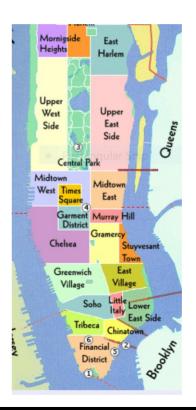
## Week 2: Tin Pan Alley

August 21, 2020

### A Real Place

28<sup>th</sup> Street, between
 Broadway and Sixth Ave.



## Publishing Industry

- Unlike today's music business, it was focused on the production of sheet music, mainly for home consumption by amateurs.
- Many Jewish immigrants from Russia and other parts of Europe (Jerome Kern, Gershwins, George Cahon, etc)

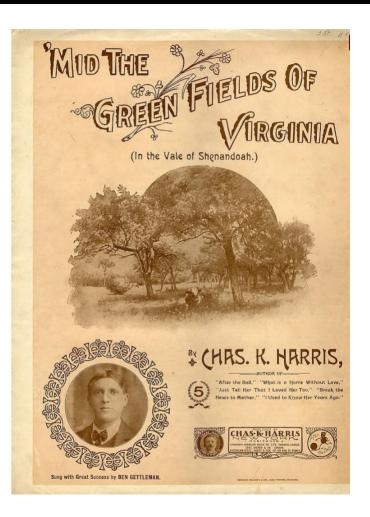
### American Piano Manufacture

- More than 1000 US manufacturers
- Steinway
- Mason and Hamlin
- Knabe
- Chickering
- Baldwin
- Aeolian



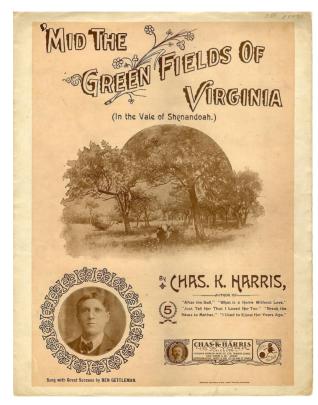
### **Sheet Music**

 Purchased in booklets, for consumption in the home



## Patriotism, nationalism

## Mid the Green Fields of Virginia



## Virginia, con't

Mid the green fields of Virginia in the vale of Shenandoah There's an ivy covered homestead that I love With its white old fashioned chimney and its simple homelike airs This the home of my dear parents now above



## Virginia, con't

There's a peaceful cottage there, a happy home so dear

My heart is longing for them day by day Where I spent life's golden hours in the vale of Shenandoah

Mid the green fields of Virginia far away

[Verse 2]

Mid the green fields of Virginia stands an old mill by the stream

I would wander to that spot to sing and play And how often I would throw a stone into the babbling brook

And dream some day it would carry be away



## George M. Cohan, "Over There"

Johnnie, get your gun Get your gun, get your gun Take it on the run On the run, on the run Hear them calling, you and me Every son of liberty Hurry right away No delay, go today Make your daddy glad To have had such a lad Tell your sweetheart not to pine To be proud her boy's in line



# God Bless America, Irving Berlin (1938)

#### Recording

While the storm clouds gather far across the sea Let us swear allegiance to a land that's free Let us all be grateful for a land so fair As we raise our voices in a solemn prayer. "

God bless America Land that I love Stand beside her and guide her Thru the night with a light from above

From the mountains, to the prairies
To the oceans white with foam
God bless America
My home, sweet home
God bless America
My home, sweet home



### Romance

### George and Ira Gershwin, Embraceable You

Dozens of boys would storm up I had to lock my door Somehow I couldn't warm up To one before

What was it that controlled me What kept my love life lean My intuition told me You'd come on the scene

Lady listen to the rhythm of my heartbeat And you'll get just what I mean

(Chorus)

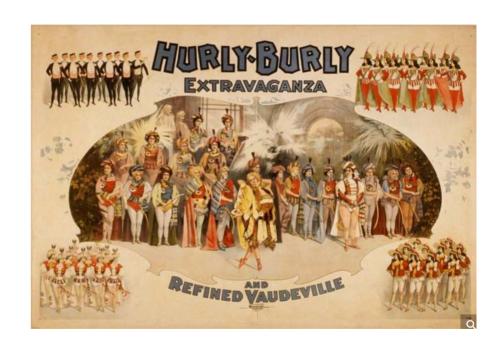
Embrace me, my sweet embraceable you Embrace me, you irreplaceable you Just one look at you my heart grew tipsy in me You and you alone bring out the gypsy in me

I love all the many charms about you Above all I want my arms about Don't be a naughty baby Come to papa come to baby do My sweet embraceable you

### Vaudeville

Light entertainment form mixing comedy, music, dance, and other forms.

Old Vaudeville Footage



## Exoticism, Minstrelsy, Racism

Blackface: the practice of applying black makeup to the skin to give a cartoonish African

American appearance.



## Legacies of Vaudeville

SNL, In Living Color (comedy)

Blackface

- Documentary on Blackface Minstrelsy
- Mickey's Mellerdrammer

## Jerome Kern, Showboat (1927)

Recording: "Can't Help Lovin' that Man of Mine"

Racial politics

Jazz "works with" these weird, classic songs

- Oscar Peterson, Can't Help Lovin' that Man of Mine

## Writing Assignment

200 words, due on Wednesday

Explain what we have referred to as the "racial politics" that are happening in Jerome Kern's 1927 *Show Boat.* Can you think of contemporary music that does something similar with music and/or politics?