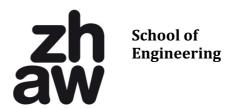# P02 App Design 1

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One of the exercises from today's lesson was:

*Team discussion (10-15 min): Find a topic where an app could improve your work or entertain you during leisure time (an app may already exist but doesn't help or no suitable app available)*

- *Phrase a problem and a customer hypothesis*
- *Write down some questions you might ask potential customers*
- *Discuss and refine the problem and customer hypothesis*

Finish the problem/customer hypothesis and define a prototype persona. Discuss possible solutions and pick the main feature. Write down a user story for the main feature.

Results:

- Refined problem and customer hypothesis
- A prototype persona (potential user of your app)
- User story for the main feature and related steps