



Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley (Hardback)

By Antonio García Martínez

Harper, United States, 2016. Hardback. Book Condition: New. 234 x 160 mm. Language: English . Brand New Book. Liars Poker meets The Social Network in an irreverent exposé of life inside the tech bubble, from industry provocateur Antonio García Martínez, a former Twitter advisor, Facebook product manager and startup founder/CEO. The reality is, Silicon Valley capitalism is very simple: Investors are people with more money than time. Employees are people with more time than money. Entrepreneurs are the seductive go-between. Marketing is like sex: only losers pay for it. Imagine a chimpanzee rampaging through a datacenter powering everything from Google to Facebook. Infrastructure engineers use a software version of this "chaos monkey" to test online services robustness their ability to survive random failure and correct mistakes before they actually occur. Tech entrepreneurs are society's chaos monkeys, disruptors testing and transforming every aspect of our lives, from transportation (Uber) and lodging (AirBnB) to television (Netflix) and dating (Tinder). One of Silicon Valley's most audacious chaos monkeys is Antonio García Martínez. After stints on Wall Street and as CEO of his own startup, García Martínez joined Facebook's nascent advertising team, turning its users data into profit for COO Sheryl Sandberg and chairman and CEO...



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