## **Charter Communications, Inc. ("Charter")**

1 year PD 0.15% to 0.38%

Stamford, CT U.S. Headquarters Public Type **Employees** 95,000 **Year Founded** 1993 Website https://corporate.charter.com/ Broadband, TV, mobile, and voice services. Business \$55,085.0M Revenues

## **Company Overview**

- Company Overview: Charter, HQ'd in Stamford, CT, is a leading broadband connectivity and cable company, operating under the Spectrum brand.
- Product: Offers a suite of services including high-speed internet, cable TV, mobile, and voice services to residential and business customers.
- Customers: The company serves >30mn customers across 41 states, making it one of the largest cable operators in the US.
- Ownership: Liberty Broadband Corp is the largest individual shareholder, owning approximately 44.85% of Charter Communications.
- Debt Structure: The entity carries a substantial amount of debt (\$118bn), of which \$92bn are LT. No visible maturity wall. \$18.8bn are deferred tax liabilities. An R/C-line over \$1.25bn, has \$1.2bn in UPB.
- Basis for Assessment: SEC-filed FY-22, 23, and 24 as well as their Q1-25 financials. The rating is mainly based on their FY-24 financials.
- Other (pros/cons): Strong profitability and recurring revenues support nearterm stability despite cash flow pressure. High leverage and weak liquidity constrain flexibility amid rising CAPEX and regulatory risks. 65% of Total Assets equates to Goodwill and Intangibles. Single Event Risks include Refi/Rating/Interest rate risk given \$118bn Total Debt, loss of a major content or distribution agreement, and technological obsolescence.
- Issuer Ratings: Moodys, S&P, and Fitch currently rate the entity at Ba2/BB+, yet generally with a positive outlook following the merger with COX (per 5/25, 'BBB+'-rated), and in anticipation of consolidated financials - which is (as-is, and under consideration of the acquisitions price) expected to lower the leverage vs Charter (today). The entity announced anticipated annual cost synergies of

## Financial Snapshot mgr.)

	Dec-22	Dec-23	Dec-24	Chg
\$ '000s	T12	T12	T12	%
Total Revenue	54,022,000	54,607,000	55,085,000	0.9%
Gross Profit	54,022,000	54,607,000	55,085,000	0.9%
Adjusted EBITDA	21,616,000	21,894,000	22,569,000	3.1%
Gross Profit Margin	100.0%	100.0%	100.0%	0.0 ppt
EBITDA Margin	40.0%	40.1%	41.0%	0.9 ppt
Net Income	5,849,000	5,261,000	5,853,000	11.3%
Depreciation & Amorti	8,903,000	8,696,000	8,673,000	-0.3%

## **Financial Ratio Benchmarking**

Management, Governance, Sponsorship

Industry

ROCE %

# of Benchmarks.	19	Industry Median	Company Metric	Percentile Rank	
	Revenue	\$3,484M	\$55,085M		
Liquidity	Current Ratio	0.86	0.29		<b>7</b> %
	Quick Ratio	0.76	0.29		12%
Leverage	Net Debt / EBITDA	3.80	5.24		29%
	Debt to Assets	64.2%	79.1%		41%
Profitability	EBITDA Margin	32.4%	41.0%		85%

9.4%

51%

# of Industry Benchmarks Company Financials Date Dec-24

Industry Benchmarks - Primary: Cable and Satellite

Business Risk					8.0
Industry Group Risk Profile	Telecommunications And Cable	20%	3.5	to	5.0

**Industry Group Description** 

Industry Risk Assessment	KPI Rating	Contributio
Cyclicality	Low risk	
Competitive Risk	Intermediate risk	
Global Industry	Intermediate risk	
Market Segment Outlook	Declining	

Rating Range

4.5 to 5.5

75%

30%

5.0

to

7.0

Competitive Position Profile			Business And Consumer Services	50%	6.0	to	7.5
Competitive Position KPIs	KPI Rating	Contribution	Rating Guideline				
Cylcle-Tested	< 2000		Navigated multiple economic down-cycles.				
Market Position	Strong		Favorable market position with barriers to entry, ability to integrate services into customer's operations.				
Scale and Scope	Strong		Operates in various attractive markets with superior scale.				
Brand Equity and Reputation	Strong		Strong brand with a clear price premium and high customer loyalty.				
Business Strategy	Satisfactory		Inconsistent in some key areas.				
Customer & End-Market Diversity	Above Average		Good customer diversity; limited reliance on specific customers.				
Service Diversity	Strong		Offers a wide range of services that cater to diverse customer needs.				
Expense Structure	Satisfactory		Limited ability to flex staff or inventory. Higher direct labor expense.				

**Anchor Modifiers** 1.0 to 1.0

Modifiers						
Normalization		>\$10B				
Adjustment		Strong Positive				
Adjustment		Limited				
	Adjustment	Adjustment				

Rating Range (Rounded) 6.0 to 7.0