



GLOBAL SUPERSTORE OVERVIEW

12.64M

Sales Total

1590

Customers

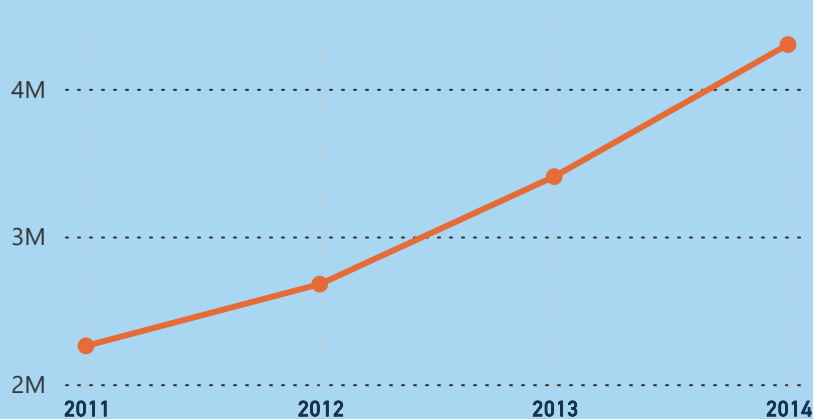
1.47M

Profit Total

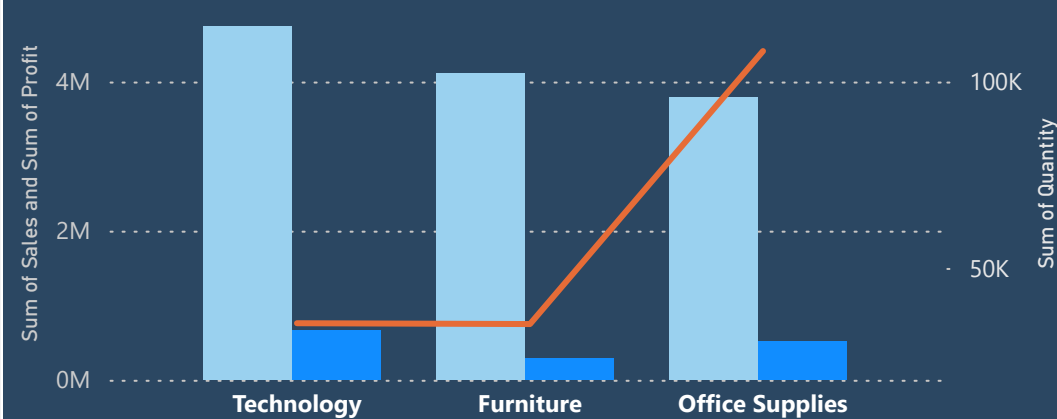
146

Number of Countries

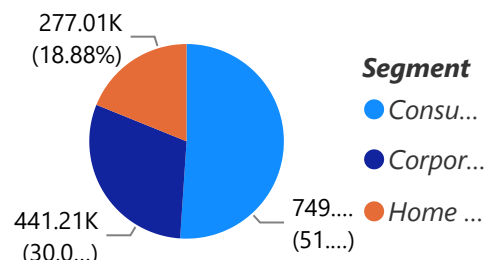
Sales Amount by Years



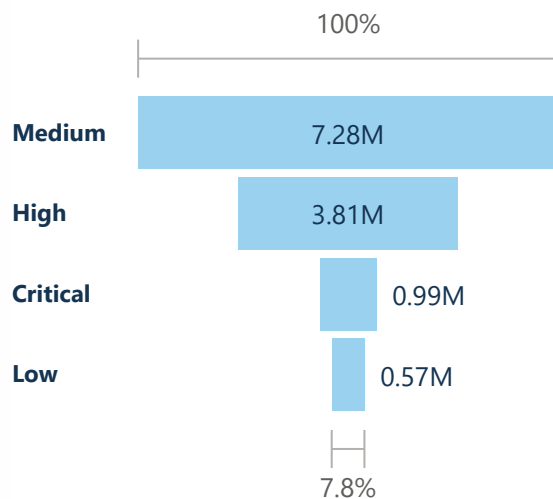
Sales Amount and Profit Amount by Categories



