



## Writing Successful Academic Books

By Anthony Haynes

Cambridge University Press. Paperback. Book Condition: new. BRAND NEW PRINT ON DEMAND., Writing Successful Academic Books, Anthony Haynes, 'Publish or perish' is a well-established adage in academia. Never has the pressure on academics to publish been greater. Yet the prospect of writing a book can seem daunting, while the business of getting it published may be mystifying. Written by an expert in academic publishing, Writing Successful Academic Books provides a practical guide to both writing and getting published. It covers all stages of academic authorship from developing the initial idea for a book through to post-publication issues, showing how to avoid the common pitfalls and achieve academic and professional success through publication. Full of real life examples, including a sample book proposal, the book covers everything you need to know to build up an authorial career. This is an invaluable guide for academic authors - prospective or established - in all disciplines.



## Reviews

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