



Coaching Tweet Book01: 140 Bite-Sized Insights on Making a Difference Through Executive Coaching

By Sterling Lanier

Thinkaha, United States, 2010. Paperback. Book Condition: New. 216 x 137 mm. Language: English . Brand New Book ***** Print on Demand *****.Mentor.teacher.guide.friend.a coach is all of these, and more. Sterling Lanier, author of #COACHING tweet Book01 , has decades of experience coaching CEOs and CEOs-in-the-wings, and knows that coaching is no secret or magical process. Rather it is the art of inspiring, encouraging and motivating people through active listening, by asking thoughtful and thought-provoking questions and helping to set ambitious but realistic goals and action plans. It is a journey of self discovery, as much for the coach as for the person being coached. In the corporate world, a typical coaching session consists of an annual manager or supervisor soliloquy in which the employee receives a mound of criticism sandwiched between two thin slices of praise. Instead, as Sterling shares with us, coaching should consist of a series of frequent dialogs between employee and manager on the employee s goals, action plans, measurement milestones, alignment to corporate direction, and resources needed for improvement. In #COACHING tweet Book01 , Sterling has distilled his practical experience into bite-sized insights on the power, practices and sheer joy of coaching. Individual sections cover...



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