



Muktar Umar

Copywriter & Producer seeking new opportunities.

Experience: 7 years

Available: Immediately

Location: Lagos

About Me

*7 years experience in the advertising industry.

*An accomplished voice over artist and copywriter.

*100% authenticity, no plagiarism.

*Accounts I've worked on include MasterCard, Dano milk, Call2fix, Roche, 247livestock, AlphaMead, Bedmate furniture and more.

*Hardworking, creative and reliable.

Work Experience

○ **Dkk & Associates limited**

Mid level | Assistant copy manager

Lagos , Nigeria

2015-12-01 | 2018-11-01

- Created radio scripts, TVC scripts, headlines and body copies.
- Responsible for creating and producing radio scripts and jingles.
- Created content for blog posts.
- Worked with a team of copywriters and worked hand in hand with various art directors.
- Responsible for content writing, creative writing, copy editing and proof reading.
- Accounts i created radio scripts, TVC scripts, headlines and body copies for include MasterCard, 24/7 livestock, Mainone, Roche, Alphamead, Zhitiga, Bedmate furniture, Dano milk and more.

○ **Dkk & Associates limited**

Mid level | Production assistant

Lagos , Nigeria

2012-03-01 | 2018-11-01

*Responsible for all audio and visual production during my time with this company.

*Regularly communicated & worked with voice artists, engineers and producers.

*Facilitated radio productions, I was in charge of ensuring the smooth production of every radio production.

*I voiced every demo the company did from 2014 right until November, 2018.

*Facilitated TVC productions, it was my duty to be on set and make sure everything ran smoothly. I was on set for



every production. It was essential because I wrote some of the scripts

*Performed as the in-house voice artist. I've voiced approved radios for clients such as Mastercard, NLPC PFA and more.

*Accomplished voice artist for 3 years.

*Physically present for every radio production to ensure successful execution. In addition, i routinely represented the creative director at radio productions if he was absent.

Education

- **Aptech**

Degree | Aptech certified computer professional

- **Olashore international school**

High School (S.S.C.E) | WAEC certification

- **University of Legon, Accra**

Degree | Bachelor's degree

Job Skills

Content Writing

Creative Writing

Proof Reading

Copy Editing

Audio & Visual Production.



