WeChat Face

微信黄脸
设计规范

Designed by WeChat

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2018 WeDesign

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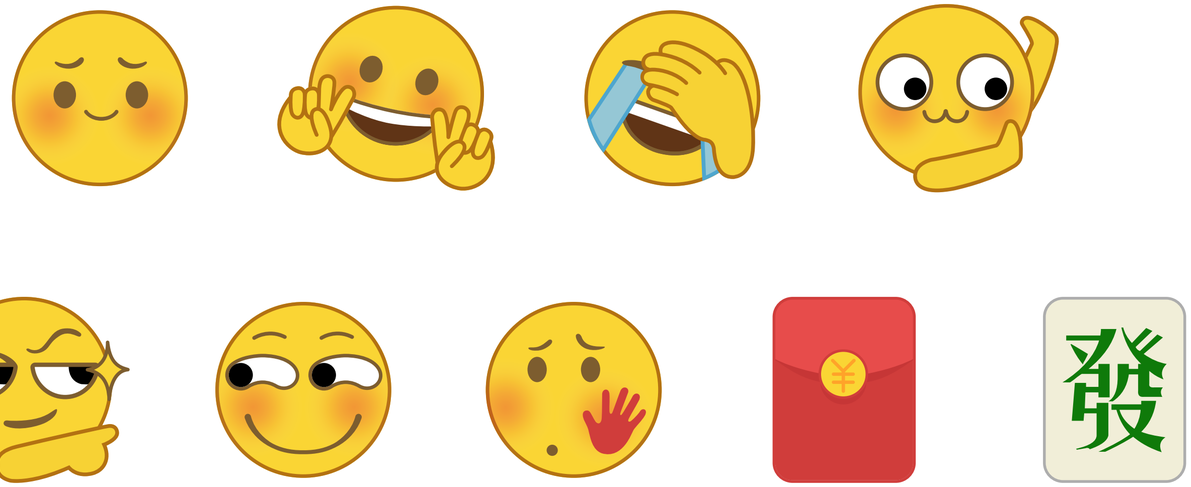
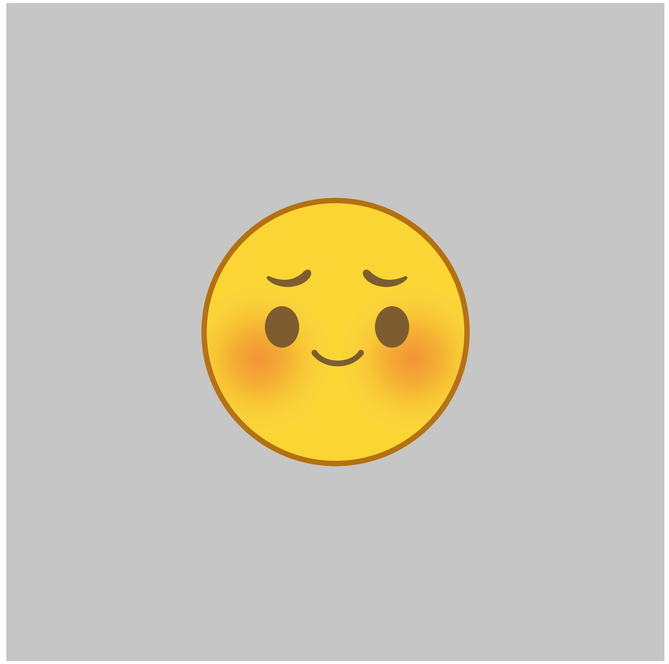
WeChatFace 1.0





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PANTONE: 123C

#B37112
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R179 G113 B18
PANTONE: 4645C

#7D5D2F
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PANTONE: 2321C

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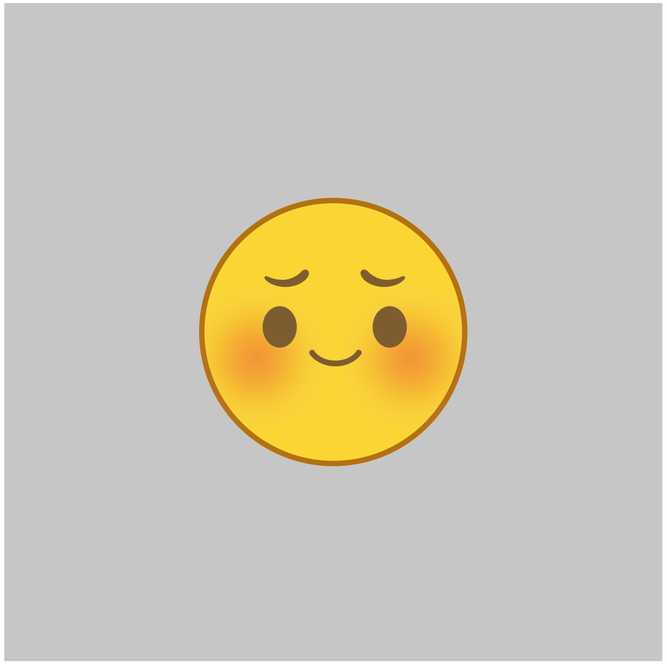

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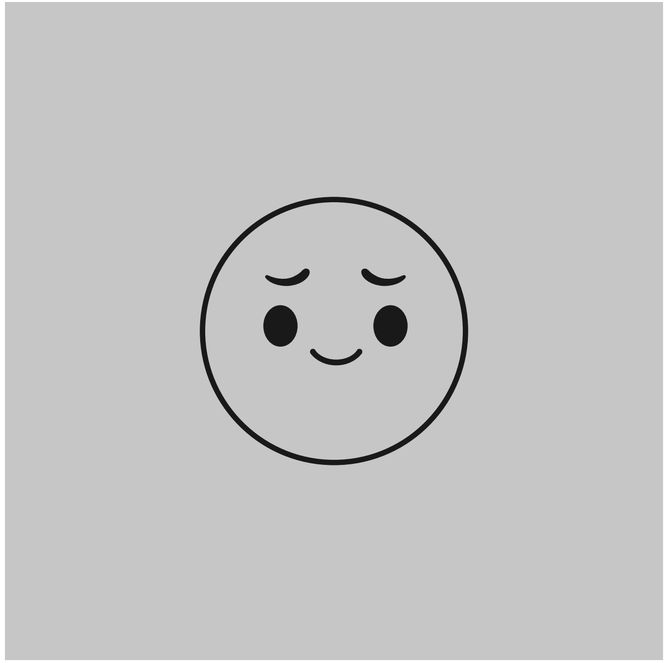

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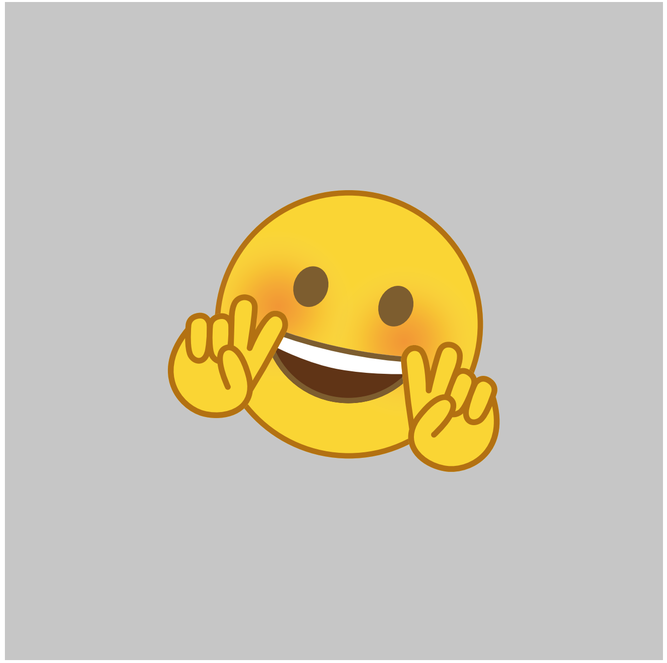

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R255 G163 B41
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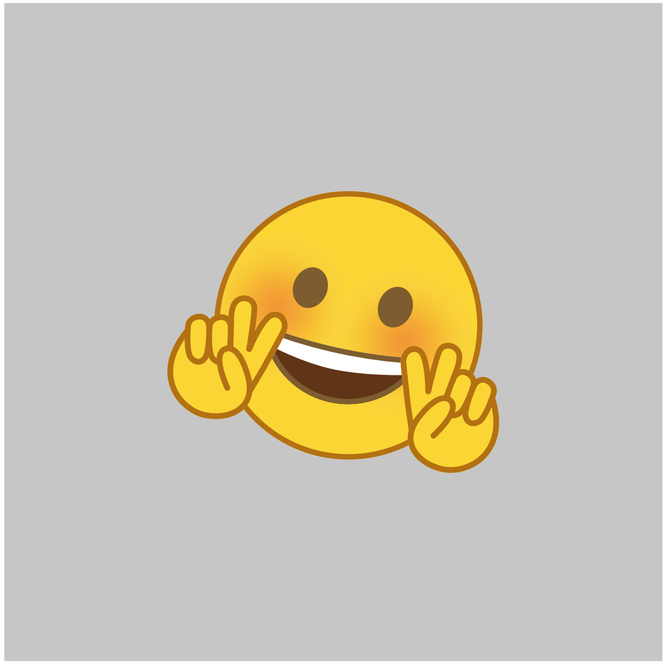

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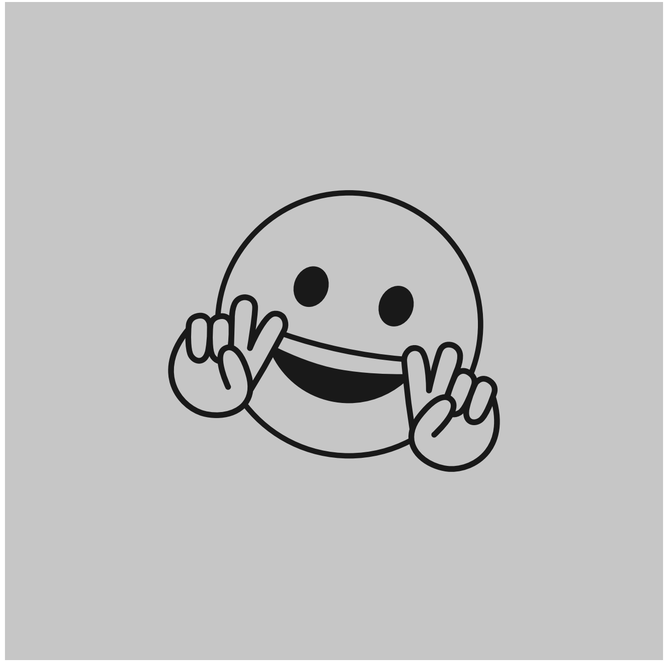

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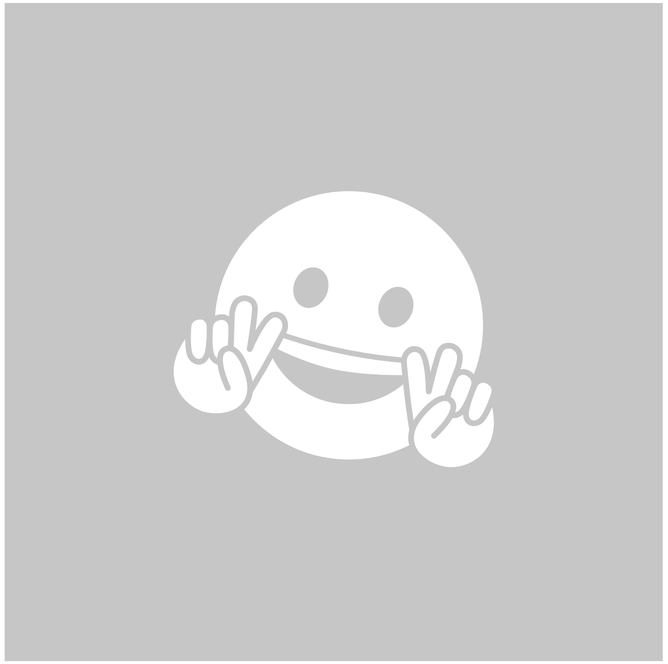

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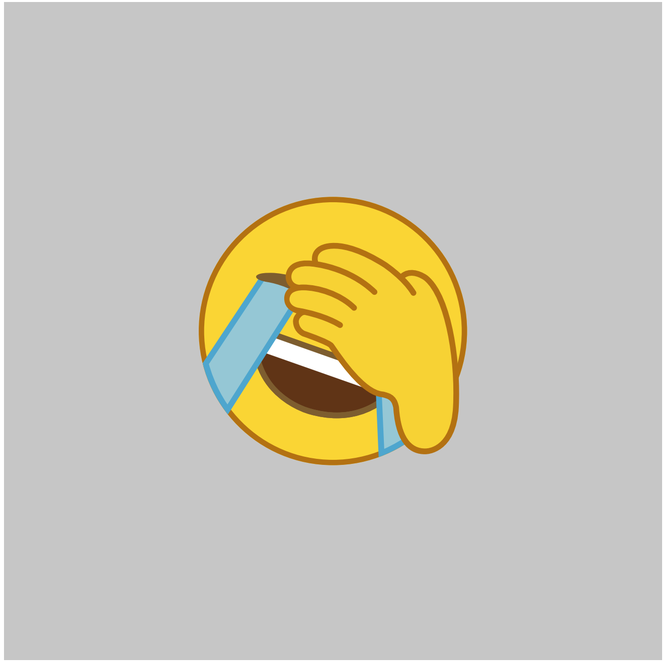

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C7 M19 Y82 K0
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PANTONE: 123C

