# Online Dating Survey 2023

## Survey Flow Logic:

- General questions including Q1-3
- Follow up questions were only asked to respondents that answered the setup questions including:
  - Respondents answered 'YES' in "Q3: Have you used online dating app(s) before?" were prompted to answer Q4-10, related to online dating experience and expectation.
  - Respondents answered 'NO' in "Q3: Have you used online dating app(s) before?" were prompted to answer Q11-12, related to non-online dating.

## Questions:

1. What is your age?
   - 18 to 24
   - 24 to 34
   - 35+
2. Are you?
   - Female
   - Male
   - Other (specify)
3. Have you used online dating app(s) before?
   - Yes
   - No

If answered "YES" after Q3, the following questions followed up:

4. How often do you use online dating app(s)?
   - Frequently
   - Occasionally
   - Rarely

5. What are you looking for in online dating app(s)?
   - o Long-term relationship
   - o Short-term or casual relationship
   - o I don't know yet
6. How long have you used online dating app(s)?
   - o 1-6 months
   - o Approximately 1 year
   - o More than 1 year
7. Do you prefer dating app(s) to have more interactive ice breaker activities?
   - o Yes
   - o No
8. Do you prefer to have a certain number, but selective profiles or unlimited profiles recommended per day?
   - o Certain but selective profiles
   - o Unlimited profiles
9. Have you experienced ghosting or being ghosted?
   - o Ghosting
   - o Being ghosted
   - o Both
   - o Neither
10. What's your overall experience using online dating app(s)?
    - o Very positive
    - o Positive
    - o Negative
    - o Very negative

If answered "NO" after Q3, the following questions followed up:

11. What's the main reason you haven't used any dating app?
    - o Not interested
    - o Prefer real connection over online dating
    - o Other (specify)
12. Do you intend to use any online dating app?
    - o Yes
    - o No