# **Polyart**



Headquarters	Boulogne Billancourt	France
Туре	Private (PE)	
Employees	~300	
Year Founded	2020	
Website	https://www.polyart.com/	
Business	Synthetic paper and specialty	-coated material manufacturir
Revenues	66,987,000.0 €	

# **Company Overview**

- Company Overview: Polyart is a global manufacturer of synthetic paper and specialty labeling materials, known for its durable, waterproof, and tearresistant substrates used in multiple industries.
- Product: Polyart® synthetic paper designed for high-performance printing. r-<u>Polyart</u> - a sustainable, 30% post-consumer recycled synthetic paper option. Fiberskin - a fiber-based alternative for durable labeling needs.
- Customers: Serves industries requiring durable, weather-resistant materials, including food & beverage, healthcare, logistics, and security applications. No disclosure of customer concentration.
- Ownership: Prudentia Capital ("PC") merged Arjobex and MDV Group in '20, leading to the formation of Polyart Group. Est. 2017, PC is a privately-owned asset management firm based in Paris, France. Their usual targets are established SMEs across France and Europe, fosusing on building materials and consumer products. To date they made just 7 investments.
- **Debt Structure:** The majority of total debt seems to be related to a line of credit (€30mn capacity, €23mn UPB), with the balance being a mix of lease, and tax liabilities, bonds. No terms were provided though.
- Basis for Assessment: Complete and audited financials per FY-21, 22, and 23. We were leaning primarily on FY-23. Financials provided were in French.
- · Other (pros/cons): Polyart's declining profitability and liquidity heighten shortterm refinancing risks as debt shifts to short-term maturities. Although revenue volatility was COVID-driven (e.g. destocking in '23). PE-backing offers support, but PC's limited transparency raises concerns about sustained financial commitment, funding-base, and strategy. Having made just ~7 investments so far, hampers a view on track record/reputation. **Financial Snapshot**

	Dec-21	Dec-22	Dec-23	Chg
EUR '000s	T12	T12	T12	%
Total Revenue	73,387	82,278	66,987	-18.6%
Gross Profit	35,477	40,488	32,869	-18.8%
Adjusted EBITDA	8,080	8,345	2,909	-65.1%
Gross Profit Margin	48.3%	49.2%	49.1%	-0.1 ppt
EBITDA Margin	11.0%	10.1%	4.3%	-5.8 ppt
Net Income	1,631	1,348	(2,144)	-259.1%

Financial Ratio Benchmarking	25%	2.5 to 3	.0

# of Benchmai	rks: 29	Industry Median	Company Metric	Percentile Rank
	Revenue	\$516M	\$67M	
Liquidity	Current Ratio	1.75	0.91	18%
	Quick Ratio	0.95	0.44	17%
Leverage	Net Debt / EBITDA	3.99	8.36	19%
	Debt to Assets	50.0%	51.9%	45%
Profitability	EBITDA Margin	9.0%	4.3%	13%
	ROCE %	7.1%	-0.9%	22%

Competitive Position Profile

Sustainability

Geographic Diversification

# of Industry Benchmarks 29 **Company Financials Date** Dec-23

Industry Benchmarks - Primary: Paper and Plastic Packaging Products and Materials

Rating Range

35%

6.5

to

8.0

Business Risk		<b>75%</b>	5.5	to.	8.0	ı
Industry Group Risk Profile	Containers And Packaging	15%	5.5	to	7.5	1

Industry Risk Assessment	KPI Rating	Contribution	Industry Group Description
Cyclicality	Intermediate risk		Entities that derive the majority of their revenues from plastic, paper, metal, and glass packaging products, from rigid containers to
Competitive Risk	Intermediate risk		flexible films, used for packaging food, beverages, and other consumer products (such as cosmetic and personal care products); health
Global Industry	Intermediate risk		care and medical products; and, to a lesser extent, industrial products.
Market Segment Outlook	Above Average		

Competitive Position KPIs	KPI Rating	Contribution	Rating Guideline
Cylcle-Tested	>= 2020		No through-the-cycle operating history.
Competitive Advantages	Above Average		Strong competitive position in a moderately competitive market with some barriers to entry and limited threat from substitution.
Supplier Diversity	Satisfactory		Limited diversity of suppliers, reliant on a few key ones.
Customer Concentration	Above Average		Top 5 customers 11-25% of revenue
Manufacturing Redundancy	Strong		Multiple manufacturing sites in diverse locations.
Demand Elasticity	Strong		Products have inelastic demand (necessities or unique products).

Manufacturing

Management, Governance, Sponsorship 50% 6.0 to

## **Anchor Modifiers** (1.1) to (1.0)

Modifiers						
Revenue Segment	Normalization		\$50-100M			
Trend Analysis	Adjustment		Moderate Negative			
Fixed Cost Coverage Risk	Risk Flag		FCCR of 0.07x			
Country Risk	Risk Flag		France: Low Risk			

Strong

Strong

### Rating Range (Rounded) 3.5 to