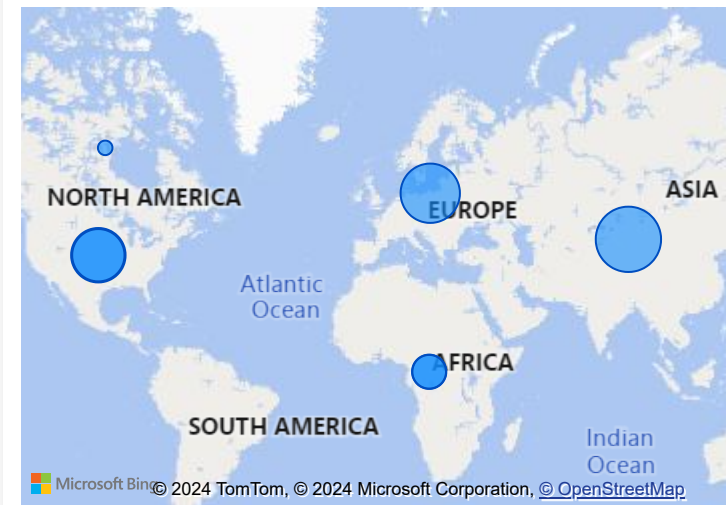
Profit by Segment



Sales Amount by Order Priority



Sales Amount by Region and Market





ANALYZING REVENUE BY CUSTOMER SEGMENTS

1590
Customers

All of Segment

Market

- ☐ Africa
- ☐ Asia-Pacific
- ☐ Canada
- ☐ Europe
- ☐ Europe, Middle East a...

Category, Sub-C...

