Tencent docs Logo Simple Guidelines Ver.1 (RGB)

注意事项:1.0 CMYK颜色模式仅限打印/印刷使用;

2.0 CMYK的ai格式文件是用于打印 / 印刷的矢量源文件。

2.0 RGB颜色模式仅限显示器使用;

2.1 RGB的ai格式文件是用于显示器的矢量源文件;

2.2 PSD格式文件是用于显示器的像素源文件;

2.3 PNG格式文件是用于显示器的小体积像素源文件。

NOTICE: 1.0 CMYK is for print use.

1.1 CMYK ai file is original vector artwork file for print.

2.0 RGB is for screen use.

2.1 RGB ai file is original vector artwork file for screen.

2.3 PNG file is light weight pixel artwork file for screen.

2.2 PSD file is pixel artwork file for screen.

全彩版 (full color)

01_Tencent docs_logo 02_Tencent docs_logo_ver 03_Tencent docs_symbol



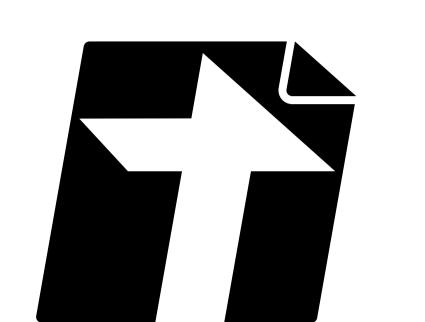
替讯文档





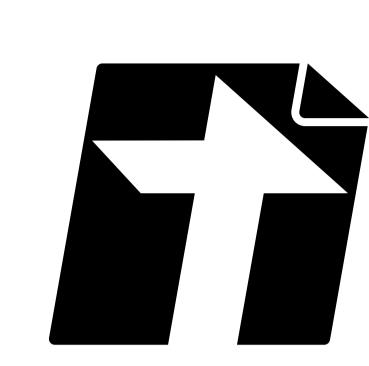
单黑版 (black)

04_Tencent docs_logo_k 05_Tencent docs_logo_k_ver 06_Tencent docs_symbol_k



百消掛汎文档





反白版 (reversed)

08_Tencent docs_logo_rev_ver 09_Tencent docs_symbol_rev 07_Tencent docs_logo_rev







腾讯文档蓝1 Tencent docs Blue

0188fb PANTONE 2173 C C: 88 / M: 31 / Y: 0 / K: 0

R: 1 / G: 136 / B: 251

R: 0 / G: 220 / B: 255

主色 Main Color

腾讯文档蓝 2 Tencent docs Blue

00dcff PANTONE 637 C C: 62 / M: 0 / Y: 8 / K: 0

强调色 **Accent Color**

腾讯文档绿 Tencent docs Green

R: 0 / G: 198 / B: 50 # 00c632 PANTONE 361 C C: 77 / M: 0 / Y: 100 / K: 0

辅色 1 Sub Color 1

腾讯文档红 Tencent docs Red

R: 238 / G: 76 / B: 134 # ee4c86 PANTONE 7424 C C: 0 / M: 90 / Y: 9 / K: 0

辅色 2 Sub Color 2

腾讯文档黑 Tencent docs Black R: 0 / G: 0 / B: 0 # 000000 PANTONE Black C C: 0 / M: 0 / Y: 0 / K: 100

辅色 3 Sub Color 3

腾讯文档灰1 Tencent docs Gray 1

R: 124 / G: 135 / B: 142 # 7C878E PANTONE 430 C C: 33 / M: 18 / Y: 13 / K: 40

辅色 4 Sub Color 4

腾讯文档灰 2 Tencent docs Gray 2

R: 162 / G: 170 / B: 173 # A2AAAD PANTONE 429 C C: 21 / M: 11 / Y: 9 / K: 23

辅色 5 Sub Color 5

腾讯文档灰3 Tencent docs Gray 3

R: 193 / G: 198 / B: 200 # C1C6C8

辅色 6 Sub Color 6

腾讯文档白 Tencent docs White

R: 255 / G: 255 / B: 255 # FFFFFF

Sub Color 7

辅色 7