

OKECHUKWU CHIKE OPARA

PERSONAL INFORMATION

Home address: 3, Okesuna Street, Shomolu, Lagos State

LinkedIn: [Okechukwu Chike Opara](#)

Email address: oparachike@gmail.com

Contact number: 07036987768

Gender: Male

SKILLS

- Digital Marketing, Search Engine Optimization (SEO), Social Media Marketing, Email Marketing, Web Analytics, Graphic Design, UI/UX Design.
- Adobe XD, Figma, Adobe Illustrator, Adobe Photoshop, Google Search Console, Google Analytics, Microsoft Office Word, Excel, PowerPoint.
- Excellent Communication, Interpersonal Skills, Oral and Writing Skills.

EXPERIENCE

Univelcity

August 2018 - Present

Digital Marketing

- Coordinating and driving the marketing strategies of the organization from social media, press releases, content to offline marketing.
- Representing the organization at events, meetups helping to deliver presentations.
- Managed and executed implementation of SEO/SEM (PPC) strategies.
- Creating graphic designs and making social media posts on company's social media pages (Facebook, Instagram & Twitter).
- Creation of newsletters for email marketing including its contents.

Fresible Company Limited

May 2017 – July 2018

Digital Marketing | UI/UX Designer

- Managed and executed implementation of SEO/SEM (PPC) strategies.
- Creating graphic designs and making social media posts on company's social media pages (Facebook, Instagram & Twitter) as well as contribution to the company's blog.
- Created newsletters for email marketing including its contents.
- I engaged in digital marketing, search engine optimization (SEO), social media marketing, email marketing, web analytics that resulted in website traffic increase.

EDUCATION

Federal University of Technology Owerri (FUTO) 2015
B. (Tech) In Geophysics Second Class Honors Lower Division

Federal Science and Technical College, Yaba 2009
West African Examinations Council (WAEC)

Oduyeye Nursery and Primary School 2003
First School Leaving Certificate

HOBBIES AND INTERESTS
Researching, Arts, Writing, Sports

LANGUAGES
English, Igbo, Yoruba