- ☒ Furniture
- ☒ Office Supplies
- ☒ Technology

Order Date

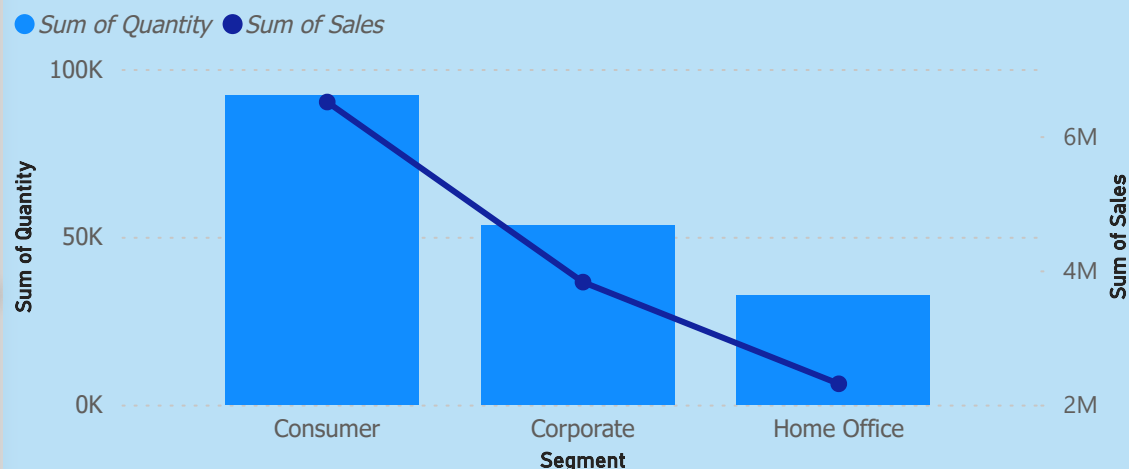
1/1/2011

12/31/2014

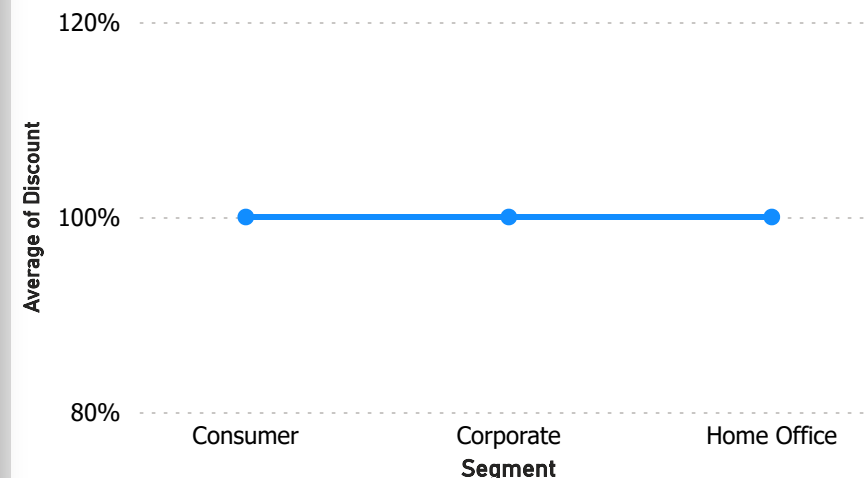
Order Priority

- ☐ Critical
- ☐ High
- ☐ Low
- ☐ Medium

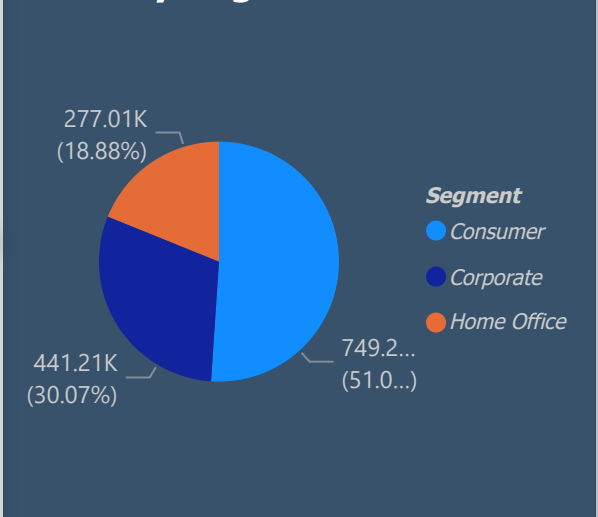
Quantity and Sales by Segment



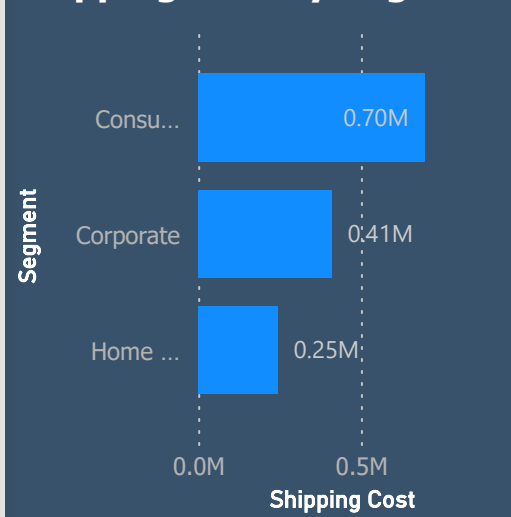
Average of Discount by Segment



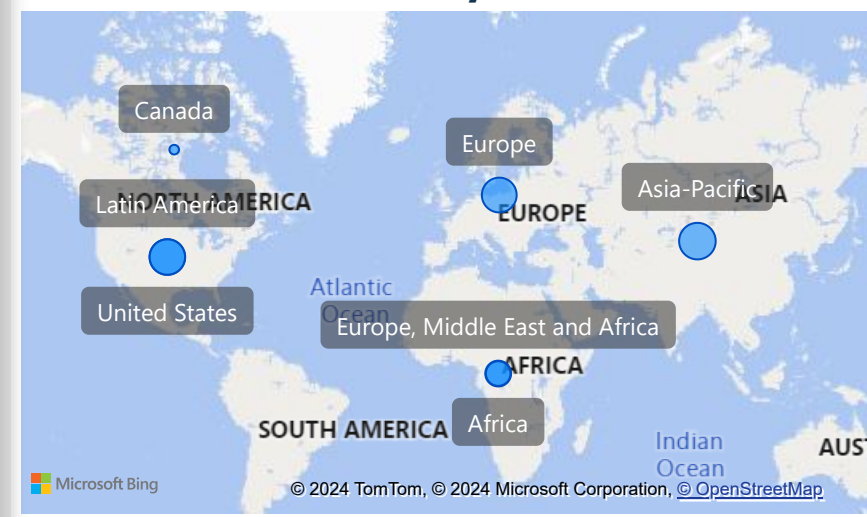
Profit by Segment



Shipping Cost by Segment



Number of Customers by Market





ANALYZING REVENUE BY MARKETS

51.29K
Total Orders

All of Market

Category, Sub-C...

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology
 - ☐ Accessories
 - ☐ Copiers

Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Order Date

1/1/2011

12/31/2014

Order Priority

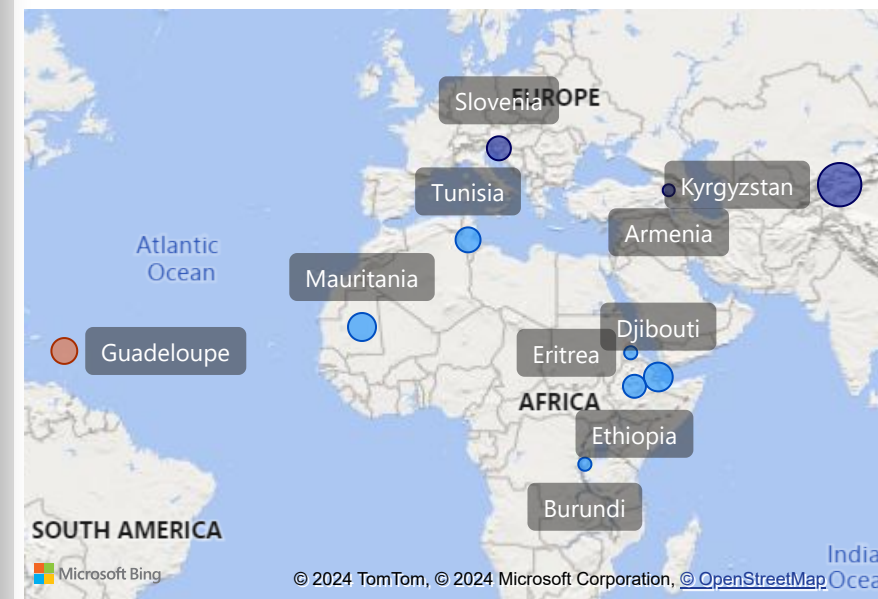
- ☐ Critical
- ☐ High
- ☐ Low
- ☐ Medium

