Tobías González Vera

Business Informatics Engineering student focused on Business Intelligence, System Development, Project Management, and Business Strategies, passionate about turning data into actionable results.

✉ tobias.egv@gmail.com   🌐 Website   GitHub   in LinkedIn

EDUCATION

- **Bachelor of Business Informatics - Engineering**
  Focused on development and use of IT, Leadership and International Management, Entrepreneurship and Innovation.   2022 - Present
  - Universidad Paraguayo-Alemana (UPA)   San Lorenzo, Paraguay
  - SRH Hochschule Heidelberg   Heidelberg, Germany

  Scholarships: Itaipu (for America) and Erasmus+ (for Europe)

SKILLS

IT Skills

- **Programming**: OOP, frameworks (desktop/mobile/web), DevOps, Git
- **BI & Data**: ETL, SQL/NoSQL, Python (pandas, NumPy), Power BI
- **Machine Learning**: LLM Dev, scikit-learn, TensorFlow, basic MLOps
- **Architecture & Security**: microservices, ArcGIS/QGIS, Hadoop/Spark, Data Governance

Soft Skills

- **Leadership**: unifying cross-functional teams toward clear goals
- **Communication**: persuasive presentations, stakeholder alignment
- **Resilience & Adaptability**: staying informed on new trends, rapidly adjusting strategies
- **Creative Problem-Solving**: analytical approaches to devise innovative solutions

Business Skills

- **Entrepreneurship & Research**: spotting market opportunities, strategic marketing
- **Logistics & Operations**: streamlining workflows, continuous improvement
- **Financial Analysis & Trading**: budgeting, ROI evaluation, fundamental & technical market analysis
- **HR & Change Management**: talent development, guiding organizational transformations

EXPERIENCE

- **Business Intelligence Analyst - Internship**   *Asunción, Paraguay*
  Chacomer S.A.E.   2024
  - Analyzed and addressed sales bottlenecks in the e-commerce sector.
  - Developed Key Performance Indicators (KPIs) to measure and track performance.
  - Created dashboards for data visualization with Power BI and improved decision-making processes. Managed and interpreted data to provide actionable business insights.

- **Project Support**   *Asunción, Paraguay*
  Private Projects and Consultancies   2022 - Present
  - Support in consultancy for the implementation of an "IT Master Plan" at the Paraguayan Institute of Agricultural Technology (2024)
  - Support in the project tracking and analysis of initiatives of the Digital Agenda for Latin America and the Caribbean (2022-2023)
  - Development and implementation of IT systems (2020 - Present).

- **Technical Assistant - Full Time**   *Capiatá, Paraguay*
  EnerPy Ambiental S.A.   2020 - 2022
  - Developed and maintained the internal IT system, creating and digitizing operational spreadsheets.
  - Managed client relationships and represented the company in field activities and visits to other companies, making operational decisions and handling documentation.
  - Provided support and supervision in production, operations, and logistics. Planned field activities and optimized operational processes, reducing response times and improving workflow.

HIGHLIGHTED PROJECTS

- **Business Intelligence and Executive Report on retail sales for Unilever Paraguay S.A.**   2024
- **Systems Development: E-commerce web app, PC/mobile social media prototype, ML-based movie recommender, QGIS mapping for Guasu Metropolitan Park**   2024
- **Entrepreneurship Project for "Shark Tank UPA" - First place as CEO and presenter**   2023
- **Market Studies and Marketing Plan for Frutika, Nutring, and Panzamor**   2023 - 2024

LANGUAGES

Spanish	English	German
Native Level (C2)	*Advanced Professional (C1)*	*Upper-Intermediate Level (B2)*