

iPhone 14 Pro

New

iPhone 14

New

iPhone 13

iPhone SE

iPhone 12

Compare

AirPods

AirTag

Accessories

App

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New

iPhone 14 Pro

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New

iPhone 14

Buy

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iPhone SE

Buy

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A Guided Tour of

iPhone 14 & iPhone 14 Pro

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Which iPhone is right for you?



iPhone 14 Pro

The ultimate
iPhone.

New

Buy

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6.7" or 6.1"

Super Retina XDR
display²

ProMotion technology

Always-On display



Dynamic Island

A new way to
interact with iPhone



Emergency SOS
via satellite³

Emergency SOS

Crash Detection



Pro camera
system

48MP Main
Ultra Wide
Telephoto
Photonic Engine for incredible detail and color
Autofocus
on TrueDepth
front camera



Action mode smooths out shaky handheld videos



Up to 29 hours
video playback⁴



A16 Bionic chip



Face ID



New

iPhone 14

A total powerhouse.

Buy

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6.7" or 6.1"

Super Retina XDR
display²

—

—

—



Emergency SOS
via satellite³

Emergency SOS

Crash Detection



Advanced
dual-camera system

12MP Main

Ultra Wide

—

Photonic Engine for incredible detail and color

Autofocus

on TrueDepth

front camera



Action mode smooths out shaky handheld videos



Up to 26 hours
video playback⁴



A15 Bionic chip
with 5-core GPU



Face ID



iPhone 13

As amazing as ever.

Buy

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6.1" or 5.4"

Super Retina XDR
display²

—

—

—



—

Emergency SOS



Dual-camera system

12MP Main

Ultra Wide

-

-

TrueDepth
front camera

-



Up to 19 hours
video playback⁴



A15 Bionic chip
with 4-core GPU



Face ID



iPhone **SE**

Serious power.

Serious value.

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4.7"

Retina HD
display

-



-

Emergency SOS



Advanced camera system
12MP Main



Front camera



Up to 15 hours
video playback⁴



A15 Bionic chip
with 4-core GPU



Touch ID

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Ways to Buy iPhone

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Save up to \$1000 on the newest iPhone after trade-in.⁵



Get up to \$1000
credit after trade-in



Get \$300-\$850
credit after trade-in



Get up to \$400
credit after trade-in



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credit after trade-in

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when you trade in an
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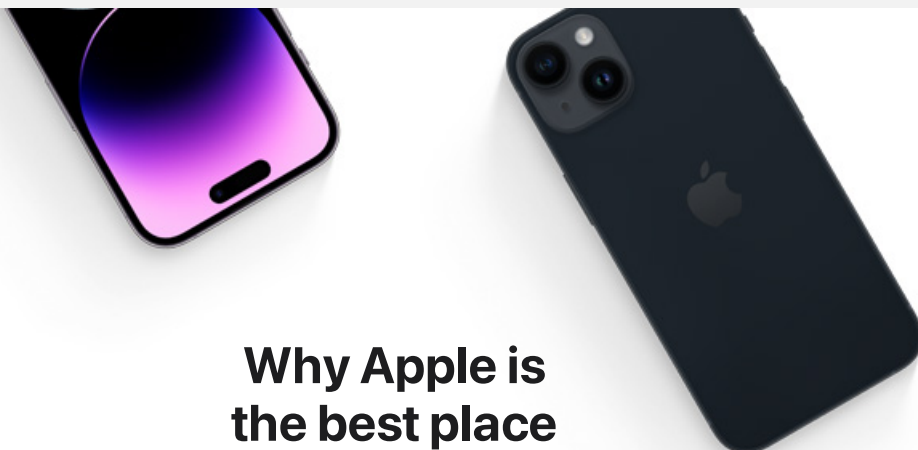
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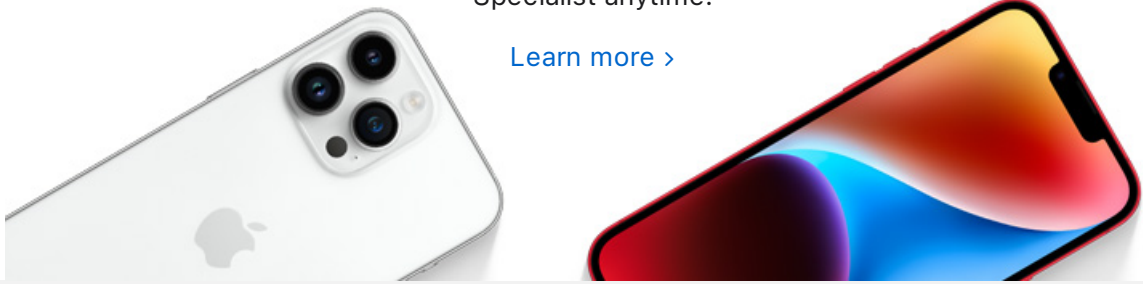
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Installments.*