Shipping Cost, Profit and Discount by Market

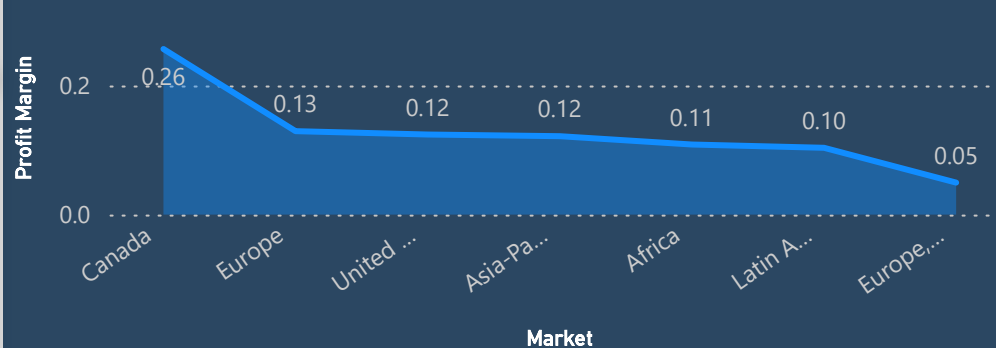


Quantity by Top 10 Market

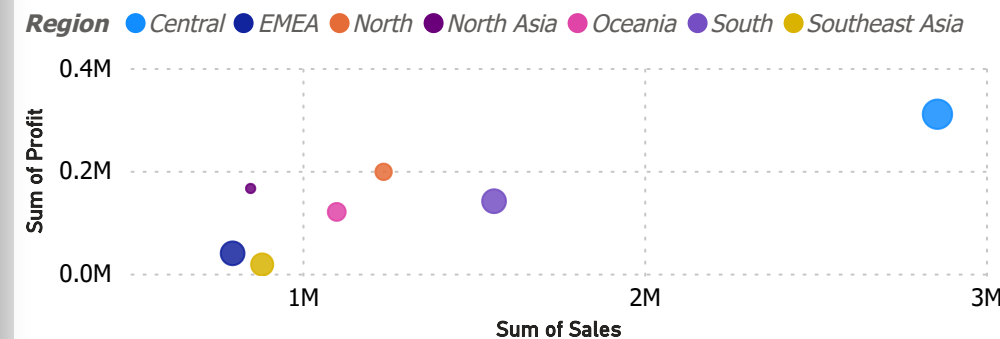
Market ● Africa ● Europe, Middle East and Africa ● Latin America



Profit Margin by Market



Sales, Profit and Discount by Top 7 Region





ANALYZING REVENUE BY ORDER AND ORDER DATE

12,642.50K
Sum of Sales

51.29K
Total Orders

Order Priority

- ☐ Critical
- ☐ High
- ☐ Low
- ☐ Medium

Category, Sub-C...

- ☒ Furniture
- ☒ Office Supplies
- ☒ Technology
- ☐ Accessories

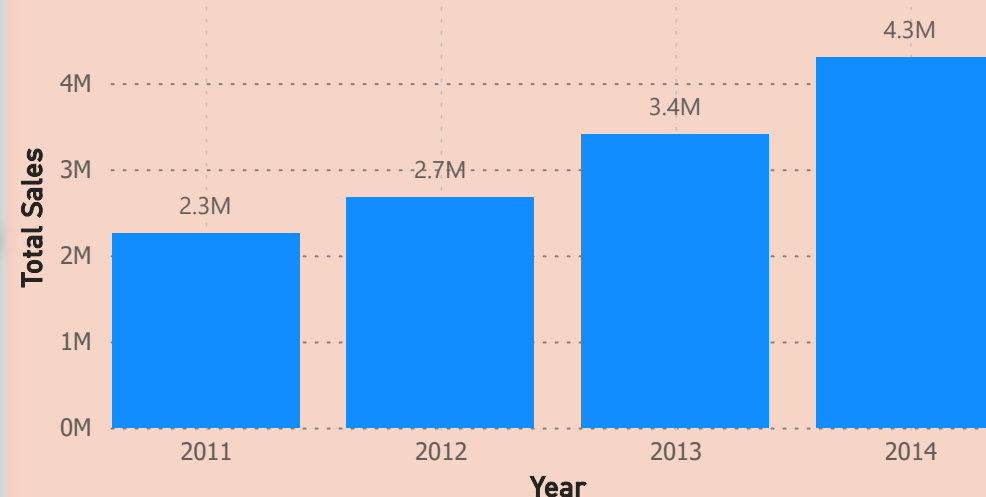
Market

- ☐ Africa
- ☐ Asia-Pacific
- ☐ Canada
- ☐ Europe
- ☐ Europe, Middle East a...

