



FOR IMMEDIATE RELEASE: Friday, Sept. 21, 2012

CONTACT: Media Relations, 512-344-5131
mediarelations@lottery.state.tx.us

FIRST \$250,000 *ALL OR NOTHING*™ TOP PRIZE CLAIMED

Winning ticket matches none of the numbers drawn

(AUSTIN) – The Texas Lottery® announced today that the first top prize winning ticket for the new *All or Nothing*™ game has been claimed. On Monday, Sept. 17, Chun Ye Keifer of Natalia purchased a ticket that did not match any of the numbers drawn in the day drawing, making her the game's first top-prize winner.

Though she may have selected all the “wrong” numbers, Keifer got the right result. That's because *All or Nothing* is the first Texas Lottery drawing game to pay a top prize when you match all or none of the numbers drawn. Keifer, who requested minimal publicity, says she will use her prize to pay college expenses for her children. She purchased her ticket at the H-E-B Food Store #651 located at 19337 McDonald St., Building #1, in Lytle.

“We are thrilled to announce our first winner for this revolutionary new game,” said Texas Lottery Commission Executive Director Gary Grief. “*All or Nothing* is unlike any other lottery game. Not only does it offer the best overall odds of any Texas Lottery drawing game, but you can win big without matching any of the numbers.”

Texas is the only state to offer the *All or Nothing* game. Overall odds of winning any *All or Nothing* prize are one in 4.5. Drawings are held four times a day at 10:00 a.m., 12:27 p.m., 6:00 p.m. and 10:12 p.m., and results can be found on the Texas Lottery website at txlottery.org or on the official Texas Lottery Twitter site at twitter.com/TexasLottery.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated more than \$20 billion in revenue for the state and distributed \$38 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed more than \$14 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance.

Celebrating its 20th anniversary this year, the Texas Lottery provides several entertaining games for lottery players including *Powerball*®, *Mega Millions*®, *Lotto Texas*®, *All or Nothing*, *Texas Two Step*®, *Pick 3*™, *Daily 4*™, *Cash Five*® and scratch-offs. For more information about the Texas Lottery, please visit us on [Facebook](https://www.facebook.com/texaslottery), [Twitter](https://twitter.com/texaslottery), [YouTube](https://www.youtube.com/texaslottery) or at our website, txlottery.org.

###