



AN AFFILIATE OF THE  
BRIDGEPORT REGIONAL BUSINESS COUNCIL

June 15, 2007

In partnership with the Trumbull High School Scholarship Foundation, The Trumbull Chamber of Commerce announces sponsorship of the **Great Pumpkin Classic**, a four-mile race, on October 21, 2007. This popular event is expected to attract runners from throughout the region. Proceeds will be used to support the Trumbull High School Scholarship Foundation and the Trumbull Chamber Grant Fund, which is used to support town activities and events. We invite you to become a sponsor and take advantage of supporting this great event.

Now in its 17<sup>th</sup> year, the Great Pumpkin Classic race has historically been the Scholarship Foundation's major source of funding, generating more than \$100,000 to provide financial needs-based scholarships to graduating Trumbull High School seniors.

All in all, the runners, events, on-lookers, many volunteers and media coverage add up to a golden sponsorship opportunity for local area businesses. Advertising on our exclusive website, [www.greatpumpkinclassic.com](http://www.greatpumpkinclassic.com), could be even more beneficial to your business.

The event begins with the Kid's Fun Run, followed by a 2-mile Health Walk and our feature event, Great Pumpkin Classic 4 mile Run, a race ranked top 50 in New England for the past 10 years. It is vitally important to our town's children and parents that the Great Pumpkin Classic be a successful event.

Enclosed is a Sponsor Outline and Entitlement proposal for our 2007 edition of the Great Pumpkin Classic. We offer multiple sponsor levels, each with a special set of associated benefits. We urge you to look over the material and give it your most favorable consideration.

For further information on supporting this worthwhile Trumbull community event, contact Trumbull Chamber Sponsorship Committee Chairperson, Marilyn Greenberg at 452-8390 or by E-mail [mgreenberg@monroebusiness.com](mailto:mgreenberg@monroebusiness.com) or log on to [www.greatpumpkinclassic.com](http://www.greatpumpkinclassic.com).

The Trumbull Chamber and the Scholarship Foundation appreciate your consideration of becoming a sponsor for the 2007 Great Pumpkin Classic. We look forward to hearing from you.

Sincerely,

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Trumbull Chamber of Commerce

Virginia Imri  
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Trumbull High School Scholarship Foundation

*The Trumbull High School Scholarship Foundation is a 501(c)3 and was founded in 1984 by community members for the purpose of raising and administering scholarship funds to graduating seniors. Our goal is to increase both the level of financial assistance and the number of scholarships available to deserving graduates with financial needs*

## **SPONSOR LEVEL OUTLINE And ENTITLEMENTS** **FOR THE 4-MILE GREAT PUMPKIN CLASSIC, THE HEALTH WALK AND KIDS FUN RUN**

This featured event offers five sponsorship packages: Platinum Level, Gold Level, Silver Level, Bronze Level, and Patrons. Donations of product, services or money, rendered in lieu of specified sponsorship levels are also welcomed. (see below)

### **PLATINUM LEVEL SPONSOR: Donor Commitment Level \$1,000**

As a Platinum Level Sponsor your business will receive the following:

- **All Gold Level sponsor entitlements plus:**
- Name or large size logo on the back of over 800 multi-color, T-shirts
- Name or logo in all newspaper, radio and collateral ads
- Up to 5 free race entries for employees and 5 promotional items for your staff

### **GOLD LEVEL SPONSOR: Donor Commitment Level \$750**

As a Gold Level Sponsor your business will receive the following:

- **All Silver Level sponsor entitlements plus:**
- Advertise on our featured website and link to your site ([www.greatpumpkinclassic.com](http://www.greatpumpkinclassic.com) )
- Up to 3 free entries for employees and 3 promotional items for your staff
- Choice of Title Sponsorship for Race Prize Awards

### **SILVER LEVEL SPONSOR: Donor Commitment Level \$500**

As a Silver Level Sponsor your business will receive the following:

- **All Bronze Level sponsor entitlements plus:**
- Name or small size logo the back on over 800 multi-colored T-shirts
- Name or logo on both Start and Finish Line banners
- Up to 2 free entries for employees and 2 promotional items for your staff

