Modeling Techniques in Predictive Analytics: Business Problems and Solutions with R (Hardback)

THOMAS W. MILLER

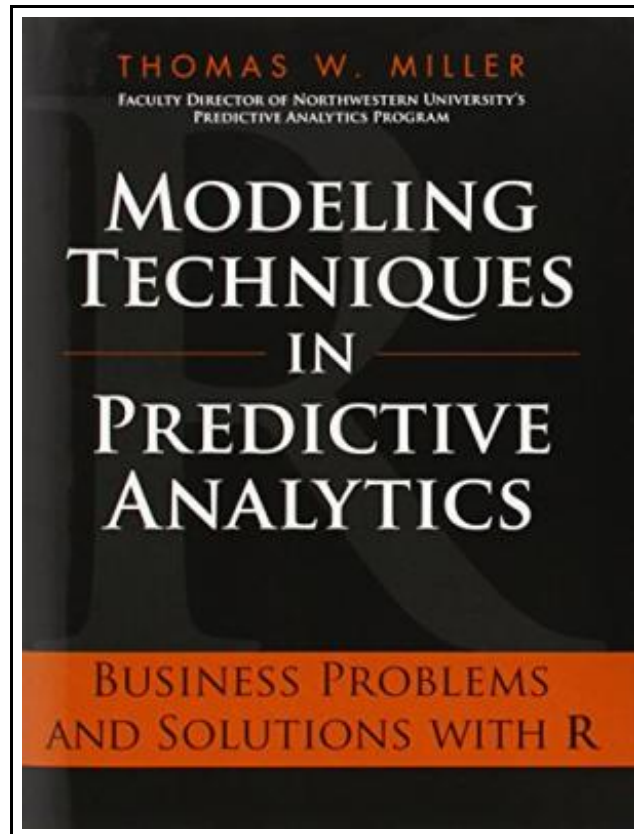FACULTY DIRECTOR OF NORTHWESTERN UNIVERSITY'S
PREDICTIVE ANALYTICS PROGRAM

MODELING TECHNIQUES IN PREDICTIVE ANALYTICS

BUSINESS PROBLEMS AND SOLUTIONS WITH R

Filesize: 6.91 MB

Reviews

An exceptional publication as well as the font employed was exciting to see. it was actually written extremely flawlessly and helpful. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Dominic Collins)

MODELING TECHNIQUES IN PREDICTIVE ANALYTICS: BUSINESS PROBLEMS AND SOLUTIONS WITH R (HARDBACK)

To save **Modeling Techniques in Predictive Analytics: Business Problems and Solutions with R (Hardback)** PDF, remember to click the web link below and save the file or have access to other information which are related to MODELING TECHNIQUES IN PREDICTIVE ANALYTICS: BUSINESS PROBLEMS AND SOLUTIONS WITH R (HARDBACK) ebook.

Pearson Education (US), United States, 2013. Hardback. Book Condition: New. 238 x 186 mm. Language: English . Brand New Book. Today, successful firms compete and win based on analytics. Modeling Techniques in Predictive Analytics brings together all the concepts, techniques, and R code you need to excel in any role involving analytics. Thomas W. Miller s unique balanced approach combines business context and quantitative tools, appealing to managers, analysts, programmers, and students alike. Miller addresses multiple business challenges and business cases, including segmentation, brand positioning, product choice modeling, pricing research, finance, sports, text analytics, sentiment analysis, and social network analysis. He illuminates the use of cross-sectional data, time series, spatial, and even spatio-temporal data. For each problem, Miller explains why the problem matters, what data is relevant, how to explore your data once you ve identified it, and then how to successfully model that data. You ll learn how to model data conceptually, with words and figures; and then how to model it with realistic R programs that deliver actionable insights and knowledge. Miller walks you through model construction, explanatory variable subset selection, and validation, demonstrating best practices for improving out-of-sample predictive performance. He employs data visualization and statistical graphics in exploring data, presenting models, and evaluating performance. All example code is presented in R, today s #1 system for applied statistics, statistical research, and predictive modeling; code is set apart from other text so it s easy to find for those who want it (and easy to skip for those who don t).

📄   **Read Modeling Techniques in Predictive Analytics: Business Problems and Solutions with R (Hardback) Online**
📄   **Download PDF Modeling Techniques in Predictive Analytics: Business Problems and Solutions with R (Hardback)**

Related Books

[PDF] Becoming Barenaked: Leaving a Six Figure Career, Selling All of Our Crap, Pulling the Kids Out of School, and Buying an RV We Hit the Road in Search Our Own American Dream. Redefining What It Meant to Be a Family in America.

Click the hyperlink listed below to download "Becoming Barenaked: Leaving a Six Figure Career, Selling All of Our Crap, Pulling the Kids Out of School, and Buying an RV We Hit the Road in Search Our Own American Dream. Redefining What It Meant to Be a Family in America." document.

Save Document »

[PDF] Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Click the hyperlink listed below to download "Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback" document.

Save Document »

[PDF] Weebies Family Halloween Night English Language: English Language British Full Colour

Click the hyperlink listed below to download "Weebies Family Halloween Night English Language: English Language British Full Colour" document.

Save Document »

[PDF] The First Epistle of H. N. a Crying-Voyce of the Holye Spirit of Loue. Translated Out of Base-Almayne Into English. (1574)

Click the hyperlink listed below to download "The First Epistle of H. N. a Crying-Voyce of the Holye Spirit of Loue. Translated Out of Base-Almayne Into English. (1574)" document.

Save Document »

[PDF] Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Click the hyperlink listed below to download "Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]" document.

Save Document »

[PDF] Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English]

Click the hyperlink listed below to download "Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English]" document.

Save Document »