Manikandan

UI/UX Designher & Motion Specialist

Crafting bold, interactive digital experiences where design meets dynamic animation. Every click tells a story, every transition serves a purpose.

View My Work **Let's Connect**
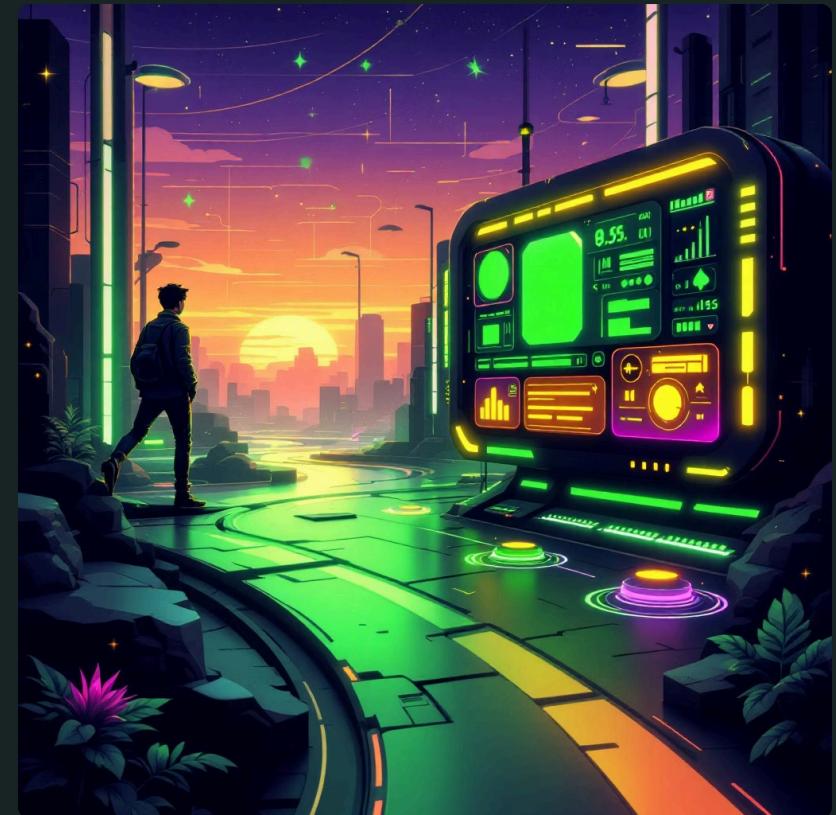
Welcome to My Animated World

Design isn't just what you see—it's how it **feels**, how it **moves**, and how it **responds**. My approach to UI/UX design combines bold, realistic typography with sophisticated animation principles to create interfaces that don't just function, they *perform*.

Every element on this portfolio has been carefully crafted with motion in mind. Interactive text lines respond to your touch, buttons animate with purpose, and subtle transitions guide your journey through my work. This isn't animation for decoration—it's animation as communication.

My design philosophy centers on confidence through clarity. Bold fonts command attention while maintaining perfect readability. Layered UI elements create depth and hierarchy. And every animation serves to enhance usability, never distract from it.

Interactive Elements

Clickable text and buttons respond with smooth, purposeful animations

Guided Navigation

Subtle motion cues lead users intuitively through content

Bold Typography

Realistic, commanding fonts that balance impact with readability

About Me: The Designer Behind the Motion

My Journey

I'm **Manikandan**, a UI/UX designer who believes that great design is never static. My fascination with motion design began when I realized that animation isn't just eye candy—it's a fundamental language of digital communication. Every transition, every micro-interaction, every animated element is an opportunity to enhance user understanding and delight.

Over the years, I've honed my craft by studying the intersection of psychology, motion principles, and interface design. I've learned that the most effective animations are often the most subtle ones—those that users feel rather than consciously notice.

