



American Spraytech Holdings, LLC (PROFORMA)



BB 1 year PD
0.38% to 0.60%

- Consistently profitable, with sustained, and steep growth of revenue and profits. Robust customer retention, and proprietary formulations support margin stability and a competitive edge.
- Post-SLB (\$60mn gross), leverage and liquidity are in line with markets considering ~\$20mn in free capacity under their R/C-line. PE-support provides stability, although currently in transition.

Strengths

- Strong EBITDA Margin and Capital Efficiency:** Despite scale-up efforts, the FY-24 EBITDA margin stood at 8.6% (vs. 7.7% peers), with a robust ROCE of 18.0% (vs. 9.5% peers), reflecting capital discipline and pricing power. The industry is projected to grow at a 7.9% CAGR. Liquidity is mainly provided through their \$40mn R/C-line, with a ~\$19mn capacity per 03/25.
- PE Sponsorship:** Still backed by BBH Capital Partners, a reputable mid-market PE firm with \$1.3bn in committed capital since inception. Near-term exit for contemplated 10x EBITDA multiplier is currently under negotiation. No further insights yet (6/30/25).
- Competitive edge & SLB:** AST claims to be the only aerosol body scent manufacturer in NJ, and operates the only nitrogen-dedicated aerosol line in its category - technical differentiation and barriers to entry. They anticipate \$60mn in proceeds from SLB - \$45.2mn to settle a mortgage and \$1.8mn expenses. Any excess would be distributed.

Challenges

- Leverage and Liquidity:** Net Debt/EBITDA declined to 1.6x (vs. 1.75x peers), with a Quick Ratio of 0.89 and Current Ratio of 1.78. Both are essentially in line with market considering they have about \$20mn in additional liquidity under their R/C-line.
- Material Intangible Asset Base:** With \$30.8mn in goodwill (18.5% of total assets), asset quality is vulnerable to write-down risk, particularly in adverse market cycles or underperformance of acquired assets
- High Customer Concentration:** Despite covering a broad spectrum of products and services (vertially integrated, highly innovative), their top 5 customers make about 55% of their total reveue (e.g. Walgreens, Kroger, L'Oréal, etc).

Scorecard Summary

Financial vs Business Risk Weighting Factors					
	Ownership	Private (PE)			
	Company Stage	Growth			
	Financials	Complete			
	Weight	Score	Dimension	Weight	Score
Financial	35%	5.9	Liquidity	25%	4.7
			Leverage	38%	5.8
			Profitability	38%	6.7
Business	65%	5.5	Industry Risk	15%	6.8
			Competitive Position	35%	6.2
			Mgmt / Governance	15%	6.0
			Sponsor / Parent	35%	4.0
Modifiers	0.5		Trend Analysis		0.5
			Financial Flexibility		0.25

Company Overview

Headquarters	Branchburg, NJ
Type	Private (PE)
Employees	550
Year Founded	2003
Website	https://www.americanspraytech.com/
Business	Contract manufacturer of aerosol and Bag-on-Valve products.
Revenues	\$270.9M

- Company Overview:** Founded in 2003 and HQ'd in Branchburg, NJ, AST is a private contract manufacturer specializing in aerosol and bag-on-valve spray products for the personal care, over-the-counter (OTC), and medical device industries.
- Product:** The company offers a wide range of products, including dry shampoos, make-up setting mists, pain relief foams, and other spray-based formulations.
- Customers:** Serving both emerging brands and established corporations, American Spraytech's clientele includes major retailers and consumer goods companies.
- Ownership:** The entity is currently held by BBHCP, a PE-sponsor, but is actively being marketed for sale at an estimated 10x EBITDA multiple. The current CEO is a second-generation operator, with the founder still serving on the board.
- Debt Structure:** ~\$7mn of their Total Debt is traditionally financed (long-term), plus an additional \$25.9mn in LT Lease Liabilities. The balance is primarily comprised of \$21.5mn (per 12/24) under their \$40mn R/C-line, due for renewal 9/26. Events subsequent include a 12M CAPEX draw-down line of credit over an additional \$6.5mn, which closed in 2/25. They also carry a guarantee over \$12.75mn for a loan taken by BBH. There is no material near-term maturity risk, but lumpiness with the R/C-line.
- Basis for Assessment:** Complete, audited financials covering FY-22, '23, and '24.
- Single Event Risks:** Loss of a key customer could severely disrupt cash flow given revenue concentration and limited liquidity - one of their largest customers is from a related party of BBH. Working capital strain from high A/Rs and inventory levels may trigger a liquidity shortfall. 90% of their materials are source domestically, with US customers being their main end-market. Uncertainty about future PE-partner / transition-risk.

