



# Tobías González Vera

IT Specialist focused on Business Intelligence, systems development, projects, and business strategies.

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🌐 Website

🐙 GitHub Profile

🌐 LinkedIn Profile

## EDUCATION

### •Bachelor of Business Informatics

*Focused on development and use of IT, Leadership and International Management, Entrepreneurship and Innovation.* 2022 - Present

- Universidad Paraguayo-Alemana (UPA) San Lorenzo, Paraguay
- SRH Hochschule Heidelberg Heidelberg, Germany

## PROFESSIONAL EXPERIENCE

### •Project Support

*Private Projects and Consultancies*

*Asunción, Paraguay*

2022 - Present

- Support in consultancy for the implementation of an "IT Master Plan" at the Paraguayan Institute of Agricultural Technology (2024)
- BIX 2024 coming soon
- Support in the project tracking and analysis of initiatives of the Digital Agenda for Latin America and the Caribbean (2022-2023)
- Development and implementation of IT systems (2020 - Present).

### •Business Intelligence Analyst - Internship

*Chacomero S.A.E.*

*Asunción, Paraguay*

2024

- Analyzed and addressed sales bottlenecks in the e-commerce sector.
- Developed Key Performance Indicators (KPIs) to measure and track performance.
- Created dashboards for data visualization and improved decision-making processes. Managed and interpreted data to provide actionable business insights.

### •Technical Assistant

*EnerPy Ambiental S.A.*

*Capiatá, Paraguay*

2020 - 2022

- Developed and maintained the internal IT system, creating and digitizing operational spreadsheets.
- Managed client relationships and represented the company in field activities and visits to other companies, making operational decisions and handling documentation.
- Provided support and supervision in production, operations, and logistics. Planned field activities and optimized operational processes, reducing response times and improving workflow.

## HIGHLIGHTED PROJECTS

•Business Intelligence and Executive Report of retail sales analysis for Unilever Paraguay S.A. 2024

•Mapping of the Guasu Metropolitan Park of Asunción with QGIS 2024

•Entrepreneurship Project for "Shark Tank UPA" - First place, as CEO and presenter of the project 2023

•Market Studies and Marketing Plan for the companies Frutika and Nutring 2023 - 2024

## SKILLS

### Soft Skills

- Effective Leadership: Ability to motivate and lead teams towards achieving strategic goals.
- Communication Skills: Expert in presentations and public speaking, facilitating clear and persuasive communication.
- Resilience and Adaptability: Ability to adapt and thrive in dynamic and challenging environments.
- Critical and Creative Thinking: Development of innovative and strategic solutions for complex problems.

### IT Skills

- Programming, development, and management of IT systems (Dev Apps, ERP), interfaces, and graphic designs.
- Data analysis, Statistics, and Business Intelligence: SQL, No-SQL, Power BI, SPSS, Python, Spreadsheets. Machine Learning - AI
- Software and hardware architecture, and management of geographic information systems.
- Cybersecurity and management of Open and Big Data.

### Business Skills

- Entrepreneurship, Market research, and Marketing plan development.
- Cost management, resource optimization, and financial analysis.
- Production, operations, and logistics management with a focus on continuous improvement.
- Human Resources (HR) management, including organization, talent development, and change management.
- Financial Markets Trading with Fundamental and Technical Analysis.

## LANGUAGES

Spanish  
C2

English  
C1

German  
B2