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Inside the Insurance Industry - Third Edition

By Kevin L Glaser

Right Side Creations, LLC, United States, 2014. Paperback. Book Condition: New. 3rd. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Let author, Kevin L. Glaser, CPCU, CIC, SCLA, ARM, AAI, AIC, ARM-P, AIS, share with you his wealth of first-hand experiences gained in his roles as insurance company adjuster, underwriter, marketing representative, risk manager, and expert witness over a period of thirty years. This revised third edition contains expanded content in most chapters, including factors affecting the price of insurance, litigation related information, comparisons of the insurance industry to the automobile industry, as well as the addition of an index and new easier-to-read book formatting. Who should read Inside the Insurance Industry - Third Edition? This book contains useful information for attorneys, new insurance company hires, risk managers, financial planners, business owners, college students taking insurance courses and individuals who purchase insurance to protect their financial well-being. Sample areas of interest to readers include: Mechanisms and processes by which insurance is sold - Identification of various distribution methods -Definitions of common industry terminology Internal workings of insurance companies -Discussion of responsibilities of departments such as marketing, claims, underwriting, policy services, audit, loss control, legal, actuary,...



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