

# Tanisha Naik

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## PROFILE

Rising junior at CSU Fullerton, I am a passionate and driven student looking forward to pursuing a career in UI/UX Design. I am dedicated to creating designs that are not only visually appealing but focus on user-centered design and accessibility.

## EXPERIENCE

### Product Design Intern, AIFA Labs — 2023-Present

- Utilized Figma to design user interfaces for applications for AI product suite; such as chatbots, dashboard, document editing, etc.
- Completed user research to implement efficient features within application designs

### Digital Content Coordinator & Chief Website Editor, Titan Universe, CSUF — 2023-Present

- Assist with marketing communication materials such as web promotions and TV productions
- Assist in the development and execution of digital marketing strategies such as Content Creation
- Analyze metrics and SEO for digital content to increase engagement
- Distribute digital assets through multiple streams of digital platforms such as Instagram, Wordpress, Twitter
- Manage Web Interface to promote user accessibility and search efficiency using Wordpress

### Associated Computing Machinery, Design Team Lead, CSUF — 2023-Present

- Present fundamental design and front-end development content in the form of workshops to 20+ student audiences
- Develop web, app, digital product wire-framing and prototyping designs using Figma
- Manage and plan workshop material regarding UI/UX, Front-End Development, Visual Design

### CIC-PCUBED Summer Research Project — Summer 2022

- Utilized HTML, CSS, and JavaScript along with Bootstrap JS Framework to create a web application for LA County Parking Department Card Manager
- Implemented databases for web applications using React, Express, and SQLite to store user information for card managing purposes

## EDUCATION

California State University, Fullerton — Computer Science, 2025

## SKILLS

HTML, JavaScript, CSS, C++, Visual Design, User Interface Design, User Experience Design, Front-End Development, Graphic Design, Character Design, WordPress, Adobe Creative Cloud