### **BRONZE LEVEL AND MILE SPONSOR: Donor Commitment Level \$250**

As a Bronze Level Sponsor your business will receive the following:

- **All Patron Level sponsor entitlements plus:**
- Name or logo displayed on our website ([www.greatpumpkinclassic.com](http://www.greatpumpkinclassic.com) )
- Opportunity to display your company's banner on race day
- Have a mile marker sign display your business name!
- Up to 1 free entry for employees and 1 promotional item for your staff

### **PATRON: Donor Commitment Level \$100**

- Name on the back of over 15,000 flier/ entry forms
- Name on the lower back of over 800 T-shirts
- Opportunity to place promotional material in over 600 race bag
- Opportunity to advertise on our website ([www.greatpumpkinclassic.com](http://www.greatpumpkinclassic.com) ) for an additional \$50.

## **PRODUCT AND SERVICE SPONSORS**

**Any sponsor wishing to donate products (food items, beverages, promotional merchandise, etc.) or services (copying, mailing, advertising, etc.) instead of dollars will receive the same sponsorship level entitlements as the equivalent dollar amount donated.**

Products and services of higher value can be used for prizes, awards, or major raffle gifts for runners, walkers and Kid's Fun Run participants, as well as for Great Pumpkin Classic volunteers and the post race celebration (food, drink, raffles, awards and trophy distribution).

Smaller products/items can also be donated for our participant race bags given out at the event. That's over 800 race bags! All sponsors are encouraged to promote their products & services through our events. Smaller "in kind" product, services, or gift certificates are always welcome and encouraged for use in our raffle to the participants, children and volunteers.

**All sponsors at any level are encouraged to provide us with: Inserts, marketing materials, brochures, or any other items so that we may place them in our race bags which will be given to all participants.**

## 2007 Great Pumpkin Classic Sponsor Commitment Form

The Great Pumpkin Classic offers the following sponsorship options:

### I would like to be a:

- ☐ Platinum Level Sponsor for \$1000
- ☐ Gold Level Sponsor for \$750
- ☐ Silver Level Sponsor for \$500
- ☐ Bronze Level Sponsor for \$250
- ☐ Patron Level Sponsor for \$100

### Please direct this contribution to:

- ☐ 4 Mile Pumpkin Run/2 Mile Health Walk
- ☐ Kids Fun Run

### For Website Advertising (additional \$50)

Send ad to [mggreenberg@monroebusiness.com](mailto:mggreenberg@monroebusiness.com)

- ☐ Patron, Bronze, or Silver Level Only

### For Platinum or Gold Level Sponsors (choose one)

- ☐ I will Sponsor/Donate Race Prizes

### For Bronze Level or Above Sponsors

- ☐ I would like to Sponsor a Mile Maker

### Company Banner for Bronze Level and Above If yes:

- ☐ I will mail my banner
- ☐ I would like to have my banner displayed
- ☐ My banner will need to be picked up

Donations must be pledged by **September 20<sup>th</sup>** and *actual receipt of donations must occur by October 7<sup>th</sup>* in order to guarantee your company's name be included in all appropriate sponsor level advertisements.

**Please complete the following and attach it to your payment. Please enclose company logo.**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Payment for Sponsorship Level selected above: \$ \_\_\_\_\_ Check No. \_\_\_\_\_

*Please make checks payable to: **The Great Pumpkin Classic** and mail to:*

**The Great Pumpkin Classic, c/o Trumbull Board of Education, 6254 Main Street, Trumbull, CT 06611.**

### Promotional Items offered to Bronze Level Sponsors and Above (1-5 depending on level):

- ☐ Race T-Shirt **OR** ☐ A Race Mug

T-Shirt Size (please circle size depending on the amount you are entitled to) **OR** Number of Mugs

M	M	M	M	M	Number of Mugs: (depending on the amount you are entitled to): _____
L	L	L	L	L	
XL	XL	XL	XL	XL	

- ☐ I decline accepting any promotional items.

Sponsors of the Great Pumpkin Classic support the Trumbull High School Scholarship Foundation and Trumbull Chamber Grant Fund. Your donation is tax deductible.

*The Trumbull High School Scholarship Foundation is a not-for-profit 501 (c) (3) organization.  
The Federal Tax Identification number is 22-2728365. (2007)*