

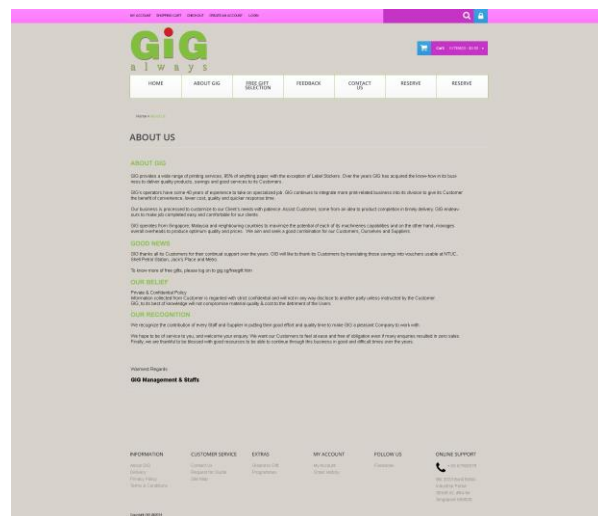
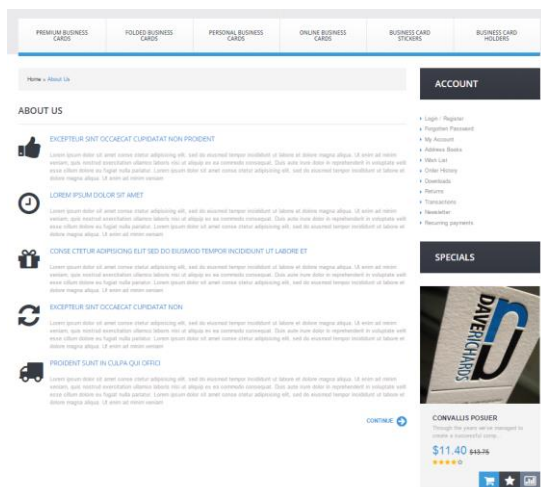
OpenCart Website Project for GIG Printing

Overview

1. Homepage and Contact Us page have been implemented on the staging server but pending the backend administrative functions to be programmed for admin to configure and control these pages themselves
 - a. Also for Homepage and Contact Us page, I will need you to revise to the new background color (see PSD) which client has chosen
2. The rest of the document describes the rest of the pages to be programmed. Please review these pages as some of the previous pages listed in the old specifications documents have been removed. The new PSD for the rest of the pages are in our dropbox folder.

Specification for GIG Pages

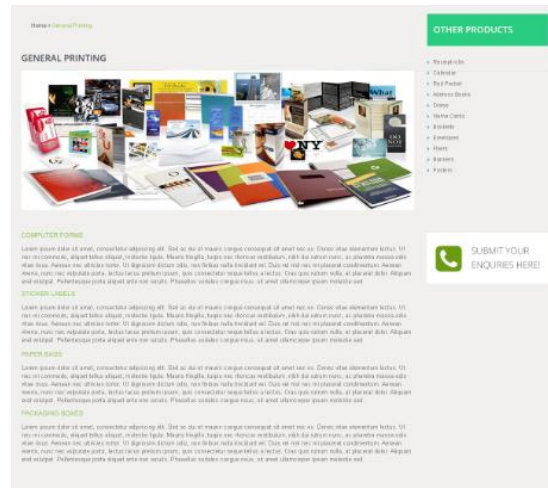
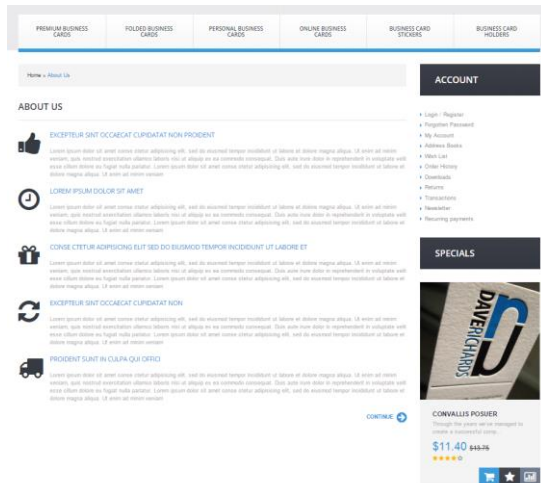
1. About Us and Other Content Pages Template Coding
 - a. The content page template can be selected for use to create any new sub-pages on the site and then selected to link to any menu navigation item, footer item etc



