

# Tobías González Vera

Business Informatics Engineering student focused on Business Intelligence, System Development, Project Management, and Business Strategies, passionate about turning data into actionable results.

✉ tobias.egv@gmail.com    🌐 Website    🐙 GitHub    in LinkedIn

## EDUCATION

### •Bachelor of Business Informatics - Engineering

*Focused on development and use of IT, Leadership and International Management, Entrepreneurship and Innovation.*      2022 - Present

- Universidad Paraguay-Alemana (UPA)      San Lorenzo, Paraguay
- SRH Hochschule Heidelberg      Heidelberg, Germany

Scholarships: Itaipu (for America) and Erasmus+ (for Europe)

## SKILLS

IT Skills	Soft Skills	Business Skills
<ul style="list-style-type: none"><li>– <b>Programming:</b> OOP, frameworks (desktop/mobile/web), DevOps, Git</li><li>– <b>BI &amp; Data:</b> ETL, SQL/NoSQL, Python (pandas, NumPy, ...), Power BI</li><li>– <b>Machine Learning:</b> LLM Dev, scikit-learn, TensorFlow, basic MLOps</li><li>– <b>Architecture &amp; Security:</b> microservices, ArcGIS/QGIS, Hadoop/Spark, Data Governance</li></ul>	<ul style="list-style-type: none"><li>– <b>Leadership:</b> unifying cross-functional teams toward clear goals</li><li>– <b>Communication:</b> persuasive presentations, stakeholder alignment</li><li>– <b>Resilience &amp; Adaptability:</b> staying informed on new trends, rapidly adjusting strategies</li><li>– <b>Creative Problem-Solving:</b> analytical approaches to devise innovative solutions</li></ul>	<ul style="list-style-type: none"><li>– <b>Entrepreneurship &amp; Research:</b> spotting market opportunities, strategic marketing</li><li>– <b>Logistics &amp; Operations:</b> streamlining workflows, continuous improvement</li><li>– <b>Financial Analysis &amp; Trading:</b> budgeting, ROI evaluation, fundamental &amp; technical market analysis</li><li>– <b>HR &amp; Change Management:</b> talent development, guiding organizational transformations</li></ul>

## EXPERIENCE

<b>•Business Intelligence Analyst - Internship</b>	<i>Asunción, Paraguay</i>
<i>Chacomer S.A.E. - Leader in retail, distribution, and mobility in Paraguay, focused in the automotive industry,</i>	2024
<ul style="list-style-type: none"><li>– Analyzed and addressed sales bottlenecks in the e-commerce sector.</li><li>– Developed Key Performance Indicators (KPIs) to measure and track performance.</li><li>– Created dashboards for data visualization with Power BI and improved decision-making processes. Managed and interpreted data to provide actionable business insights.</li></ul>	
<b>•Technical Assistant - Full Time</b>	<i>Capiatá, Paraguay</i>
<i>EnerPy Ambiental S.A. and EnerPy GmbH - Benchmark in environmental management and renewable energy.</i>	2020 - 2022
<ul style="list-style-type: none"><li>– Developed and maintained the internal IT system, creating and digitizing operational spreadsheets.</li><li>– Managed client relationships and represented the company in field activities and visits to other companies, making operational decisions and handling documentation.</li><li>– Provided support and supervision in production, operations, and logistics. Planned field activities and optimized operational processes, reducing response times and improving workflow.</li></ul>	
<b>•Project Support</b>	<i>Asunción, Paraguay</i>
<i>Private Projects and Consultancies - Strategic development in IT, BI, and data analytics.</i>	2022 - Present
<ul style="list-style-type: none"><li>– Support in consultancy for the implementation of an "IT Master Plan" at the Paraguayan Institute of Agricultural Technology (2024)</li><li>– Support in the project tracking and analysis of initiatives of the Digital Agenda for Latin America and the Caribbean (2022-2023)</li><li>– Development and implementation of IT systems (2020 - Present).</li></ul>	

## HIGHLIGHTED PROJECTS

<b>•Business Intelligence and Executive Report on retail sales for Unilever Paraguay S.A.</b>	2024
<b>•Systems Development: E-commerce web app, PC/mobile social media prototype, ML-based movie recommender, QGIS mapping for Guasu Metropolitan Park</b>	2024
<b>•Entrepreneurship Project for "Shark Tank UPA" - First place as CEO and presenter</b>	2023
<b>•Market Studies and Marketing Plan for Frutika, Nutring, and Panzamor</b>	2023 - 2024

## LANGUAGES

<b>Spanish</b>	<b>English</b>	<b>German</b>
<i>Native Level (C2)</i>	<i>Advanced Professional (C1)</i>	<i>Upper-Intermediate Level (B2)</i>