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C38 M62 Y100 K1
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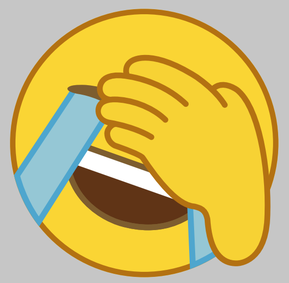

全彩

线描

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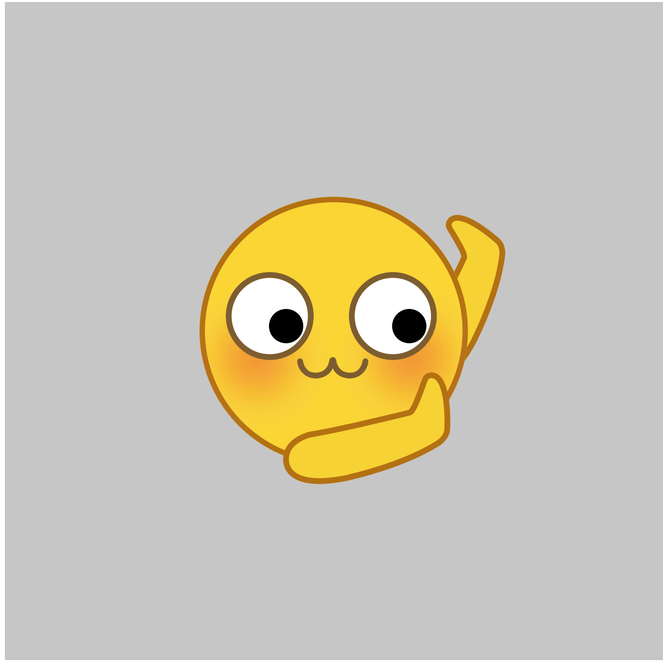

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C7 M19 Y82 K0
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PANTONE: 123C

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C38 M62 Y100 K1
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C56 M64 Y93 K15
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#FFA329
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PANTONE: 1485C

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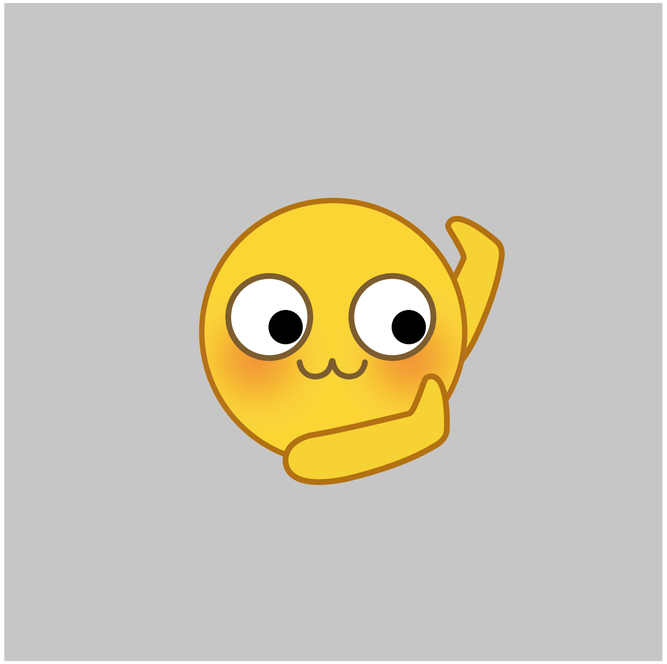

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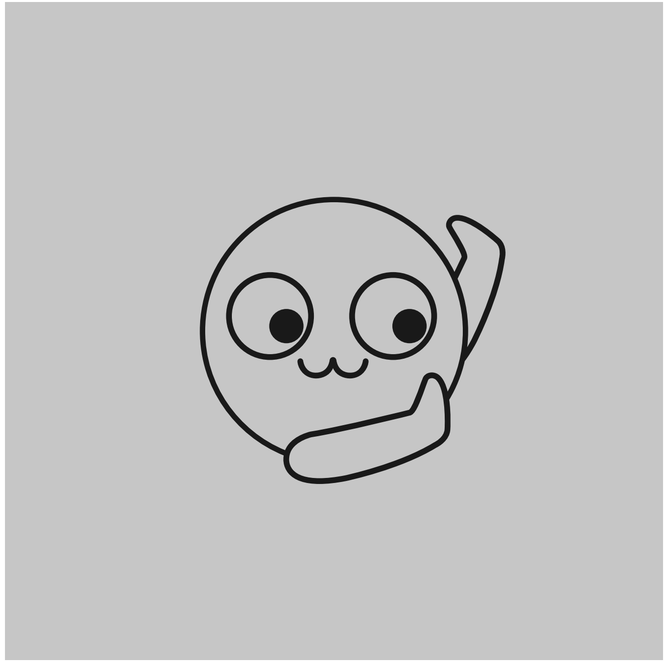

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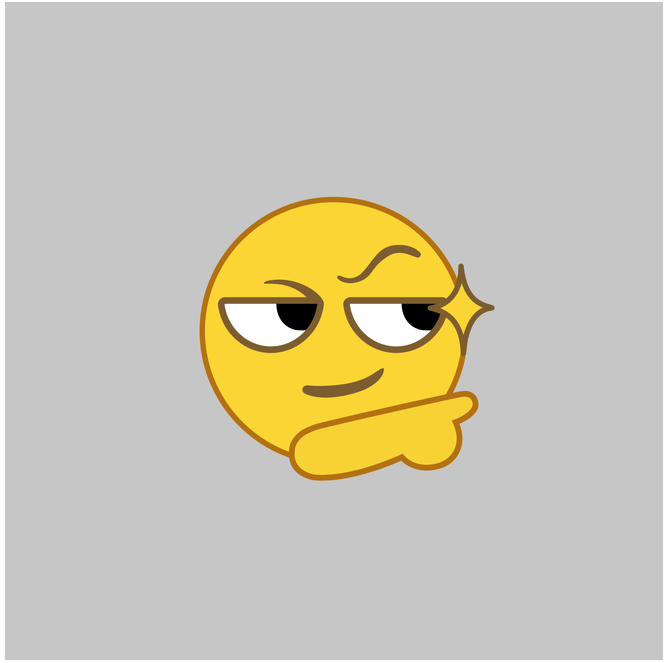

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C56 M64 Y93 K15
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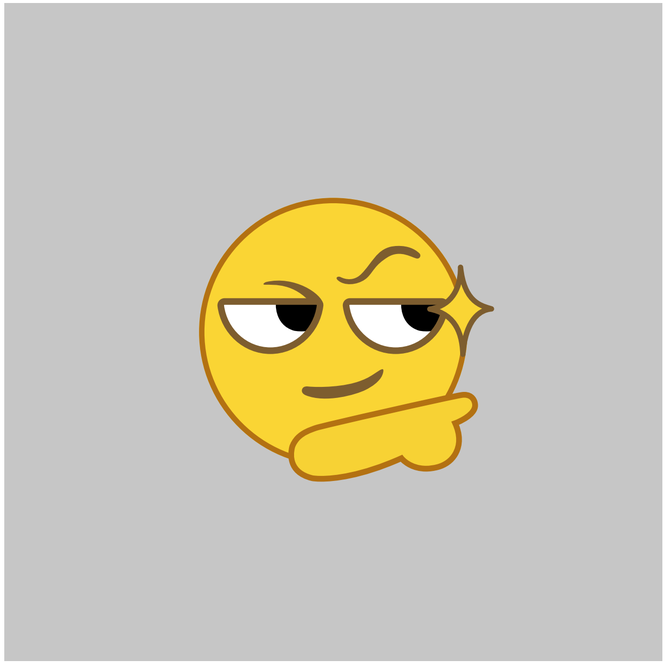

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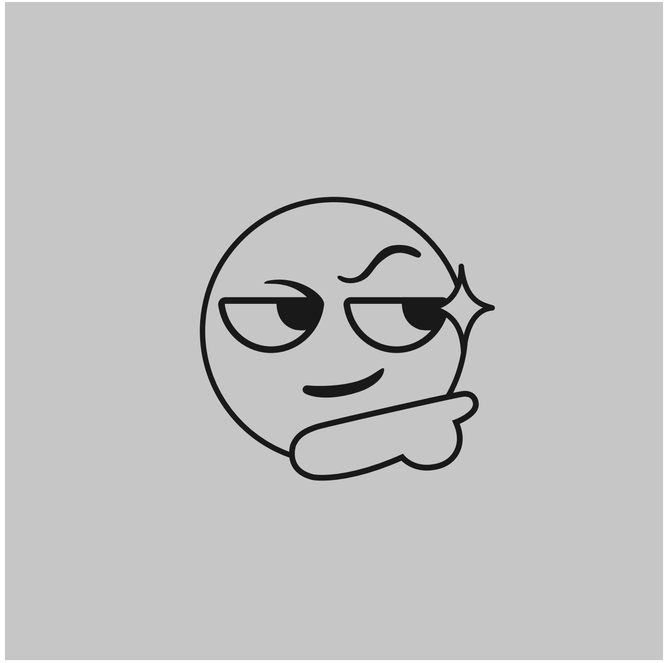

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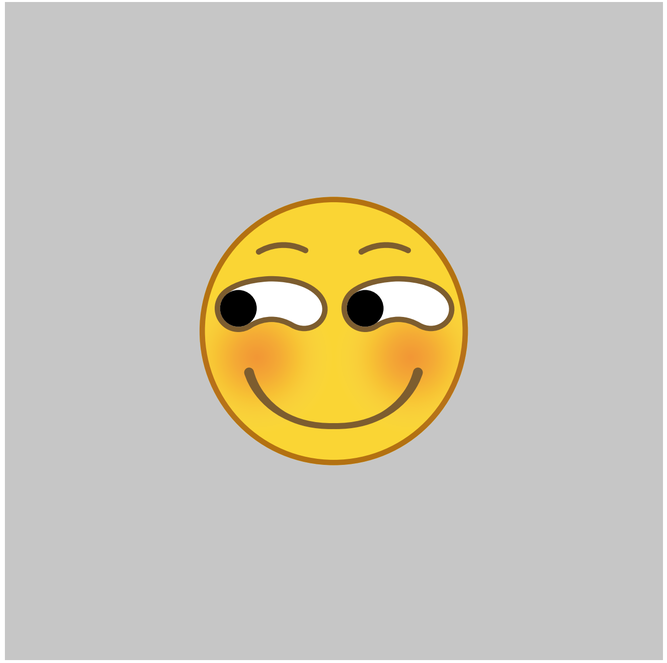

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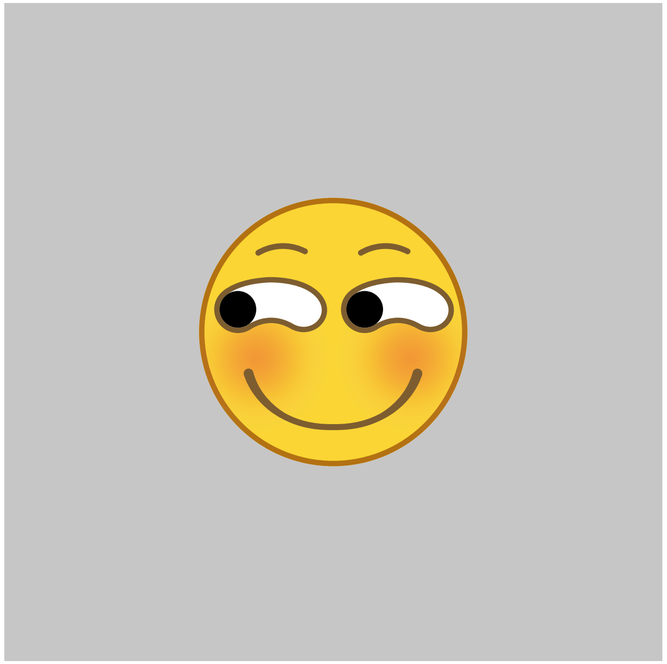

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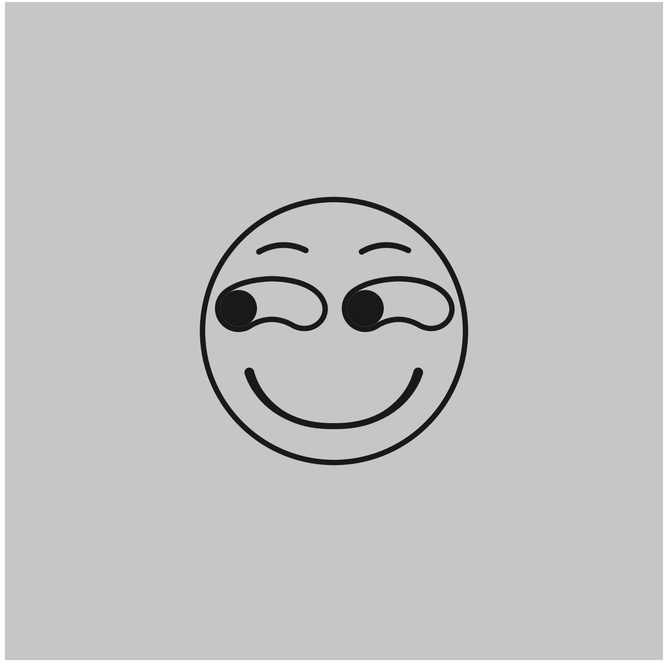