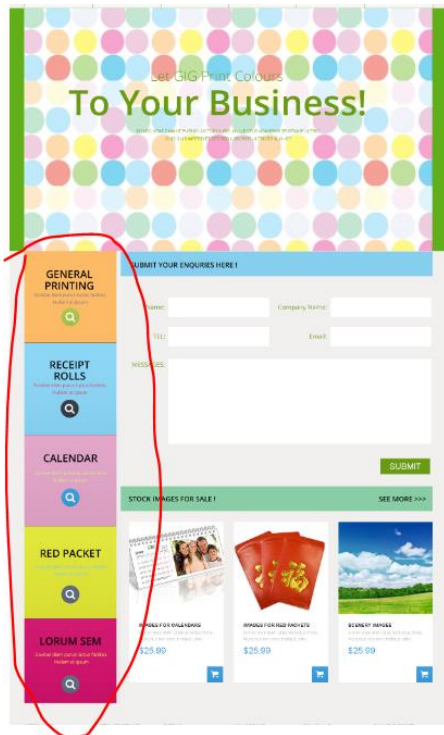
- b. The image on the left is the actual layout provided in the source codes of the Monster Template. The image on the right is the adjusted layout which client wants
- c. The edits comprise the following
 - i. Bread crumbs area bar
 - Remove the bar and just lay the breadcrumbs text against same background color as rest of the page
 - ii. Right side Advertisement Section
 - To be removed
- d. This page is similar a content page with body paragraph of text and maybe ability to insert images in the body section

2. [NEW] Template for Product and Services Content Sub-pages

- a. Not all of the company's products are sold online via ecommerce. Some of the products are non-ecommerce products. Thus similar to a CMS website, I will need a general product and services content page so as to do a writeup or information page about these products so that Buyers also know about these other products sold by the company



- b. You can make edits using the Template Monster About Us to cater for the New Product and Services Content Template Pages
- c. The edits comprise the following
 - i. [NEW] Add in an Image Banner below the product and services content page name (e.g. General Printing)
 - ii. The content area should enable input of both text and images
 - iii. Right side Advertisement Section
 - The first section comprise of the Other Product Advertisement Section so that the Admin can input other product name with its own product and services content writeup page
 - As admin can freely add, edit and delete the item names in the Other Products Advertisement Section, if it is too long, then it will automatically push downwards the Advertisement Box "Submit Your Enquires Here"
 - The 2nd section to be replaced with just 1 banner image "Submit Your Enquires Here"
 - When users click on it, it should redirect to the Contact Us page

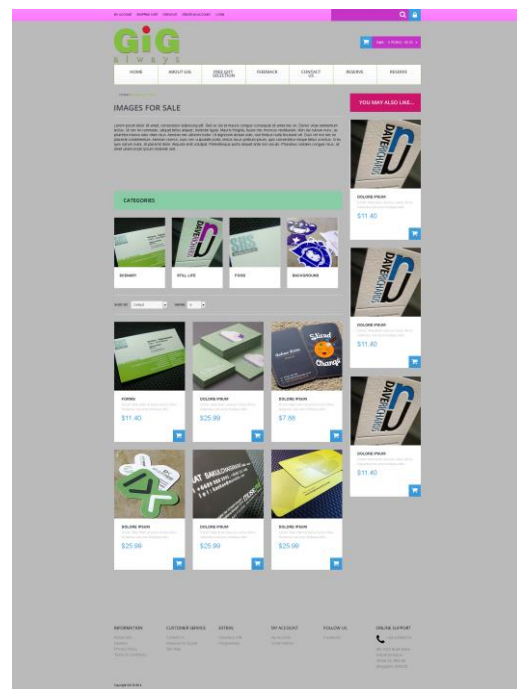
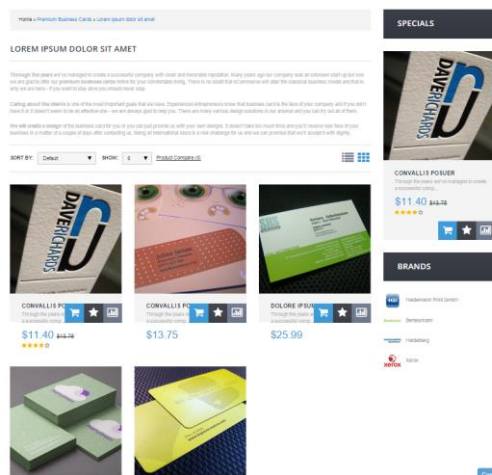