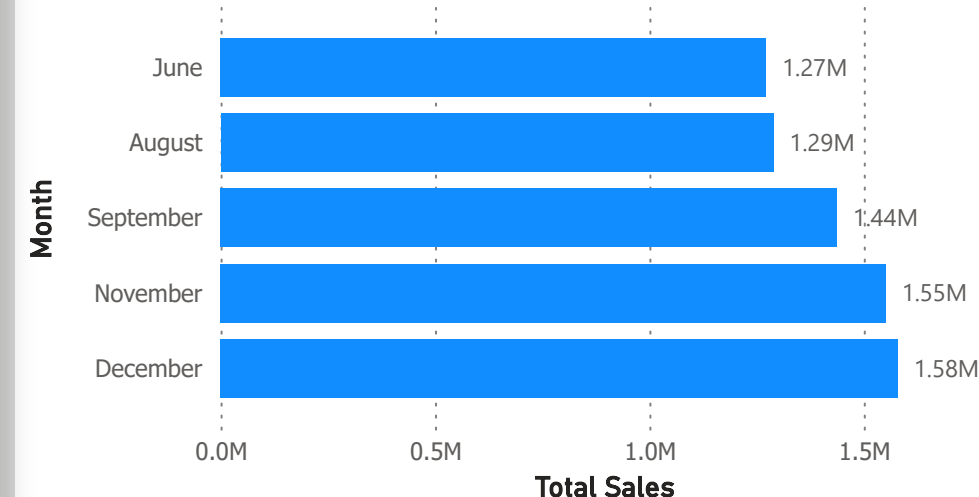
Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

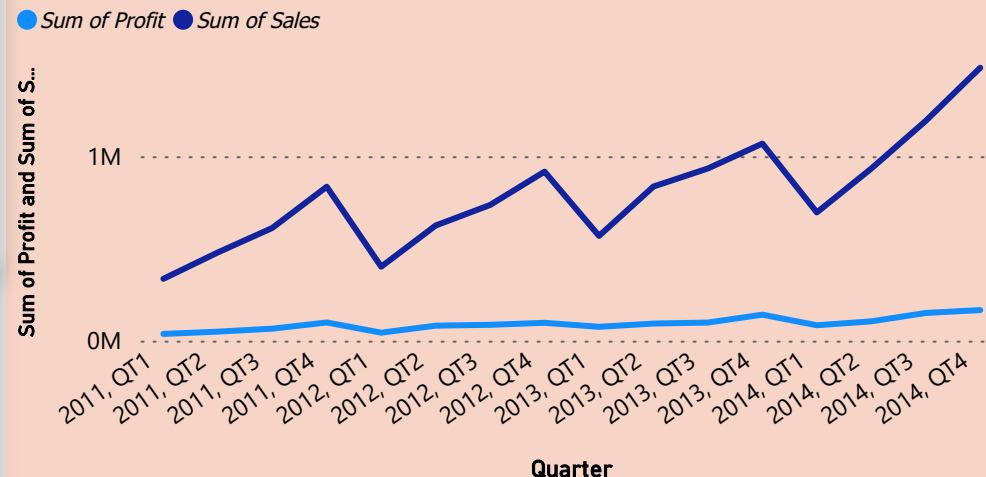
Total Sales by Year



Total Sales by Month



Profit by Quarters of Year



Ship Mode	Average of Delay (Day)	Average of Shipping Cost
First Class	2.19	40.78
Same Day	0.04	42.82
Second Class	3.21	30.35
Standard Class	5.00	20.01
Total	3.96	26.38



ANALYZING REVENUE BY ORDER PRIORITY

12,642.50K

Sum of Sales

51.29K

Total Orders

All kinds of Priority

Category, Sub-C...

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology
 - ☐ Accessories
 - ☐ Copiers

