Prasanna Thallapalli

1A Computer Science & Business Student, University of Waterloo and Wilfrid Laurier University



EDUCATION

University of Waterloo

Sep 2021 – Apr 2026

Bachelor of Computer Science (BCS), Double Degree Program

Wilfrid Laurier University

Sep 2021 - Apr 2026

Bachelor of Business Administration (BBA), Double Degree Program

Turner Fenton Secondary School

Sep 2017 – Jun 2021

Ontario Secondary School Diploma International Baccalaureate Diploma

WORK EXPERIENCE

Administrative Assistant

Jun 2021 - Aug 2021

SMILE Canada – Support Services

- Researched local grants and identified stakeholders to support SMILE programs
- Entered records and information into a database using quality management guidelines and standards
- Was responsible for informing SMILE families about upcoming programming including Parent Support Groups and Youth Events

Primary Instructor and Marker

Jul 2019 – Mar 2020

Kumon, Brampton ON

- Assisted students by answering their questions about various concepts in Math and English
- Marked students' homework and classwork booklets

VOLUNTEER EXPERIENCE

Coordinator

Sep 2018 - Jun 2021

Girls Empowerment Movement (GEM)

- Contributed in multiple capacities as a Graphic Design Coordinator (2018/19), Communications & Multimedia Coordinator (2019/20), Community Collaborations & Advocacy Coordinator (2020/21)
- Assisted the team in planning mentorship/leadership events and initiatives for youth in the Peel Region
- Assisted in curating event content and using Hootsuite to maintain social media channels (e.g. Facebook, Instagram, Twitter)

Director of Sponsorship & Finance

Sep 2020 - May 2021

TurnerHacks, Turner Fenton Hackathon

- Contacted and had professional meetings with relevant companies to obtain sponsorships for the hackathon
- Secured 10+ sponsors (including companies such as 1Password and Voiceflow)

Director of Digital Media

Jul 2020 - May 2021

FuturFund

- Spearheaded the development and organization of FuturFund's website using the Avada Builder in WordPress
- Led and implemented the redesign and refinement of FuturFund's brand identity
- Assisted in building FuturFund's digital assets, including finlit resources and tools

Provincial Ambassador

Jan 2020 - Jul 2020

FUSE Society

- Contacted individuals, organizations, and companies for sponsorship/funding inquiries
- Represented FUSE at local school events and programs

SKILLS

Languages: HTML, CSS, Python, Java

Tools: Canva, Figma, Marvel, WordPress, Hootsuite, iMovie, Adobe Photoshop

PROJECTS

Member Portal

Jul 2021 - Present

STEMing UP Program Challenge #2

- Pitched a solution to increase engagement and enhance the user experience for the members of World Changing Kids' Upstanders Academy Program
- Created a prototype of a member portal website for Upstanders Academy by wireframing and designing the UI on Figma, as well as conducting UX Research (via interviews, competitive analysis, personas)

infinlit May 2021

JAMHacks V Project

- Created a mobile application prototype designed to be a financial planner for university students
- Designed the app UI on Canva and prototyped it using Marvel
- Coded a user-input webpage using HTML and CSS

Co-Founder Jun 2020 – Jan 2021

Hope for the Homeless

- Researched relevant funding opportunities and secured a #RisingYouth grant
- Utilized funds to create and distribute care packages (containing hygiene products and other essentials) to a local homeless shelter
- Raised awareness about the effects of homelessness to a larger audience via social media

AWARDS

President's Gold Scholarship

Wilfrid Laurier University

Sep 2021

Sep 2020

 A renewable scholarship (\$4000) awarded to students with an average above 95% when graduating high school

#RisingYouth Grant Recipient

Secured a grant (\$750) from
TakinglTGlobal's #RisingYouth Program,
funded by the Government of Canada
under the Canada Service Corps initiative