HALEY S. JEON

FULL STACK WEB DEVELOPER

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PROFILE

A highly motivated Full-Stack Web Developer applying for a position at TVO as a Web Production Artist. Able to produce fluid yet coherent web design working to meet your objectives and guidelines on schedule. Trained to work with complex HTML, CSS, and extensions to comprehensively meet TVO's front and back-end web development needs. Graduated with an undergraduate degree in Chemistry with experimental research experience. Detail-oriented and comfortable working with large data sets. Able to work well alone or as a group and adept at defining project expectations and demands and working to accomplish them under strict timelines. Enjoys hands-on-testing and debugging to address inconsistencies and to maintain performance thresholds.

LINKS —

- Portfolio
- LinkedIn
- GitHub

EDUCATION —

Certificate, University of Toronto (Toronto)
May 2020 – Aug 2020
- Certificate - Full Stack Web Development Bootcamp

Bachelor of Science, York University (Toronto)
Sep 2015 – Jun 2019
- Specialized Honours Program (Pharmaceutical & Biological Chemistry)

EXPERIENCE

Sep 2020 – Present
Front-End and Back-End Web Developer and SEO Consultant
- Ground-up front-end and back-end development for business. Most recently for "Song Criminal Defence", a criminal defence law firm based in Southern Ontario.
- Consulted on the organization of site maps to meet client-specific needs.
- Consulted on appropriate copy for evergreen content and region-specific targeting.
- Conducted SEO keyword analysis and competitive analysis for targeted geographic areas.
- Engaged in audits optimizing on-site, technical, and off-site SEO.
- Developed multiple Google Ad campaigns in line with targeted keywords that align with client goals and budget.

Sep 2018 – Aug 2019
Student Researcher, York University
- Used Gaussian software to perform qualitative and quantitative analysis of stability of bimetallic clusters.
- Generated molecular models to predict energies, molecular structures, spectroscopic data (NMR, IR, UV index, etc) and helped produce reports outlining results.
- Performed routine data analysis to correct and verify data entry.
- Interpreted and analyzed research data to draw conclusions and outcomes.
- Assisted with writing and editing experimental results for publication.

Jun 2014 – Aug 2017
Translator, Consulate General of the Republic of Korea
- Translated spoken conversations in real time between the English and Korean languages.
- Vetted translated documentation to ensure accuracy.
- Translated documents from a variety of different departments within the Consulate.
- Ensured translated texts between English and Korean conveyed original meaning, tone and nuance.

Jan 2014 – Dec 2018
Server, The Fry
- Collaborated with the kitchen team to support order preparation, manage efficient deliveries (Uber Eats, Foodora, SkipTheDish) and minimize customer service issues by verifying meals.
- Kept updated knowledge of menu and promotions, recommending specific items according to preferences and food allergies.

SKILLS —

- HTML / CSS
- JavaScript
- jQuery
- JSON
- APIs
- Ajax
- React
- MySQL
- MongoDB
- Node.js
- Express.js
- XHTML/XML
- ASP.NET MVC
- Knowledge of SEO
- MS Office
- Premiere Pro
- Photoshop
- Machine Learning

PROJECTS

Song Criminal Defence
November 2020 - Present
- Song Criminal Defence is a website I was commissioned to build and maintain for a criminal defence lawyer who was opening a law firm in Toronto, Ontario. The initial stages consisted of setting the foundation for the site map in sync with the firm's needs. Further research was conducted on competitive keywords. With this information, copy was written in conjunction with the law firm. Continual audits are conducted to optimize on-site and technical SEO on all platforms.
- Website link: https://songcriminaldefence.com/

JobLogger
Jul 2020 – Aug 2020
- JobLogger helps keep track of all relevant information during a client's job search as well as offering a portal to search for jobs and easily save them all on one platform. Clients can track employment opportunities that interest them, create a wish-list for jobs they might want to keep track of or apply to in the future, to tracking the status of upcoming interviews and pending offers, to saving job positions clients heard back from for future reference. JobLogger makes searching and applying for a job easier so clients can spend more time on what matters.
- GitHub Link: https://github.com/nuleeannajeon/JobLogger

Me MyChef & I
Jun 2020 – Jun 2020
- An application that is designed for users to keep track what is in the fridge and can search for recipe based on its ingredients.
- GitHub Link: https://github.com/tndus604/Eat-Da-Burger

REFERENCES

Elliot Song, Lawyer for the Consulate General of the Republic of Korea in Toronto
elliot@songcriminaldefence.com | 647-778-0031

Professor Rene Fournier, Chair of the Chemistry Department at York University
renef@yorku.ca

Gina Nam, Former Manager at The Fry
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