



## Taking Care of Men: Sexual Politics in the Public Mind

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By Anthony McMahon

Cambridge University Press. Paperback. Book Condition: new. BRAND NEW, Taking Care of Men: Sexual Politics in the Public Mind, Anthony McMahon, The idea of the sensitive, post-feminist 'new man' has received great attention. This book sets out to determine how much of the hype is based on fact, and why such images have proliferated in the media. McMahon focuses on the pivotal issue of men's relationship to the vital daily work of caring for people - both physically and emotionally - revealing much confusion about the extent and the interpretation of change. Using statistical data, as well as interview transcripts and media analysis, McMahon draws insightful distinctions between pleasure and performance, assistance and responsibility, gendered personality and gendered jobs, and - underlying all - between consumption and production. Incorporating social theory, psychology and popular culture, this book argues that recent social conversation about men largely avoids the important political point that men's material interests provide a major motivation for resistance to pro-equity change.



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### Reviews

*This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).*

-- **Prof. Kirk Cruickshank DDS**

*This kind of book is every little thing and taught me to looking ahead of time and a lot more. I am quite late in start reading this one, but better then never. I found out this book from my dad and i encouraged this pdf to find out.*

-- **Justus Hettinger**