



# BEST BUDDIES® FRIENDSHIP WALK

Become Our Partner

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05.01.21 | NORTH CAROLINA





## The Strength of People. The Power of Community

Since 2009, more than 180,000 participants in 70 cities have walked to raise awareness for inclusion, friendship, leadership development and integrated job opportunities for people with IDD. Funds raised through the Virtual Friendship Walk helps move our mission forward by funding local Best Buddies programs. Every dollar raised goes towards making the world a more inclusive, accepting place.

## Best Buddies International

### Friendship, Jobs, Leadership Development & Living

Best Buddies is the world's largest organization dedicated to ending the social, physical and economic isolation of the 200 million people living with intellectual & developmental disabilities (IDD).

One-To-One  
Friendships



Integrated  
Employment



Leadership  
Development



Inclusive  
Living





## 2021 Sponsorship Levels

Sponsorship Benefit	\$3,000	\$2,000	\$1,000
Naming rights ("...Presented by ____")	X		
Up to 2 minutes on stage at event	X		
Recognition on stage	X	X	X
Logo on shirts	X	X	X
Co-branded social media posts	X	X	
Individual social media recognition/shout out	X	X	X
Co-branded pre-event email to all participants	X	X	
Logo on digital event participant guide	X	X	X
Half page highlight in digital participant guide	X		
Quarter page highlight in digital participant guide		X	
Pillar sponsor for Photo Challenge (naming rights for that pillar)		X	
Choice of pillar photo challenge (with BBNC staff approval)		X	
Option to include product/marketing in Walk Box/ Goodie Bag	X	X	
Logo on event website	X	X	X
Logo on post-event participant email	X	X	X
Company signage at event (provided by company)	X	X	
Co-branded social media #	X		
Co-branded image/# for pillar challenge (provided by company)		X	
Highlighted in culmination video following event	X	X	X
30 sec spotlight video created by sponsor for BBNC Social Media	X	X	
Mention in any Media and PR for event	X	X	
Special Business AD in outgoing Walk Email - \$250			

## Local Impact (impacted by COVID-19)

Elementary School Chapters: 2  
 Middle School Chapters: 8  
 High School Chapters: 19  
 College Chapters: 12

Citizen Buddy Pairs: 3  
 Buddy Ambassadors: 5

### TOTAL PARTICIPANTS

1,076



# What is the Virtual Photo Challenge?

The Best Buddies NC Virtual Photo Challenge is how we can FUNdraise together in 2021! Centered around the 4 pillars of the Best Buddies mission, participants will complete these challenges with their family & friends to raise awareness for Best Buddies in your community!

Not only will they be sharing the Best Buddies mission with their community but will also document their efforts with a photo/video submission to [northcarolina@bestbuddies.org](mailto:northcarolina@bestbuddies.org)!

1. The \_\_\_\_\_ Friendship Photo Challenge
2. The \_\_\_\_\_ Leadership Photo Challenge
3. The \_\_\_\_\_ Jobs Photo Challenge
4. The \_\_\_\_\_ Living Photo Challenge

There is a sponsorship opportunity to have your name on the Virtual Photo Challenge (\$3000 level) or one of the mission pillar challenges (\$2000 level).

## Sharing the News!

### SAMPLE LANGUAGE

This year we are sponsoring the Best Buddies North Carolina Friendship Walk & Virtual Photo Challenge! Best Buddies provides opportunities for friendship, leadership development, jobs & living for individuals with intellectual and developmental disabilities! We are proud to help them expand their impact throughout North Carolina!

- [www.bestbuddiesfriendshipwalk.org/charlotte](http://www.bestbuddiesfriendshipwalk.org/charlotte)
- [www.bestbuddiesfriendshipwalk.org/raleigh](http://www.bestbuddiesfriendshipwalk.org/raleigh)

### SHAREABLE GRAPHIC





**Sponsor Level:** \_\_\_\_\_

**Amount: \$** \_\_\_\_\_

## Partner Information

Company Name (as you would like to appear in print): \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Payment Information

☐ Check

☐ Visa

☐ Master Card

☐ Discover

☐ American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Card Verification Code (CVC) \_\_\_\_\_

Billing Address: \_\_\_\_\_

Company Contact Name (authorized): \_\_\_\_\_ Contact Phone #: \_\_\_\_\_

Company Contact Signature (authorized): \_\_\_\_\_