线描

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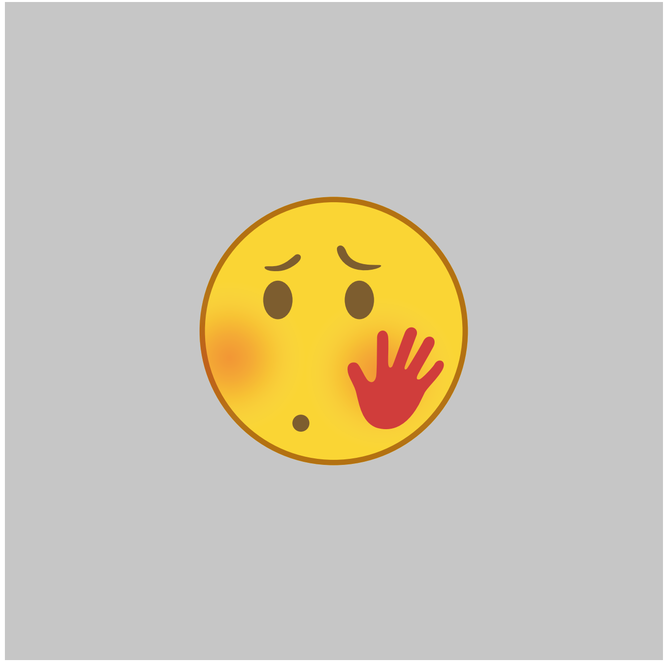

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PANTONE: 123C

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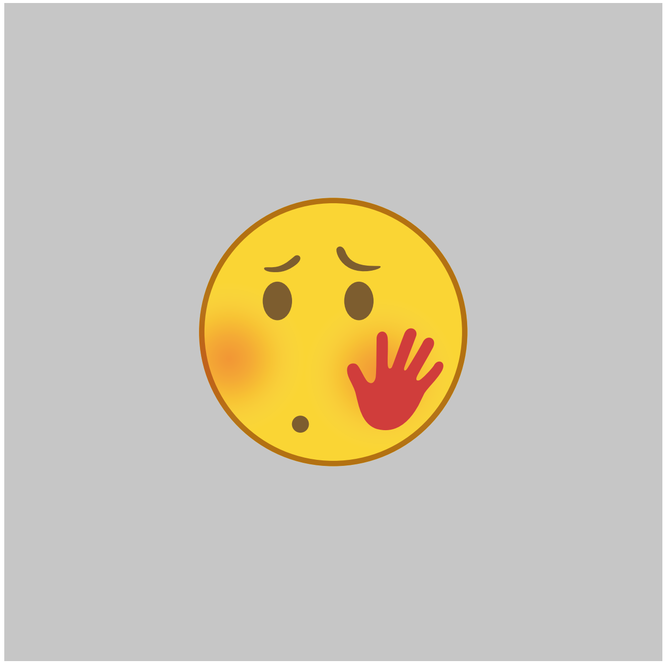
#7D5D2F
C56 M64 Y93 K15
R125 G93 B47
PANTONE: 2321C

#FFA329
C0 M47 Y84 K0
R255 G163 B41
PANTONE: 1485C

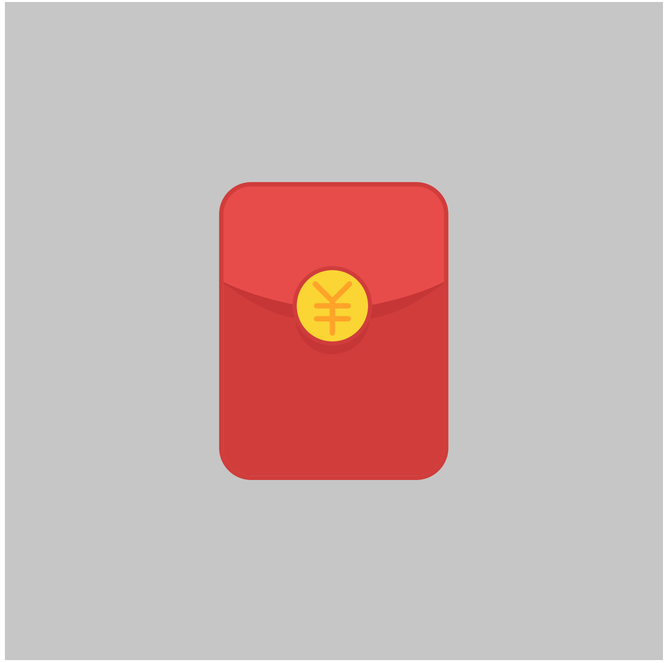
#D03D3B
C23 M89 Y77 K0
R208 G61 B59
PANTONE: Red 032C



全彩

线描

单色



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PANTONE: Red 032C

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R231 G76 B75
PANTONE: 2346C

#C63636
C28 M91 Y82 K0
R198 G54 B54
PANTONE: 179C

#FAD534
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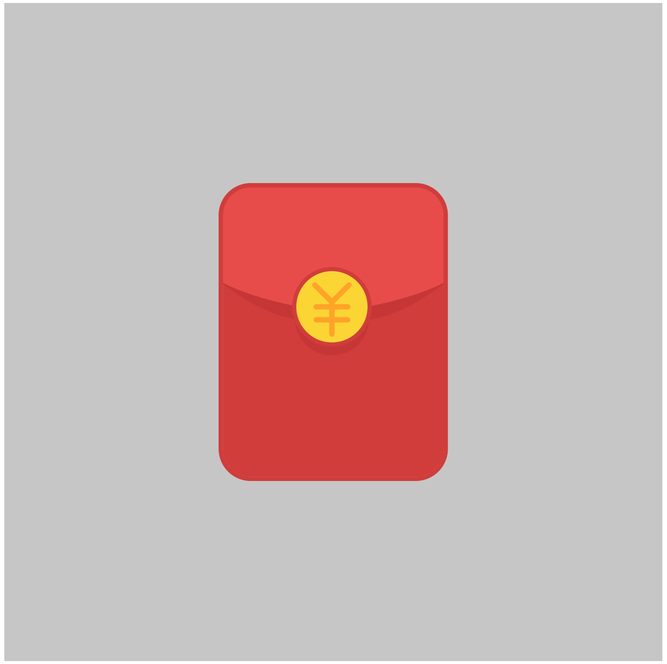

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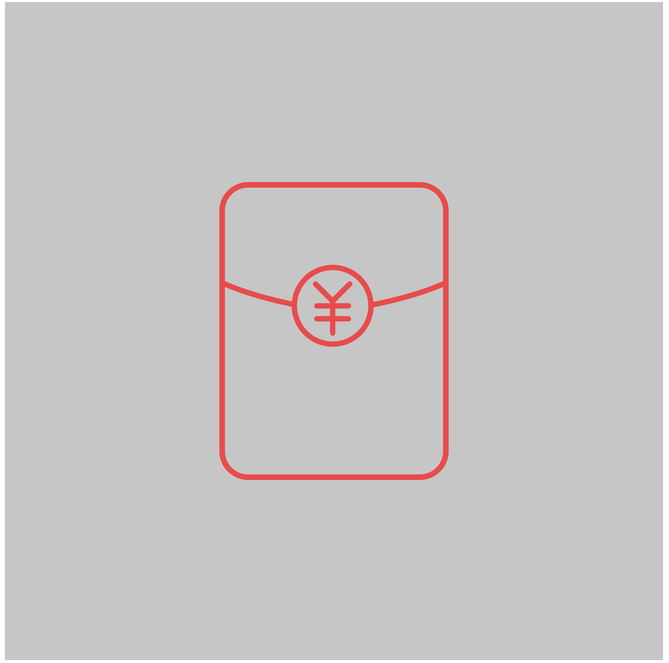
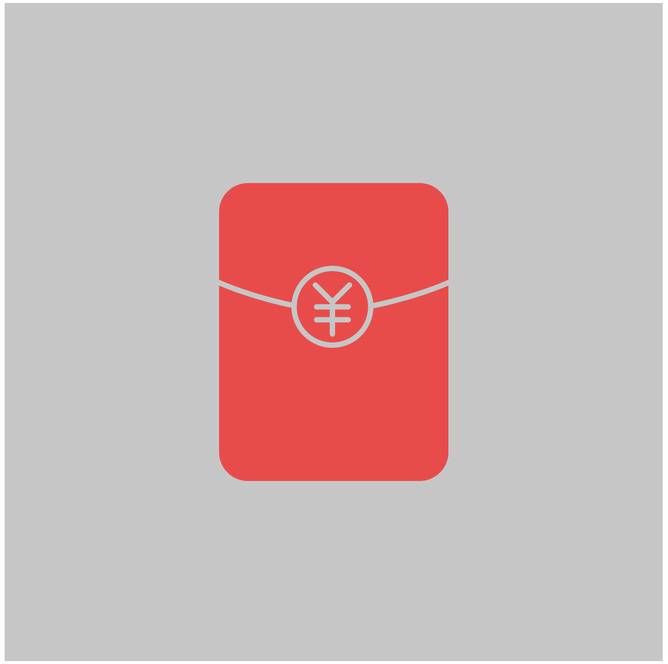


线描红色



单色红色

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#F1EED8
C8 M7 Y19 K0
R241 G238 B216
PANTONE: Warm Gray 1C

#ADADAD
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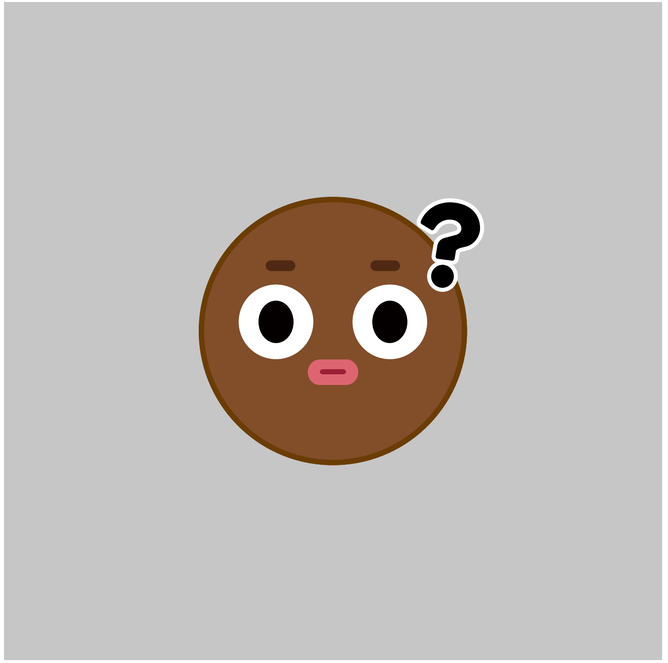
PANTONE: Cool Gray 6C

全彩

线描绿色

单色绿色

WeChatFace 2.0



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#4F2913
C62 M82 Y100 K50
R79 G41 B19
PANTONE: 2320C

#9B1E36
C45 M100 Y80 K11
R155 G30 B54
PANTONE: 7433C

#DD6572
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R221 G101 B114
PANTONE: 701C

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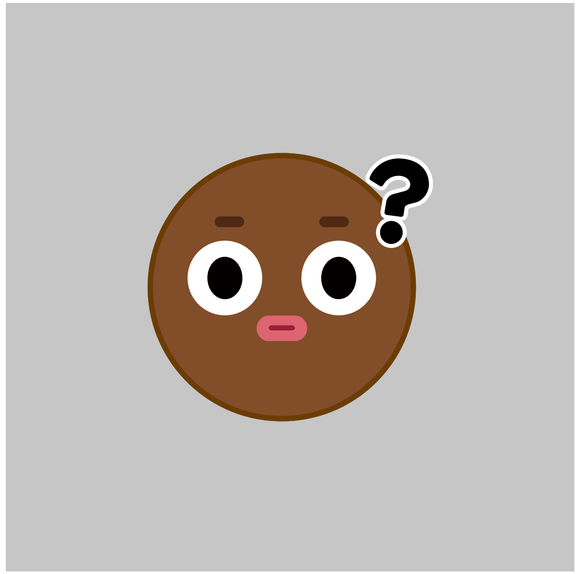
PANTONE: White



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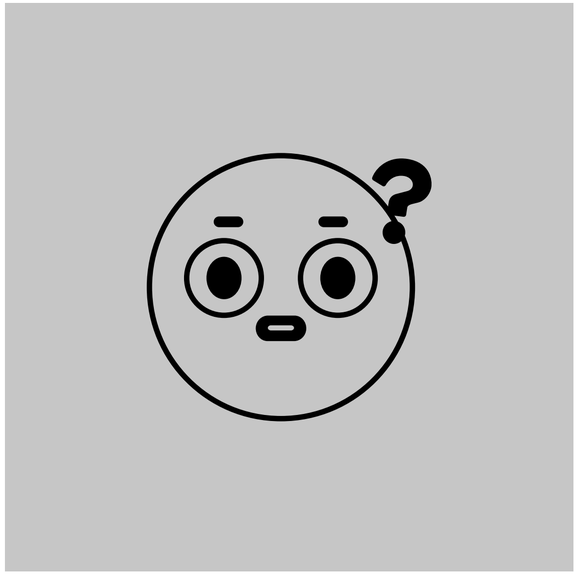
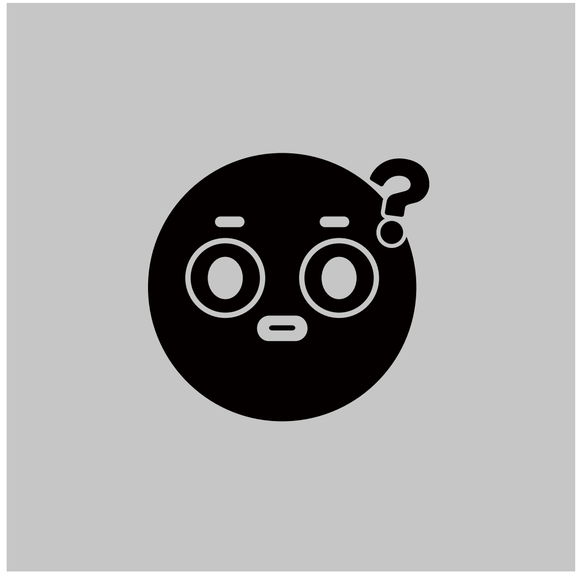
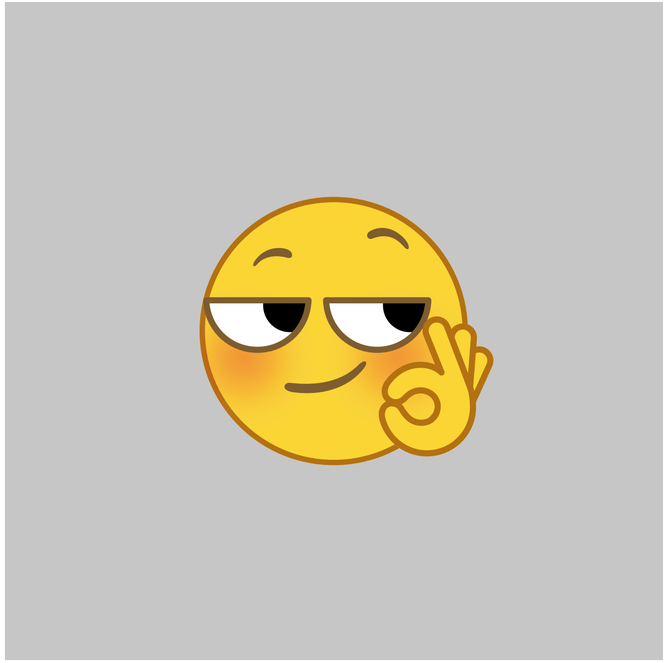