Design Philosophy

My approach is built on three pillars: clarity, confidence, and continuity. Every design decision must serve the user's goals. Bold typography establishes hierarchy and commands attention where it matters most. Realistic fonts ensure readability across all devices and contexts.

Animation ties it all together, creating a cohesive narrative that guides users through their journey. Each motion is timed, eased, and choreographed to feel natural and intuitive.

01

Research & Discovery

Deep dive into user needs, business goals, and competitive landscape

02

Wireframing & Prototyping

Rapid iteration on structure and flow before committing to high-fidelity design

03

Visual Design & Animation

Crafting the aesthetic with bold typography and purposeful motion

04

User Testing & Refinement

Validating designs with real users and iterating based on feedback

"Design is not just what it looks like and feels like. Design is how it works—and how it *moves*."

Projects: Showcasing UI/UX Excellence with Motion

Each project represents a unique challenge solved through thoughtful design and strategic animation. From e-commerce platforms to mobile apps, I've crafted experiences that prioritize user needs while pushing creative boundaries. Explore the work that defines my approach to modern digital design.

Marketplace Mobile App

Redesigned checkout flow with animated progress indicators, reducing cart abandonment by 34%. Hover effects on product cards reveal additional information without overwhelming the interface.

Healthcare Dashboard

Complex data visualization made accessible through animated charts and microinteractions. User flows illustrated with motion to demonstrate seamless patient journey mapping.
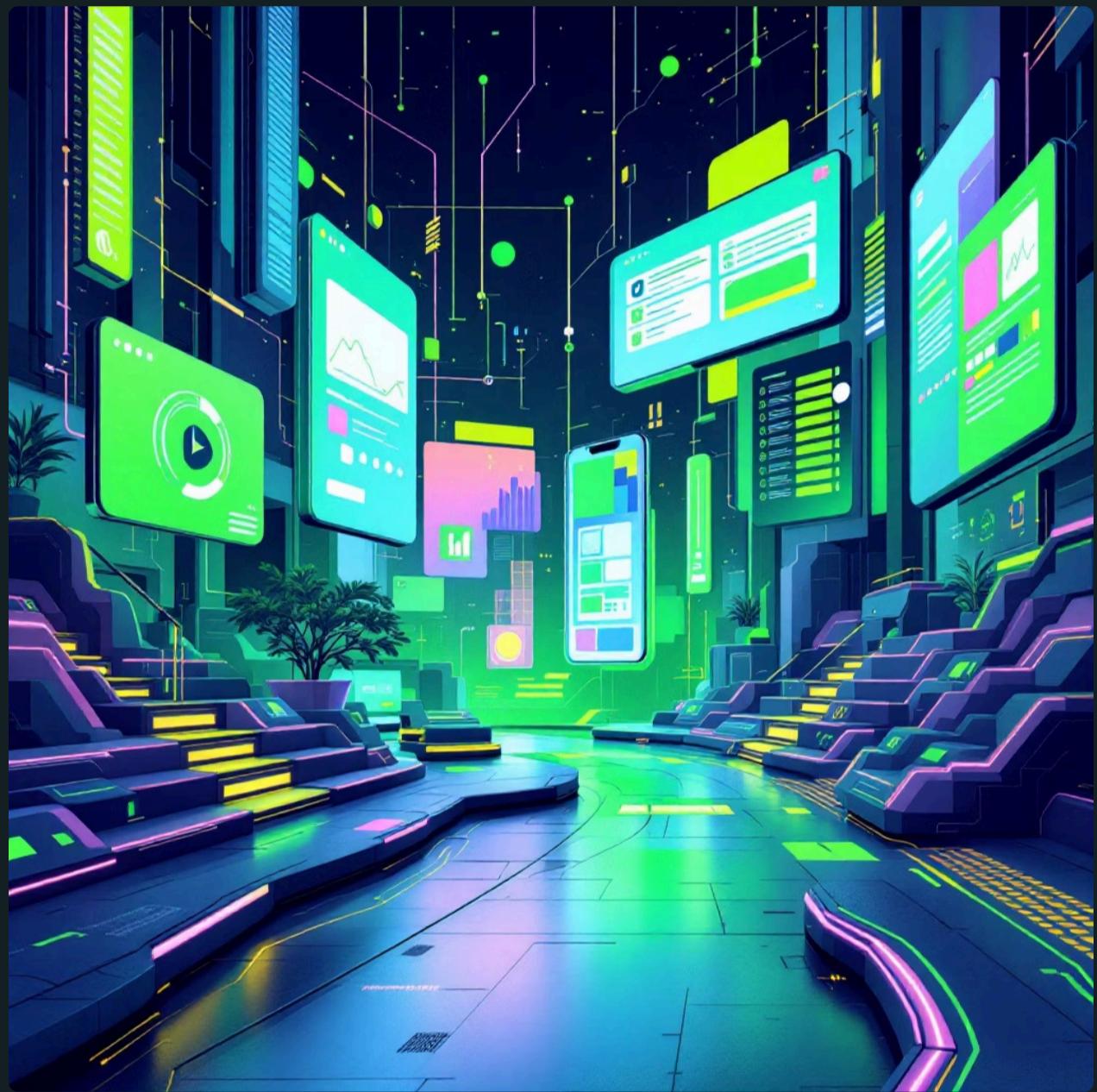
Fitness Tracking Platform