Financial Benchmarking & Debt Maturity Profile

# of Benchmarks:	27		Industry Median	Company Metric	Percentile Rank
Liquidity	Current Ratio	1.68	1.78		53%
	Quick Ratio	1.05	0.89		30%
Leverage	Net Debt / EBITDA	1.75	1.63		55%
	Debt to Assets	27.1%	30.7%		47%
Profitability	EBITDA Margin	7.7%	11.2%		63%
	ROCE %	9.5%	23.3%		86%
	Revenue	\$80M	\$271M		

Industry Benchmarks - Primary: Personal Care Products

Debt Maturities in 000's



Financial Statement Highlights

\$ '000s	(C) Dec-23 T12	(B) Dec-24 T12	(A) Dec-25(P) T12	Change	
				(C) to (B)	(B) to (A)
Income Statement					
Total Revenue	142,691	202,099	270,900		34.0%
Gross Profit	24,078	30,087	59,900		99.1%
Adjusted EBITDA	13,504	17,373	30,475		75.4%
Gross Profit Margin	16.9%	14.9%	22.1%		+722 bps
Net Income	9,284	11,553	28,696		148.4%
Balance Sheet					
Cash And Cash Equivalents	449	2,469	(1,884)		-176.3%
Total Current Assets	50,230	72,395	62,036		-14.3%
Total Assets	99,392	123,988	155,641		25.5%
Total Current Liabilities	32,004	46,343	34,789		-24.9%
Total Debt	48,895	99,290	47,812		-51.8%
Total Equity	34,802	44,855	49,705		10.8%
Key Ratios					
Current Ratio	1.57	1.56	1.78		14.2%
Quick Ratio	0.84	0.92	0.89		-3.8%
Net Debt / EBITDA	3.59	5.57	1.63		-70.7%
Debt to Assets	49.2%	80.1%	30.7%		(4936) bps
EBITDA Margin	9.5%	8.6%	11.2%		+265 bps
ROCE %	16.4%	18.0%	23.3%		+530 bps

- Total Revenue is projected to increase from \$202mn in FY-24 to \$271mn (+34%), as Line 9 comes online in 9/25. Following the SLB, \$45.2mn in mortgage-debt were repaid.
- EBITDA is projected to increase from \$11.5mn (8.6% margin) to \$28.2mn (11.2%), which shall be sufficient to cover for increases working capital and rent requirements.
- FY-24 CAPEX surged to \$10.5mn (up from \$4.9mn in FY-23), tied to Line 7 and Line 8 deployment. Line 9 funding is expected from the \$40mn revolver (50% drawn as of 6/25).

Business Risk Highlights

- Industry:** Operating in the personal care and OTC sectors, the company is subject to regulatory scrutiny and changing consumer preferences, which can impact product demand and compliance requirements. The US personal care contract manufacturing industry, encompassing services like formulation, filling, and packaging for skincare, haircare, and hygiene products, was valued at approximately \$3.3bn in 2024 and is projected to grow at a 7.9% CAGR through 2030.
- Competitive Position:** While AST has a diverse client base, the contract manufacturing industry is highly competitive, with pressure on pricing, demanding continuous innovation. AST's technical differentiation (nitrogen line, proprietary formulation, largest chemist team in category) supports strong customer retention, with no outbound sales team needed.
- Management:** Led by Executive Chairman Allen S. Lalwani, the company's leadership stability and strategic direction are crucial for navigating industry challenges and sustaining growth - Key Man Risk.
- PE Sponsor:** BBH Capital Partners (BBHCP), the private equity division of Brown Brothers Harriman & Co. (BBH), was established in 1989. It focuses on providing customized capital solutions to lower middle-market companies, typically investing between \$50mn and