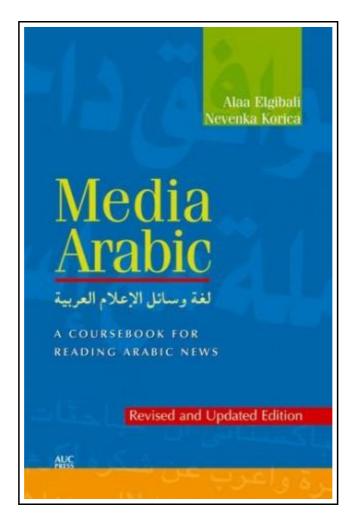
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Reviews

A high quality pdf as well as the typeface applied was exciting to see. It really is writter in simple words and phrases rather than difficult to understand. You will not really feel monotony at at any time of your time (that's what catalogs are for relating to in the event you question me). (Robyn Nolan)

MEDIA ARABIC: A COURSEBOOK FOR READING ARABIC NEWS



The American University in Cairo Press, Egypt, 2014. Paperback. Book Condition: New. Revised and updated ed. 229 x 150 mm. Language: English . Brand New Book. In light of the rapidly growing number of people studying Arabic-in academia, governments, NGOs, and business-Media Arabic is a unique and timely learning tool for anyone looking to access news information from this important global region firsthand. Media Arabic introduces the language of the newspapers, magazines, and internet news sites to intermediate and advanced level students of Modern Standard Arabic. Using this textbook, students will be able to master core vocabulary and structures typical of front-page news, recognize various modes of coverage, distinguish fact from opinion, detect bias, and read critically in Arabic. Drawing on their long experience as Arabic instructors, Alaa Elgibali and Nevenka Korica have organized the book into six chapters, each covering a dominant news topic: Talks and Conferences, Demonstrations and Protests, Conflicts and Terrorism, Elections, Rule of Law, and Business. In addition, the book offers three self-assessment units and a glossary organized by theme. The book enables students to read extended texts with greater accuracy and speed by focusing on the relationships among meaning, language form, and markers of cohesive discourse. The activities include pre-reading discussions as well as extensive practice on vocabulary in context, organizing information, skimming, scanning, critical reading, and analyzing content.

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