

Texas Lottery Commission Press Release - September 24, 2002

Contact:

Kristina Tirloni, 512-344-5411

Karen Kalergis, 512-344-5436

## South Texas Lottery Retailers Receive Top Sales Awards

(Austin, September 24) - Texas Lottery Commission officials today in McAllen presented awards for the highest sales in the McAllen sales district during Fiscal Year 2002 (FY 02).

The top retailer is Town & Country CS, Inc., located at 1921 North 10th Street in McAllen. The store registered total sales of \$2,424,906.50.

United Drive Inn Tiffany #1, at 111 East Griffen Parkway in Mission, is the second top-selling retailer. Their sales were \$1,563,315.50.

The third highest selling retailer is Las Gueras, Inc., in Brownsville, with sales of \$1,422,204.50. The store's address is 1032 East Elizabeth.

The state's fiscal year is a 12-month period, which starts September 1 and runs through August 31.

The McAllen District, one of 10 sales districts in the state, includes 10 counties in South Texas, with Jim Hogg County located in the geographic center of the area. There are approximately 776 active retailers in the district.

Since lottery tickets first went on sale in May of 1992, McAllen district retailers have accounted for more than \$1.39 billion in sales, which represents approximately 4.6 percent of all lottery sales statewide. McAllen district retailers have earned more than \$69 million in commissions.

Additionally, 22 *Lotto Texas* jackpot-winning tickets have been sold in the McAllen district, earning retailers more than \$2 million in bonuses.

Area retailers have also sold 117 *Cash Five* five-of-five winning tickets, from which retailers have garnered \$59,782.81 in bonuses. Retailers have also sold two top prize tickets in the new *Cash Five*, which has brought them \$661.72 in bonuses.

One *Texas Two Step* top prize ticket has been sold in the area, giving the retail outlet a bonus of \$2,750. Area retailers have also sold one each of Weekly Grand, Instant Million and Texas Million, giving each outlet a bonus of \$10,000.

To date, the total paid in lottery retailer bonuses for the area is \$2,152,832.06.

Lottery officials were in McAllen to host the Retailer Town Hall Meeting (RTHM). This event offers area retailers the opportunity to discuss issues important to them, and gives the Lottery staff a chance to present new marketing concepts and strategies. During calendar year 2002, RTHMs have been held in Austin, San Antonio, Denton, San Angelo, Plainview, Tyler and Corpus Christi.

The *Lotto Texas* jackpot for Wednesday, September 25, is an estimated \$4 million.

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The Texas Lottery, the 4th largest selling lottery in North America, is "Focusing on the Future of Education, One Ticket At A Time." By providing the 'Games of Texas' for more than 10 years, the Texas Lottery Commission (TLC) has generated more than \$10 billion for the state and paid nearly \$17 billion to players in prizes. For more information about the TLC, please visit the official website at <http://www.txlottery.org>