



Beyond Basketball: Coach K's Keywords for Success

By Mike Krzyzewski, Jamie Krzyzewski Spatola

Little, Brown & Company. Paperback. Book Condition: new. BRAND NEW, Beyond Basketball: Coach K's Keywords for Success, Mike Krzyzewski, Jamie Krzyzewski Spatola, The Duke University men's basketball team has served as the gold standard in college athletics for well over two decades, and that's all because of the extraordinary impact of Mike Krzyzewski, the highly-respected coach of the Duke squad. Coach K's reputation as a teacher of young men has transcended his extraordinary success as a coach. The Duke team is always ranked at the top of the college game, but what's truly remarkable about Coach K are his players and the legacy they leave behind: Grant Hill, Shane Battier, Elton Brand, Bobby Hurley, etc - these are not just great basketball players but individuals who have become true leaders in American society, all thanks in large part to Coach K's leadership. So how does he do it? In this book he reveals his tips, advice and time-tested guidance on how he coaches and educates his players about life beyond basketball court.



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