



Certificate of Completion

Tobiloba Sulaimon

has successfully completed the HP LIFE online course

Unique Value Proposition

By completing this course, the above-named student has learned new skills including how to define and create a unique value proposition for their business, explain the importance of a unique value proposition for any business, understand the key components of a good unique value proposition, and assess the unique value propositions of competitor businesses.

Presented 4/27/2025

A handwritten signature in black ink, appearing to read "Stephanie Bormann".

Stephanie Bormann
Deputy Director, HP Foundation

Certificate serial number: ff99a164-0568-4804-85f8-5188adda9c4