

# ISIAKA RILWAN ABAYOMI

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14, Alafia Crescent, Ashi Estate, Ibadan.

## CONTENT SPECIALIST AND CREATIVE WRITER

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### PROFESSIONAL SUMMARY

An independent and motivated content specialist, effective storyteller, passionate about community building, SDG advocate for quality education and poverty eradication and a media enthusiast.

### EDUCATION

#### B.Sc. (Hons). Agricultural Science

University of Ilorin, Ilorin, Kwara State (2014-2019)

*(Specializations)*

- Agricultural Journalism
- Sociology of rural life
- Business Administration

#### Senior Secondary School Certificate (SSCE)

Standard Comprehensive Secondary School, Sabon Gari, Kano State (2006-2012)

### WORK EXPERIENCE

#### Future Brand Idol (2018- Date)

*Team lead, Content Creation*

#### MADSTAR Class (2019- Date)

*Deputy Head, Logistics and Planning*

### HUMANITARIAN / VOLUNTEER EXPERIENCE

#### Change.org

*Environment Advocate*

#### Green Globe Initiative

*Content Curator and Green Globe Advocate*

### SKILLS

- Leadership
- Verbal and writing communication
- Public relation
- dynamism and adaptability

### KEY COMPETENCIES

- Storytelling
- Digital Marketing
- Content Marketing
- Quantitative Research
- Microsoft Office Suite
- Fluency in The English, Hausa and Yoruba Languages

### ACHIEVEMENTS & AFFILIATIONS

- Research Project Publisher on international journal institution
- Faculty of Agric. University of Ilorin's 2019 Most Creative Graduate
- Associate Member, Agricultural Extension Society of Nigeria