

Texas Lottery Commission Press Release - May 28, 2002

Contact:

Kristina Tirloni, 512.344.5144,

## Texas Lottery Celebrating "10 Years Of Winning For Texas"

(Austin, May 28) - - Where were some Texans 10 years ago? On May 29, 1992, most of them were in their local convenience and grocery stores buying up the first Texas Lottery instant ticket, *Lone Star Millions*. That's right -- it's been 10 years since the startup of the "winning" relationship between the Texas Lottery, it's lottery retailers and the players of the 'Games of Texas.'

"It's been an exciting ride for the Texas Lottery Commission," said **Linda Cloud**, Executive Director. "In 10 years, we've awarded players more than \$14 billion in prizes, paid more than \$48 million in retailer bonuses, and contributed more than \$9 billion to the State of Texas."

The Texas Lottery's launch broke California's earlier track record by almost \$2 million for the highest total sales startup -- \$23.2 million. The first week of the launch also recorded the highest number of tickets sold in the first week, 102.4 million, compared to the old record set by Florida of 95 million.

Since those first record-shattering days when the Texas Lottery only sold scratch-off games, there have been five on-line additions to the 'Games of Texas' -- *Lotto Texas* in November 1992; *Pick 3*, October 1993; *Cash 5*, October 1995; *Texas Million*, May 1998; and *Texas Two Step*, May 2001.

- Since the startup of *Lotto Texas*, there have been more than 110 million prize winners, who have won a combined total of over \$3.7 billion. That includes 443 *Lotto Texas* jackpot winning tickets paying out a combined jackpot prize total of \$2,584,755,756.09.<sup>1</sup> Last year, the estimated record \$85 million *Lotto* jackpot broke a single day sales record with \$32,134,154 worth of *Lotto Texas* tickets sold.
- Since 1993, the *Pick 3* game has put a total of \$717,546,930 in the pockets of 7,260,543 winners.
- Since 1995, a total of 13,791,845 *Cash 5* winners have won \$699,547,224, including 2,468 winners who have cashed-in a top-prize amount of \$122,616,520.
- From 1998 to 2001, the 25 top-prize winners for *Texas Million* received a grand total of \$25,000,000. There were 4,622,770 total *Texas Million* winners who won a combined total of \$93,575,480.
- In just under a year since it started, *Texas Two Step* has produced 51 jackpot winners who have won a combined total of \$21,748,770. There have been 2,565,479 total winners who have won a combined total of \$42,234,251.
- Since 1992, the Texas Lottery's instant tickets have paid winners a total of \$10,220,879,748.

"We're not through setting new records yet," said Cloud. "We've already begun by breaking the former sales record for the popular Harley-Davidson® instant game theme. One-month ticket sales for the lottery's hottest new scratch-off have exceeded \$12.5 million. That breaks the former record held by California, which posted sales of \$9 million."

The Texas Lottery is already focusing its attention to the next 10 years. On Monday, May 27, the first modification in 10 years to the lottery's nightly lineup of games began with the drawing time change to 10:12 p.m. The new daytime drawing for *Pick 3*, at 12:27 p.m., began on April 29, 2002, with great enthusiasm from players and impressive first week sales. In late July 2002, the Texas Lottery will also introduce several enhancements to the *Cash 5* on-line game, and in the fall of 2002, the Texas Lottery is bringing back the popular instant ticket *Bucks N Trucks*.

"The Texas Lottery is looking to the future, and constantly developing new ways to keep our players as excited about the lottery, and all of our games, as they have been during our first 10 years," Cloud said. "The next 10 years will be better than ever, and we're ready to break some more records as a major lottery in our industry."

The estimated jackpot for Wednesday's *Lotto Texas* jackpot is worth \$12 million.

-30-

<sup>1</sup> *Amount equals actual cash value of 6-of-6 prize. Total numbers of winners and prize amounts as of May 1, 2002.*

. . . .

The Texas Lottery, the 4th largest selling lottery in North America, is "Focusing on the Future of Education, One Ticket At A Time." By providing the 'Games of Texas' for more than 10 years, the Texas Lottery Commission (TLC) has generated more than \$10 billion for the state and paid nearly \$17 billion to players in prizes. For more information about the TLC, please visit the official website at <http://www.txlottery.org>