



DOWNLOAD



## Sprint: How to Solve Big Problems and Test New Ideas in Just Five Days

---

By Jake Knapp, John Zeratsky, Braden Kowitz

SIMON SCHUSTER AUDIO, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 157 x 142 mm. Language: English . Brand New. From three design partners at Google Ventures, a unique five-day process for going from problem to prototype. The companies that Google Ventures invest in face big questions every day: Where's the most important place to focus your effort, and how do you start? What will your ideas look like in real life? How many meetings and discussions does it take before you can be sure you have the right solution to a problem? Business owners and investors want their companies and the people who lead them to be equipped to answer these questions and quickly. And now there's a sure-fire way to solve their problems and test solutions: the sprint. While working at Google, designer Jake Knapp created a unique problem-solving method that he coined a design sprint a five-day process to help companies answer crucial questions. His sprints were used in the development of everything from Gmail to Google X to Chrome. When he moved to Google Ventures, he joined Braden Kowitz and John Zeratsky, both designers and partners there who have worked on numerous products, including...



**READ ONLINE**  
[ 1.55 MB ]

### Reviews

*The publication is fantastic and great. It really is basic but shocks from the 50 percent from the ebook. Its been written in an remarkably easy way in fact it is only soon after i finished reading this ebook in which really changed me, alter the way in my opinion.*

-- **Jayme Kuhlman**

*Very helpful for all type of individuals. It is amongst the most incredible ebook i have got study. I am just very easily could get a satisfaction of reading a composed publication.*

-- **Mikayla Romaguera**