Creatives for Net Neutrality - Creatives 4NN

P2P for Net neutrality — **P2P4NN**

We strongly believe in the creativity of the people, as we know that the Network has given us a unique opportunity to develop and express ourselves. Do not let the social and cultural emancipation be held hostages by the profit, become an active part and show that we want to be leaders of our future.

In November 2007 the Telecoms Package [1] was formally presented by the European Commission: the package underwent an arduous process wich will probably reach its conclusion with the third and final reading by the end of this year.

Some rules already adopted in the Telecoms Package seriously compromise the neutrality of the network [2] and the Mere Conduit. [3] they allow providers to filter and/or degrade content and applications, to give preferential access to certain features while blocking others, and to deny access to certain sites. This grants lobbies wich control the information and governments to decide how and what should be the network of the future with the risk of turning it into a mere tool to make money and to maintain information monopoly.

There is an intention to demean or cancel Amendment 138 [4] in order to enable local policies such as the French "3-strikes", pursued by many other countries, which sanction users with network disconnection for suspected file-sharing practice [5] of copyrighted works.

- [1] Telecoms Package: The reform plan submitted by the commission to the Council and the Parliament to amend the European regulatory framework on Telecommunications of 2002 in all the 27 European Union member states.
- [2] Net Neutrality: The principle applied to residential broadband networks that provide Internet access, telephone services and television broadcasts, and more generally to the Internet; a network without voluntary discriminations against contents, sites and platforms, concurrent communication flows, connected devices and their connection modalities, is considered "neutral".
- [3] Mere Conduit: The principle of mere conduit states that the service, caching and hosting provider is not liable for the information transmitted.
- [4] Amendment 138: An amendment to the Telecoms Package, which equates Internet access to a fundamental right and prohibits restriction of fundamental rights without a prior ruling by the judicial authorities.
- [5] File sharing/P2P: Sharing files over networks. A social phenomenon that has caused a massive distribution of copyrighted material, and has generated a global debate on the inadequacy of copyright law in the Information Society.

The crackdown on P2P, which was requested loudly by the corporations which thrive on the exploitation of copyright, through disproportionate legal proceedings, caused spread indignation and triggered the birth of organizations and political parties which primarily aim to reform international copyright and to legalize P2P with no commercial purpose.

More and more organizations for the protection of consumers' rights and those for the protection of civil rights throughout the European Union are lining up against this perspective as well as the coalition of Artists who challenge the criminalization of their fans. Internet Service Providers are contrary to become the overseers of the Internet in defiance of Mere Conduit.

In this context we note the deafening silence of the traditional media on what is happening to exclusive benefit of economic lobbies which, with the complicity of Governments, are pushing to reach their goal.

With this initiative we invite **users of file-sharing** (the scapegoats of the legislative initiatives contained in the Telecoms Package) and **those who care about net neutrality** to create songs, videos, banners, plotting, poetry and comic strips on one theme between net neutrality, the mere conduit, Amendment 138 of the Telecoms Package and the Legalization of P2P without any commercial purpose, in order to launch an international campaign to bring to european citizens' attention the importance of these issues for the future of the Net.

We invite every community and every interested party to submit their works on the site of RomaEuropa FakeFACTORY (REFF) which will be the art gallery and a landmark for the initiative. We trust that the constest can cross national and continental borders.

Communities participating in the initiative can make internal contest with prizes of the best works presented on its website for each category, but **all works** will still be freely uploaded by each author in the section on the site of <u>REFF</u> "<u>Creatives for Net Neutality (Creatives 4NN)</u>" and will remain available for anyone who wants to use them for communication and awareness campaign on the issues of the Net Neutrality.

All those who do not belong to community or who want to participate directly in the initiative can already start to upload their works in the "Creatives for Net Neutrality" (Creatives 4NN).

The only parameters that we ask you to respect are:

- Submit your own creations in English, with text and/or subtitles for video;
- Release your work Free or licensed under Creative Commons which allows derivative works;
- No time limit for uploading creations; however, we ask the communities to close contests before 30/11/2009 so that works can be disseminated on the Internet before the end of the Telecoms Package third reading.

For any request for information and clarifications please refer to these e-mail addresses:

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Websites:

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