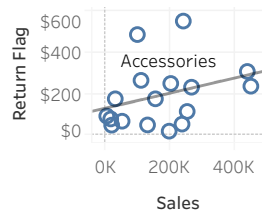
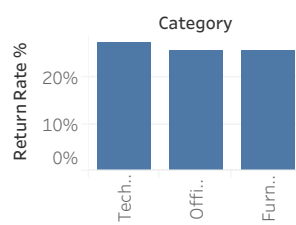


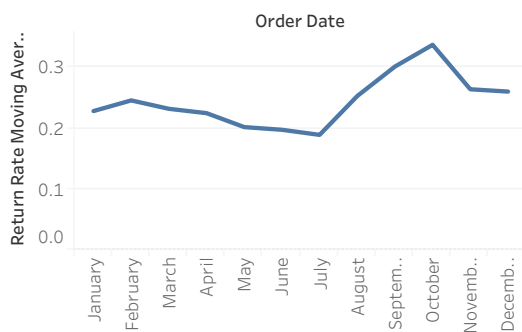
Total Sales vs  
Total Returns



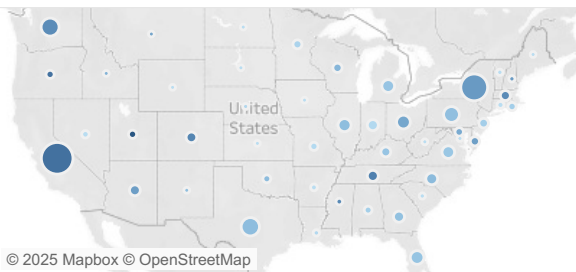
Return Rate by  
Product Category



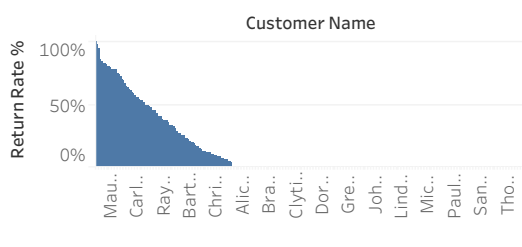
Return Rate by Month



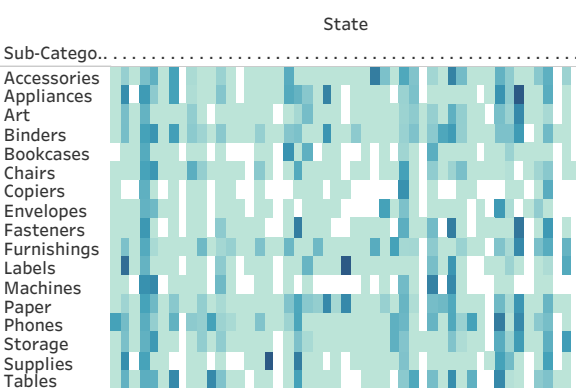
Return Rate by State



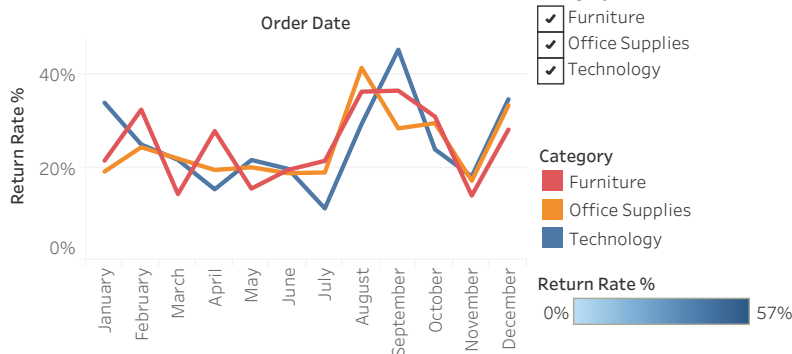
Return Rate by Customer



Return Rate by state and sub-category



Return Rate by month and Category



Use of the following visualizations to help understand major factors affecting the volume of the return orders.

- Total returns vs Total sales ( 1st Top left)
- Return rate % vs product category (2nd Top left)
- Return rate % by state ( 1st left in the middle)
- Return rate by month, to determine seasonal trends (1st Top right)
- Return rate by Customer (1st right in the middle)
- Return rate by state and Sub-category (1st bottom right)
- Return rate by month and category (1st bottom right)