







	Campaign name	CTR •	Avg. CPC 2	Cost/Conv	Cost
1.	BR_HTM_Tuong tac	1.44	255.88	0	1,922,147
2.	11_Q7_Hon hop	1.28	562.5	0	9,062,988
3.	11_Q2_Hon hop	1.23	667.22	0	13,817,455
4.	04_HEAD_Breezy	1.14	673.29	0	17,303,069
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