

## SOCIAL MEDIA SHARE KIT

Below are example posts to use on your own social media profiles. Download one of two Livable Meck logos on the previous webpage as needed.

We are excited to collaborate with @LivableMeck in pursuit of an improved quality of life
in our community. Since 2012, they have been partnering with both private, public, and
nonprofit organizations to engage residents and stakeholders for positive change. We organized event to advocate for (Example: We organized a
walkability event to advocate for walkable neighborhoods.)
Interested in learning how to contribute to Mecklenburg County's development? Learn
about @LivableMeck and how they are improving the quality of life in our area by visiting
their page. You can find resources, events, and information on how to get involved.
We are proud to be partnering with @LivableMeck to pursue more welcoming, innovative,
connected, inclusive, prepared, healthy & resilient societies. We're hosting event to help improve More info here: (your link)
to help improve More into here. (your link)
We attended Livable Meck's Engagement Café on (insert topic or date). As an
organization that is continuously working towards the improvement of the quality of life in Mecklenburg County, we have committed to weekly/monthly/yearly commitments such as
Follow @LivableMeck to learn what actions other companies, nonprofits and
individuals have committed to doing to help create a #LivableMeck.
We are excited to share @LivableMeck's vision of improving the quality of life for our
community. As so, we've set forward a commitment aligned with their Resilient and
Connected guiding principles. For the month of October, we willinsert action Join
us on our social media to track along our progress.



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## **TWITTER (140 characters or less)**

@MeckCounty is expecting 1 million+ ppl by 2030. How do we plan for this? We're partnering w/ @LivableMeck to improve our community.

We're proud to be one of 201+ @LivableMeck partners working towards positive change. Learn more at LivableMeck.com.

We're proud to be one of 201+ @LivableMeck partners working towards positive change. Read about our initiatives here: (insert link)

We're attending @LivableMeck's Engagement Café on \_\_insert date\_\_! ARE YOU? [Best used as a retweet as the Livable Meck account will have an RSVP link]

We're enhancing the quality of life in Mecklenburg County with @LivableMeck. Read more here: [link to individual org blog post - tag other orgs as needed]