Market

- ☐ Africa
- ☐ Asia-Pacific
- ☐ Canada
- ☐ Europe

Order Date

1/1/2011

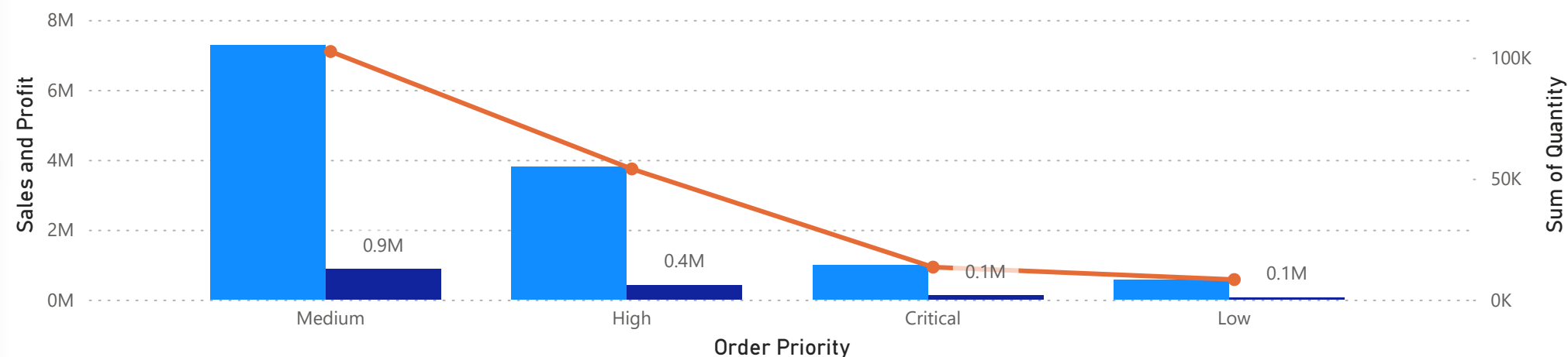
12/31/2014

Segment

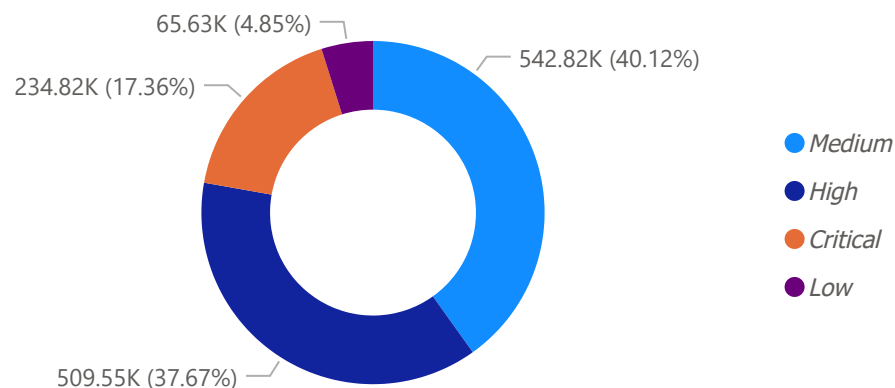
- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Sales, Profit and Quantity by Order Priority

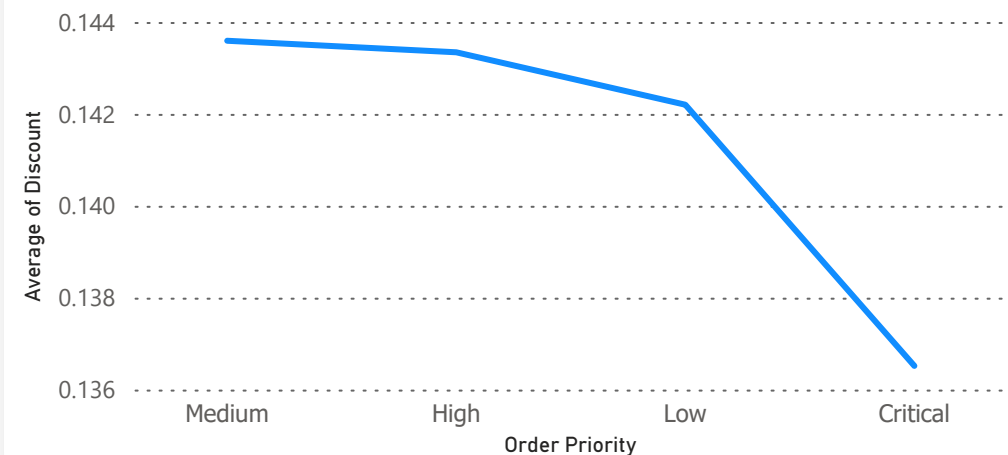
● Sum of Sales ● Sum of Profit ● Sum of Quantity



