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# THE ULTIMATE ONLINE CUSTOMER SERVICE GUIDE: HOW TO CONNECT WITH YOUR CUSTOMERS TO SELL MORE!



John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, The Ultimate Online Customer Service Guide: How to Connect with Your Customers to Sell More!, Marsha Collier, Make your online customers happy and create new ones with this winning guide Social media gives you an unparalleled vehicle for connecting and engaging with an unlimited number of customers. Yet this vehicle is different than other, more impersonal forms. With social media, reps become part of their customers' lives. They follow...

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- Authored by Marsha Collier
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