



Tom Mavic

Experienced product designer with proficiency in UX architecture and UI design for all digital platforms and media. Pragmatic and design thinking, with more than a decade of work for competent startups, both on-site and remotely. Based in Rijeka, Croatia.

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WORK EXPERIENCE

2020 - 2023

Product designer at **MedRecord**

eHealth startup, Netherlands · full-time remote

authored complete UX architectures and UI design systems for multiple cross-platform personal healthcare environment apps, all of which met the Dutch government standards for secure health data exchange

2019 - 2020

Product designer at **Temedica**

eHealth startup, Germany · full-time remote

redesigned UI for multiple digital health related apps, authored gamification UX and digital assets which received approval by medi GmbH, one of world's leading medical aid manufacturers, and it's still used and offered to their customers today

2018 - 2019

Lead designer at **Bottimmo**

real estate acquisition agency, Switzerland · project-based remote

created new web UI and designed pitch decks for a renewable energy integration project with ImmoScout24, Germany's leading online real estate platform

2016 - 2017

Lead designer at **Scrapinghub**

data extraction provider, Ireland · full-time remote

hired as a lead designer to rework company's visual identity and UX of their SaaS products, additionally worked on communication design, including promotional and motion graphics

2014 - 2023

Visual designer at **WonderKiln**

software development & design agency, USA · project-based remote

project based collaboration on series of projects, designing various types of material such as brand guidelines, style guides, mobile app interfaces, landing pages, stationery, motion graphics etc.

2011 - 2016

Lead designer at **OtoTrak**

marine telematics startup, Croatia · project-based on-site

designed corporate identity, web presentations and pitch decks and complete product design for the mobile and web marine telematics applications

SKILLSET

product design
visual design
UX/CX research
UX mapping
user flows
wireframing
prototyping
design systems
usability testing

TOOLSET

Figma
Adobe Ai, Ps, Pr, Ae
FlutterFlow
Miro
FigJam
VSCode
Azure DevOps

LANGUAGES

English
bilingual proficiency

Croatian
native