Total Shipping Cost by Order Priority



Average of Discount by Order Priority





ANALYZING REVENUE BY CATEGORY

All of Category

Ship Mode

- ☐ First Class
- ☐ Same Day
- ☐ Second Class
- ☐ Standard Class

Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Order Date

1/1/2011

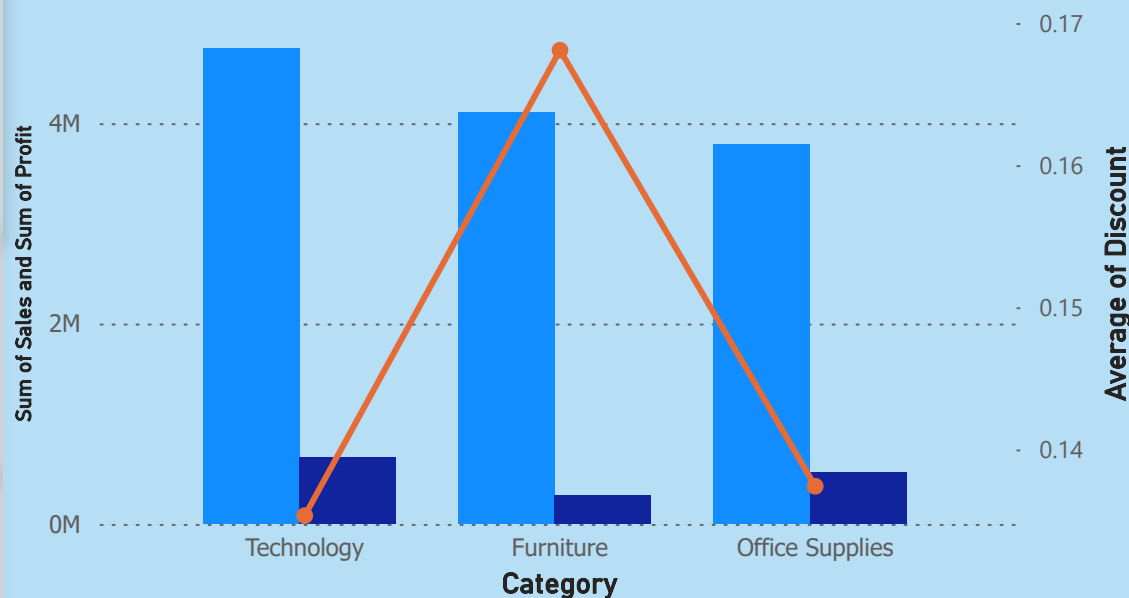
12/31/2014

Order Priority

- ☐ Critical
- ☐ High
- ☐ Low
- ☐ Medium

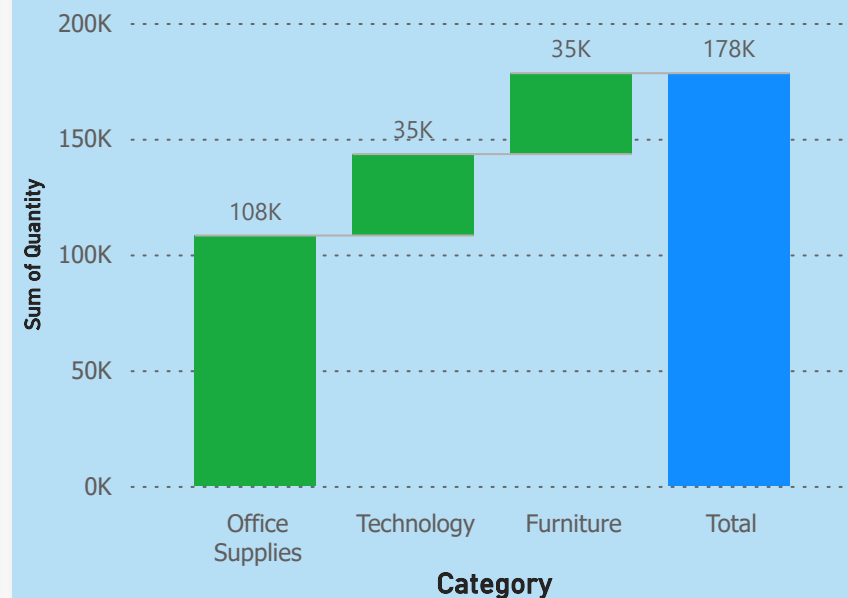
Sales Amount, Profit and Discount Average by Category