- d. Users entry to the Product and Services Content pages is via the 5 advertisement icons on the homepage or via a banner item in the rotating banner
- e. Although the home page only features some of the products and services (e.g. 5 advertisement boxes on homepage only) but when they enter the specific product and services content page, they can proceed to navigate to other product and services writeup content pages via the “Other Products” section on the right of the product and services writeup content page as there will list all the product and services by the company

3. E-Commerce Type Product Pages

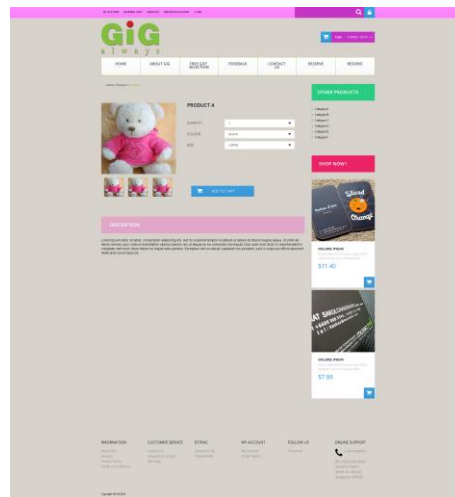
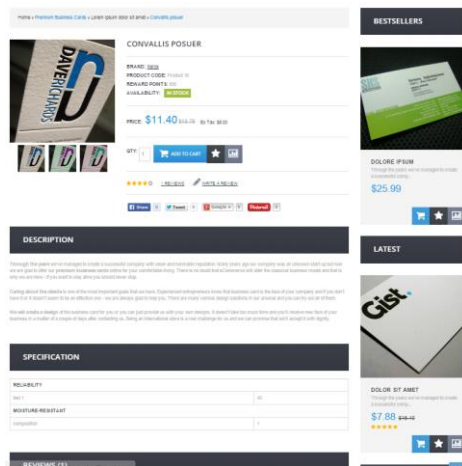
- a. As I have mentioned before, basically the site will have 2 different groups of products
 - i. Non-ecommerce type products which cannot be purchased directly on the site and will only have Product and Services writeup content pages as described in Point 4 above
 - ii. Ecommerce type products which can be purchased online and will have regular checkout cart selection options

Description for Product Category Page



- b. The left image is the ecommerce product categories page from Monster template. The image on the right is the adjusted layout which client wants for the ecommerce product category page
- c. The edits comprise the following
 - i. All same except the following
 - Right Advertisement Section to comprise 1 section only and it is You May Also Like which will randomly generate some stock images items and place in it
 - Under each stock image item, only allow for “Add to Cart” function. Remove “Add to Wishlist” and “Add to Compare”
 - Remove the function to lay out the products by different grid layout

Description for Product Detail Page



- d. The left image is the ecommerce product detail from Monster template. The image on the right is the adjusted layout which client wants for the ecommerce product detail page

i. Right side Advertisement Section

- The first section comprise of the Other Product Categories Advertisement Section so that the Admin can input other product category name and then when user click on the name it will link to that particular product category page
- The 2nd section is You May Also Like which will randomly generate some stock images items and place in it

ii. [NEW] Ability to input fields variables and its dropdown selection item within the field variable