Gamified experience with celebratory animations for achievements. Animated wireframes showcase the evolution from concept to polished product with engaging user feedback loops.

Process in Motion

Every project follows a rigorous process where animation is considered from the earliest wireframing stages. I create animated prototypes that demonstrate user flows and microinteractions, allowing stakeholders to *experience* the design rather than just view static mockups.

This motion-first approach ensures that animations feel integrated and purposeful rather than tacked on as an afterthought.

1
Discovery
- User interviews
- Competitive analysis
- Animation inspiration research

2
Design
- Wireframes with motion notes
- High-fidelity mockups
- Animation specifications

3
Prototype
- Interactive prototypes
- Motion testing
- Timing refinement

4
Deliver
- Developer handoff
- Animation documentation
- Quality assurance

Animation Principles Applied: Every project incorporates the 12 principles of animation adapted for UI design—including timing, easing, anticipation, and follow-through. These principles ensure that motion feels natural and enhances usability rather than creating distraction.

Services: What I Bring to Your Digital Experience

I offer comprehensive UI/UX design services with a special focus on animation and motion design. Whether you need a complete product redesign or want to add sophisticated interactions to an existing interface, I bring both creative vision and technical expertise to every project.

UI/UX Design

Complete interface design from research to final delivery, with bold typography and clear visual hierarchy

- User research & personas
- Information architecture
- Wireframing & prototyping
- High-fidelity design systems

Motion Design

Strategic animation that enhances usability and creates memorable experiences

- Microinteractions & transitions
- Loading states & feedback
- Page transitions & navigation
- Animated onboarding flows

