

Texas Lottery Commission

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NEWS

from the Texas Lottery Commission

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DAILY 4TM LAUNCH SUCCESSFUL; PICK 3TM TO OFFER SUM IT UPTM FEATURE

(**AUSTIN**) – On September 30, the Texas Lottery[®] launched a brand new game, $Daily 4^{TM}$ with $Sum It Up^{TM}$. According to unaudited numbers, the game and associated add-on feature brought in more than \$5.2 million during the first three weeks of sales. Of that number, approximately \$1.2 million came directly from sales of the Sum It Up add-on feature, which $Pick 3^{®}$ will also offer soon.

"We are pleased with the sales numbers for *Daily 4* with *Sum It Up* so far," said Texas Lottery Commission Executive Director Anthony J. Sadberry. "*Sum It Up* will also enhance *Pick 3*, providing a fun new way for players to win. By adding this feature to the *Pick 3* game, we hope to generate even more money for the Foundation School Fund."

Beginning November 11, players will have the option of wagering from 50 cents to \$5 on the sum of their *Pick 3* numbers. The *Sum It Up* add-on feature allows players to win if the sum of their three numbers matches the sum of the three numbers drawn, even if the numbers themselves do not match. For example, a player choosing the numbers 5 - 1 - 6 (Sum = 12) would win the *Sum It Up* prize if the numbers 4 - 0 - 8 (Sum = 12) are drawn.

The base *Pick 3* game will remain the same, and players can select the add-on feature in conjunction with any of the *Pick 3* play types. Those who choose the *Sum It Up* option may win additional prizes from \$3 to \$2,500, depending upon the wager amount selected and the odds for the chosen sum.

(more)

(Texas Lottery Commission, News Release, continued)

Odds of winning a *Sum It Up* play range from 1 in 13 to 1 in 1,000 and vary according to the numbers picked.

For more information, please visit the official Texas Lottery Web site at http://www.txlottery.org

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The Texas Lottery supports Texas education.

NOTE TO EDITORS: A new *Pick 3* with *Sum It Up* logo is available by request from Robyn Smith at (512)344-5477 or Robyn.Smith@lottery.state.tx.us.