### Sessions Overview

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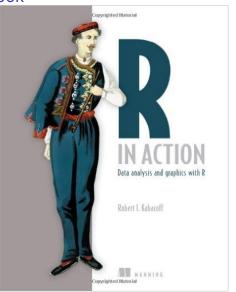
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2. February 2017

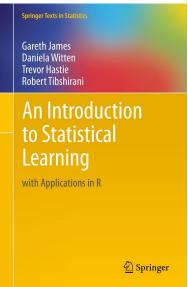
### Session 1 Install R and RStudio

- Install R and RStudio on Windows/Mac.
- ▶ Enter the main R Language documentation.
- ▶ Initial example on applying R for generation of uniformly distributed numbers and plotting the histogram.
- Overview of demos running demos available in R base system.
- Example on creating, plotting and saving a plot.
- ► An overview of packages and libraries in R.
- ▶ An overview of datasets available in the R package 'datasets'.
- A few R console commands.
- Course material.

#### Course Text Book

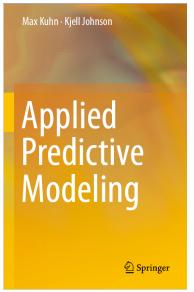


## Excellent Supplementary Text Book I



Is available in pdf from the authors websites as pdf

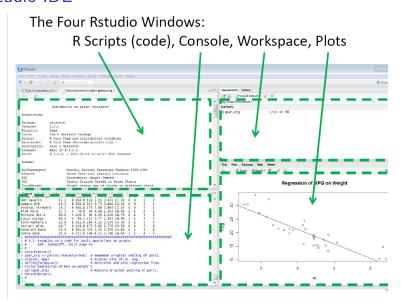
# Excellent Supplementary Text Book II



# R, RStudio IDE, Code and Supplementing References

- R
- RStudio IDE (Integrated Development Environment).
- ▶ Code, which can run directly on a Windows or Mac platform.
- ► Further supplementary key references and short notes typically in pdf.

#### RStudio IDE



### Session 2 Introduction to R Language Elements

- Examples on scalar operations and examples on functions.
- Examples on vector definitions and operations.
- Examples on matrix definitions and vector, matrix operations.
- Examples on defining and applying data frames.
  - Create a data frame with customer assessments of two products.
  - Insert a new variable in a data frame. (Insert a new column in a data frame).
  - Merge two sets of observations for the same set of variables (Insert new rows in a data frame).
  - Identify missing values in a data frame.
  - Excluding missing values from a data frame preparing for analysis.
  - Grouping observations.
  - ▶ Sorting observations according to one variable.
  - ▶ Plot selected parts of data frame.
  - ▶ Deleting (removing) rows or columns in dataframes.
- Example on defining and applying factors (ordinal variables).
- Example on defining and applying lists.



### Session 3 R Data Import Export

- ▶ Importing data from a comma separated values (csv) text file.
- Importing data from a csv file exported from Excel.
- Merging two data frames.
- Writing a data frame to csv file in working directory.
- Hands-on visualization of own data or data from the R package 'data'.

### Session 4 R Intro Visualization

- Plot of regression line to pdf or jpg file.
- Applying graphic parameters for fonts, colors, axes, labels.
- ► RColorBrewer package, for color palettes.
- Gray-levels, text objects, margin controle.
- Comparing 2 plots and example on scatter plots.
- One figure with multiple plots.
- Combining a scatter plot with two box plots.
- ► Comparing groups by using parallel box plots.
- ▶ Plotting a large number of labeled values on a simple horizon scale, sorted and colored.
- Bubble plot with point size area proportional to a variable, using the mtcar dataset.
- 3d Scatter plot and mouse controlled spinning of a 3D plot.

## Session 5 R Intro Clustering

- Install packages needed for clustering.
- Step 1: Choose appropriate attributes.
- Step 2: Scale the data.
- Step 3: Screen for outliers.
- Step 4: Calculate distances.
- Step 5: Select a clustering algorithm.
- Step 6: Obtain one or more cluster solutions.
- Step 7: Determine the number of clusters present.
- Step 8: Obtain final clustering solution.
- Step 9: Visualize the results.
- ► Step 10: Interpret the clusters.
- ▶ Step 11. Validate the results. Analyze stability.
- Step 11: The CCC (Cubic Cluster Criteria) referenced by NbClust as indicator for unimodality.
- ► Examples using the partitioning clustering k-means.
- Examples using the partitioning around medoids.



### Session 6 R Intro Classification

- Install packages needed for classification.
- Preparing data for classification examples.
- Logistic regression example.
- Creating a decision tree.
- Conditional inference trees.
- Random forest.
- Support vector machines.
- Distance and dissimilarity in heterogeneous data, mixing continuous, categorical and percentage data.
- Dynamic Time Warp (DTW) between time sequences,

# Session 7 Text Mining & Visualization of Graphs.

- Install packages for textmining and graphs visualization.
- ► Textmining: Generate a textcorpus, wordclouds.
- ► Graph visualization: Representation of graphs.
- ► Graph visualization: Plotting datastructures as graphs.

### References I



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R in a Nutshell

**OReilly** 



Robert I. Kabacoff (2015)

R in Action

Manning Publications 2'Ed.



R Core Team and contributors worldwide (2015)

The R Language Manual System

CRAN e.g. via RStudio



Tom Short, (2004)

Short Reference Card

CRAN cran.r-project.org/doc/contrib/Short-refcard.pdf



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### References II



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A (very) Short Introduction to R.

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R and Data Mining.

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