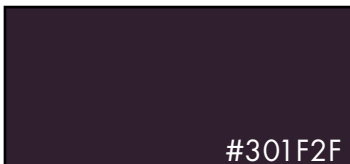




ERNEST LIVINGSTON

THE PRIME AUTHORITY ON THE PHONING IT IN CONSPIRACY

COLORS AND FONTS:



HEADER:

HOCHSTADT

SUB-HEADER:

AUTHORITY

BODY:

FUTURA

LOGO

The main logo is pictured in the top left part of the document, and will see some iteration as I move onto the final product. The logo itself will not change much, but may see a minor retooling in an effort to make it appear more governmental in an appeal to authority, as the character of Ernest Livingston would try to appear as official as possible for the sake of this project.

COLORS

The choice of colors, being a series of red tones with a true black and off white, are meant to create a brutalist or official feeling, with red being one of the most noticeable colors on the spectrum. It is my intention as well to not use all of the shades of red in one page, but to utilize some in some illustrated elements to separate photo elements from vector elements.

Attached to each color are some codes for each color for ease of use within HTML.

ILLUSTRATIONS

The Illustrations within the website will appear on each evidence page, as to suggest or illustrate the story which the author is describing. These will take the form of late 20th century simplistic depictions as pictured below.

