Vie De France Yamazaki, Inc. (Wholly-owned subsidiary of Yamazaki Baking Company, Ltd)

5.50

B+ 1 year PD 0.60% to 1.89%

Headquarters	Vienna, VA	U.S.
Туре	Private (Non-PE)	
Employees	~150 - 200	
Year Founded	1991	
Website	http://www.viedefrance.com/	
Business	French-inspired bakery products for	retail/wholesale.
Revenues	\$127.4M	

Company Overview

- Company Overview: Vie De France Yamazaki, Inc. is a U.S.-based subsidiary of Yamazaki Baking Company, Ltd., specializing in French-inspired bakery products.
- Product: The company offers croissants, pastries, muffins, breads, and desserts, catering to both retail and foodservice markets.
- Customers: It serves retail consumers through bakery-cafés and wholesale foodservice clients, including restaurants and institutional providers.
- Ownership: The company is wholly owned by Yamazaki Baking Company, Ltd., one of the largest baking corporation globally, headquartered in Tokyo, Japan. Yamazaki Baking Co. is still owned and lead by the lijima family - 3rd generation.
- **Debt Structure:** N/A no balance sheet information was provided.
- Other (pros/cons): Revenue grew by 40.7% in FY-24, and 72.6% since FY-22, which is far exceeding the average market growth of 3.5% (CAGR since 2019) for the US bakery industry. Although fluctuating Gross Margin (22% in FY-22, 15.9% in FY-23, and 17.4% in FY-24) and their 4.4% EBITDA margin (trails peers' 6.5%) could be seen as a concern, the firm substantially improved since FY-22 (e.g. EBITDA Margin of -1.1% in FY-22). Operational improvements and growth led to a turnaround from a negative Net Income in FY-22 (-\$1.5mn), to b/e in FY-23, and a profit of \$4.8mn in FY-24. The general market outlook for the fragmented industry is very sobering with a CAGR of +1.6% through 2029, yet this may not affect Vie de France as much given their recent growth and support by Yamazaki Baking Company.

Financial Snapshot

	Sep-22	Sep-23	Sep-24	Chg
\$ '000s	T12	T12	T12	%
Total Revenue	73,828	90,585	127,398	40.6%
Gross Profit	16,267	14,437	22,150	53.4%
Adjusted EBITDA	(832)	(5)	5,660	
Gross Profit Margin	22.0%	15.9%	17.4%	1.4 ppt
EBITDA Margin	-1.1%	0.0%	4.4%	4.4 ppt
Net Income	(1,487)	87	4,810	5416.5%

Financial Ratio Benchmarking

# of Benchmarks:	29	Industry Median	Company Metric	Percentile Rank
	Revenue	\$122M	\$127M	
Liquidity	Current Ratio	2.00		
	Quick Ratio	1.17		
Leverage	Net Debt / EBITDA	1.46	-	62%
	Debt to Assets	19.1%		
Profitability	EBITDA Margin	5.7%	4.4%	56%
	ROCE %	13.4%		

20% 5.5 to 6.5

Rating Range

Industry Benchmarks - Primary: Packaged Foods and Meats | Secondary: Restaurants | Tertiary: Food Distributors

Business Risk					6.0	ı
Industry Group Risk Profile	Branded Nondurables	20%	4.5	to	6.0	1

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Industry Risk Assessment	KPI Rating	Contribution	Industry Group Description
Cyclicality	Low risk		Entities that derive a majority of their revenues from manufacturing, marketing, and selling branded consumer nondurable products as
Competitive Risk	Low risk		well as private-label nondurable consumer products manufacturers. This includes apparel, accessory stores, and related products;
Global Industry	Low risk		beverages, including spirits and soft drink bottlers; food and kindred products; personal care and cosmetics; household products;
Market Segment Outlook	Declining		tobacco products (excluding tobacco leaf merchants/suppliers); and miscellaneous and diversified consumer products.

of Industry Benchmarks

Company Financials Date

Competitive Position Profile Cpg			50%	5.0	to	7.0	
Competitive Position KPIs	KPI Rating	Contribution	Rating Guideline				
Cylcle-Tested	< 2000		Navigated multiple economic down-cycles.				
Product Diversity	Strong		Multiple product categories				
Market Share	Above Average		Strong market share (15-25%) in chosen categories.				
Category Demand	Satisfactory		Operates in stable or slow growth categories (0-5% annual growth).				
Supplier Diversity	Satisfactory		Limited supplier diversity, potentially exposing to supply risks.				
Geographic Coverage	Satisfactory		Regional brand				
Innovation	Satisfactory		Occasional product innovations, mostly reactive.				
	Satisfactory						
	Satisfactory						
	Satisfactory						
Management, Governance, Sponsorship					4.5	to	5.5

Anchor Modifiers (0.4) to (0.4)

Modifiers						
Financial Transparency	Risk Flag		Minimal			
Trend Analysis	Adjustment		Strong Positive			
Other Modifier	Risk Flag		No notes to financials detailing debt structure / maturity profile, etc			

Rating Range (Rounded)	.0	to	5.5	
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