

The Client:

All-Time Entertainment, Inc. (ATEI)

OBJECTIVE:

Design and Develop a fully functioning website for their movie theater franchise. The site must be **ADA Compliant** and be **Mobile-Friendly**.

The site **MUST** include:

- A Guest Book for customers to be notified of upcoming releases.
- A interactive Calendar that shows visitors when the films will be released.
- Contact Information - Email and Phones for their Box Offices
- Create a LOGO that will appear on both the website and on Social Media
- Include: Homepage, Admissions, Concessions Stand, Show Times, Trailers, Guest Book, and Contact Information page.
- Connect to at least **2 social media platforms**.

Other details can be found inside this packet.



Color Spec Sheet



8ECAE6 | 219EBC | 023047 | FFB703 | FB8500

Client Information

NAME: The CineScope 12 Movie Plex

INDUSTRY: Movie Theater Entertainment

OWNER: James J. Schyler

PHONE: (321) 987-6543

FAX: (321) 456-7890

ADDRESS: 1555 Main Street, Syracuse, NY 13200

EMAIL: jjsc@cinescope12.film



UPCOMING MOVIES

FAST X

2023 || PG-13 || 2h 21m

ACTION - CRIME - MYSTERY

Dom Toretto and his family are targeted by the vengeful son of drug kingpin Hernan Reyes.

Blue Beetle

2023 || NR

ACTION - ADVENTURE - SCI-FI

A Mexican teenager finds an alien beetle that gives him superpowered armor.

Last Voyage of the Demeter

2023 || R || HORROR

Based on a single chapter, the Captain's Log, from Bram Stoker's classic 1897 novel Dracula, the story is set aboard the Russian schooner Demeter, which was chartered to carry private cargo - twenty-four unmarked wooden crates - from Carpathia to London. The film will detail the strange events that befell the doomed crew as they attempt to survive the ocean voyage, stalked each night by a terrifying presence on board the ship. When it finally arrived near Whitby Harbour, it was a derelict. There was no trace of the crew.

Ruby Gillman, Teenage Kraken

2023 || NR

ANIMATION - ACTION - ADVENTURE

A shy adolescent learns that she comes from a fabled royal family of legendary sea krakens and that her destiny lies in the depths of the waters, which is bigger than she could have ever imagined.

Transformers: Rise of the Beasts

2023 || NR

ACTION - ADVENTURE - SCI-FI

On Earth, two factions from Cybertron must unite to defeat an impending threat destined to destroy the planet.

Spider-Man: Across the Spider-Verse

2023 || NR

ANIMATION - ACTION - ADVENTURE

Miles Morales catapults across the Multiverse, where he encounters a team of Spider-People charged with protecting its very existence. When the heroes clash on how to handle a new threat, Miles must redefine what it means to be a hero.

The Black Demon

2023 || R || 1h 40m

HORROR - SCI-FI - THRILLER

Stranded on a crumbling rig in Baja, a family faces off against a vengeful Megalodon shark.



Knights of the Zodiac

2023 || PG-13

ACTION - ADVENTURE - DRAMA

When a goddess of war reincarnates in the body of a young girl, street orphan Seiya discovers that he is destined to protect her and save the world. But only if he can face his own past and become a Knight of the Zodiac.

The Marvels

2023 || NR

ACTION - ADVENTURE - FANTASY

Carol Danvers gets her powers entangled with those of Kamala Khan and Monica Rambeau, forcing them to work together to save the universe.

Simulant

2023 || 1h 35m || NR

SCI-FI - THRILLER

Set in the near future, a humanoid enlists a global hacker to remove all restrictions on his thoughts and capabilities, triggering an A.I. uprising and a government manhunt to eliminate the rise of the machine consciousness.

Teenage Mutant Ninja Turtles: Mutant Mayhem

2023 || NR

ANIMATION - ACTION - ADVENTURE

The Turtle brothers as they work to earn the love of New York City while facing down an army of mutants.

Indiana Jones and the Dial of Destiny

2023 || PG-13 || 2h 22m

ACTION - ADVENTURE

Experience the return of legendary hero, Indiana Jones, in the fifth installment of this beloved swashbuckling series of films. Finding himself in a new era, approaching retirement, Indy wrestles with fitting into a world that seems to have outgrown him. But as the tentacles of an all-too-familiar evil return in the form of an old rival, Indy must don his hat and pick up his whip once more to make sure an ancient and powerful artifact doesn't fall into the wrong hands.



