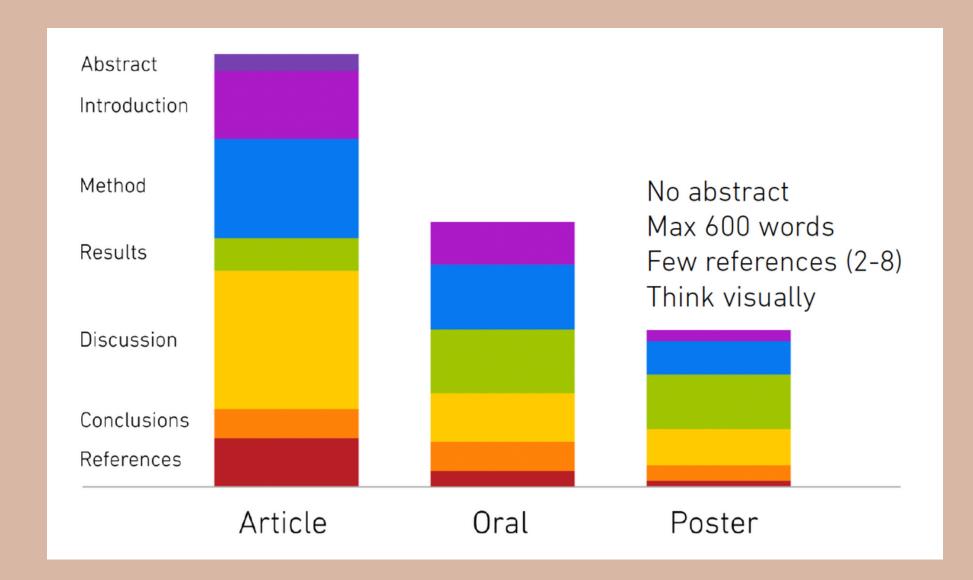
HOW TO EFFECTIVELY MAKE AN EFFECTIVE POSTER?

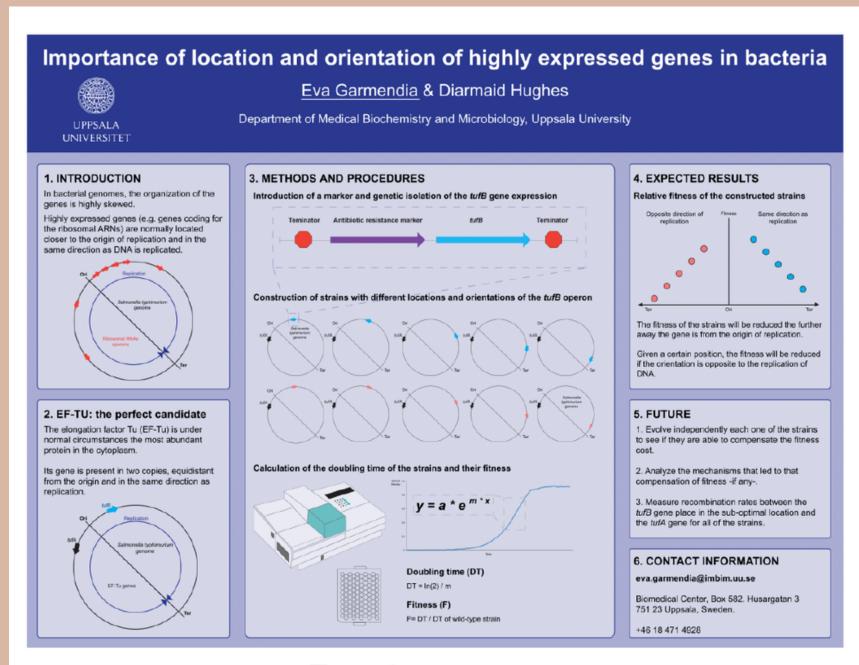
WHAT IS A POSTER?



From Visualize Your Science Course, Autumn 2023, Module 8 Poster should not be where you shorten your writings and show all figures

Think of it as where you can visually present your research. And it should be a stand-alone, i.e. readers already grasp the main ideas without hearing your presentation

TRADITIONAL VS CREATIVE STYLE



9 Conclusions

Than here postabled it permanens and single are leaved to the property of Alice, and the Alice.

Physical positive selection

7 Scan for positive selection

Our daily down tool of the alice positive selection of San Antonia for I not more placed for manifesting and the Alice, and the Alice, and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Alice and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not more placed for manifesting and the Andreas of San Antonia for I not manifesting and the Andreas of San Antonia for I not manifesting and the Andreas of San Antonia for I not manifesting and the Andreas of San Antonia for I not manifesting and the Andreas of San Antonia for I not manifesting and the Andreas of San Antonia for I not manifesting and the Andreas of San Antonia for I not manifesting and the Andreas of San Antonia for I not manifesting and the Andreas of San Antonia for I not manifesting and the Andreas of San Antonia for I not manifesting and the Andreas of San Antonia for I not manifesting and the Andreas of San Antonia for I n

Genetic adaptation to arsenic in humans

2 Aim of the Study

3 The data

San Antonio de Los Cobres

Lucie Gattepaille, Karin Broberg, Carina Schlebusch, Karin Engström, Marie Vahter, Mattias Jakobsson

in the region of Sun Antonio de Los Col

Template poster

Communicative poster

With permission from the artists

Summary of the findings

MAIN STEPS

Define the purpose

Graphics

Organise

Final layout

Define the purpose

WHO IS YOUR AUDIENCE?

