

# Oluwatomisin A. Anibaba

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## Personal Profile

### BIO DATA

*Date of Birth:* 8<sup>th</sup> February, 1991    *Marital Status:* Single    *Sex:* Male    *State of Origin:* Ogun State  
*Nationality:* Nigerian    *Languages Spoken:* English, Yoruba, Pidgin

I have a lot to offer and a lot more to learn anywhere I find myself and this keeps me going in the workplace and in my interaction with people in general. As a result, I see every phase attained in life as a learning stage to move up another level. Thus, I know I have to give my best in adding value to the people and/or organization I find myself because one way or the other, I acquire same.

## Major Achievements

- Construction of Tanker Park at Berger, Lagos-Ibadan Expressway with Davidson Konsult Ltd.
- Preparation of Interim Report for LAMATA, Lagos State with Geo-Trans Associates.
- Layout Plan for BRT Lane in Lagos State with Geo-Trans Associates.
- Execution of Transport and Tourism Papers for NITDA, Abuja under Geo-Trans Associates.
- Project Proposal for Federal Road Safety Corps (FRSC), Nigeria under Geo-Trans Associates
- Data Capturing and Analysis for Nigerian Breweries Corporation (NBC) and Nestle Milo, Lagos.
- Mentor at Educational-Aid (Edu-Aid) Global Initiative: an NGO reaching out to the self-development of Children in Public Primary Schools across Lagos State; supported by Covenant Christian Centre.
- Co-ordinator of FutureGen Initiative Nigeria (FGIN), an NGO where my team and I organized a Sensitization Program for Teens and Youths in Secondary Schools within Issele-Uku community, Aniocha-North Local Government area of Delta State during my NYSC scheme in collaboration with the Obi of Issele-Uku (Oligbo kingdom).

## Education

<b>2011-2015</b>	Geography	University of Lagos
<i>Grade achieved:</i>	<i>Bachelor of Science (B.Sc.)</i>	

<b>2009-2011</b>	Surveying and Geoinformatics	Yaba College of Technology,
<i>Grade achieved:</i>	<i>National Diploma (ND)</i> Lagos.	

<b>2003-2008</b>	SSCE	Chris College, Ketu, Lagos
<i>Grade achieved:</i>	<i>First Leaving School Certificate</i>	

## Work Experience

**July 2018 – Aug. 2019**                      **Social Media Manager/Creative Strategist**                      **Zoafia (Remotely)**

Main duties performed:

- *Managing of Zoafia's Social Media Channels*
- *Content creation and posting*
- *Digital Marketing and Instagram Tagging*
- *Creative designs and posting*
- *Customer Support*

**Dec. 2017 – June 2018**                      **Digital Marketing Executive/Creative Strategist**                      **NeoWebServe Agency**

Main duties performed:

- *Graphic Designs (e.g. logo, t-shirt designs, complementary cards, etc)*
- *Social Media Manager (facebook and instagram)*
- *Content Developer*

**Dec. 2016 – Nov. 2017**                      **Admin Assistant (Maintenance)**                      **AIPP, Delta State**

Main duties performed: *Maintaining facilities within the institute which involves:*

- *Servicing of Generators from time to time*
- *Ensuring that all electrical appliances are in good shape and order*
- *Ensuring the vehicles are serviced and ready for use at given periods*
- *Seeing to the supply of water, fuel and electricity to the whole institute*
- *Ensure that the plumbing works in the restrooms are well carried out*
- *Maintaining of worktools within the organization's premises.*
- *Taking records of items brought in and taken out*

**March 2016 – Sept. 2016**                      **Brand Ambassador**                      **JTI**

Main duties performed:

- *Marketing and Campaign of Aspen Tobacco in Port-Harcourt, Benin and Lagos state.*

**February 9 – 13 2016**                      **Brand Representative**                      **ASUS Phone**

Main duties performed:

- *Marketing and Campaign for ASUS Phones*
- *Launching of a new product to the market.*
- *Promotional officer in ASUS under an advertising agency, Oakland and Johnsons.*

**Nov. 2015 – Dec. 2015**                      **Sales Manager/Store-Keeper**                      **Kellogs**

Main duties performed: *Majored in managing sales for Kellogs.*

- *Sales Manager*
- *Awareness creation for the brand*
- *Marketing and of products at the International Trade Fair Complex, Lagos.*

**2014-2015**                      **Desktop Researcher/Consultant**                      **Geo-Trans Associates**

Main duties performed: *Majored in*

- *Desktop Researches and the execution of contract works for NITDA, Abuja.*
- *Preparing of Executive Summary for Federal and State agencies in Nigeria such as FRSC, LAMATA etc.*
- *Field trips involving traffic count in collaboration with the Ministry of Transportation, Lagos State.*
- *Team member that designed the BRT lane for LAMATA in Lagos State.*
- *Was an Administrative member of the company (Geo-Trans Associates)*

**2009-2010**

**Site Inspector**

**Davidson Consult**

Main duties performed:

- *Stock taking*
- *Monitoring and Supervision of construction works on site.*
- *Assistant to the site manager in planning and executing construction works on site.*

## **Other Certifications**

**May, 2019**

*Project Management Simplified at Regenesys Business School, Lagos.*

**November, 2017**

*Performance Management and Evaluation in the Public Sector*

**Jan – Nov, 2017**

*National Youth Service Corps (NYSC)*

**November, 2014**

*National Association of Geographers*

## **Skills**

### **Interpersonal:**

- Digital Marketing and Content developer
- Administrative skills on small and large scales
- Marketing strategies and campaign
- Experienced computer user with proficiency in Microsoft office tools and other computer software, hardware, and applications.
- Relatively fast typist
- Motivational and Educative writer

### **Other:**

- Good team spirit
- Good negotiating prowess.
- Good inter-relational skill.
- 11 years driving experience involving interstate travels.

## **Hobbies and Interests**

Reading, surfing the internet, computer usage, networking, travelling, talking, singing cooking.  
Interests are; Service to God, service to humanity (volunteering), entertainment.

## **Referees**

*Available on request.*