



Ifeanyi okere

Data Analyst | Digital Marketing Expert

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github.com/ifeanyi34/pythonsql

Highly communicative Data Analyst with established data analyzing, interpreting and visualizing skills. I am also able to show exemplary skills in Digital Marketing, project management, identifying and solving problems. Considered a valuable asset to any organization.

EDUCATION

Bachelor of Science University of Ibadan

2013 – 2018

Graduated with a Second Class Honours (upper division)

WASSCE

ANYEBE PETER COLLEGE

2006 – 2012

WORK EXPERIENCE

Data Analyst Intern

Jaimel Computer & Electronics Ltd

2017

8 months Industrial Training (I.T)

Tasks

- Manual data entry from paper sources and files into the electronic system, data storage, manipulation, interpretation and backup.
- Using spreadsheet to manipulate data (charts, tables) and also detect data errors.
- Analyzed large amount of data sets to find out which products were purchased more and which products had less purchase and also to make predictions on products that will bring in more profit.

Riby finance

Riby finance Data Visualization Hackathon

2019

Tasks

- Participated at the 2019 Riby finance Hackathon where my group worked with large data sets that was used in analyzing each product performance in different countries.
- Using Microsoft Power BI we were able to visualize each performance and also make professional recommendations on which countries will most probably perform better in the coming years.

Digital Marketing Hackathon

Agronomy Club Digital Marketing Hackathon

2019

Achievements/Tasks

- Using the MAMP Pro open source software I was able to set up a local internet server on my system with which I installed Wordpress to build an E-commerce website using WooCommerce Plugin after which I optimized with YOASt SEO. The website was later launched online with Bluehost and then observed for some weeks and it did incredibly well.

SKILLS

Proficient in Microsoft office Suite(Excel, Word, PowerPoint).

Proficient in the use of Microsoft Power BI.

Proficient in Data analysis using python and SQL programming language.

Efficient in Digital Marketing (canva design, website design using WordPress, S.E.O, Google Analytics, Google Ads, Facebook ads, Email Marketing).

Effective in copywriting, Market Research and Social Media Management.

Leadership and social influence.

Analytical thinking and complex problem solving.

Emotional intelligence.

CERTIFICATES

UTIVA DATA ANALYTICS: SQL AND MICROSOFT AND POWER BI

DATAQUEST Python for Data Science: Fundamentals

DATAQUEST SQL Fundamentals

Young African Leader Initiative Certificate for Servant Leadership

Young African Leader Initiative Certificate for Community Organizing for Action

LANGUAGES

English

Full Professional Proficiency

INTERESTS

I love the Foreign Exchange Market as making investments in the market improves my analyzing skills.