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Seven Secrets of Inspired Leaders: How to Achieve the Extraordinary. By the Leaders Who Have Been There and Done it

By Phil Dourado, Phil Blackburn

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Seven Secrets of Inspired Leaders: How to Achieve the Extraordinary. By the Leaders Who Have Been There and Done it, Phil Dourado, Phil Blackburn, Simon Woodroffe, founder, YO! Sushi and a growing empire of YO "These guys really are the best at what they do: homing in on inspired leaders and coaxing them into sharing how they achieve extraordinary results. Sit up and take notice: Therea s some powerful mojo at work in this book. And ita s a cracking read, too." Dame Anita Roddick, Founder of The Body Shop 'Business has the power to change the world for the better. But we urgently need more maverick leaders to shake up complacent practices. 'Seven Secrets.' is for maverick leaders who want to shake things up. It's an inspiring read.' Rene Carayol, co--author, Corporate Voodoo "This book is not just for reading; ita s for living by, thinking by and doing by -- ita s not for the faint of heart; it's for those who are prepared to lead." Warren Bennis, Distinguished Professor of Management, University of Southern California, author of On Becoming A Leader and Geeks and Geezers "A...



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