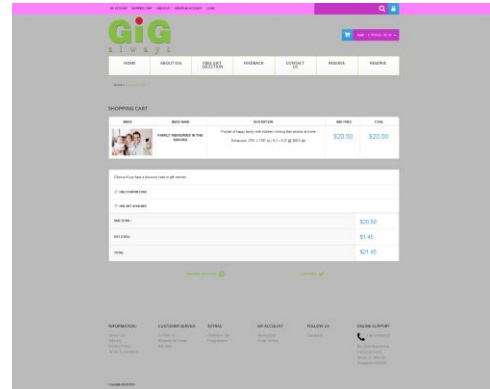
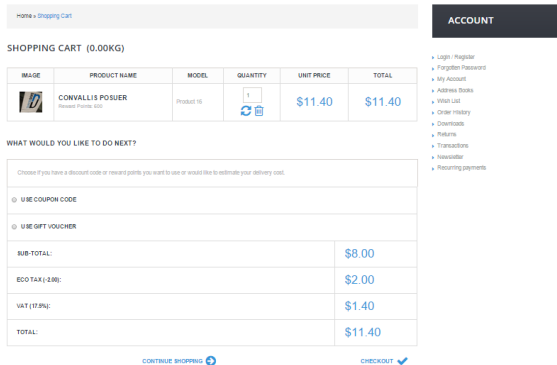
- There will be product variables fields for Buyer to select the specification of their product
- Each product variable field will have a list of items in a dropdown selection format for Buyers to select
- Admin has the ability to in the backend to
 - Add, edit and delete the product variables for each specific ecommerce type by product categories (this means that each items within a particular product category will have the same set of field variables)
 - Admin can add up to a maximum of 6 field variables for each product category items
 - Admin can add, edit and delete the dropdown selection item within each field variable
 - Example, admin add in the field variable called SIZE for product category Toys and then add in the following dropdown selection items such as (Small, Medium, Large) as the selection possibility for the field variable SIZE

iii. Reviews and Social Media Sharing function

- To be removed
- iv. All sections after “Description Section” to be removed
- e. After the Buyer clicks “Proceed to checkout” it will direct them to the checkout page

Description for Checkout Page

The checkout page will be exactly the same as the eCommerce Based Product Checkout



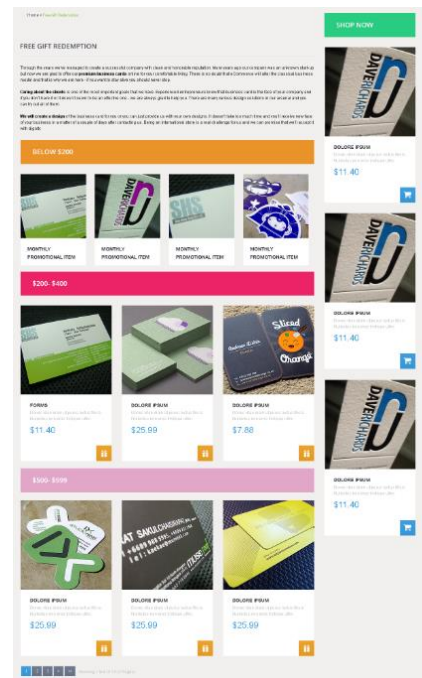
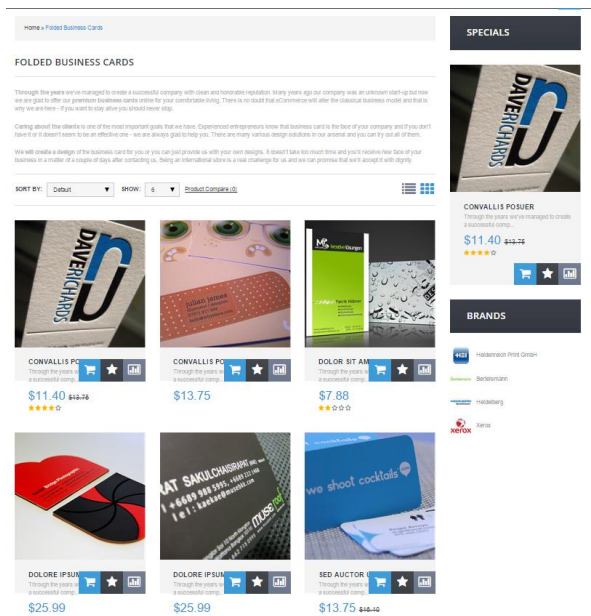
- a. The left image is the ecommerce checkout page from Monster template. The image on the right is the adjusted layout which client wants for the eCommerce Based Product Checkout
- b. The edits comprise the following
 - i. Right Advertisement Section
 - To be removed
 - ii. Remove 3rd column “Model”
 - iii. Currently there are 2 rows for tax. Please remove 1 of it
- c. Once the Buyer clicks Checkout button on this page, it will redirect to Paypal payment method

