



Who Rules the Earth?: How Social Rules Shape Our Planet and Our Lives

By Paul F. Steinberg

Oxford University Press Inc. Hardback. Book Condition: new. BRAND NEW, Who Rules the Earth?: How Social Rules Shape Our Planet and Our Lives, Paul F. Steinberg, Humanity is confronted with an alarming number of environmental problems that seem to grow worse by the day. We hear a steady stream of news reports about climate change, water shortages, and rampant deforestation. We learn of toxic chemicals in our food supply and garbage filling our oceans, and wonder: Why do these problems persist, and what can be done to set society on a more sustainable course? In *Who Rules the Earth?*, Paul F. Steinberg, one of America's leading scholars on the politics of environmentalism, explains that there is room for hope, and draws from the latest social science research to explain why. Green consumer choices and changes in personal lifestyles are important, but they are not nearly enough. Lasting social change requires modifying the very rules that guide human behavior and shape the ways we interact with the Earth. We know these rules by familiar names like city ordinances, product design standards, purchasing agreements, public policies, cultural norms, or national constitutions. Though these rules are largely invisible to us, their impact across...



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