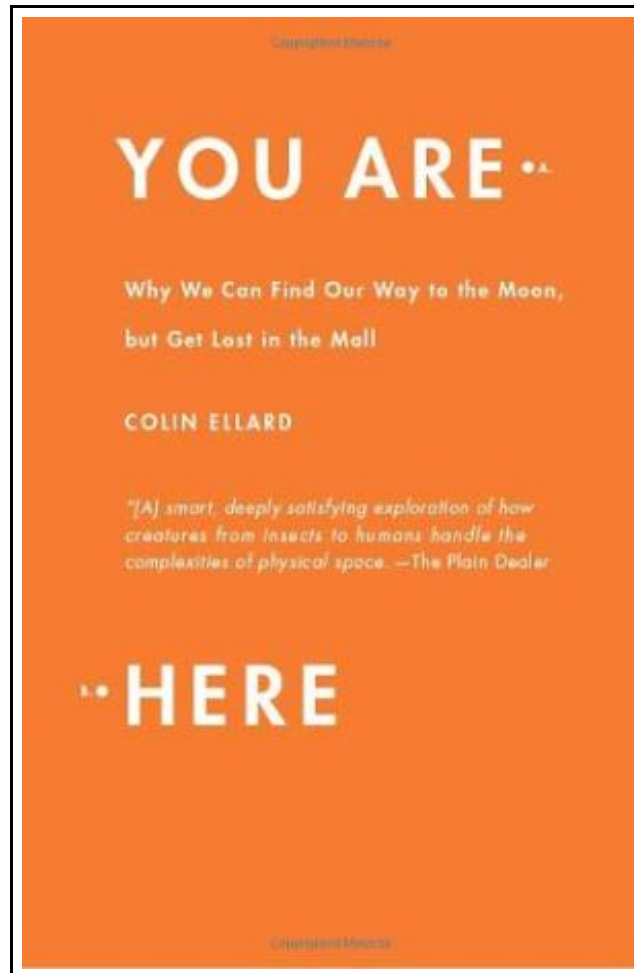


You Are Here: Why We Can Find Our Way to the Moon, But Get Lost in the Mall



Filesize: 4.52 MB

Reviews

Most of these publication is the perfect ebook accessible. It is amongst the most awesome publication i have got read through. You wont truly feel monotony at whenever you want of the time (that's what catalogs are for regarding in the event you request me).

(Prof. Edgar Kshlerin)

YOU ARE HERE: WHY WE CAN FIND OUR WAY TO THE MOON, BUT GET LOST IN THE MALL



Bantam Doubleday Dell Publishing Group Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Are Here: Why We Can Find Our Way to the Moon, But Get Lost in the Mall, Colin Ellard, A fascinating exploration of human navigation, both feat and foible, in the age of GPS and GoogleEarth We live in a world crowded by street signs and arrows. With the click of a computer mouse we can find exact directions to just about anywhere on earth, and with a handheld GPS we can find our precise latitude and longitude, even in the remotest of places. But despite all our advancements, we still get lost in the mall, can't follow directions to a friend's house and, on camping expeditions, take wrong turns that can mean the difference between life and death. Many other species, however, have an innate sense of direction. Ants display surprisingly sophisticated behavior, traveling great distances without wasting a step. Monarch butterflies and migrating songbirds pilot even greater expanses, thousands of kilometers in some instances, to targets that they might never even have seen before. A homing pigeon can be driven halfway across a continent in a lightproof box and then, on release, find its way--unerringly--back to its loft. What is truly amazing, though, is that humans, the only animal that has come close to understanding how some of these magnificent navigational feats are performed, are rendered helpless by dense bush or even an unexpected turn in a maze of cubicles. In "You Are Here," psychologist Colin Ellard explains how, over centuries of innovation, we have lost our instinctive ability to find our way, as we traverse vast distances in mere hours in luxurious comfort. Some cultures, such as the Inuit, retain the ability to navigate huge expanses of seemingly empty space, as their survival...



[Read You Are Here: Why We Can Find Our Way to the Moon, But Get Lost in the Mall Online](#)



[Download PDF You Are Here: Why We Can Find Our Way to the Moon, But Get Lost in the Mall](#)

Other Kindle Books

**What is in My Net? (Pink B) NF**

Pearson Education Limited. Book Condition: New. This title is part of Pearson's Bug Club - the first whole-school reading programme that joins books and an online reading world to teach today's children to read. In...

[Save Book »](#)

**Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age**

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video...

[Save Book »](#)

**Leave It to Me (Ballantine Reader's Circle)**

Ballantine Books. PAPERBACK. Book Condition: New. 0449003965 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST...

[Save Book »](#)

**You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most**

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the...

[Save Book »](#)

**Reflecting the Eternal: Dante's Divine Comedy in the Novels of C S Lewis**

Hendrickson Publishers Inc. Paperback. Book Condition: new. BRAND NEW, Reflecting the Eternal: Dante's Divine Comedy in the Novels of C S Lewis, Marsha Daigle-Williamson, The characters, plots, and potent language of C. S. Lewis's novels...

[Save Book »](#)

**Books for Kindergarteners: 2016 Children's Books (Bedtime Stories for Kids) (Free Animal Coloring Pictures for Kids)**

2015. PAP. Book Condition: New. New Book. Delivered from our US warehouse in 10 to 14 business days. THIS BOOK IS PRINTED ON DEMAND. Established seller since 2000.

[Save Book »](#)

**Becoming Barenaked: Leaving a Six Figure Career, Selling All of Our Crap, Pulling the Kids Out of School, and Buying an RV We Hit the Road in Search Our Own American Dream. Redefining What It Meant to Be a Family in America.**

Createspace, United States, 2015. Paperback. Book Condition: New. 258 x 208 mm. Language: English . Brand New Book ***** Print on Demand *****.This isn't porn. Everyone always asks and some of our family thinks

[Save Book »](#)

**Read Write Inc. Phonics: Orange Set 4 Storybook 2 I Think I Want to be a Bee**

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 209 x 149 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read

[Save Book »](#)

**Twelve Effective Ways to Help Your ADD/ADHD Child: Drug-Free Alternatives for.**

Book Condition: New. Ships From Canada. New. No dust jacket as issued. Glued binding. 264 p. Contains: Illustrations. Audience: General/trade. Book Info Consumer text of recommendations backed by scientific studies. Discusses diet, allergens, vitamins and

[Save Book »](#)

**Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]**

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to

[Save Book »](#)