线描

单色白色



单色黑色



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#B37112
C38 M62 Y100 K1
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PANTONE: 4645C

#7D5D2F
C56 M64 Y93 K15
R125 G93 B47
PANTONE: 2321C

#FFA329
C0 M47 Y84 K0
R255 G163 B41
PANTONE: 1485C

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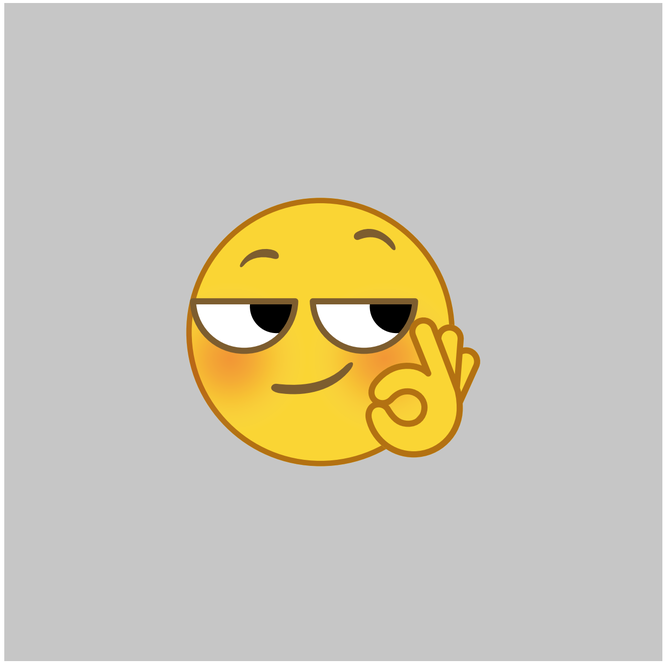

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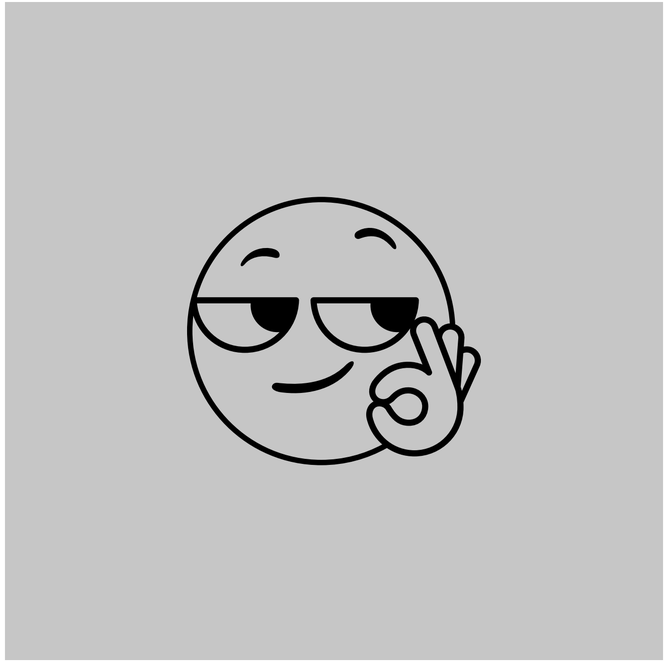
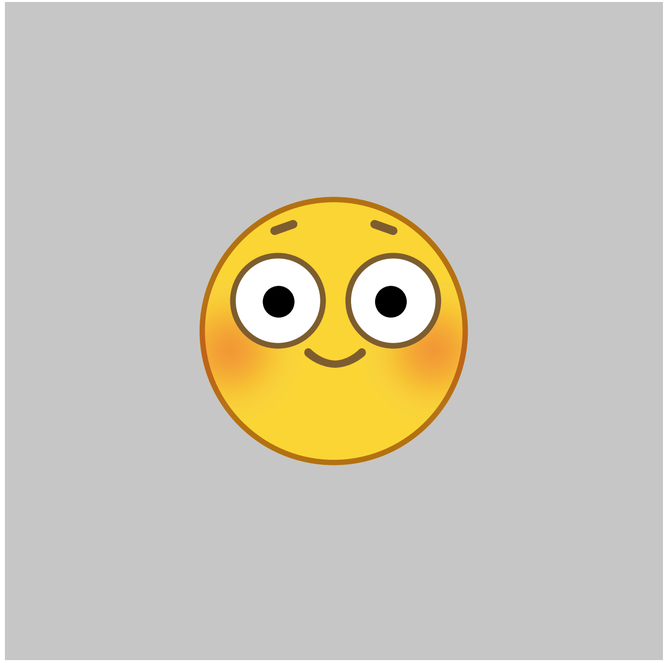


线描

单色



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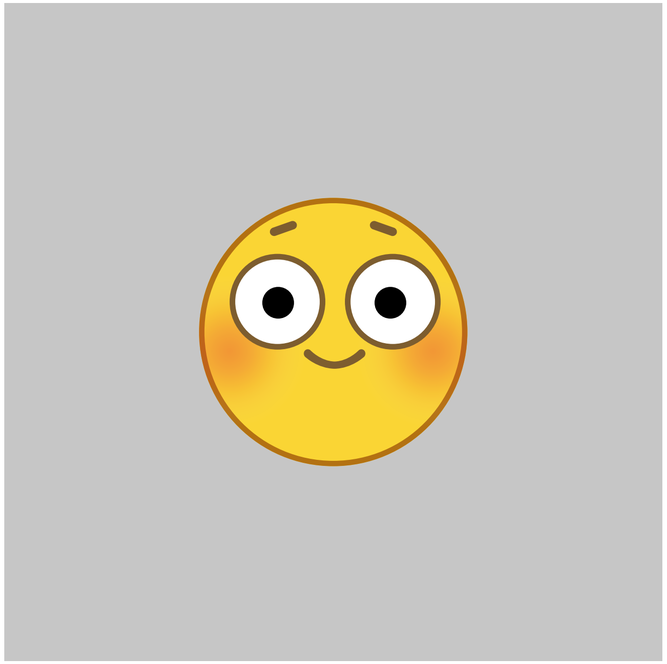

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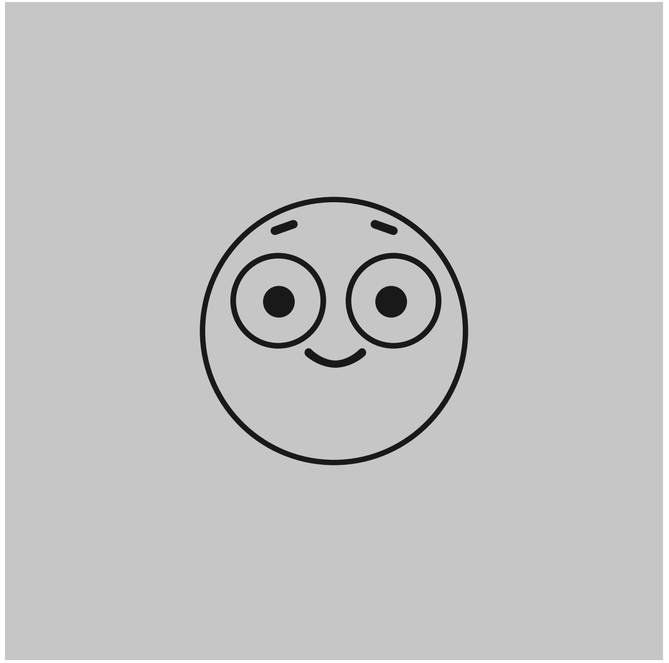
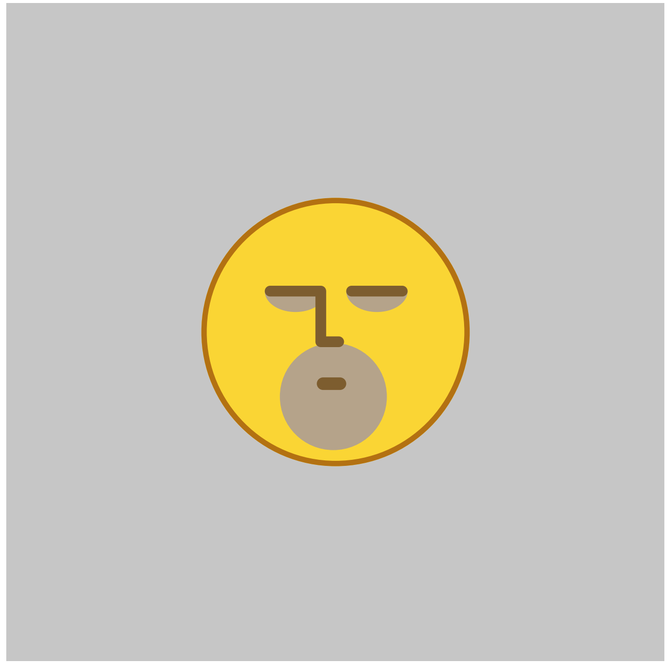


线描

单色



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#7D5D2F
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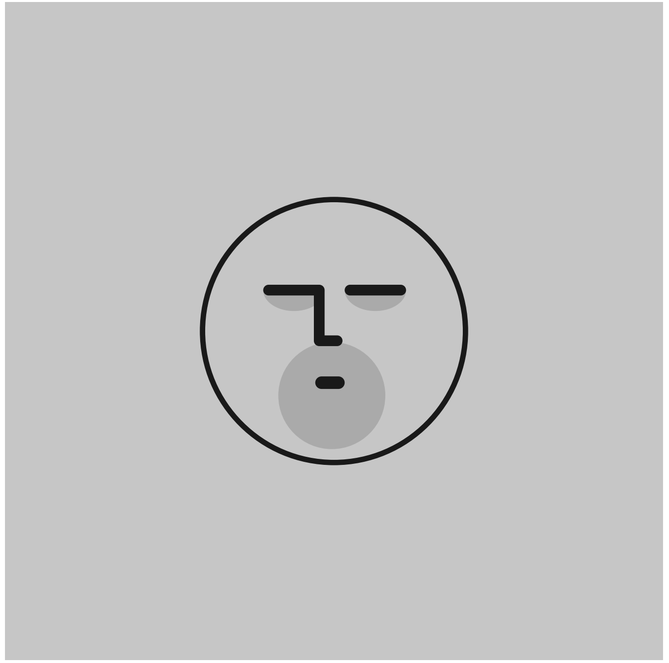
全彩



线描　*灰度色值为：#AAAAAA　PANTONE: CoolGray 7C
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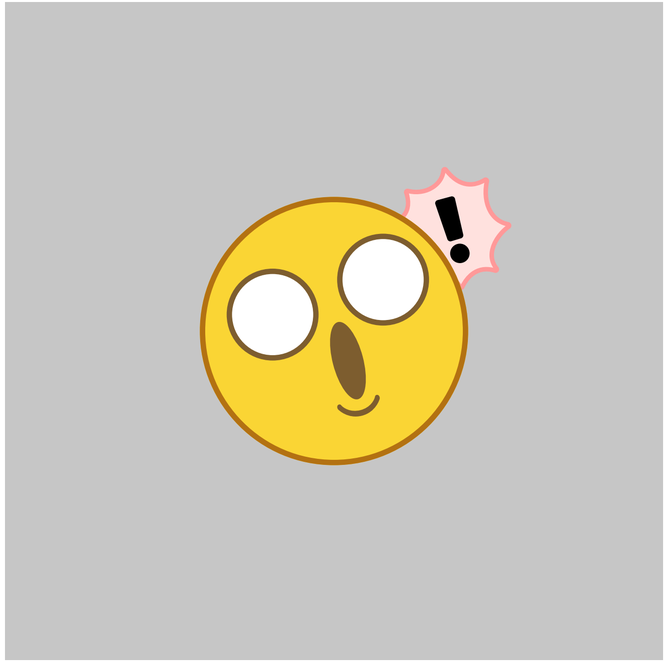
C9 M7 Y7 K0　R237 G237 B237



