### Company Origin

Cisco Systems, Inc. (NASDAQ CSCO) was founded in December 1984 by Leonard Bosack and Sandy Lerner, two computer scientists from Stanford University. The company was established to commercialize the concept of a local area network (LAN) that would allow geographically dispersed computers to communicate with each other. This innovation laid the groundwork for the modern internet.

Cisco went public in 1990 and quickly became a dominant player in the networking hardware and telecommunications equipment industry. The companys early success was driven by its pioneering work in routing technology, which enabled efficient data transfer across networks. Ciscos routers and switches became essential components of internet infrastructure, propelling the company to rapid growth.

Over the years, Cisco has expanded its product portfolio beyond networking hardware to include software, cybersecurity solutions, and services. This diversification strategy has been supported by a series of strategic acquisitions. Notable acquisitions include the purchase of data analytics and cybersecurity firm Splunk for 28 billion in 2024, which significantly bolstered Ciscos capabilities in cybersecurity and software-as-a-service (SaaS).

Ciscos headquarters are located in San Jose, California. The company is led by CEO Chuck Robbins, who has been at the helm since 2015. Under his leadership, Cisco has focused on transitioning from a hardware-centric business model to one that emphasizes software and recurring revenue streams. This shift is evident in the companys increasing focus on subscription-based services and software solutions.

### Mission

Ciscos mission is to shape the future of the internet by creating unprecedented value and opportunity for our customers, employees, investors, and ecosystem partners.

### Vision

Cisco envisions a world where everyone can securely connect and communicate, driving innovation and productivity.

### Values

The company values

* Integrity
* Customer focus
* Innovation
* Social responsibility

These values guide Ciscos efforts to create technology solutions that are secure, scalable, and sustainable.