

# Prasanna Thallapalli

1B CS & Business Double Degree Student

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## Work Experience

### Administrative Assistant @ SMILE Canada - Support Services

Jun 2021 - Aug 2021

- Increased event registrations from families by calling them to provide information on upcoming programming
- Researched and applied to relevant grants to support SMILE initiatives
- Entered records into a database using quality management guidelines

### Primary Instructor & Marker @ Kumon

Jul 2019 - Mar 2020

- Assisted students ages 3-18 by answering questions about concepts in Math and English and marked students' work
- Adapted quickly to the fast-paced environment by performing additional duties such as data entry

## Volunteer Experience

### Coordinator @ Girls Empowerment Movement (GEM)

Sep 2018 - Jun 2021

- Curated event content for GEM's social media channels by using Canva for design and Hootsuite for content management
- Assisted in the planning and execution of 8 leadership/mentorship events for youth in the Peel region

### Director of Sponsorship & Finance @ TurnerHacks

Sep 2020 - May 2021

- Conducted outreach to tech companies for monetary/in-kind sponsorships and secured 10+ sponsorships
- Designed a sponsorship package using Canva to incentivize companies to sponsor TurnerHacks

### Director of Digital Media @ FuturFund

Jul 2020 - May 2021

- Spearheaded the development and organization of FuturFund's website using the Avada Builder in WordPress
- Led and implemented the redesign and refinement of FuturFund's brand identity

### Co-Founder @ Hope for the Homeless

Jun 2020 - Jan 2021

- Secured a #RisingYouth community service grant valued at \$750
- Utilized funds to create and distribute 60 care packages containing hygiene products and other essentials to a local homeless shelter
- Raised awareness about the effects of homelessness via [Instagram](#), reaching 100+ followers

## Education

### University of Waterloo

Sep 2021 - May 2026

- Bachelor of Computer Science

### Wilfrid Laurier University

Sep 2021 - May 2026

- Bachelor of Business Administration

## Skills

**Languages:** Python, HTML, CSS

**Tools:** Figma, Canva, Marvel, WordPress, Hootsuite, iMovie

## Projects

### Member Portal for World Changing Kids

STEMing UP Program @ hEr VOLUTION

Jul 2021 - Dec 2021

- Prototyped a member portal website by wireframing and designing the UI on Figma, and conducting UX Research via interviews, competitive analysis, user personas

### infinlit @ JAMHacks

May 2021

- Created a mobile application using Canva and prototyped on Marvel, designed to be a financial planner for university students
- Coded a user-input webpage with HTML and CSS

## Awards

- President's Gold Scholarship @ Wilfrid Laurier University (\$4000)**
- #RisingYouth Grant Recipient (\$750)**