

# Privacy policy

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Postagraph has provided this privacy policy because we value your right to privacy. This policy is effective as of May 31, 2019 and governs the collection of personal information through this website on or after this date..

This policy describes the types of information Postagraph collects from its users and how that information is used. Please read this policy carefully before providing us with any personal information. If you have questions about this policy, e-mail us at [feedback@postagraph.com](mailto:feedback@postagraph.com).

## Information we collect.

### 1. Unregistered users

We encourage you to register with us in order to take advantage of Postagraph many personalization features. However, you may choose not to register and take advantage of any feature of our site where registration is not required.

If you do not register, then the information we collect from you is limited. We log your IP address in order to help diagnose problems with our server, administer our Web site and track usage statistics. Your IP address may vary each time you visit, or it may be the same, depending on whether you access our site through an always-on type of Internet connection (e.g., cable modem or DSL), or through a dial-up connection (e.g., AOL or Earthlink). Either way, it would be extremely difficult for us to identify you through your IP address, and we make no attempt to do so. If you reached our site by clicking on a link or advertisement on another site, then we also log that information. This helps us to maximize our Internet exposure, and to understand the interests of our users. All of this information is collected and used only in the aggregate; that is, it is entered into our database, where we can use it to generate overall reports on our visitors, but not reports about individual visitors.

We also place a small file known as a "cookie" on your computer's hard drive. A cookie may contain information that allows us to track your path through our Web site and to determine whether you have visited us before. However, unless you register with us, it contains no personally identifiable information that would allow us to identify you. Cookies cannot be used to read data off of your hard drive, and cannot retrieve information from any other cookies created by other Web sites. We use cookies in this manner to help us understand how visitors use our site, and to help us to improve our site. You may refuse to accept a cookie from us by following the procedures specific to your Web browser. Although you may do so, you may find that your browser reacts strangely when visiting not only our Web site, but other Web sites as well. Since cookies don't provide us with any information from which we can identify you, we suggest you allow us to place one on your computer.

If you visit our site by "clicking-through" from a site operated by one of our partners, and you have registered with that partner, then certain information about you that you have provided to that partner may be transmitted to us. You should review the privacy policy of the Web site from which you reached our site in order to determine what information was collected and how you agreed that our partner could use that information. Regardless of what information was transmitted to us, however, we don't keep it unless you register with us.

### 2. Registered users

If you choose to register with us, you'll be able to add content to our site. For example, you may post your own travel reviews and participate in our discussion forums. You will also be able to email Postagraph content to yourself and others. In addition, you will benefit from the ability to personalize your Postagraph site experience. The benefits of registering will increase over time as we get to know you better and introduce new features. We encourage you to register so that you can experience everything that Postagraph has to offer!

If you register with us, we will collect personal information from you in addition to the non-personal information described above. That personal information may include your name, email address, mailing address, telephone number, travel preferences, user name and password. The information we collect may vary, but we only collect the information that you manually enter into our forms. We may store all or some of that information in a cookie file on your hard drive, so that our system will recognize you each time you visit our site. In that way, we can save your preferences from visit to visit and present you with a customized Web site, without requiring you to log into our site every time you visit. To improve services and enhance personalization, we may periodically obtain information about you from other independent third-party sources and add it to your registration information. Additionally, authorized Postagraph personnel may update your registration information to accurately reflect any new information included in communications received from you.

If you visit our site by "clicking-through" from a site operated by one of our partners, and you have registered with that partner, then certain information about you that you have provided to that partner may be transmitted to us. You should review the privacy policy of the Web site from which you reached our site in order to determine what information was collected and how you agreed that our partner could use that information. We may or may not retain that information; if we do, then we will only use it in accordance with our privacy policy, regardless of the policy of the partner site from which you came to us.

If you reach our site through one of our partners (whether or not you have registered with our partner), and you choose to register with us, we may be required to give our partner some or all of your registration information. We will only do so in accordance with this policy, but we cannot control how our partner uses the information. If you have questions about our partner's privacy policy, you should review their policy before providing information to us. Of course, you can ensure that the personal information you provide to us is not shared with our partners (except in accordance with this policy), by visiting us directly instead of clicking-through from one of our partners.