#FAD534
C7 M19 Y82 K0
R250 G213 B52
PANTONE: 123C

#B37112
C38 M62 Y100 K1
R179 G113 B18
PANTONE: 4645C

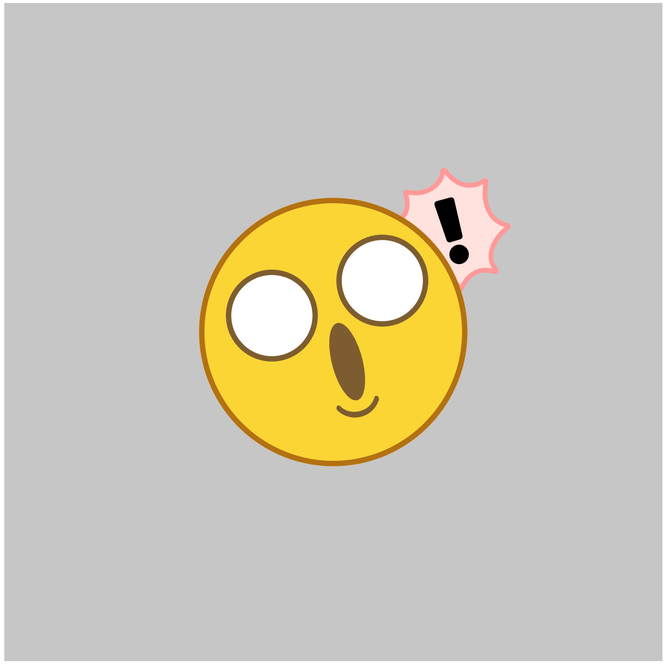
#7D5D2F
C56 M64 Y93 K15
R125 G93 B47
PANTONE: 2321C

#00000
C100 M100 Y100 K100
R0 G0 B0
PANTONE: Black

#FFE1DE
C0 M18 Y10 K0
R255 G225 B222
PANTONE: 7422C

#FF9999
C0 M53 Y29 K0
R255 G153 B153
PANTONE: 183C

#FFFFFF
C0 M0 Y0 K0
R255 G255 B255
PANTONE: White



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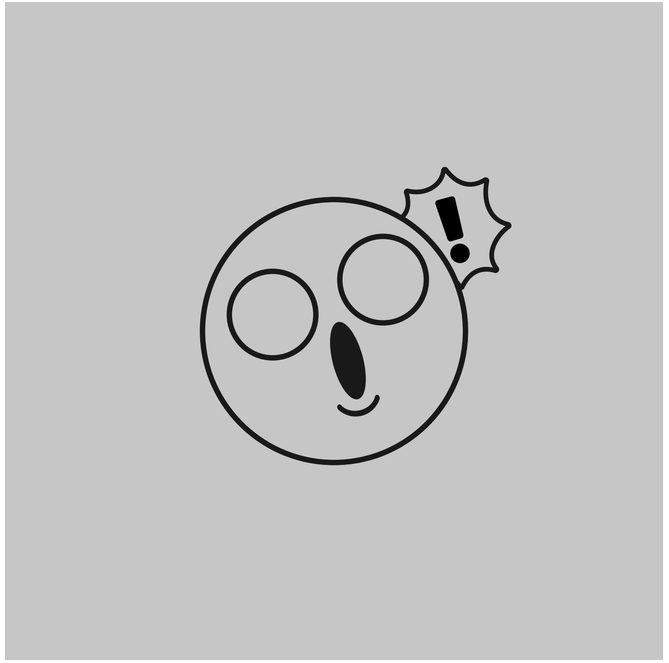

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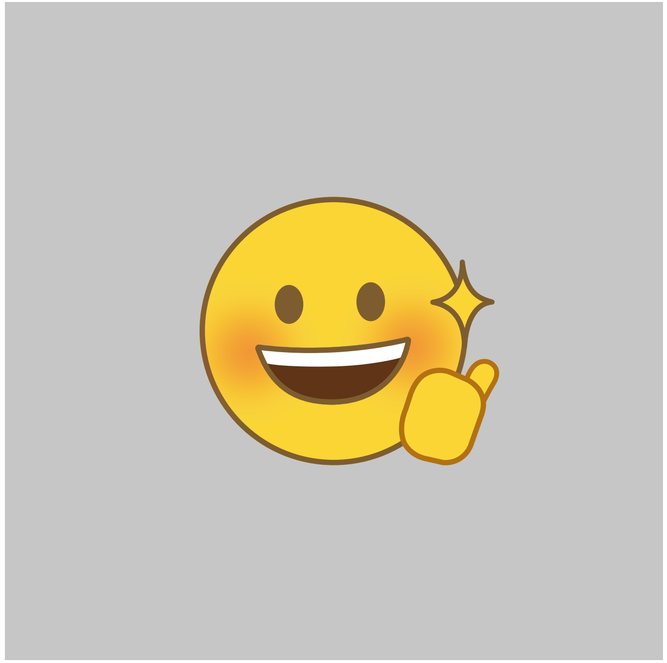

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C7 M19 Y82 K0
R250 G213 B52
PANTONE: 123C

#B37112
C38 M62 Y100 K1
R179 G113 B18
PANTONE: 4645C

#7D5D2F
C56 M64 Y93 K15
R125 G93 B47
PANTONE: 2321C

#FFA329
C0 M47 Y84 K0
R255 G163 B41
PANTONE: 1485C

#603416
C58 M79 Y100 K40
R96 G52 B22
PANTONE: 4625C

#FFFFFF
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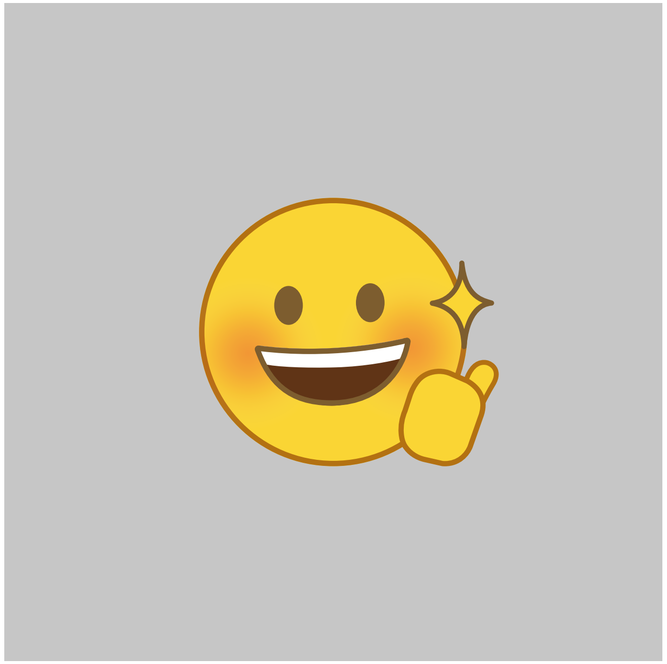
PANTONE: White



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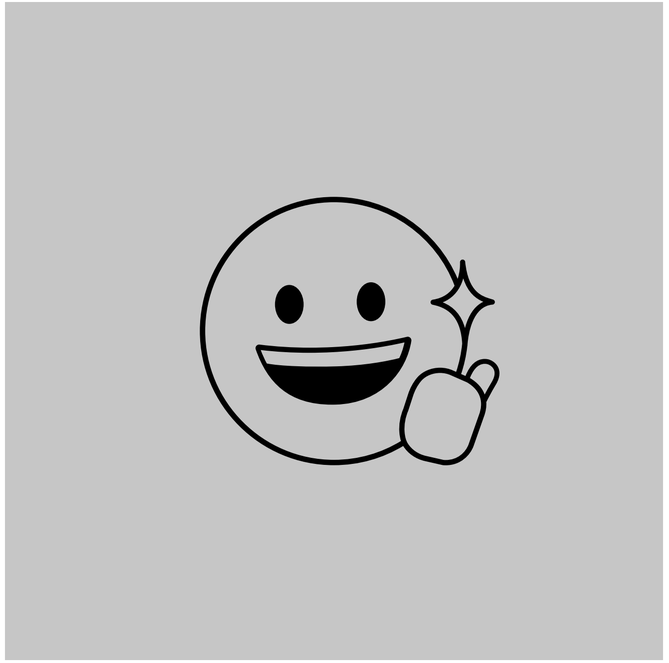

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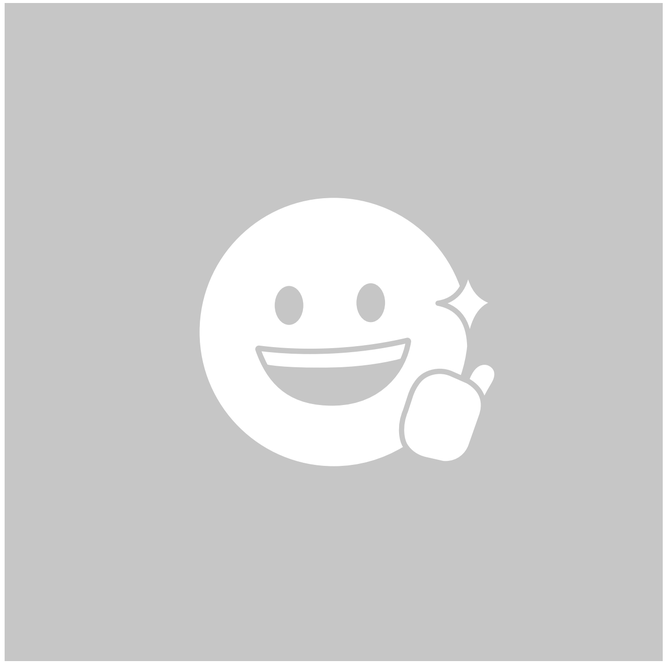


单色

#FAD534
C7 M19 Y82 K0
R250 G213 B52
PANTONE: 123C

#B37112
C38 M62 Y100 K1
R179 G113 B18
PANTONE: 4645C

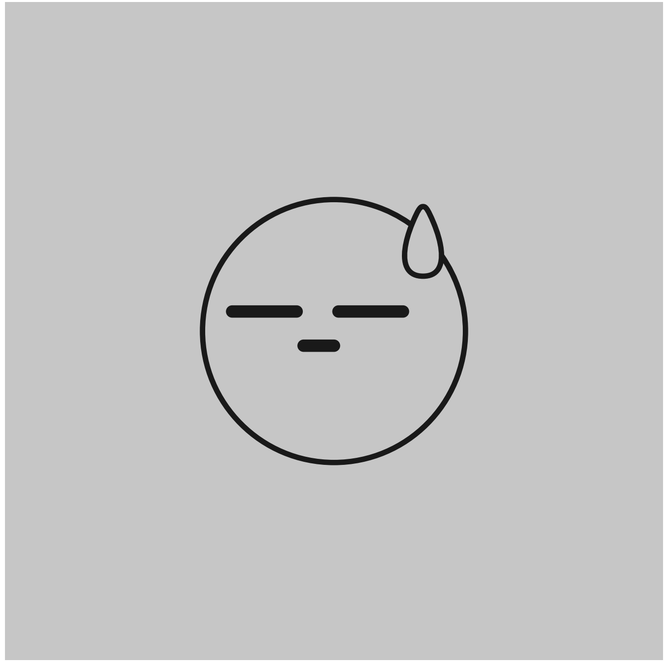
#7D5D2F
C56 M64 Y93 K15
R125 G93 B47
PANTONE: 2321C

#FFA329
C0 M47 Y84 K0
R255 G163 B41
PANTONE: 1485C

#95C7D5
C46 M12 Y17 K0
R149 G199 B213
PANTONE: 291C

#4EA6CE
C68 M24 Y15 K0
R78 G166 B206
PANTONE: 2915C

全彩



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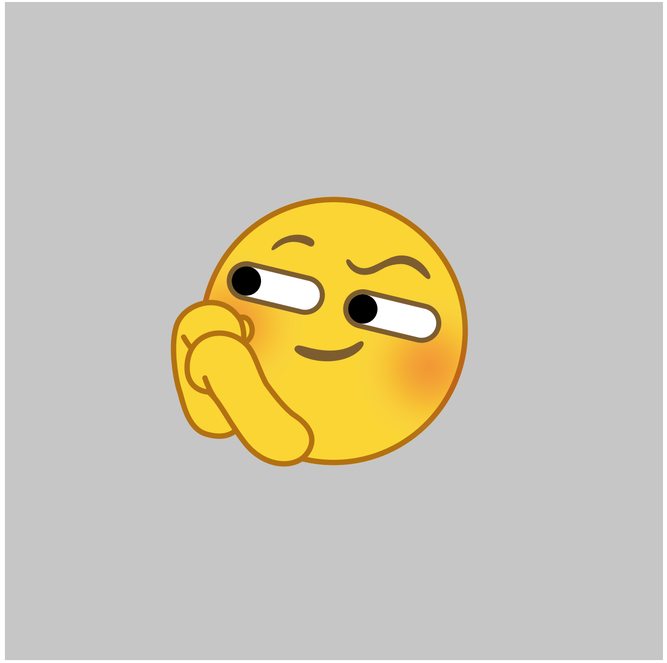

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C7 M19 Y82 K0
R250 G213 B52
PANTONE: 123C

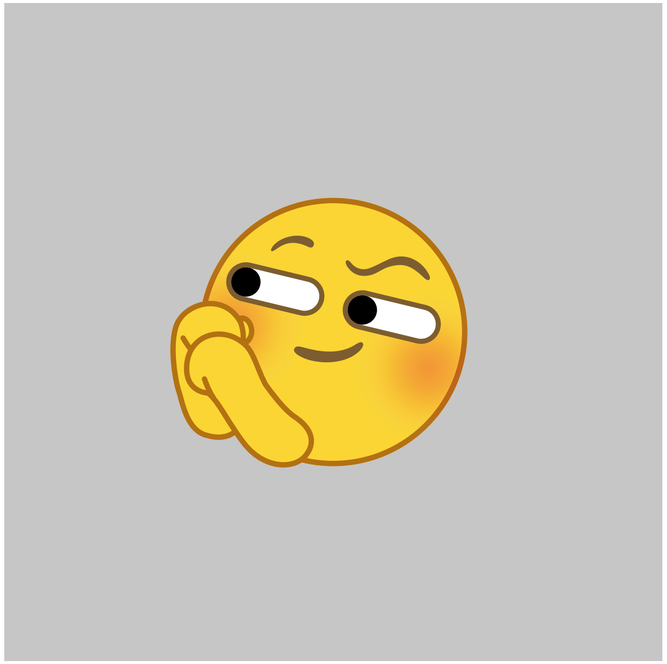
#B37112
C38 M62 Y100 K1
R179 G113 B18
PANTONE: 4645C

