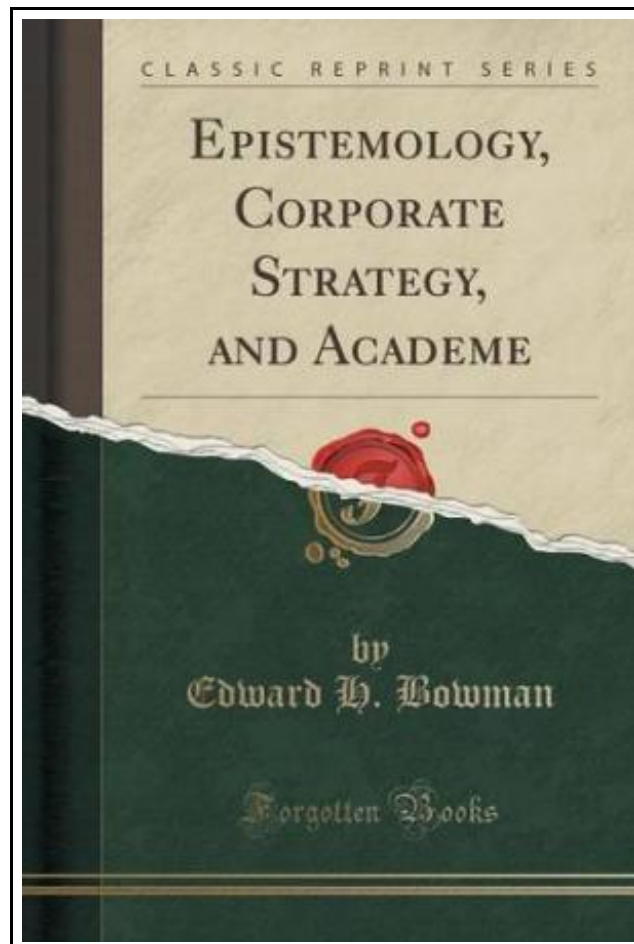


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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from *Epistemology, Corporate Strategy, and Academe* The corporate organization chooses its environmental domain(s), essentially product/markets, determines the nature of the interactions with these domains, and makes internal adjustments suggested by these choices. Some writers about corporate strategy focus primarily on the first of these (domain choice), some on the first and second (interaction with the domain), and some cover all three. The manager and the student of management attempt to make this strategic process a rational one, moving the corporation toward goals having to do with survival, and theory and practice have now supplied ideas and concepts to this rationality. As pointed out by Talcott Parsons, organizations have various classes of responsibilities and problems associated with their activities, i.e., technical, managerial, and institutional, and the institutional deals essentially with the relationship between the organization and its environmental domain(s). This is the area of corporate strategy. Academe Corporate Strategy and/or Business Policy, as an academic field, is treated by most business schools and schools of management as an integrative and professional course. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully; any imperfections that remain are intentionally left to preserve the state of such historical works.



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