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# THE MONOPOLY MILLIONAIRES' CLUB™ GAME IS HERE!

Game combines traditional lottery with national television game show

(AUSTIN) –The Texas Lottery® joined lotteries across the country today for the official launch of MONOPOLY MILLIONAIRES' CLUB, the first multistate game to combine traditional lottery with the fun and entertainment of a national television game show. The show will feature players selected from among ticket holders who have registered their tickets online.

### Video of today's MONOPOLY MILLIONAIRES' CLUB launch event in New York's Times Square

The MONOPOLY MILLIONAIRES' CLUB game went on sale in Texas on Oct. 19. The game will spread the wealth among players by offering multiple \$1 million prizes in conjunction with a top prize of up to \$25 million. The unique design of the \$5 game is expected to generate more millionaires than any other game in lottery history.

#### Three ways to win MONOPOLY MILLIONAIRES' CLUB

- 1. Players can win the Top Prize of up to \$25 million in MONOPOLY MILLIONAIRES CLUB weekly drawings.
- 2. Become one of the many, randomly-selected \$1 million winners when another player wins the Top Prize in a weekly drawing.
- 3. Register a ticket online where they will build MONOPOLY brand themed property sets to earn entries in a drawing for a chance to appear on the nationally televised game show, which will have more than \$2.5 million in available prize money on each episode.

#### **MONOPOLY MILLIONAIRES' CLUB Television Game Show**

In early 2015, the "MONOPOLY MILLIONAIRES' CLUB" television series will welcome players from participating states to its studio audience in Las Vegas. Comedian and actor Billy Gardell ("Mike & Molly," "You, Me and Dupree") will host the show.

Each MONOPOLY MILLIONAIRES' CLUB ticket will have a unique code that players can use to register online to collect monopolies for a chance to appear on the television game show. Thousands of players will win a five-day, four-night trip for two to Las Vegas to join the show's studio audience. Contestants on the show will be selected at random to play a series of games with a MONOPOLY theme, each of which will offer cash and other prizes valued up to \$100,000. A final round will offer one player on each episode a shot at \$1 million.

Drawings for the MONOPOLY MILLIONAIRES' CLUB will occur every Friday evening at 10:15 p.m. Central.

## About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$22 billion in revenue for the state and distributed \$44 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$17 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit other state programs including the Fund for Veterans' Assistance.

The Texas Lottery provides several entertaining games for lottery players including *Powerball*<sup>®</sup>, *Mega Millions*<sup>®</sup>, *Lotto Texas*<sup>®</sup>, *All or Nothing*<sup>™</sup>, *Texas Two Step*<sup>®</sup>, *Pick 3*<sup>™</sup>, *Daily 4*<sup>™</sup>, *Cash Five*<sup>®</sup> and scratch-offs. For more information visit us on <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u> or at <u>www.txlottery.org</u>.

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