#7D5D2F
C56 M64 Y93 K15
R125 G93 B47
PANTONE: 2321C

#FFA329
C0 M47 Y84 K0
R255 G163 B41
PANTONE: 1485C

#00000
C100 M100 Y100 K100
R0 G0 B0
PANTONE: Black

#FFFFFF
C0 M0 Y0 K0
R255 G255 B255
PANTONE: White



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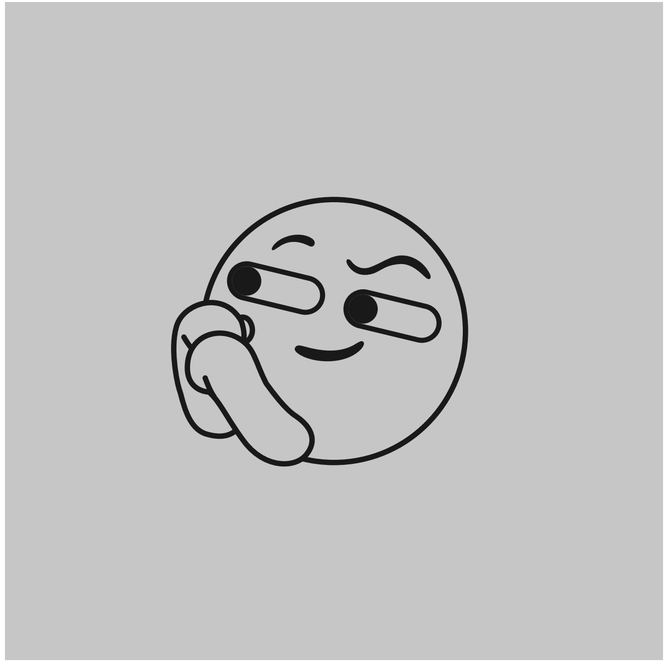

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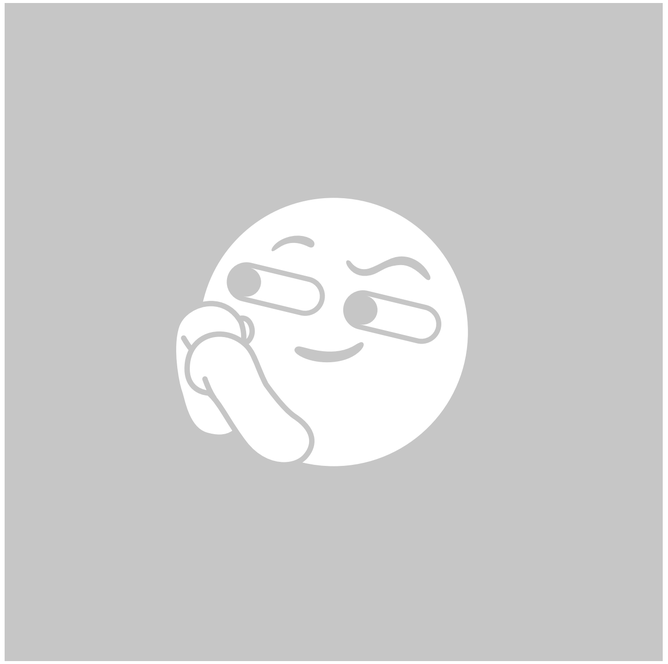

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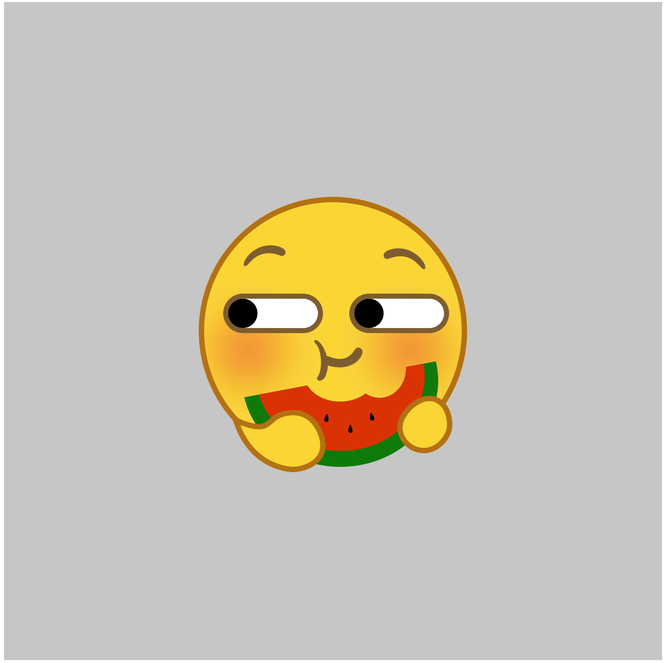


#FAD534
C7 M19 Y82 K0
R250 G213 B52
PANTONE: 123C

#B37112
C38 M62 Y100 K1
R179 G113 B18
PANTONE: 4645C

#7D5D2F
C56 M64 Y93 K15
R125 G93 B47
PANTONE: 2321C

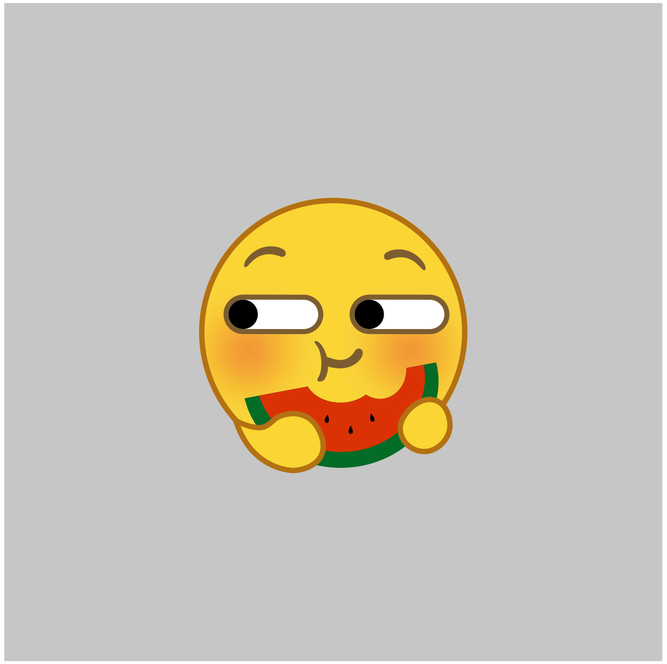
#FFA329
C0 M47 Y84 K0
R255 G163 B41
PANTONE: 1485C

#0F7A0A
C85 M41 Y100 K4
R15 G122 B10
PANTONE: 2426C

#DB3205
C17 M91 Y100 K0
R219 G50 B5
PANTONE: Warm Rad C

#00000
C100 M100 Y100 K100
R0 G0 B0
PANTONE: Black

#FFFFFF
C0 M0 Y0 K0
R255 G255 B255
PANTONE: White



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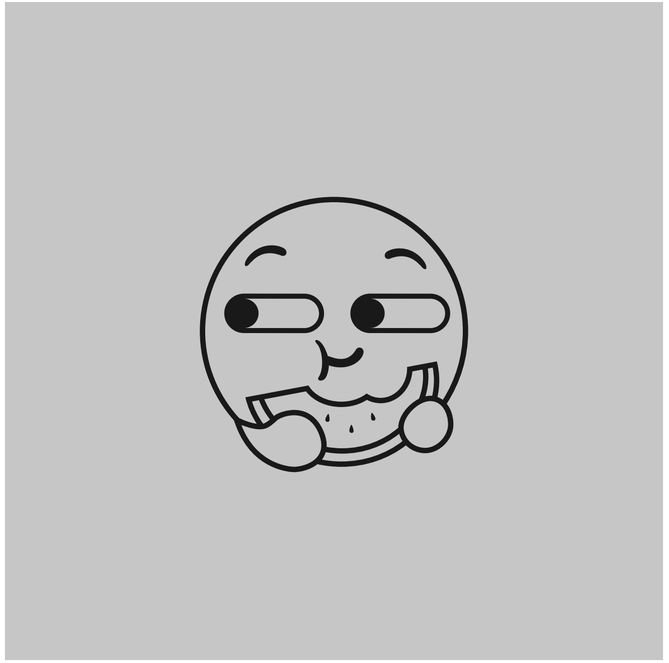

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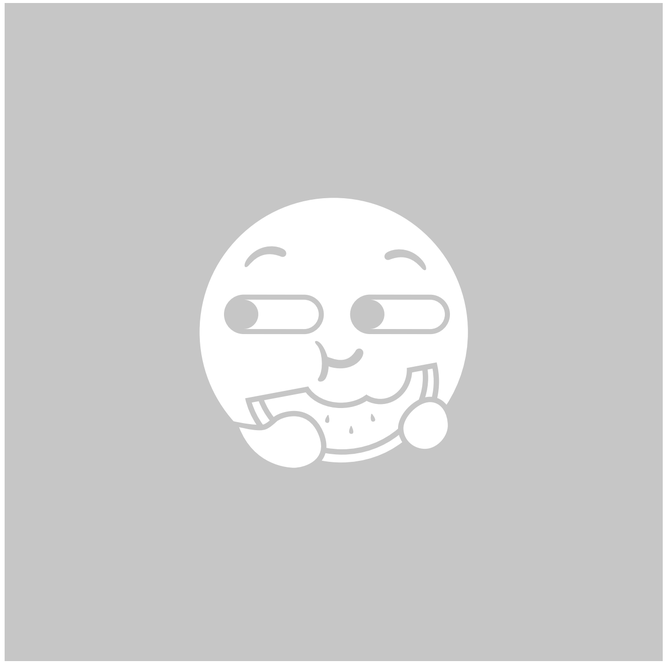

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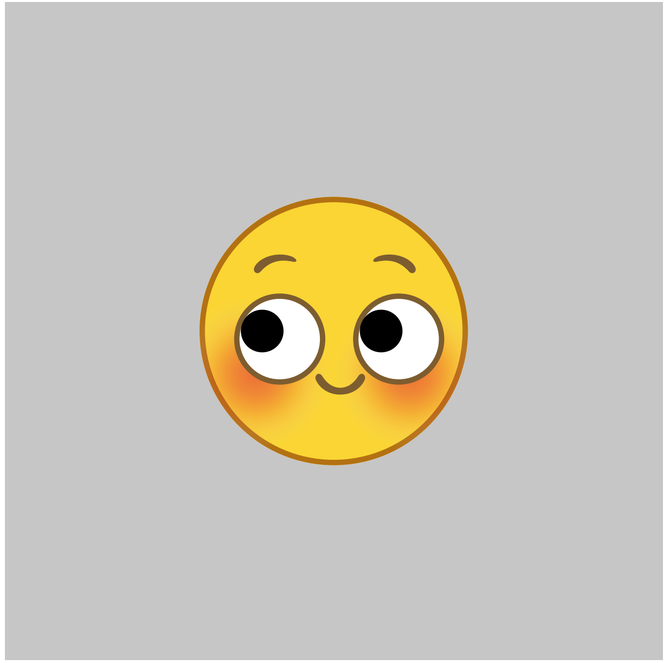

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C7 M19 Y82 K0
R250 G213 B52
PANTONE: 123C

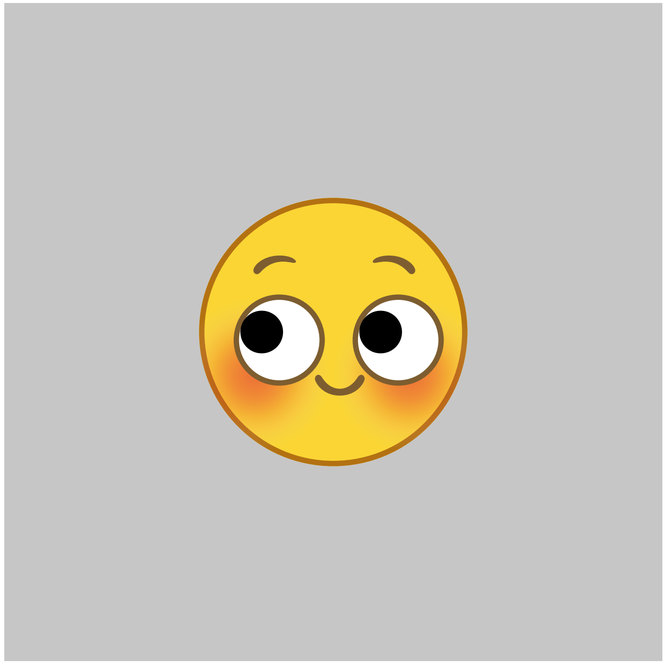
#B37112
C38 M62 Y100 K1
R179 G113 B18
PANTONE: 4645C