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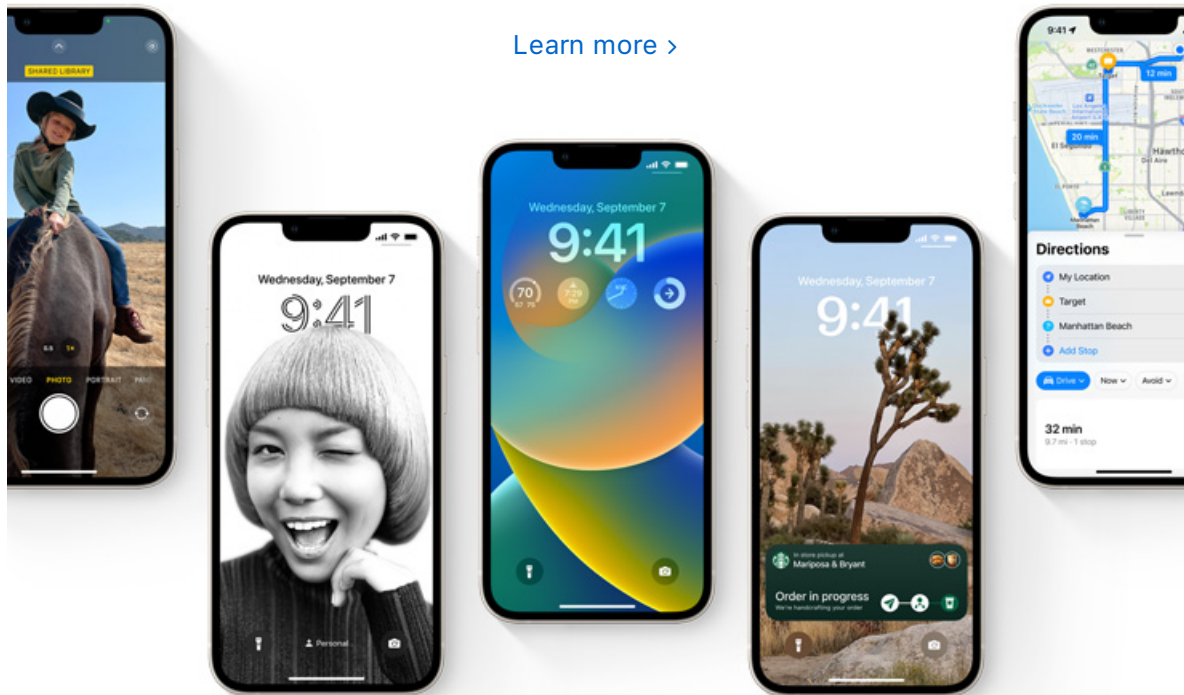
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What makes an iPhone an iPhone?

iOS 16

Personal is powerful.