Sum of Sales Sum of Profit Average of Discount

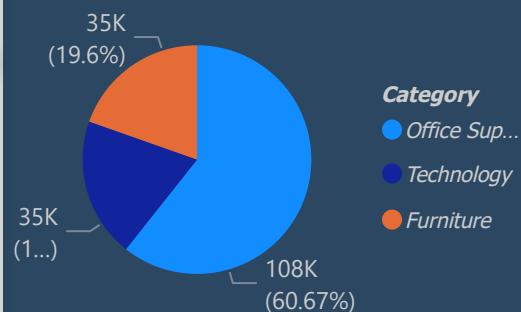


Quantity by Category

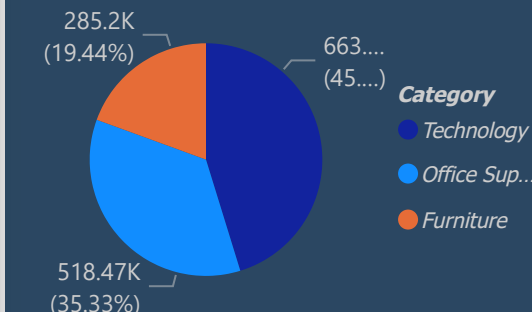
Increase Decrease Total



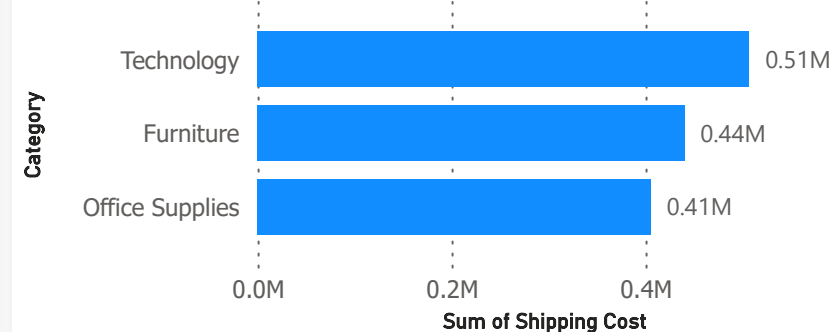
Quantity by Category



Profit by Category



Shipping Cost by Category





ANALYZING REVENUE BY SUB-CATEGORY

All of Category

Ship Mode

- ☐ First Class
- ☐ Same Day
- ☐ Second Class
- ☐ Standard Class

Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Order Date

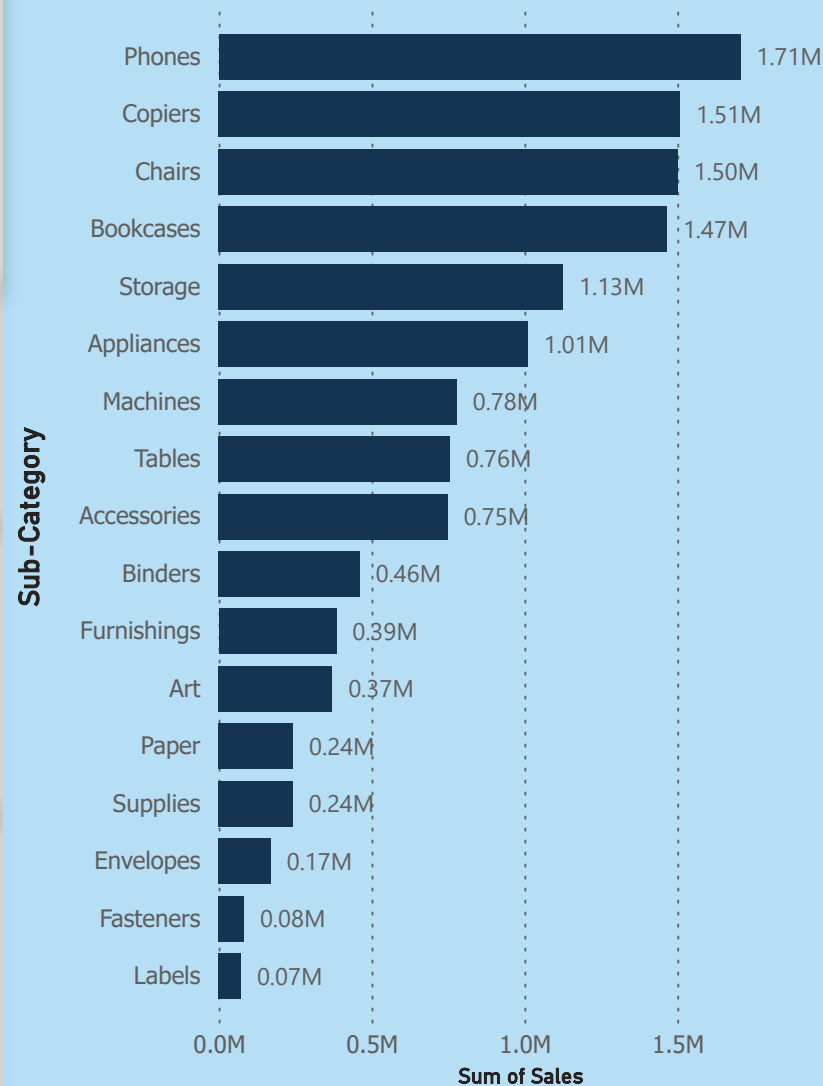
1/1/2011

12/31/2014

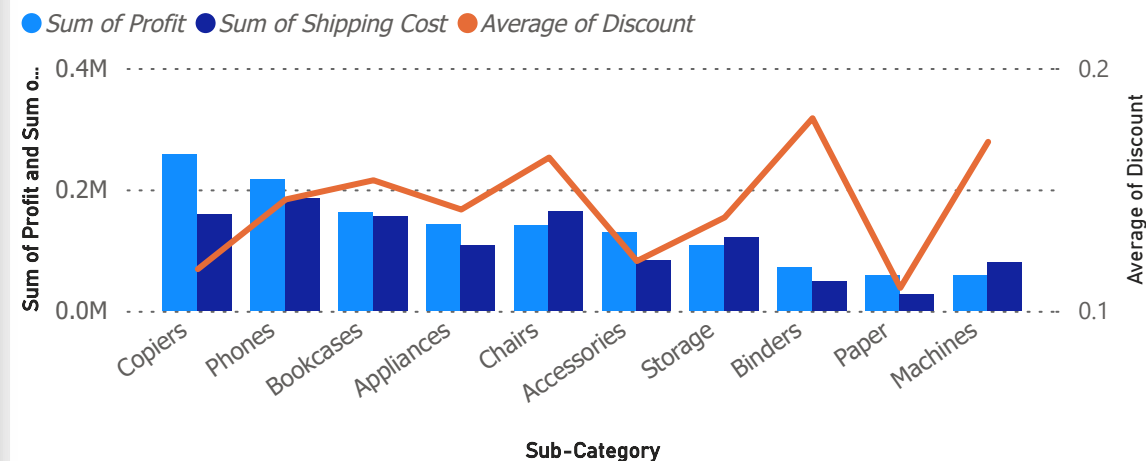
Order Priority

- ☐ Critical
- ☐ High
- ☐ Low
- ☐ Medium

Sales Amount by Sub-Category



Profit, Shipping Cost and Discount Average by Top 10 Profit Sub-Category



Quantity by Sub-Category

