

Tobías González Vera

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SKILLS

Strategic Management	IT Skills	Soft Skills
<ul style="list-style-type: none">– Business Intelligence: Development and management of strategic reports using Power BI, Tableau, and Python to optimize data-driven decision-making– Supply Chain and Operations: Management of production, logistics planning, and forecasting to optimize processes, for both products and information– Strategy and Automation: Design of systems for digitalization, operational efficiency, and alignment with business objectives	<ul style="list-style-type: none">– System Development: Implementation of ERP, OOP and development of web, desktop, and mobile apps– Programming: Proficiency in Python, Java, C, R, with a focus on full-stack development and modular architecture– ML, Big Data, and Open Data: Predictive modeling with TensorFlow, PyTorch, data processing with Hadoop, Spark– Cybersecurity and Cloud: Implementation of security structures, access control, and data governance in the cloud	<p>People come first, technology empowers them. I don't just work with systems—I work with people and ideas that drive impact. My focus is on connecting technology, data, and strategy to drive digital transformation and effective decision-making.</p> <p>I have worked in dynamic teams where adaptability and communication have been key. I face challenges with resilience and strategic thinking, ensuring that every solution not only works but creates real change.</p>

EDUCATION

•Business Informatics Engineering	
<i>With a focus on IT development, International Management and Leadership, Entrepreneurship, and Innovation.</i>	2022 - Present
<ul style="list-style-type: none">– Paraguayan-German University (UPA)– SRH Hochschule Heidelberg	San Lorenzo, Paraguay Heidelberg, Germany
Scholarships: Itaipú University Scholarship (America) and Erasmus+ Program of the European Union (Europe)	

EXPERIENCE

•Business Intelligence (BI) Analyst - Internship	<i>Asunción, Paraguay</i>
<i>Chacomer S.A.E. Leader in retail, distribution, and mobility, focused on the automotive industry</i>	2024
<ul style="list-style-type: none">– Optimized E-Commerce sales processes, resolving bottlenecks and increasing efficiency.– Defined and monitored Key Performance Indicators (KPIs) to improve business insights.– Developed interactive Power BI dashboards for data visualization, providing actionable insights for strategic decision-making.	
•Technical Assistant - Full-Time	<i>Capiatá, Paraguay</i>
<i>EnerPy Ambiental S.A./EnerPy GmbH Reference in environmental management and renewable energy</i>	2020 - 2022
<ul style="list-style-type: none">– Designed and maintained the internal IT system, automating operational data management.– Managed client relations and represented the company in business meetings and field operations.– Provided support in production, operations, and logistics, enhancing workflow efficiency and reducing operational bottlenecks.	
•Project Support & Consulting	<i>Asunción, Paraguay</i>
<i>Freelance & Advisory Roles Specializing in IT strategy, Business Intelligence, and Data Analysis.</i>	2022 - Present
<ul style="list-style-type: none">– Assisted in the implementation of a "Master ICT Plan" for the Paraguayan Institute of Agricultural Technology (2024).– Conducted analysis and monitoring for the Digital Agenda for Latin America & the Caribbean (2022-2023).– Developed and deployed IT solutions to optimize business processes and enhance digital infrastructure (2020 - Present).	

HIGHLIGHTED PROJECTS

•Development of BI dashboards and reports for the analysis of retail sales for Unilever Paraguay S.A.	2024
•Entrepreneurship project presented at "Shark Tank UPA" . First place as CEO and presenter .	2023
•Development of systems , including an e-commerce web app , a social network prototype for PC and mobile, a movie matcher system based on Machine Learning , and mapping in QGIS for the Guasu Metropolitan Park .	2024
•Market research and development of marketing plans for Frutika, Nutring, and Panzamor .	2023 - 2024

LANGUAGES

English <i>Professional (C1)</i>	German <i>Intermediate (B2)</i>	Spanish <i>Native (C2)</i>
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