## How we use the personal information we collect.

We use the personal information we collect to help both of us! As we mentioned above, registering with us allows you to personalize our Web site so that it is most useful to you. It also allows you to log into our site automatically each time you visit, rather than manually typing your user name and password every time. We may also use this information to periodically contact you with news or important information from Postagraph or to request your feedback on our site. In addition to these periodic updates, we may email you additional materials, but only if you specifically request them. These might include opt-in newsletters and other materials that you proactively request from Postagraph.

In addition to these communications, if you have provided an email address, we may use your personal information to send you notifications about special offers or to tell you about opportunities available from our partners. You may opt-out of any or all marketing communications from Postagraph in any commercial e-mail we send or at any time.

We may also use certain information that you provide in order to present you with advertising that you may find interesting. This benefits both of us. It benefits us because advertising helps pay the bills, and we can charge our advertisers more if they know that their ads will be seen by somebody more likely to find it useful. It benefits you because you see advertising that may actually be interesting to you, rather than annoying.

## Disclosure of your personal information.

Postagraph does not sell or rent any personal information to any third party, other than our partners, as discussed in this policy. We may aggregate personal information from all of our users and provide that information in the aggregate to other parties, including advertisers, for marketing and promotional purposes. However, if we do so, that information will not be in a form that will allow any third party to identify you personally.

We may share some of your personally identifiable information with our parent company, our subsidiaries and sister companies around the world that are committed to providing you with a comprehensive array of travel packages and services to meet your travel needs. Sharing this information allows us to better understand the ways in which our various product and service offerings can assist travelers. It also enables us to provide you with information about travel opportunities in which you might be interested. We do not place restrictions on the use of personal information by our parent company, subsidiaries, or affiliates but they will treat it at least as protectively as they treat information they obtain from their other users. They also will comply with applicable laws governing the transmission of promotional communications, and give you an opportunity in any such email that they send to choose not to receive such promotional e-mail messages in the future.

We also may share your personal information with third-parties specifically engaged by Postagraph to provide services to Postagraph (such as market research firms, marketing services providers and advertising agencies), in which case we will require those parties to agree to use any such personally-identifiable data solely for the purpose of providing the specified services to Postagraph. As you might expect, Postagraph must cooperate with legal authorities, and may in some circumstances be required to disclose personally identifiable information in response to requests from law enforcement authorities, or in response to a subpoena or other legal process. We don't expect this to happen, but if it does, we will provide only the information required. In other words, we will not simply turn over our database in response to a specific legal requirement. We can also turn over information about you if we believe we must in order to prevent a violation of the law, and by accepting this policy, you consent to our doing so, in our sole discretion. You also consent to our disclosing information about you in the course of legal proceedings if we are legally required to do so, if we reasonably believe that doing so may mitigate our liability, or if doing so will assist us in enforcing our legal rights. We also may share your information in connection with a corporate transaction, such as a divestiture, merger, consolidation, or asset sale, and in the unlikely event of bankruptcy.

## Steps we take to protect your personal information.

Postagraph has implemented security procedures to help protect the personal information stored in our systems. For example, we limit access to personal information about you to employees who we believe reasonably need to come into contact with that information. We also employ processes (such as password hashing, login auditing, and idle session termination) to protect against unauthorized access to your personal information. But please know that there is no way for us to guarantee the security of your personal information.

## Children's Privacy

This website is a general audience site, and we do not knowingly collect information about children. Should a child whom we know to be under 13 send personal information to us, we will use that information only to respond directly to that child to inform him or her that we must have parental consent before receiving his or her personal information.

## Changes to this Privacy Policy.

We reserve the right to change this policy should we deem it advisable to do so. If we make material changes that will affect personal information we have already collected from you, we will make reasonable efforts to notify you of the changes and to give you the opportunity to amend or cancel your registration.