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Switching to iPhone

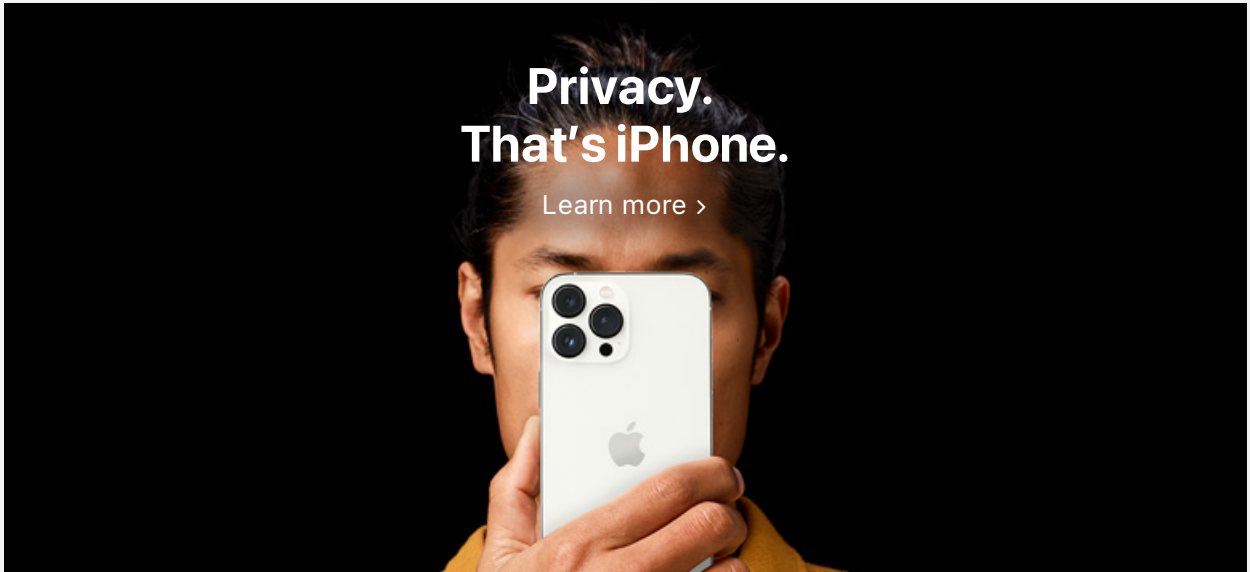
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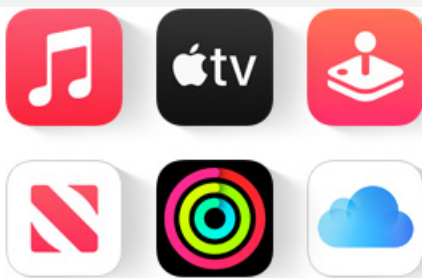


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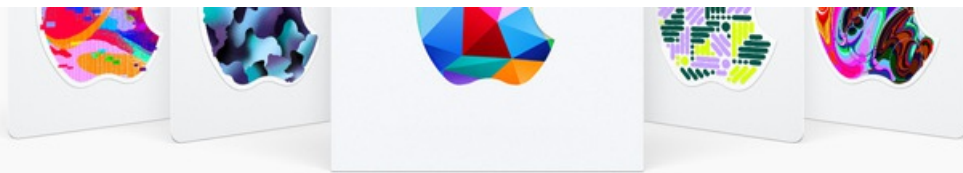
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2. The display has rounded corners that follow a beautiful curved design, and these corners are within a standard rectangle. When measured as a standard rectangular shape, the screen is 5.42 inches (iPhone 13 mini, iPhone 12 mini), 5.85 inches (iPhone 11 Pro, iPhone XS, iPhone X), 6.06 inches (iPhone 14, iPhone 13 Pro, iPhone 13, iPhone 12 Pro, iPhone 12, iPhone 11, iPhone XR), 6.12 inches (iPhone 14 Pro), 6.46 inches (iPhone 11 Pro Max, iPhone XS Max), 6.68 inches (iPhone 14 Plus, iPhone 13 Pro Max, iPhone 12 Pro Max), or 6.69 inches (iPhone 14 Pro Max) diagonally. Actual viewable area is less.
3. Service is included for free for two years with the activation of any iPhone 14 model. Connection and response times vary based on location, site conditions, and other factors. See apple.com/iphone-14 or apple.com/iphone-14-pro for more information.
4. All battery claims depend on network configuration and many other factors; actual results will vary. Battery has limited recharge cycles and may eventually need to be replaced. Battery life and charge cycles vary by use and settings. See apple.com/batteries and

apple.com/iphone/battery.html for more information.

