Gofo, Inc. d/b/a Gofo Express



20.71% to 26.55%

Headquarters	Queens, NY	U.S.
Туре	Private (Non-PE)	
Employees	N/A	
Year Founded	2023	
Website	https://www.gofoexpress.com/	
Business	Expedited logistics and time-sensitive	e shipping services.
Revenues	\$18.0M	

Company Overview

- Company Overview: Gofo is a logistics provider for last-mile delivery services in the B2B space.
- Product: Cost efficient last-mile delivery solutions to businesses. The service
 model relies on a network of independent contractors (third-party drivers),
 making it agile in meeting demand fluctuations while minimizing overhead
 costs, yet increase demands on an efficient process/network.
- Customers: They serve a range of B2B clients requiring timely deliveries, though customer details are limited. TEMU and Shain jointly make about 20-40% of total revenue. Quality and safety concerns about them in EU.
- Ownership: Gofo is a privately owned entity, founded and likely led by ChuanQin Zheng. Their website indicates ownership by a Japanese firm called EBISU, which was refused during a call with the tenant.
- Debt Structure: No LT debt or utilization under an R/C-line was reported.
- Basis for Assessment: Companny prepared, unaudited, unreviewed, uncommented through 11/24 - allegedly T6. No business plan, financial projection, source of funds, competitive analysis was provided. Financials have some inconsistencies, which increases doubts.
- Other (pros/cons): Gofo faces liquidity challenges with negative equity and low
 liquidity ratios, while reliance on third-party delivery drivers introduces
 operational risks. Strong EBITDA margin and growth plans show potential, but
 limited customer diversification, inconsistencies, and management
 transparency pose long and short-term stability concerns. Regulatory risk of
 Trump administration re-instating a ban on small parcel shipments from China
 and Hong Kong to the US. This would have an immediate negative impact on

the tenant. Financial Snapshot

	Nov-24	May-25(A)	Dec-24	Chg
\$ '000s	Т6	T12	T12	%
Total Revenue	3,512	7,024	17,968	155.8%
Gross Profit	1,422	2,843	3,977	39.9%
Adjusted EBITDA	1,063	2,126	706	-66.8%
Gross Profit Margin	-	40.5%	22.1%	-18.3 ppt
EBITDA Margin	-	30.3%	3.9%	-26.3 ppt
Net Income	1,029	2,058	627	-69.5%
Depreciation & Amorti	17	34	73	113.9%

Financial Ratio Benchmarking 10% 7.5 to 9.0

# of Benchmarks:	46	Industry Median	Company Metric	Percentile Rank
	Revenue	\$301M	\$18M	
Liquidity	Current Ratio	1.23	0.27	
	Quick Ratio	1.11	0.23	
Leverage	Net Debt / EBITDA	2.09	(0.27)	95%
	Debt to Assets	41.4%	0.0%	
Profitability	EBITDA Margin	10.3%	3.9%	7%
	ROCE %	10.8%	104.4%	100%

Management, Governance, Sponsorship

Anchor Modifiers

of Industry Benchmarks 46
Company Financials Date Dec-24

Industry Benchmarks - Primary: Electronic Manufacturing Services

Rating Range

3.0

(1.8) to

Business Risk		90%	4.0	to	6.0
		•			
Industry Group Risk Profile	Technology Hardware And Semiconductors	20%	5.0	to	6.5

Industry Risk Assessment	KPI Rating	Contribution	Industry Group Description
Cyclicality	Moderately high risk		Entities that derive a majority of their revenue from the sale of technology hardware and semiconductors. This includes manufacturers
Competitive Risk	Moderately high risk		of semiconductors and semiconductor equipment, computer hardware, storage, and peripherals, electronic components and
Global Industry	Moderately high risk		equipment, office electronics, consumer electronics, communications equipment, technology distributors, and electronic manufacturing
Market Segment Outlook	Above Average		services, which currently consists of mostly outsourced manufacturing providers.

Competitive Position Profile			Logistics	50%	4.0	to	5.5
Competitive Position KPIs	KPI Rating	Contribution	Rating Guideline				
Cylcle-Tested	>= 2020		No through-the-cycle operating history.				
Third-Party Driver Network Efficiency	Satisfactory		50-200 tractors, suited for small to mid-scale operations.				
Customer Concentration	Satisfactory		Moderate customer concentration. Top 5 customers 40-60% of total sales.				
Average Customer Contract Term	Satisfactory		6-12 months, providing some level of revenue predictability.				
On-time Delivery	Satisfactory		Industry standard on-time delivery rate. Average routing and scheduling processes.				
Fleet Management (Outsourced)	Satisfactory		Average fleet maintenance, occasional vehicle breakdowns.				
Technological Capabilities	Satisfactory		Average technology use, some automation but many processes still manual.				
Driver Retention and Quality Control	Satisfactory						

Modifiers		
Revenue Segment	Normalization	\$10-25M
Financial Flexibility	Adjustment	Limited
Other Modifier	Risk Flag	

Rating Range (Rounded) 2.5 to 3.5