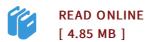




## Ta-Ra-Ra-Boom-De-Ay: The Dodgy Business of Popular Music

By Simon Napier-Bell

Cornerstone. Paperback. Book Condition: new. BRAND NEW, Ta-Ra-Ra-Boom-De-Ay: The Dodgy Business of Popular Music, Simon Napier-Bell, Let legendary rock manager Simon Napier-Bell take you inside the (dodgy) world of popular music - not just a creative industry, but a business that has made people rich beyond their wildest dreams. He balances seductive anecdotes pulling back the curtain on the gritty and absurd side of the industry - with an insightful exploration of the relationship between creativity and money. This book describes the evolution of the industry from 1713 - the year parliament granted writers ownership over what they wrote - to today, when a global, 100 billion pound industry is controlled by just three major players: Sony, Universal and Warner. Inside you will uncover some littleknown facts about the industry, including: How a formula for writing hit songs in the 1900s helped create 50,000 of the bestknown songs of all time. How infighting in the American pre-war music industry shut down traditional radio and created an opening for country music, race records and rock'n'roll. How Jewish immigrants and black jazz musicians dancing cheek-tocheek created a template for all popular music that followed. How rock tours became the biggest, quickest,...



## Reviews

Excellent electronic book and valuable one. Better then never, though i am quite late in start reading this one. I am very easily can get a delight of studying a written book.

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This ebook is amazing. It typically will not price excessive. I discovered this pdf from my dad and i recommended this publication to learn.

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