5. AT&T iPhone 14 Special Deal: Monthly price reflects net monthly payment, after application of AT&T trade-in credit applied over 36 months with purchase of an iPhone 14 Pro, iPhone 14 Pro Max, iPhone 14, or iPhone 14 Plus and trade-in of eligible smartphone. Receive credit with purchase of an iPhone 14, iPhone 14 Plus, iPhone 14 Pro, or iPhone 14 Pro Max of either \$1000, \$800, or \$350 (based upon the model and condition of your trade-in smartphone), max bill credits will not exceed the cost of the device. Requires upgrade of an existing line or activation of a new line and purchase of a new iPhone 14, iPhone 14 Plus, iPhone 14 Pro, or iPhone 14 Pro Max on qualifying 36 month 0% APR installment plan, subject to carrier credit qualification. AT&T Installment Plan with Next Up is not eligible for this promotion. \$0 down for well qualified customers only, or down payment may be required and depends on a variety of factors. Tax on full retail price due at sale. Requires activation on eligible unlimited plan. If you cancel eligible wireless service, credits will stop and you will owe the remaining device balance. Activation/Upgrade Fee: \$35. Trade in device may not be on existing installment plan. Bill credits are applied as a monthly credit over the 36 month installment plan. Credits start within 3 bills. Will receive catchup credits once credits start. Wireless line must be on an installment agreement, active, and in good standing for 30 days to qualify. Installment agreement starts when device is shipped. To get all credits, device must remain on agreement for entire term and you must keep eligible service on device for entire installment term. Limited-time offer; subject to change. Limits: one trade-in per qualifying purchase and one credit per line. May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. Price for iPhone 14 and iPhone 14 Plus includes \$30 AT&T connectivity discount. Activation required.

AT&T iPhone 13 Special Deal: Buy an iPhone 13 128 GB and get \$550 in bill credits applied over 36 months. Buy an iPhone 13 256 GB and get \$470 in bill credits applied over 36 months. Buy an iPhone 13 512 GB and get \$490 in bill credits applied over 36 months. Requires upgrade of an existing line (or activation of a new line) and purchase on qualifying 36-month 0% APR installment plan, subject to carrier credit qualification. \$0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors. Tax on full retail price due at sale. If you cancel eligible wireless service, credits will stop and you will owe the remaining device balance. Activation/Upgrade Fee: \$35. Bill credits are applied as a monthly credit over the 36-month installment plan. Credits start within 3 bills. Will receive catch-up credits once credits start. Wireless line must be on an installment agreement, active, and in good standing for 30 days to qualify. Installment agreement starts when device is shipped. To get all credits, device must remain on agreement for entire term and you must keep eligible service on device for entire installment term. Limited-time offer; subject to change. Limits: one credit per line. May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. Activation required.

AT&T iPhone SE Special Deal: Buy an iPhone SE 64 GB and get \$250 in bill credits applied over 36 months. Buy an iPhone SE 128 GB and get \$120 in bill credits applied over 36 months. Buy an iPhone SE 256 GB and get \$40 in bill credits applied over 36 months. Requires upgrade of an existing line (or activation of a new line) and purchase on qualifying 36-month 0% APR installment plan, subject to carrier credit qualification. \$0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors. Tax on full retail price due at sale. If you cancel eligible wireless service, credits will stop and you will owe the remaining device balance. Activation/Upgrade Fee: \$35. Bill credits are applied as a monthly credit over the 36-month installment plan. Credits start within 3 bills. Will receive catch-up credits once credits start. Wireless line must be on an installment agreement, active, and in good standing for 30 days to qualify. Installment agreement starts when device is shipped. To get all credits, device must remain on agreement for entire term and you must keep eligible service on device for entire installment term. Limited-time offer; subject to change. Limits: one credit per line. May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. Activation required.

Sprint Special Deal: Sprint trade-in credit in the form of a rebate with virtual prepaid card when you trade in a qualifying device. Limited-time offer; subject to change. Requires activation on any Sprint data plan and submission of a promo code at promotions.t-mobile.com. \$200 rebate via virtual prepaid Mastercard® Card, which you can use online or in-store via accepted mobile payment apps; no cash access & expires in 6 months from issuance. Card is issued by Sunrise Banks N.A., Member FDIC, pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated. Use of this card constitutes acceptance of the terms and conditions stated in the Cardholder Agreement. Lines must be active and in good standing when card is issued. Allow up to 2 billing cycles after fulfillment of offer requirements. Max 4 per account offer/discounted devices/account. May not be combined with some offers or discounts. Sales tax may be assessed on full value of new iPhone. Requires trade-in of an iPhone XR or newer in good condition, including iPhone SE (2nd generation). Must be at least 18 to trade in. Apple or its trade-in partners reserve the right to refuse or limit any trade-in transaction for any reason. In-store trade-in requires presentation of a valid, government-issued photo ID (local law may require saving this information). In-store promotion availability subject to local law; speak to a Specialist to learn more. Additional terms from Apple, Sprint, and Apple's trade-in partners may apply.

