



Secrets to Organizing a Speech for Maximum Impact: How to Put Together a Speech That Will Capture and Hold Your Audience's Attention

By Jim Anderson

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The goal of any speaker is that when they give their speech their audience hangs on their every word. In order to make this happen, we need to find ways to organize our speech so that we can both capture and hold our audience's attention from start to finish. What You'll Find Inside: BACK TO BACK TO BACK TO BACK SPEAKING: HOW TO YOU CAN LEARN TO SPEAK LIKE PRESIDENT OBAMA TECHNICAL TALKS: IS THERE ANY WAY TO MAKE THIS STUFF INTERESTING? THE 2 MOST IMPORTANT THINGS THAT A PUBLIC SPEAKER NEEDS TO DO WHEN THE CURTAIN GOES UP Every speech has to start out well and this is a great opportunity to do some bragging about yourself to your audience. Al Gore has some tips for us so that we can understand what budgets we have to spend during our speech. If you get asked to give more than one speech in a day, you're going to have to know how to manage your voice for the duration. If you want your next speech...



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