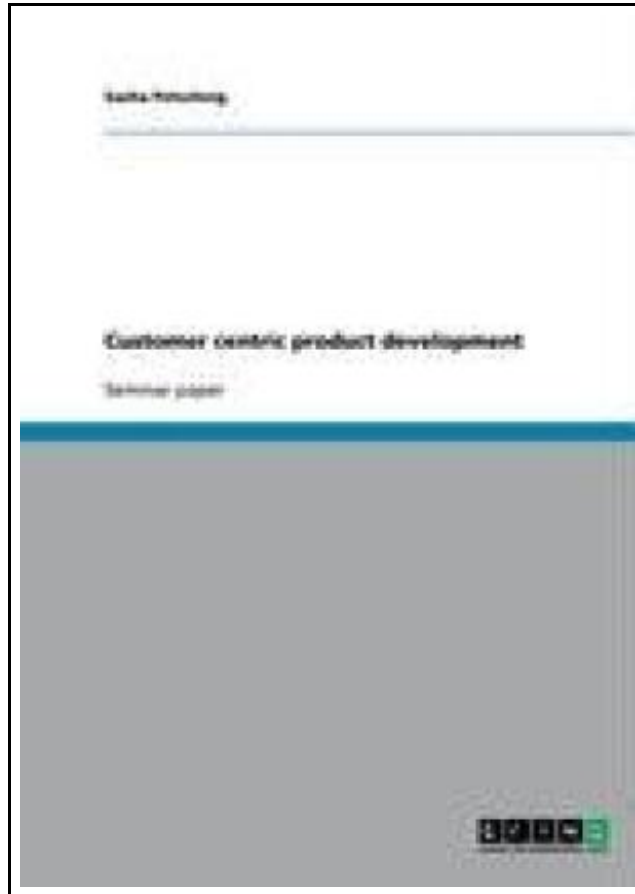


## Customer centric product development



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## CUSTOMER CENTRIC PRODUCT DEVELOPMENT



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