T-Mobile iPhone 14 Special Deal: Monthly price reflects net monthly payment, after application of T-Mobile trade-in credit applied over 24 months with purchase of an iPhone 14 Pro, iPhone 14 Pro Max, iPhone 14, or iPhone 14 Plus and trade-in of eligible smartphone. Receive credit with purchase of an iPhone 14, iPhone 14 Plus, iPhone 14 Pro, or iPhone 14 Pro Max of \$400 or \$200 (based upon the model and condition of your trade-in smartphone) for customers on any eligible rate plan. Max bill credits will not exceed the cost of the device. Credit comprised of (i) Apple instant trade-in credit at checkout and (ii) T-Mobile monthly bill credits applied over 24 months. Customer must remain in the T-Mobile Equipment Installment Program and on eligible rate plan for 24 months and remain in good standing to receive the full benefit of the bill credits; allow 2 bill cycles from valid submission and validation of trade-in. Tax on pre-credit price due at sale. Limited-time offer; subject to change. Qualifying credit, data plan, and trade-in in good condition required. Max 4 promotional offers on any iPhone per account. May not be combinable with some offers or discounts. Price for iPhone 14 and iPhone 14 Plus includes \$30 T-Mobile connectivity discount. Activation required.

T-Mobile iPhone 13 Special Deal: Monthly price reflects net monthly payment, after application of T-Mobile trade-in credit applied over 24 months with purchase of an iPhone 13 or iPhone 13 mini and trade-in of eligible smartphone. Receive credit with purchase of an iPhone 13 or iPhone 13 mini of \$400 or \$200 (based upon the model and condition of your trade-in smartphone) for customers on any eligible rate plan. Max bill credits will not exceed the cost of the device. Credit comprised of (i) Apple connectivity trade-in credit at checkout and (ii) T-Mobile monthly bill credits applied over 24 months. Customer must remain in the T-Mobile Equipment Installment Program and on eligible rate plan for 24 months and remain in good standing to receive the full benefit of the bill credits; allow 2 bill cycles from valid submission and validation of trade in. Tax on pre-credit price due at sale. Limited-time offer; subject to change. Qualifying credit, data plan, and trade-in in good condition required. Max 4 promotional offers on any iPhone per account. May not be combinable with some offers or discounts. Price for iPhone 13 and iPhone 13 mini includes \$30 T-Mobile connectivity discount. Activation required.

T-Mobile iPhone SE 3 Special Deal: Monthly price reflects net monthly payment, after application of T-Mobile trade-in credit applied over 24 months with purchase of an iPhone SE 3 and trade-in of eligible smartphone. Receive credit with purchase of an iPhone SE 3 of \$400 or \$200 (based upon the model and condition of your trade-in smartphone) for customers on any eligible rate plan. Max bill credits will not exceed the cost of the device. Credit comprised of (i) Apple connectivity trade-in credit at checkout and (ii) T-Mobile monthly bill credits applied over 24 months. Customer must remain in the T-Mobile Equipment Installment Program and on eligible rate plan for 24 months and remain in good standing to receive the full benefit of the bill credits; allow 2 bill cycles from valid submission and validation of trade in. Tax on pre-credit price due at sale. Limited-time offer; subject to change. Qualifying credit, data plan, and trade-in in good condition required. Max 4 promotional offers on any iPhone per account. May not be combinable with some offers or discounts. Price for iPhone SE 3 includes \$30 T-Mobile connectivity discount. Activation required.

Verizon iPhone 14 Special Deal: Monthly price reflects net monthly payment, after application of Verizon trade-in credit applied over 36 months with purchase of an iPhone 14 Pro, iPhone 14 Pro Max, iPhone 14, or iPhone 14 Plus with credit of \$800 or \$400 for customers on a Get More or One Unlimited plan (based upon the model and condition of your trade-in smartphone); or \$440 or \$220 for customers on a Do More or Play More plan (based upon the model and condition of your trade-in smartphone). Credit comprised of (i) Apple instant trade-in credit at checkout and (ii) Verizon monthly bill credits applied over 36 months. Customer must remain in the Verizon Device Payment Program for 36 months to receive the full benefit of the Verizon bill credits. Bill credits may take 1-2 bill cycles to appear. If it takes two cycles for bill credits to appear, you'll see the credit for the first cycle on your second bill in addition to that month's credit. Requires purchase and activation of a new iPhone 14, iPhone 14 Plus, iPhone 14 Pro, or iPhone 14 Pro Max with the Verizon Device Payment Program at 0% APR for 36 months, subject to carrier credit qualification, and iPhone availability and limits. Taxes and shipping not included in monthly price. Sales tax may be assessed on full value of new iPhone. Requires eligible unlimited service plan. Requires trade-in of eligible device in eligible condition. Must be at least 18 to trade-in. Apple or its trade-in partners reserve the right to refuse or limit any trade-in transaction for any reason. In-store trade-in requires presentation of a valid, government-issued photo ID (local law may require saving this information). In-store promotion availability subject to local law; speak to a Specialist to learn more. Limited-time offer; subject to change. Additional terms from Apple, Verizon, and Apple's trade-in partners may apply. Price for iPhone 14 and iPhone 14 Plus includes \$30 Verizon connectivity discount. Activation required.

