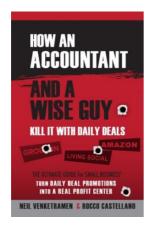
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KILL IT WITH DAILY DEALS: HOW AN ACCOUNTANT AND A WISEGUY KILL IT WITH DAILY DEALS



Createspace, United States, 2013. Paperback. Book Condition: New. 198 x 129 mm. Language: English. Brand New Book ***** Print on Demand *****. This book is the story about how a former Mob Kid from New Jersey and a former accountant for Deloitte Douche joined in an unlikely partnership to create a system to help businesses create a profit center and raving fans from leads generated from their Daily Deals promotions. Whether we agree with it or not Groupon, Living Social,...

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- Authored by Neil Venketramen, Rocco Castellano
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