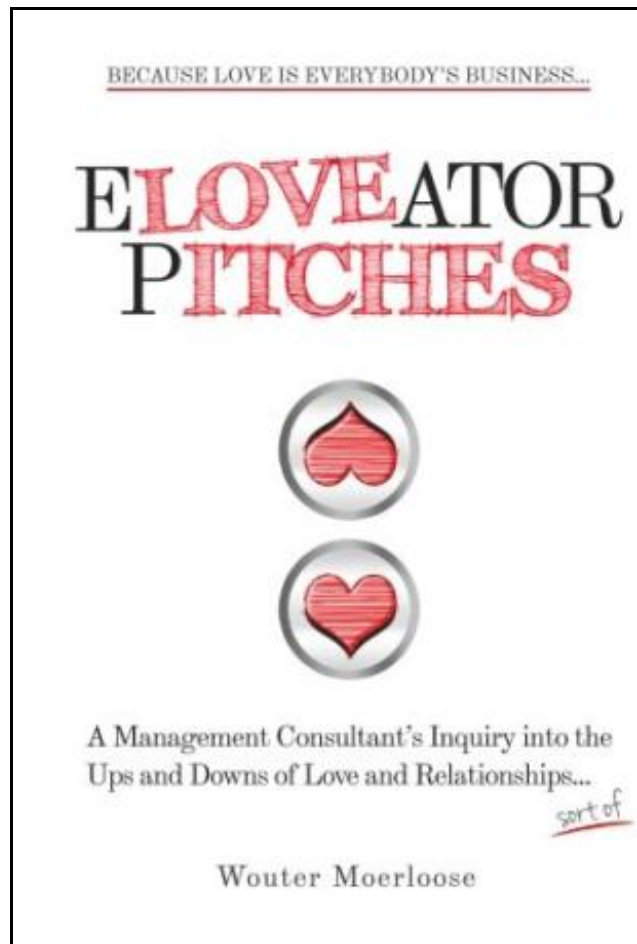


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ELOVEATOR PITCHES: A MANAGEMENT CONSULTANT'S INQUIRY INTO THE UPS AND DOWNS OF LOVE AND RELATIONSHIPS



Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.WHY Eloveator Pitches? Many of us have (too) many relationships that end up in breakups. While many of those separations are inevitable, I believe we could learn A LOT from ending relationships if we take a step back and look at the social dynamics that happen between partners throughout a relationship cycle. Don't we all want to be in the best position next time love comes around? I know I did. HOW do I address relationships? Combining years of desk research and interviews with specific management consulting techniques that I picked up during my time at The Boston Consulting Group, I aimed to make a complete, yet compact overview of all the stages of a typical intimate relationship - from the first glance to the last goodbye. WHAT to expect from Eloveator Pitches? Eloveator Pitches takes you on an eye-opening ride through the entire relationship cycle. With gusto and in a witty, conversational style, I offer an original lens on seven different relationship stages - BE, LIKE, LOVE, SUSTAIN, DOUBT, SPLIT and COPE. It also offers a comprehensive how-to guide to follow when your relationship is about to finish. The 6-C framework to breaking up without screwing up is a sometimes necessary, always useful way of ending relationships with care and consideration. ELOVEATOR PITCHES - BECAUSE LOVE IS EVERYBODY'S BUSINESS About the author: After a couple of years at L'Oréal, Wouter obtained his MBA from London Business School. Upon graduation, he accepted a job as a management consultant at The Boston Consulting Group in London where he tried to fight off the itch to write - in vain. Currently, Wouter is a full-time non-fiction author...



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