Design Systems
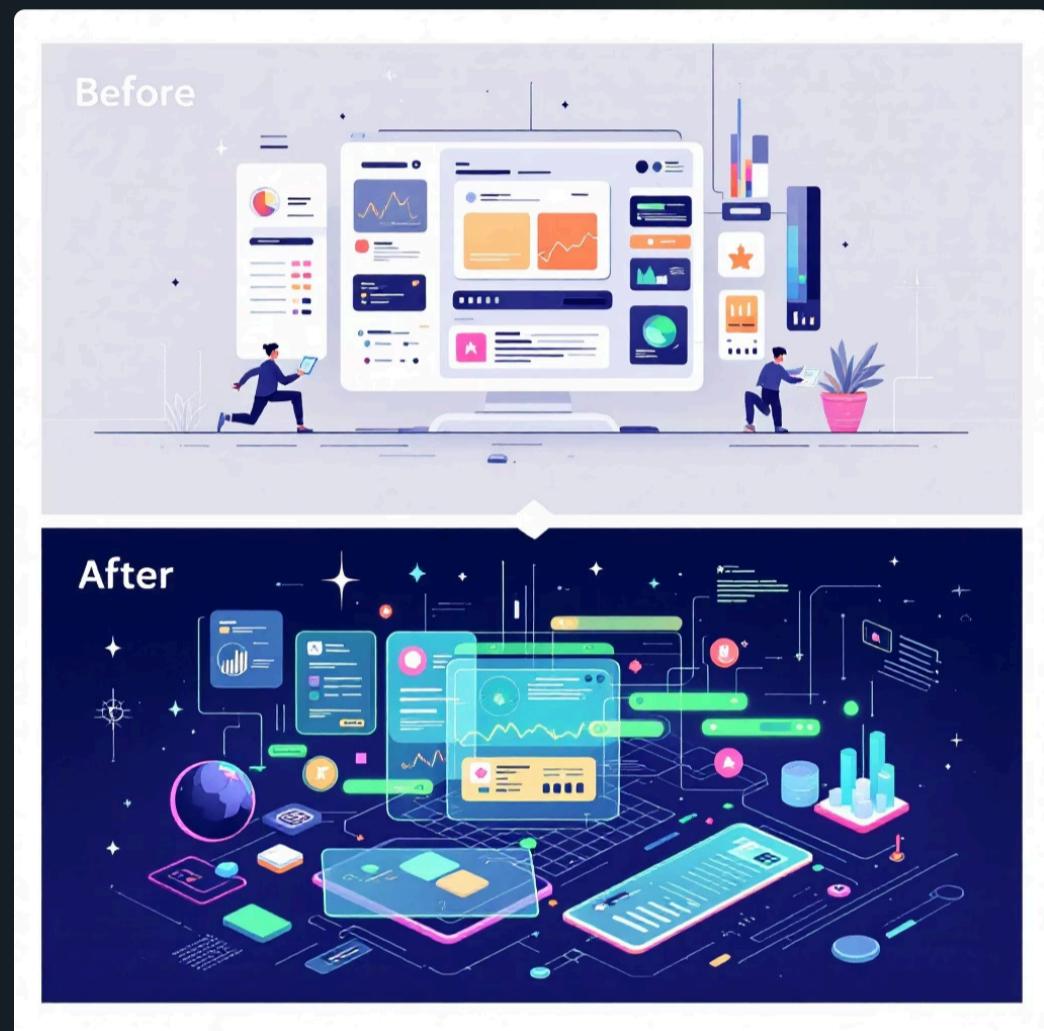
Scalable component libraries with animation specifications for consistent implementation

- Component documentation
- Animation guidelines
- Developer handoff packages
- Brand consistency frameworks

Why Animation Matters

In today's digital landscape, static interfaces feel outdated and disconnected. Animation serves multiple critical functions: it provides feedback to user actions, creates continuity between states, directs attention to important elements, and most importantly, makes interfaces feel alive and responsive.

Studies show that well-designed animations can increase user engagement by up to 40% and improve task completion rates by reducing confusion about system states and available actions.

Before

After

8+
Years Experience

Designing digital experiences that move and inspire

50+
Projects Completed

From startups to enterprise solutions

40%
Engagement Boost

Average increase in user interaction with animated interfaces

95%
Client Satisfaction

Delivering designs that exceed expectations

Ready to Bring Your Project to Life?

Let's collaborate to create a digital experience that doesn't just meet user needs—it *delights* them at every interaction. Whether you're launching a new product, refreshing an existing interface, or need specialized animation expertise, I'm here to help transform your vision into reality.

I work with startups, agencies, and established companies who value thoughtful design and understand that great UX is about more than just aesthetics—it's about creating seamless, intuitive experiences that users love.

Start a Project   **Schedule a Call**

Email Me
hello@manikandan.design

Connect on LinkedIn
Professional network and portfolio

Book a Consultation
Free 30-minute discovery call