

(Charlotte: 792,862; Cornelius: 26,898; Davidson: 11,750; Huntersville: 50, 458; Matthews: 29,384; Mint Hill: 24,543; Pinovilla: 8,041)

Total land area (in sq. mi.): 523.84

## WHY CREATE A LIVABILITY PLAN?

The Greater Charlotte area has moved from being a crossroads regional destination to a national economic center with increasing global ties. This is projected to be one of the fastest growing urban areas in the country between now and 2030.

We want to preserve our character, embrace innovation, welcome new cultures, and move with vitality into the future.

The purpose of this Mecklenburg Livable Communities Plan is to construct a unified Vision that gives voice to our commonly-held aspirations. "Everyone – public, non-profit, private and philanthropic – has a role to play in making Mecklenburg County more livable. We all need to leverage our resources, connections and opportunities."

- Brian Collier, Executive Vice President
Foundation For The Carolinas

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http://livablemeck.com

# Mecklenburg

GREATER CHARLOTTE
BIG CITY OPPORTUNITIES, SMALL TOWN FEEL



**JANUARY 2015** 

LIVABLEMECK.COM





CHARLOTTE • CORNELIUS
DAVIDSON • HUNTERSVILLE
MATTHEWS • MINT HILL • PINEVILLE

### Greater Charlotte - Big city opportunities, small town feel

#### GREATER CHARLOTTE IS HOME.

Home to generations of families and cultures from all over the world. Home to neighborhoods that blend thriving businesses with natural landscapes. Home to endless opportunities for all, where good people make great things happen.

#### **GUIDING PRINCIPLES:**

We are...

#### **DESCRIPTORS:**

Our focus is on...

#### **STRATEGIES:**

We will...

Note: Each strategy addresses multiple Guiding Principles. Icons are shown under each strategy to indicate linkages.

Associated with all Strategies: Engage the Community - Inform, Convene, Collaborate, and Empower



WELCOMING

**CHARACTER ENTERTAINMENT** 

**OPPORTUNITY** 

SAFE NEIGHBORHOODS



**INNOVATIVE** 

**JOBS** 

**ENTREPRENEURSHIP COMMERCE** 

Make it easier for

new businesses

to succeed and

to flourish [E]

Increase global

Promote the

properties [G]

competitiveness [F]

redevelopment, reuse.

and rehabilitation of

declining and vacant

economic

existing businesses



CONNECTED

**ENGAGED RESIDENTS TRANSPORTATION** 

**CHOICES** 



**INCLUSIVE** 

**COMMUNITY PARTICIPATION** 



**PREPARED** 

A SKILLED WORKFORCE

**QUALITY EDUCATION** 



**HEALTHY** 

PHYSICAL ACTIVITY **HEALTHY FOODS CLEAN ENVIRONMENT** 

**COLLABORATION** 

Common Theme

Build a safe community [A]







Increase access to community-based arts, science, and history education [B]







Continue to be an inviting destination for residents, visitors, and businesses [C]







Celebrate and integrate history, culture, and diversity [D]









Leverage technology [H]





Expand capacity and increase use of sidewalks, bikeways, greenways/paved trails, bus routes, and rail [I]









Build stronger connections across diverse population groups [J]







Balance available housing options [K]











Expand the availability of affordable recreation and cultural services programs [M]





Expand and enhance learning across all age groups [N]





Enhance partnerships between workforce development initiatives and employers [O]







Create a culture of health and wellness [P]









Coordinate open space, greenways/ paved trails, and parks planning with neighborhood accessibility [R]







Manage zoning and development to revitalize community character and the natural environment while allowing for growth and innovation [S]











Develop community and neighborhood leaders for the future [U]





