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## Dallas Next Stop in Campaign To Stop Lottery Scam Targeting Elderly Hispanics

(Dallas, March 28) - - Texas Lottery Commission Executive Director Linda Cloud took the agency's statewide public awareness campaign to Dallas today to warn elderly Hispanics about a scam that uses promises of a winning lottery ticket to steal their money.



Dallas Police Officer Charles Grady and Texas Lottery Commission Executive Director Linda Cloud warn about dangers of Latin Lotto scam.

"If you are approached by someone who promises you a part of a big lottery prize in exchange for money, please get away from them and call the police immediately," said Cloud. "This is the same scam we've seen for the last three years throughout the state, and now the con artists are back in Texas working this dirty game, preying upon our senior citizens."

Dallas Police Chief Terrell Bolton joined Cloud at the Police Department. Officer Charles Grady also attended.

"We're always grateful to law enforcement officials for the work they do to capture these unscrupulous characters and to get the word out in the Hispanic community and to all of our players not to fall for these scams," Cloud said. "What I find particularly galling is the fact that here in Dallas, the scam artists are now using the name of an actual Lottery staff member to trick the victim. We need to show these con artists that Texas is no longer a place where they can run this scam. When we catch you, your bogus ticket will win you a trip to jail."

Cloud said the campaign's biggest weapon in the fight against the con artists is information, and the Lottery Commission is making several items available that can be used over time to keep the public informed.

"We've produced the "Lottery Scam Truth Report," a flyer in English and Spanish that details how the scam works, public service announcements or PSAs in English and Spanish, video news releases, print releases and a web page dedicated to updating the Latin Lotto scam," she said. "The flyer will be displayed at all of our 16,700 Lottery retail outlets, and will also be distributed through community groups and law enforcement agencies around the state. The state's television stations already have the PSA, and we are very appreciative of their willingness to help get the word out to prevent more victims of this scam."

Cloud emphasized that the procedure for claiming a winning ticket is simple, without the "requirements" alleged by the thieves.

"The Texas Lottery never requires any money in order to have a ticket claimed," she said. "And a claim is not denied because a claimant is from another country and may be in the U. S. without proper documentation. We're here to warn our senior citizens to be wary of anyone asking for money in exchange for what appears to be a winning Lottery ticket."



The con artists lure their victims by offering them what appears to be a winning Cash 5 ticket or Lotto Texas ticket.

The perpetrators often ask for money from victims to defray non-existent Lottery taxes and claim they have insufficient identification to claim the prize.

Once they've ensnared a victim, the thieves sometimes call someone who claims to be an employee of the Texas Lottery who confirms that the ticket is a winner. The person on the phone is part of the scam.

"In fact, the cons have been using the actual names of some of our lottery employees to ensnare the victims," Cloud said. "Obviously, they'll stop at nothing to make themselves believable."

In other cases, the thieves stop at a Lottery retail outlet to obtain winning ticket results, which seem to validate their fraudulent claim. Victims fail to notice that the printout they're being shown is not really a ticket, or that the winning number combinations were for a drawing held on a different date.

Cloud noted that it's been tough to catch the con artists "in the act."

"The con artists never let their victims out of their sight while the scam is happening, and by the time these poor people figure out what has happened, it's too late," Cloud said.

Once the money is exchanged, the perpetrators make up some excuse to get away from the victim. Sometimes, they've pretended to be sick, and ask the victim to go into a pharmacy or store to buy them medicine, and then they disappear with the victim's money.

Since the public awareness campaign started ten days ago, Lottery officials have heard about several new cases reported to law enforcement in San Antonio, Lufkin, Nacogdoches, and Irving. Previous cases had been reported in Hempstead, Navasota, Corpus Christi, El Paso, Laredo, San Marcos, Amarillo, New Braunfels and Austin, with 200 reported in Houston alone.

Cloud said Lottery security personnel have assisted law enforcement agencies around the state in the past to capture criminals running this same kind of scam.

Law enforcement representatives from a five county area around Dallas have been invited to a regional training seminar offered on May 17 at the Dallas Police Academy as part of the public awareness campaign. The officers will share information that will help them better track reports of this crime, conduct investigations and make arrests.