#7D5D2F
C56 M64 Y93 K15
R125 G93 B47
PANTONE: 2321C

#FFA329
C0 M47 Y84 K0
R255 G163 B41
PANTONE: 1485C

#00000
C100 M100 Y100 K100
R0 G0 B0
PANTONE: Black

#FFFFFF
C0 M0 Y0 K0
R255 G255 B255
PANTONE: White



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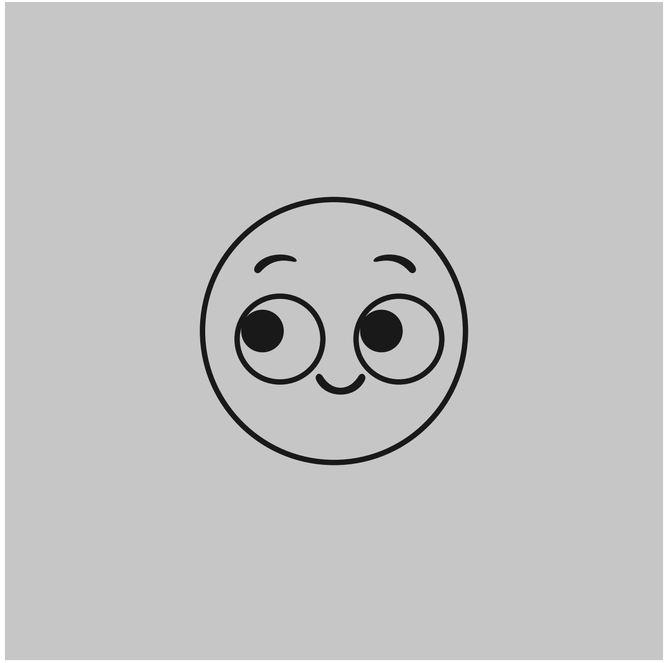


线描

单色

#FAD534
C7 M19 Y82 K0
R250 G213 B52
PANTONE: 123C

#B37112
C38 M62 Y100 K1
R179 G113 B18
PANTONE: 4645C

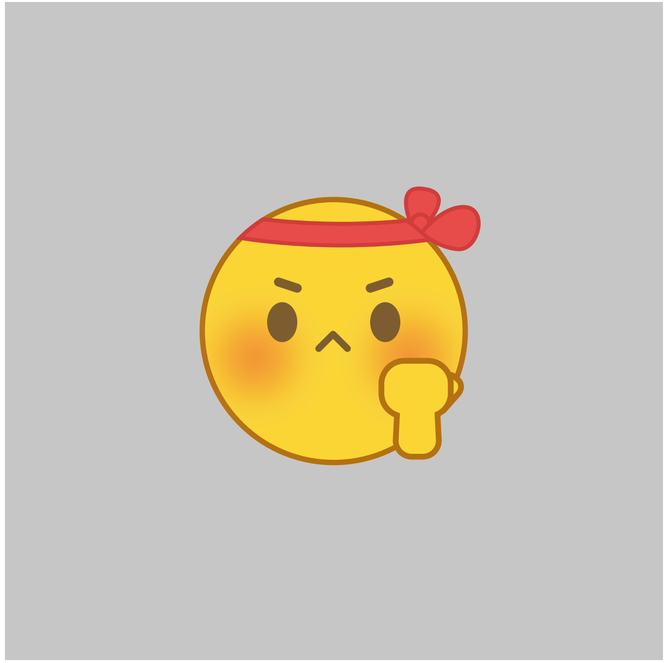
#7D5D2F
C56 M64 Y93 K15
R125 G93 B47
PANTONE: 2321C

#FFA329
C0 M47 Y84 K0
R255 G163 B41
PANTONE: 1485C

全彩

线描

单色



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C7 M19 Y82 K0
R250 G213 B52
PANTONE: 123C

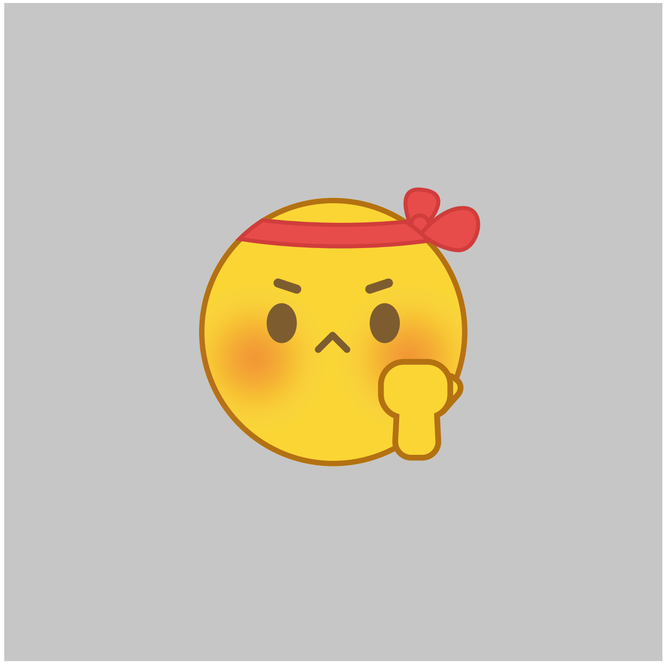
#B37112
C38 M62 Y100 K1
R179 G113 B18
PANTONE: 4645C

#7D5D2F
C56 M64 Y93 K15
R125 G93 B47
PANTONE: 2321C

#FFA329
C0 M47 Y84 K0
R255 G163 B41
PANTONE: 1485C

#E74C4b
C10 M83 Y64 K0
R231 G76 B75
PANTONE: 2346C

#D03D3B
C23 M89 Y77 K0
R208 G61 B59
PANTONE: Red 032C



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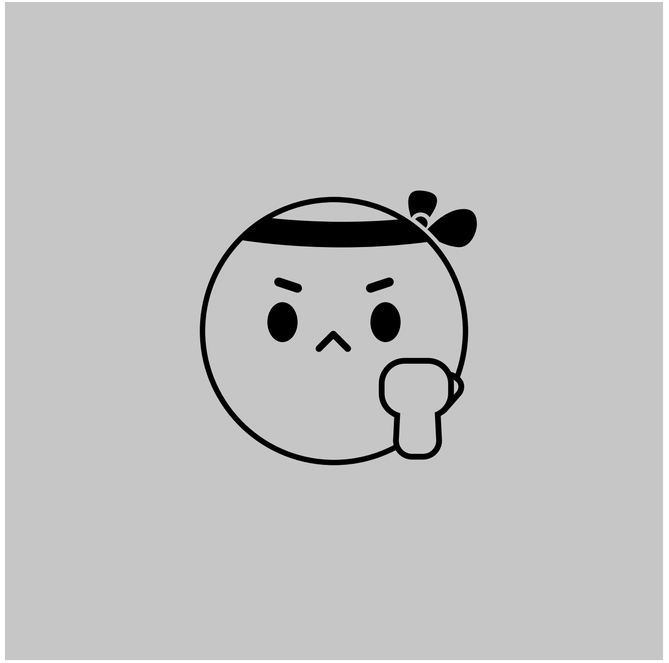

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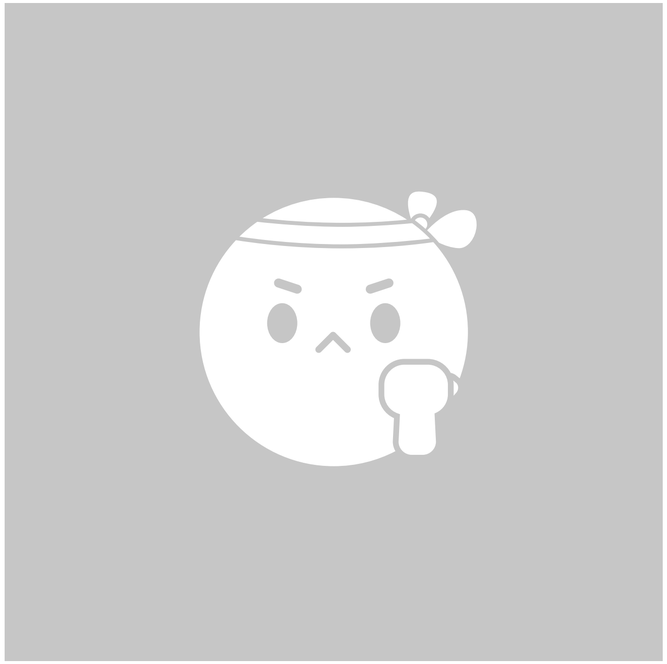

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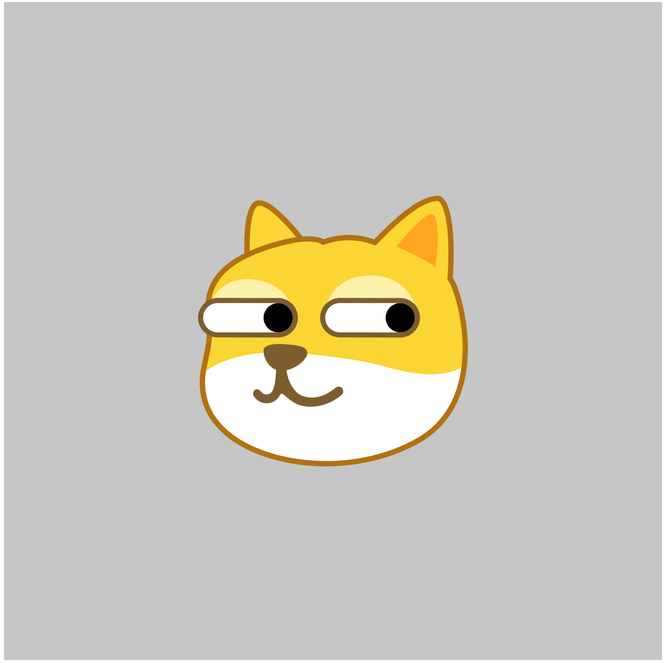

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C7 M19 Y82 K0
R250 G213 B52
PANTONE: 123C

#B37112
C38 M62 Y100 K1
R179 G113 B18
PANTONE: 4645C

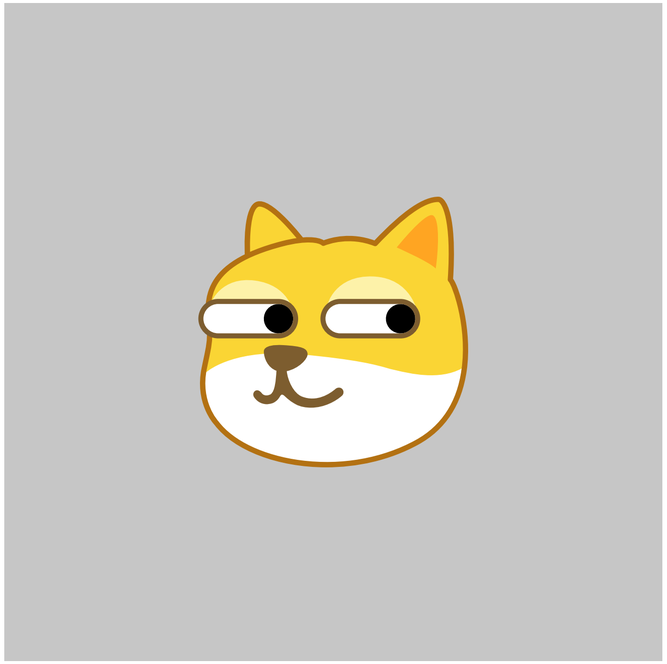
#7D5D2F
C56 M64 Y93 K15
R125 G93 B47
PANTONE: 2321C

#FDF2A9
C5 M6 Y43 K0
R253 G242 B169
PANTONE: 7401C

#FFA329
C0 M47 Y84 K0
R255 G163 B41
PANTONE: 1485C

#00000
C100 M100 Y100 K100
R0 G0 B0
PANTONE: Black

#FFFFFF
C0 M0 Y0 K0
R255 G255 B255
PANTONE: White



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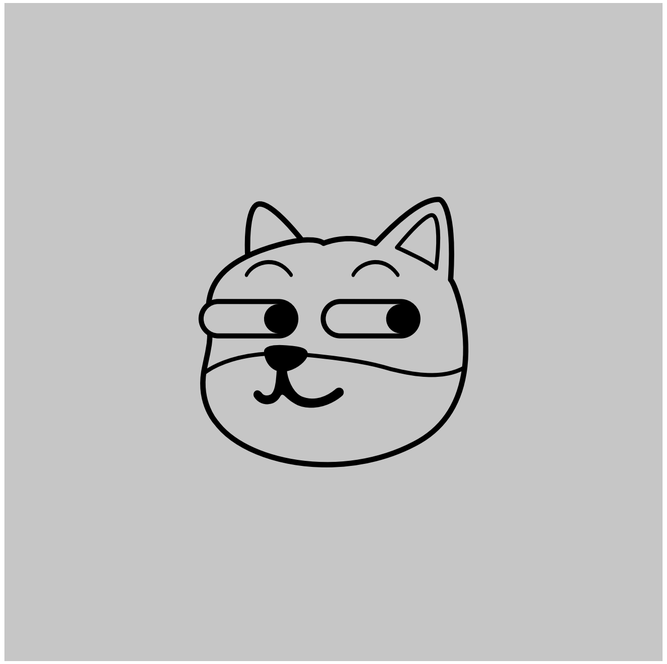
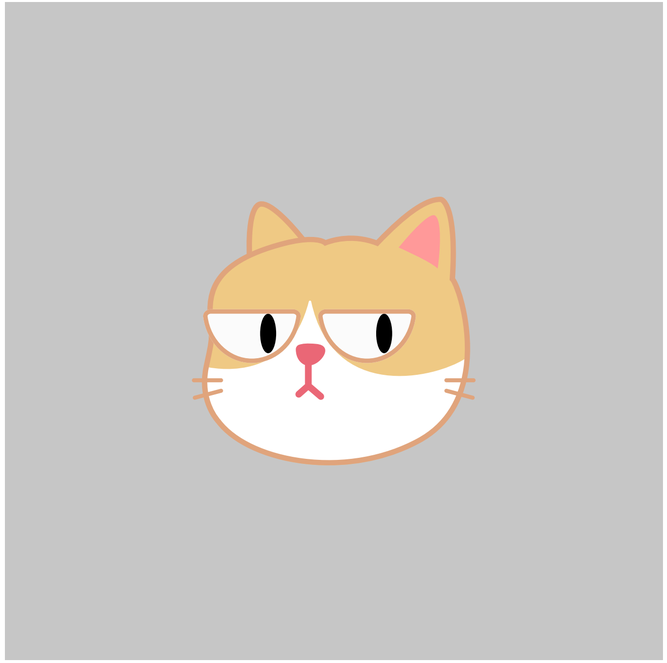