MOVIE TIMES

Theater #1: Teenage Mutant Ninja Turtles: Mutant Mayhem
1pm | 3pm | 5pm | 7pm

Theater #2: Spider-Man: Across the Spider-Verse
1pm | 3pm | 5pm | 7pm | 9pm

Theater #3: Ruby Gillman, Teenage Kraken
1pm | 3pm | 5pm | 7pm

Theater #4: FAST X
2pm | 5pm | 8pm | 11pm

Theater #5: Indiana Jones and the Dial of Destiny
2pm | 5pm | 8pm | 11pm

Theater #6: Transformers: Rise of the Beasts
2pm | 5pm | 8pm | 11pm

Theater #7: The Marvels
1pm | 4pm | 7pm | 10pm

Theater #8: Blue Beetle
1pm | 4pm | 7pm | 10pm

Theater #9: Knights of the Zodiac
2pm | 5pm | 8pm | 11pm

Theater #10: Simulant
1pm | 4pm | 7pm | 10pm | 12am

Theater #11: The Black Demon
1pm | 4pm | 7pm | 10pm | 12am

Theater #12: Last Voyage of the Demeter
1pm | 4pm | 7pm | 10pm | 12am



Admissions & Concession Stand Prices

Children under 12 = \$5

Adults = \$10

Seniors | Military = \$6

Movie Matinee Mondays = \$3

Special Event Discounts: **Mother's Day
Movie Madness**

MENU:

Order from a wide variety of snacks, candy and beverages through our Movie App.

Menu Items & Prices - Tax Not Included

Candy

Milk Duds (5 oz) \$4.50

Sour Patch Kids (3.5 oz) \$4.50

Twizzlers (5 oz) \$4.50

Junior Mint (2.6 oz) \$4.50

Dots (6.5 oz) \$5.00

Mike & Ike (6 oz) \$5.00

Hot Tamales (5 oz) \$5.00

Cotton Candy Fluffy Stuff (2.5 oz) \$5.00

Chocolate Covered Almonds (3.5 oz)
\$5.00

Mini Chewy Sweetarts (6 oz) \$5.50

Kit Kat Large Bar (4.5 oz) \$5.50

Popcorn

Small (85oz) \$6.00

Medium (130oz) \$6.50

Large (170oz) \$7.00

Fountain Drinks

Small (22oz) \$6.00

Medium (32oz) \$6.25

Large (44oz) \$6.50

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Small (24oz) \$7.00

Medium (32oz) \$7.50

Large (44oz) \$8.00



Concession Stand Menu Items

Combos

#1: One large popcorn & two large drinks
\$17.00

#2: One medium popcorn & two medium
drinks \$16.50

#3: Kid's Tray - popcorn, snack, & 16 oz.
drink \$7.50

#3: Big Kid's Tray: popcorn, snack, & 22
oz. drink \$8.00

#3: Kid's Tray - popcorn, snack, & 16 oz.
Slushy \$9.00

#4: One small popcorn & one large drink
\$11.50

#5: One small popcorn, one large drink, &
one candy \$15.75

Chicken tenders & fries \$10.75

Hot dog & fries \$9.75

One large drink & Bavarian pretzel
\$11.75

One large drink & nachos \$11.75

One large drink & jalapeno poppers
\$12.75

Mini corn dogs & fries \$10.75

Individual Hot Food

Hot Dog \$6.25

Chicken Tenders \$7.25

Nathan's Mini Corndogs \$7.00

Jalapeno Poppers \$7.50

Pretzel - Bavarian \$6.25

Nacho \$6.50

Extra Cheese \$1.00

State Fair Mini Donuts - 10 count bag
\$7.25

State Fair Mini Donuts - 30 count bucket
\$17.50



Social Media Specs

FACEBOOK

IMAGES

Landscape: 1200x630
Portrait: 630x1200

VIDEOS

1280x720

TWITTER

IMAGES

Landscape: 1024x512
Portrait: N/A

VIDEOS

1920x1200

INSTAGRAM

IMAGES

Landscape: 1080x566
Portrait: 1080x1350

VIDEOS

1080x1080 (1:1)
1080x1920 (9:16)

LINKEDIN

IMAGES

Landscape: 1200x627
Portrait: 627x1200

VIDEO

1440x1080
1920x1080

YOUTUBE

IMAGES

Landscape: 1280x720 (thumbnail)
Portrait: N/A

VIDEOS

1280x720 pixels (720p)
1920x1080 pixels (1080p)
2560x1440 pixels (1440p)
3840x2160 pixels (2160p)

