# Flower Shop El Chap In, LLC



1 year PD 14.87% to 20.71

Headquarters	Houston, TX	U.S.
Туре	Private (Non-PE)	
Employees	<10	
Year Founded	2023	
Website	n/a	
Business	Florist providing floral arra	ngements and event services.
Revenues	\$1.6M	

#### **Company Overview**

- Company Overview: Flower Shop El Chapin, LLC is a Houston-based florist providing premium floral arrangements and event services. We were unable to identify a website.
- Product: The company offers fresh flower arrangements, event-specific floral decorations, sympathy flowers, and seasonal specials catering to a variety of customer needs.
- Customers: Serves local individual consumers, event planners, and corporate clients, focusing on personalized and event-based services.
- Ownership: Privately owned as an LLC, with ownership details undisclosed.
- Debt Structure: No balance sheet details were prvided for this assessment.
- Other (pros/cons): We only had T9 income statement, which we annualized conservatively through 12/2024. Flower Shop El Chapin, LLC's 44.4% EBITDA margin and seemingly debt-free status show strong financial efficiency, but limited cash reserves of \$14,087 pose potential liquidity risks. Dependence on the Houston market heightens exposure to local economic shifts, though stable management and strong profitability mitigate short-term risks. Small entity size increases the empirical default risk.

#### **Financial Snapshot**

	Dec-21	Dec-22	Dec-24 (A)	Chg
\$ '000s	T12	T12	T12	%
Total Revenue	-	-	1,600	
Gross Profit	-	-	1,141	
Adjusted EBITDA	-	-	710	
<b>Gross Profit Margin</b>	-	-	71.4%	-
EBITDA Margin	-	-	44.4%	-
Total Revenue	_	_	1 600	

Financial Ratio Benchmarking	10%	8.5	to	10.0

# of Benchmo	ırks: 36	Industry Median	Company Metric	Percentile Rank
	Revenue	\$28M	\$2M	
Liquidity	Current Ratio	1.37		
	Quick Ratio	0.66		
Leverage	Net Debt / EBITDA	1.33	(0.02)	76%
	Debt to Assets	24.1%	0.0%	97%
Profitability	EBITDA Margin	6.5%	44.4%	100%
	ROCE %	11.0%	5039.2%	100%

# of Industry Benchmarks 36
Company Financials Date Dec-24 (A)

Industry Benchmarks - Primary: Other Specialty Retail

Rating Range

Business Risk		90%	4.5	to	6.0
Industry Group Risk Profile	Retail And Restaurants	20%	4.5	to	6.5

Industry Risk Assessment	KPI Rating	Contribution	Industry Group Description
Cyclicality	Intermediate risk		Entities that derive a majority of their revenue from selling goods or services directly to the individual consumer through stores,
Competitive Risk	Intermediate risk		catalogues, or online operationsor a combination of these channels. We include restaurants, automotive retailers, and grocery
Global Industry	Intermediate risk		wholesalers in this sector given that the fundamentals of operating these businesses are largely the same as general retailing with
Market Segment Outlook	Stable		similar unit economics.

Competitive Position Profile			Retail And Restaurants	50%	3.5	to	5.0
Competitive Position KPIs	KPI Rating	Contribution	Rating Guideline				
Cylcle-Tested	>= 2020		No through-the-cycle operating history.				
Brand Reputation and Marketing	Satisfactory		Average brand reputation, limited price premiums				
Online Strategy	Weak		No significant online presence				

Advertising Budget Weak Very small budget, minimal marketing Scale and Scope Weak Very small scale, no bargaining power Geographic Diversity Weak Only operates in a small local area Satisfactory **Concept Diversification** One main concept with limited diversification SG&A to Sales Satisfactory Average cost structure, some room for improvement **EBITDA Margin** Strong Above-average profit margin, strong sales growth

Management, Governance, Sponsorship 30% 4.5 to 5.5

## Anchor Modifiers (1.7) to (1.5)

 Modifiers

 Revenue Segment
 Normalization
 < \$5M</td>

 Other Modifier
 Risk Flag
 No notes to financials (-0.25), Only T9-income statement provided (-0.25)

### Rating Range (Rounded) 3.0 to 4.0