4. Free Gift Redemption Page and Gift Checkout Page

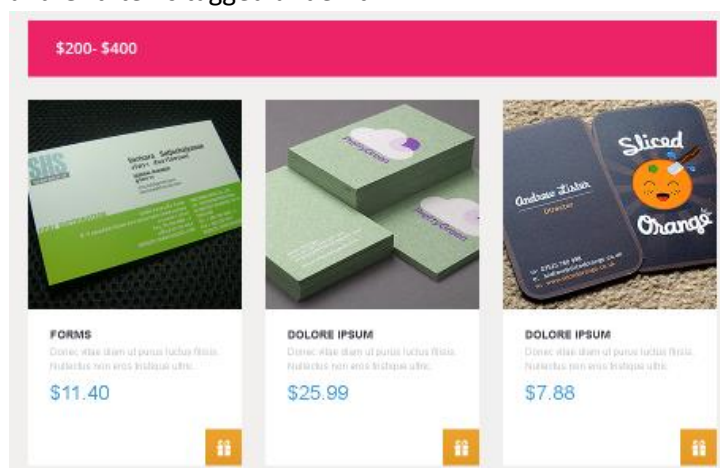
- d. This is the client’s original free gift redemption page on their current website
<http://www.gig.sg/freegift.htm>



- e. Basically the free gift redemption page shows all the free gift under each different spending amounts group which the Buyer can redeem for if they spend up to the given value range under each group



- f. The left image is the ecommerce product categories from Monster template. The image on the right is the adjusted layout which client wants
- g. The edits comprise the following
 - i. Text Description Section
 - No change here. Leave current coding
 - ii. Sort By Bar, Show item number, Product Compare button, View by list or Grid
 - To be removed
 - iii. Right side Advertisement Section
 - Similar to You may Also Like This.. to randomly generate 3 other gift images
 - iv. [New] Header Bar to divide Gift Items by Different Spending Value Grouping and Gift Items tagged under it



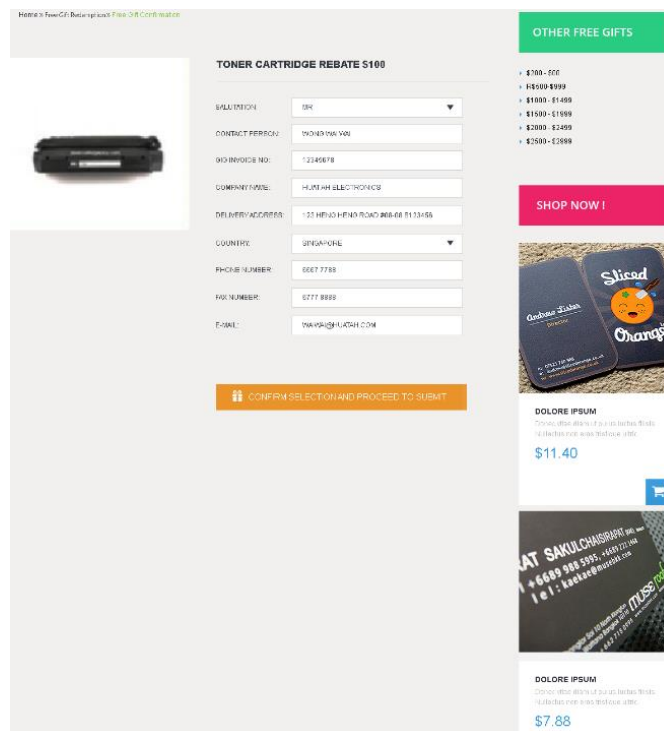
- v. The free gift redemption page will be ONE full page only. So just list all the items according to my PSD on this page
- vi. All price value range will be shown on 1 full page. No need to go to page 2, 3 etc

vii. Admin is allowed to do the following

- Not allowed to change the header value range
- Admin can upload gift items and tag to each spending value grouping name
 - Admin can only add maximum of 6 gifts per value range
 - Admin can edit gift Image photo and Text description for the images

viii. Redirecting to Gift Redemption Checkout Page

- In each gift item box, there is a “Present Icon” image at the bottom right, when the user clicks on it, it will redirect to the Gift Redemption Checkout Page



- Once user click on the “Present Icon” it will take them to the gift redemption form (see image above)
 - The title at the top “Toner Cartridge Rebate \$100” is automatically generated based on the name of the gift item they selected
 - The other fields are to be filled in by the user and it will send automatic email notification to admin designated email account with the Subject Gift Redemption Made and content will be gift name and information details of the user who redeemed
- Right Advertisement Section
 - Shows are spending value range which user when click will take them to the specific section with the gift item tag to the header
 - Shop Now works same as the gift redemption page