the lottery's Austin headquarters
- Explanation of the game by Lottery Operations Manager Robert Tirloni
- On-camera interview with Texas Lottery Commission Executive Director Gary Grief

### **NEW SATELLITE COORDINATES**

### C-band and Ku-band Coordinates for Texas Lottery Broadcasts (effective Sept. 10, 2012)

### C-band - DIGITAL

AMC 1C - Transponder 19 slot B 9MHz 103°W

Downlink Frequency: 4066.5 (H)

6.1113 symbol rate

34 FEC rate

Video on PID 308 English audio on PID 256 Spanish audio on PID 257

### **Ku-band – DIGITAL**

AMC 1K - Transponder 02 - slot A 9MHz 103°W

Downlink Frequency: 11753.5 (V)

6.1113 symbol rate

34 FEC rate

Video on PID 308 English audio on PID 256 Spanish audio on PID 257

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