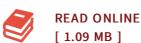




The Gold Standard

By Ari Gold

Little, Brown & Company. Hardback. Book Condition: new. BRAND NEW, The Gold Standard, Ari Gold, Ari Gold, after years of dominating the Hollywood agency scene, finally offers invaluable tips and advice on how to be as successful in work and in life as Gold himself. Ari Gold is known for his ruthless approach to deal-making and client relationships that made him one of, if not "the," most powerful and sought-after agents in Hollywood until he retired in 2011. In his new book THE GOLD STANDARD, Gold will illuminate, for the first time, his unique, effective and, some would say, outrageous philosophies on running a successful business, client management, employee motivation, keeping a happy home life, and other keys to his many successes. Brash, emphatic, instructive and always wise, Gold's book will rival business and leadership bestsellers the world over. In his own words and with his trademark enthusiasm, Gold's tome will be the only book anyone wanting to make something of him or herself will ever need. Ari Gold says: "In my humble opinion, if you want to run a successful business this is the only book you'll ever have to read. And my humble opinion is never wrong.".



Reviews

Absolutely among the best publication I have at any time go through. It is definitely basic but shocks from the 50 % of the book. I discovered this book from my i and dad advised this publication to find out.

-- Solon Pacocha

A top quality pdf and also the font employed was intriguing to read. It is one of the most awesome publication we have read. I am delighted to tell you that here is the finest book we have go through in my personal life and can be he very best pdf for at any time.

-- Webster Kub