Verizon iPhone 13 Special Deal: Monthly price reflects net monthly payment, after application of Verizon trade-in credit applied over 36 months with purchase of an iPhone 13 or iPhone 13 mini with credit of \$600 or \$300 for customers on a Do More, Play More, Get More, or One Unlimited plan (based upon the model and condition of your trade-in smartphone). Credit comprised of (i) Apple connectivity trade-in credit at checkout and (ii) Verizon monthly bill credits applied over 36 months. Customer must remain in the Verizon Device Payment Program for 36 months to receive the full benefit of the Verizon bill credits. Bill credits may take 1-2 bill cycles to appear. If it takes two cycles for bill credits to appear, you'll see the credit for the first cycle on your second bill in addition to that month's credit. Requires purchase and activation of a new iPhone 13 mini or iPhone 13 with the Verizon Device Payment Program at 0% APR for 36 months, subject to carrier credit qualification, and iPhone availability and limits. Taxes and shipping not included in monthly price. Sales tax may be assessed on full value of new iPhone. Requires eligible unlimited service plan. Requires trade-in of eligible device in eligible condition. Must be at least 18 to trade-in. Apple or its trade-in partners reserve the right to refuse or limit any trade-in transaction for any reason. In-store trade-in requires presentation of a valid, government-issued photo ID (local law may require saving this information). In-store promotion availability subject to local law; speak to a Specialist to learn more. Limited-time offer; subject to change. Additional terms from Apple, Verizon, and Apple's trade-in partners may apply. Price for iPhone 13 and iPhone 13 mini includes \$30 Verizon connectivity discount. Activation required.

6. Trade-in values will vary based on the condition, year, and configuration of your eligible trade-in device. Not all devices are eligible for credit. You must be at least 18 years old to be eligible to trade in for credit or for an Apple Gift Card. Trade-in value may be applied toward qualifying new device purchase, or added to an Apple Gift Card. Actual value awarded is based on receipt of a qualifying device matching the description provided when estimate was made. Sales tax may be assessed on full value of a new device purchase. In-store trade-in requires presentation of a valid photo ID (local law may require saving this information). Offer may not be available in all stores, and may vary between in-store and online trade-in. Some stores may have additional requirements. Apple or its trade-in partners reserve the right to refuse or limit quantity of any trade-in transaction for any reason. More details are available from Apple's trade-in partner for trade-in and recycling of eligible devices. Restrictions and limitations may apply.
7. The Apple One free trial includes only services that you are not currently using through a free trial or a subscription. Plan automatically renews after trial until cancelled. Restrictions and other terms apply.
8. \$6.99/month after free trial. Only one offer per Apple ID and only one offer per family if you're part of a Family Sharing group, regardless of the number of devices you or your family purchases. This offer is not available if you or your Family have previously accepted an Apple TV+ one year free offer. Offer good for 3 months after eligible device activation. Plan automatically renews until cancelled. Restrictions and other [terms](#) apply.
9. New subscribers only. \$10.99/month after free trial. Plan automatically renews after trial until cancelled.
10. Offer available to new subscribers who purchase an eligible device on or after September 7, 2022. \$9.99/month after trial. Only one offer per Apple ID and only one offer per family if you're part of a Family Sharing group, regardless of the number of devices you or your family purchases. Offer good for 3 months after eligible device activation, from December 12, 2022. Plan automatically renews until cancelled. Restrictions and other [terms](#) apply.
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12. Apple Fitness+ requires iPhone 8 or later, or Apple Watch Series 3 or later paired with iPhone 6s or later. New subscribers only. \$9.99/month after trial. Plan automatically renews until cancelled. [Terms](#) apply.


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