

KINGSLEY MUOLOKWU

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CAREER OBJECTIVE

An expert, decorated with multiple creative skills - dedicated to achieve a professional and international level in my field of expertise - the digital media - particularly in the forefront of blogging, social media management, digital marketing and IT.

EXPERIENCE

- IT, Blog Editorial Content Manager and Digital Marketing Expert** *May, 2017 - January, 2019*
Yugo Magazine
Performed document reproduction, printing documents from electronic sources (e.g., email attachments, PDF files, CDs, etc.).
 - Created web content
 - Performed digital content marketing
 - Successfully Managed Blog
- Freelance Web designer** *May, 2017 - June, 2018*
PlacMedia
 - Performed Client outsourcing duties
 - Helped manage web design projects in a team of professionals
- IT Personnel and Content Creator** *May, 2013 - December, 2017*
Winsome Interior and Events Decor
 - Managed departments, roles, and training courses setup for document control systems.
 - Developed and implemented comprehensive sales plan to achieve designated group sales objectives consistent with overall company short and long-term objectives
 - Managed contractual agreements and associated deliverables through oversight and inspection.
 - Managed Event planning
 - Ran successful digital marketing campaigns
- Content Writer and Digital Marketing Manager** *January, 2019 - Current*
The WebPamphlet Blog
Performed document reproduction, printing documents from electronic sources (e.g., email attachments, PDF files, CDs, etc.).
 - Created web content
 - Managed digital content marketing
 - Performed digital marketing campaigns
- Web Content Writer Intern** *August, 2019 - Current*
Vanguard News
 - Created new content for Saturday Vanguard
 - Performed document reproduction, printing documents from electronic sources.
- Social media and Digital Marketing Manager** *May, 2018 - January, 2019*
iSellr Global Limited
 - Successfully Managed Instagram account to success - on a contract basis
 - Carried out Successful digital marketing campaigns to increase sales by 9.2%
 - Managed and produced press releases
 - Successfully Grew the social presence and engagement by 48.7%

EDUCATION

- Nnamdi Azikiwe University, Awka**
Parasitology and Entomology ,
2018

PROFESSIONAL SKILLS



Web design



Cloud computing



Social Media Management



Blogging



IT Skills



Creativity



Digital Marketing



Windows OS



Client Servicing



Team Management

ACHIEVEMENTS & AWARDS

- - Successfully gotten multiple literary works, which can, in big chunk, be credited to me, to be moved to front page of highly competitive Africa's foremost forum - Nairaland.
- - Carried out Successful marketing campaigns to increase sales by 9.2%
- - Carried out successfully, social media marketing campaigns
- - Successfully managed and increased leads for iSellr Global Limited on Instagram
- - Successfully Managed and grew Facebook presence for brands and individuals.
- - Successfully manages multiple Facebook entertainment groups with large members and fan base.
- - Successfully grown multiple social media accounts' engagement
- - Successfully created/designed multiple websites/blogs
- - Inclusion in Saturday Vanguard Publications
- - Successfully increased iSellr Global Limited Instagram engagement and followers by 48.7%

INTERESTS

- Science, Travel, beauty of nature, the IT world etc

PERSONAL STRENGTHS

- Ability to lead a team
- Ability to work with a team efficiently
- Super 'FAST' at math.
- Ability to work unsupervised
- Strong imaginative power
- Strong creative abilities
- Ability to work efficiently under pressure
- Ability to learn quickly and efficiently
- Ability to adjust to the ever growing trends
- Fast learning abilities

PERSONAL PROFILE

- Date of Birth : 7th October, 1993
- Marital Status : Single
- Nationality : Nigerian
- Known Languages : English and Igbo
- Hobby : Swimming, Skating, Cycling and Internet Surfing

REFERENCE

Chuka Stifler Onyenweuzo - "iSellr Global Limited "

i.sellrmail@gmail.com
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Oge Azike - "Winsome Interior and Events Decor "

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DECLARATION

I'm a young, vibrant and sociable professional with adequate knowledge and 5+ years experience in the aforementioned fields, with proven successful track records. I wish to employ them in helping brands achieve all their digital goals.