

## Video ProLoc

### *Szene 1:*

Blinder (Stock + 3D/Sonnenbrille) läuft an ZHAW vorbei.

Passant:

Hey, are you looking for something?

Blinder:

Yeah, do you know where the ZHAW is?

Passant:

I have something even better for you, ProLoc. With this app installed on your phone, you will find everything you are looking for.

Schnitt

### *Szene 2:*

Tobi als interview

Tobi:

The App ProLoc helps visually impaired people to navigate the city. If they pass by a store or a building, that has one of our beacons installed, the app will notify them about its name and purpose. It can even be easily expanded to support public transport. This notification is displayed on the smartphone and can be read by the integrated operating aids.

The Project uses the Proximity Framework and cloud functions which are deployed on the google cloud service. The information about the used beacons is safely stored in a firebase database.

Schnitt

### *Szene 3:*

Zurück zum Blinden

Static voice:

Next to you is the zhaw.

Blinder:

That's amazing! I will never get lost again in the city