线描

单色



#EFC984
C10 M26 Y53 K0
R239 G201 B132
PANTONE: 7415C

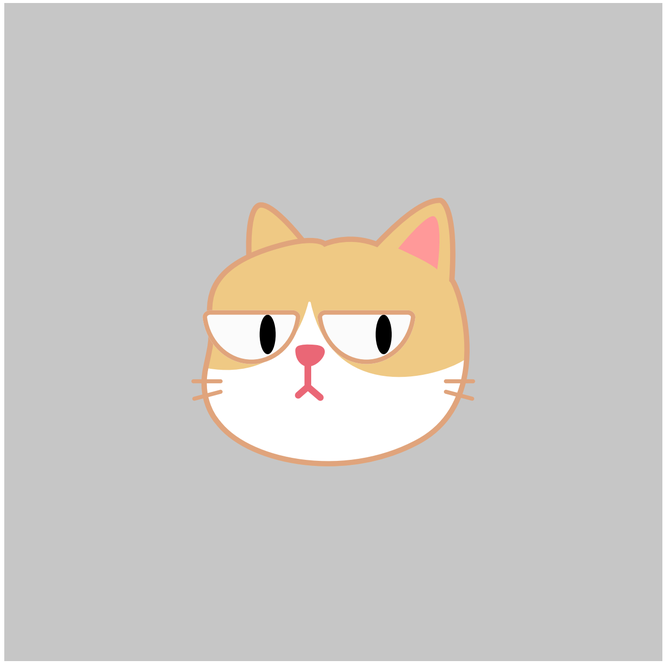
#E0A47C
C15 M43 Y51 K0
R224 G164 B124
PANTONE: 487C

#FF9999
C0 M53 Y29 K0
R255 G153 B153
PANTONE: 183C

#EA6776
C9 M73 Y40 K0
R234 G103 B118
PANTONE: 1777C

#00000
C100 M100 Y100 K100
R0 G0 B0
PANTONE: Black

#FFFFFF
C0 M0 Y0 K0
R255 G255 B255
PANTONE: White



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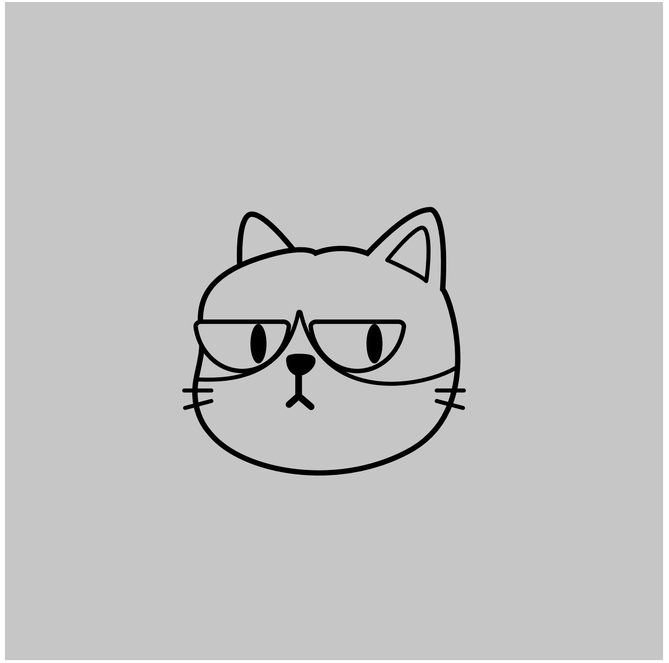
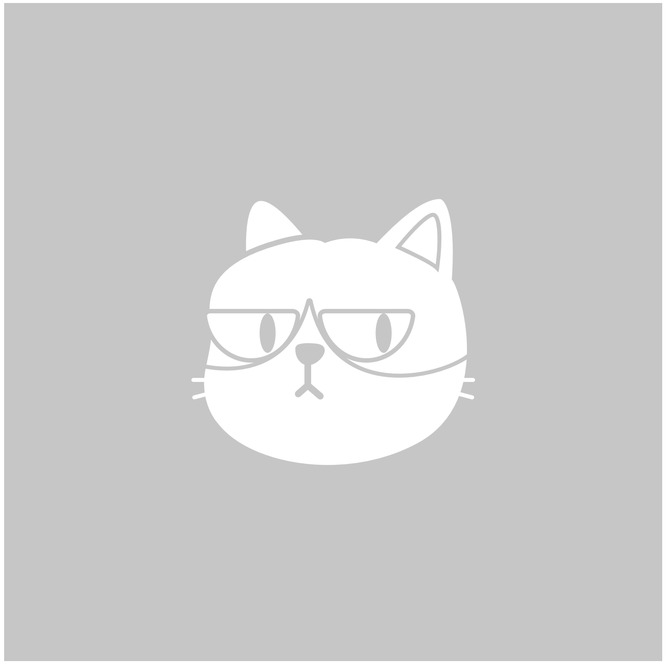


线描



单色

#ADADAD
C37 M30 Y28 K0
R173 G173 B173
PANTONE: Cool Gray 6C

#FF9999
C0 M53 Y29 K0
R255 G153 B153
PANTONE: 183C

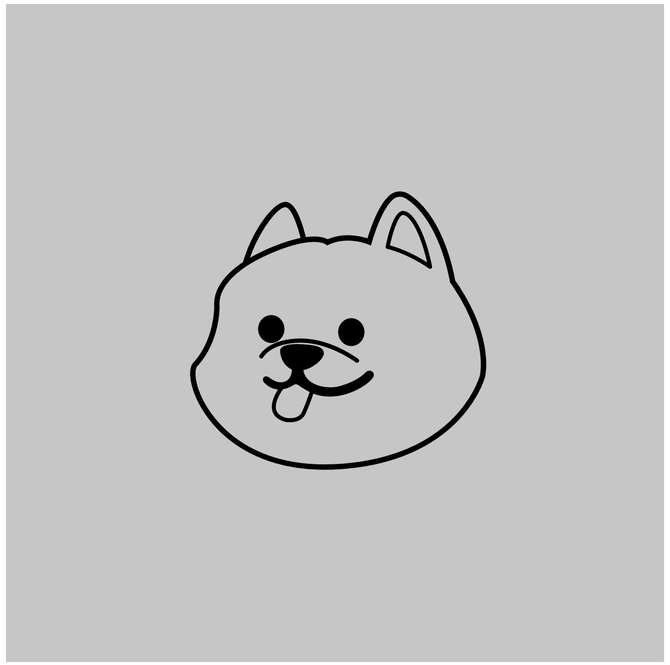
#EA6776
C9 M73 Y40 K0
R234 G103 B118
PANTONE: 1777C

#C9C9C9
C25 M19 Y18 K0
R201 G201 B201
PANTONE: 434C

#00000
C100 M100 Y100 K100
R0 G0 B0
PANTONE: Black

#FFFFFF
C0 M0 Y0 K0
R255 G255 B255
PANTONE: White

全彩



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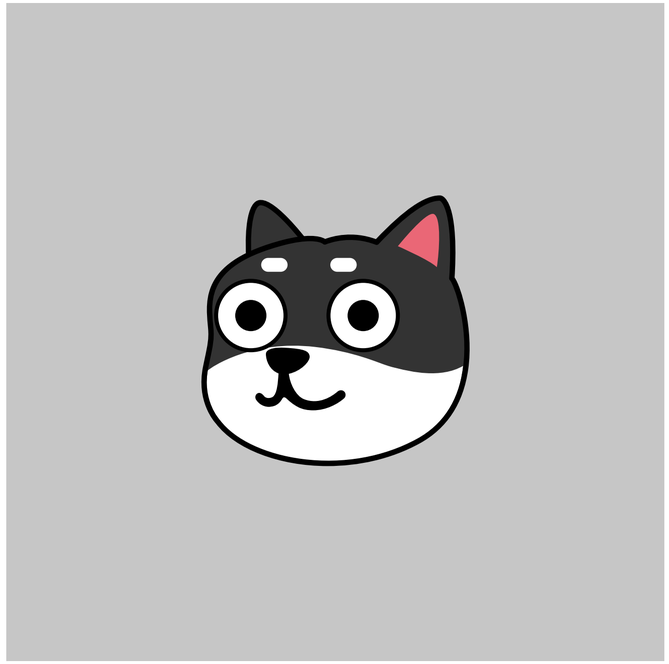
单色

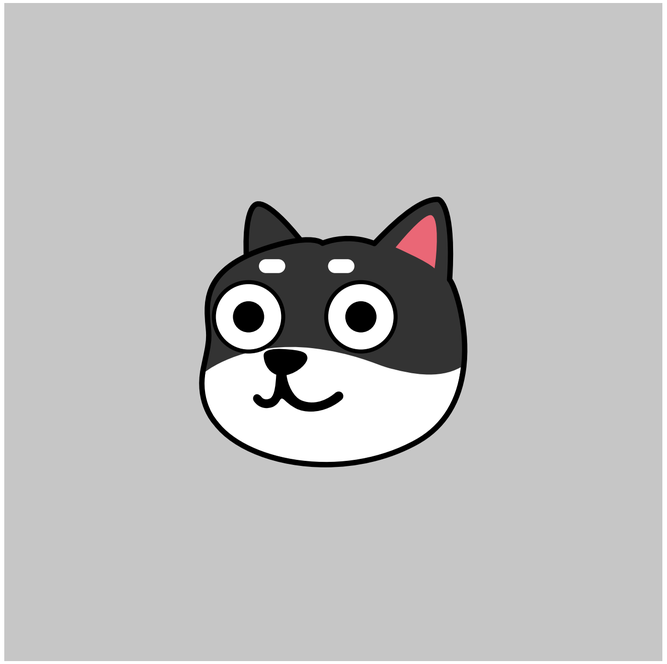


#333333
C79 M74 Y71 K45
R51 G51 B51
PANTONE: Cool Gray 11C

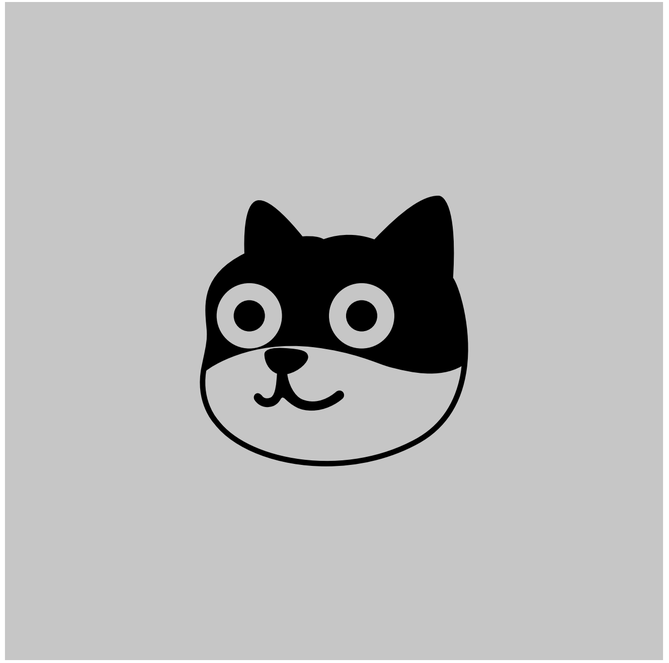
#EA6776
C9 M73 Y40 K0
R234 G103 B118
PANTONE: 1777C

#00000
C100 M100 Y100 K100
R0 G0 B0
PANTONE: Black

#FFFFFF
C0 M0 Y0 K0
R255 G255 B255
PANTONE: White



全彩



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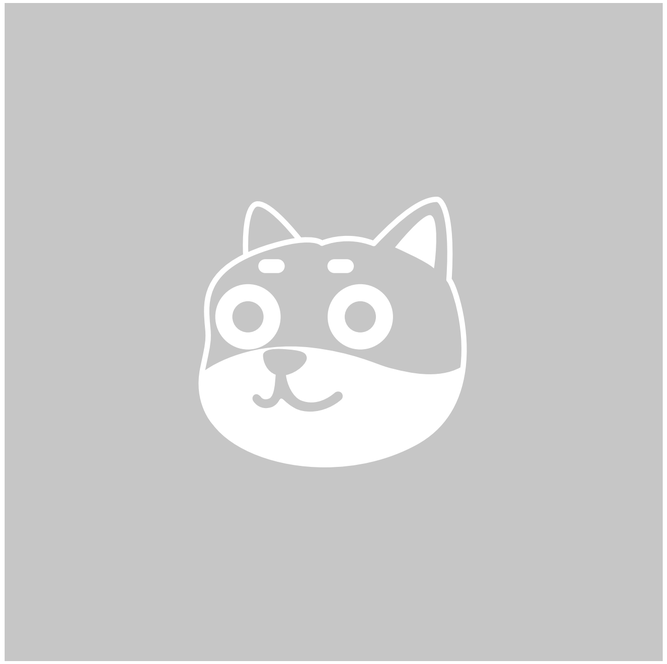

单色

WEDESIGN