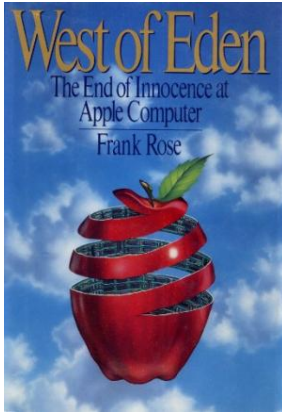Download PDF

WEST OF EDEN: THE END OF INNOCENCE AT APPLE COMPUTER

Viking, New York, New York, U.S.A., 1989. Hardcover. Book Condition: New. Dust Jacket Condition: New. 356 Pages. From Publishers Weekly: Rose (Into the Heart of the Mind) tells in interesting detail how two blue-jeaned Californians, electronic hobbyists Steve Wozniak and Steve Jobs, developed the desktop computer in a home laboratory; founded Silicon Valley's Apple Computer Co.; became Wall Street darlings and multimillionaires; then were ousted, once Apple became big business, by the very management they had recruited. Garrulous...

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