



Perfect Phrases for Business Proposals and Business Plans: Hundreds of Ready-to-use Phrases for Winning New Clients, Launching New Products, and Getting the Funding You Need

By Don Debelak

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Perfect Phrases for Business Proposals and Business Plans: Hundreds of Ready-to-use Phrases for Winning New Clients, Launching New Products, and Getting the Funding You Need, Don Debelak, Whether it's writing a proposal, motivating employees, or reaching out to customers, the Perfect Phrases series has the tools you need for precise, effective communication. Distilling complex ideas into specific phrases that diplomatically and honestly depict the concepts at hand, this invaluable series provides: The best techniques to communicate messages and goals in business letters and proposals Tips for bringing out the best in every employee in every business Dialogues and scripts to practice interactions with customers or employees-tailorable to any industry or company culture Phrases for each step of the sales process.



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