Your teachers, your peers, people outside the fields, inside the fields?

Give enough background, always good to give some "buffer"

YOUR EXPECTATION FROM THE READERS?

Just to share it as innovative idea? Or you want advice, collaboration?

Depending on this, define your poster message and stick to it

STICK TO YOUR MESSAGE

We often end up having too much to show and too little space. Find the message and whenever you want to add a content, ask yourself, "Is this <u>absolutely necessary</u> to understand the message?", if not, leave it out.

Organise

DRAFT

Make a draft of layout and space to check if you have space for all sections and figures you want

MAINTAIN THE PROFESSIONAL LOOK

- Text: font and size. You can be artistic, but don't choose something like Comic Sans.
- Reading order: portrait, landscape, block design or flow

Graphics

1

Prepare icons and illustrations for the methodology

2

Prepare scientific figures

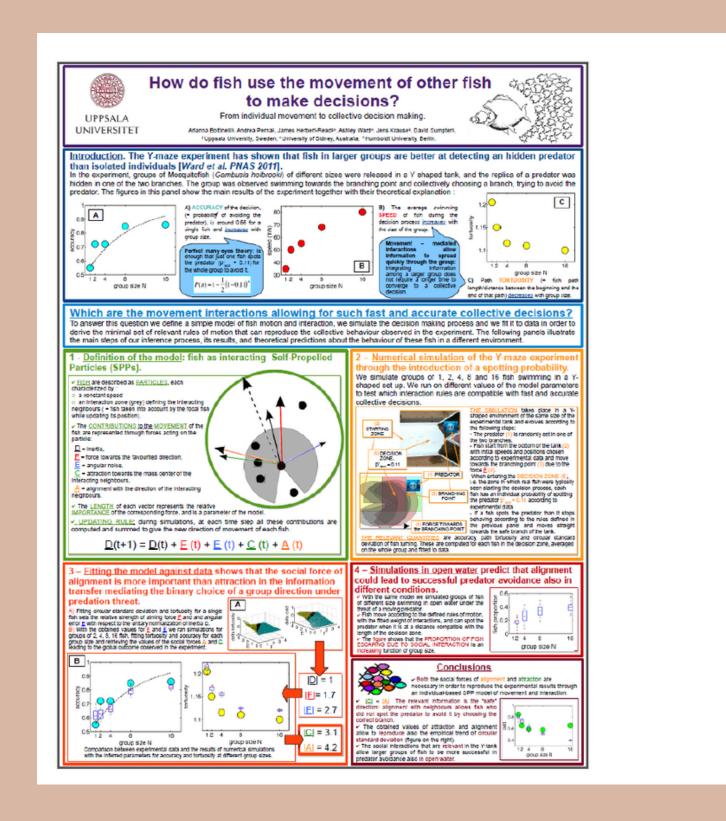
Again, choose ones that really highlight

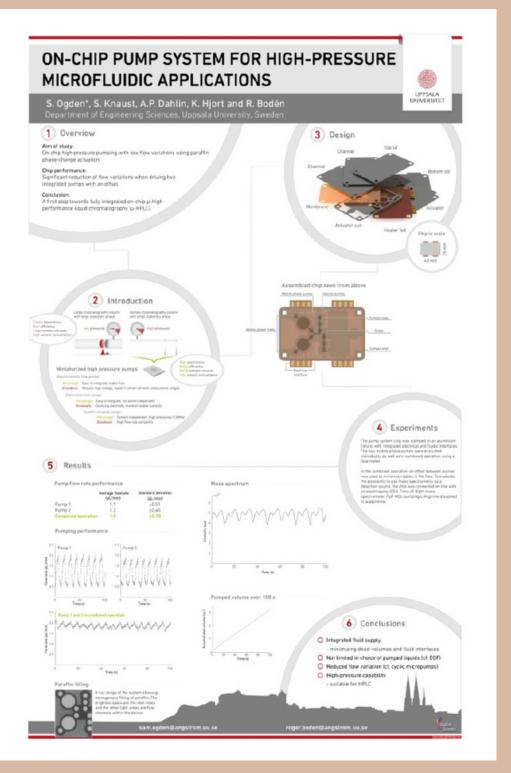
your message

3

- Don't make the arts redundant. All icons should serve a purpose, either it's your plant species, sample type (seeds etc.)
- Maintain professionalism otherwise people might criticise the "playful" arts: f.e. don't use sunflower as illustrations for your planting experiment if you use *Arabidopsis*

WHICH ONE WOULD YOU BE MORE LIKELY TO STOP BY AND READ?





The left one may have cool results, however,

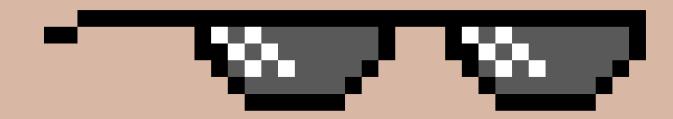
Final layout

1

Ask your peers and tutors for objective feedback. Ask what do they get out of the poster, is it what you want?

3

Don't forget your name, contact details, affiliations and other formalities in the footer



2

Aesthetics matters and there is no reason that it doesn't belong to science. As long as you keep the science integrity and professionalism, don't let the world bore you down

ENJOY!