



365 Personal Brand Marketing Thumb-Rules: Daily Workbook for Rainmakers: Lawyers, Accountants, Financial Planners, Real Estate, and Health Wellness Professionals

By Vikram Rajan

Cogrow Systems, Inc. Paperback. Book Condition: New. Paperback. 400 pages. Dimensions: 8.5in. x 5.5in. x 0.9in. This action-inspiring edition has been purposely compiled for lawyers, accountants, financial planners, real estate and health and wellness professionals. In 7 categories, study 365 dos and donts to market your practice better, even with all the compliance, professionalism and ethics regulations. ALSO INCLUDED: 7 Bonus Checklists and the MarketingThumbrules.com blog index. This makes a great gift for accountants, says Joseph Tucciarone, Chairman of the National Network of Accountants. Master marketer Vik Rajan offers 365 one-page gems designed to set and keep rainmakers on track, says David J. Abeshouse, Esq. , Founder of The Attorney Round Table. Make your networking better with 3, 111, 147, says partners, Ellen Volpe and Gene Brown of ABA of Long Island. I will use it as a calendar, says Karen Giunta, President of the National Conference of CPA Practitioners. 18, 115, 133 and 266 are particularly relevant for physicians, says Janine Regosin, L. C. S. W. , Executive Director, The Medical Society of the County of Queens. Dentists need to pro-actively market their practices: Thats why I appreciate thumb-rules 9, 116, and 271, says Dr. Sheri Glazer, DDS, Board...



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