

Matrix Manifesto

	Beliefs	Actions
1	All media is constructed.	I will watch out for how and why media is created.
2	Different people experience media differently.	I will watch out for who and why media is targeted at certain people.
3	Most media is created to gain power or advertising money.	I will watch out for what ulterior motives media may have.
4	Media as embedded ideals and values.	I will watch out for what the media is trying to persuade me to do or believe.
5	Information on the internet can both be useful and harmful.	I will be careful when browsing the internet and know that not everything is true or good.
6	Media often isn't real life; it is manipulated.	I will know that it is impossible to attain what is being fed down my throat.
7	Media attempts to make us buy things we do not need and believe things we shouldn't.	I will be cautious to understand when I actually need something or when I am just being persuaded to buy something I don't need.
8	Media has bias and is often not without omitting information on the opposite viewpoint.	I will know that media often misrepresents information to push a value. I will be careful to view both sides.
9	Media tries to sell you the ideal life.	I will dissect when things are really true or when the media is trying to make me feel discontent. I will know that true happiness does

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Media tries to sell us happiness.

not come from anything the media
tries to tell me.