



The Power of One: You re the Boss

By Kathleen Brush

Createspace, United States, 2012. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. A Power of One leader has all the skills necessary to guide and motivate employees to achieve an organization s objective. The skills to make work a place employees find rewarding. The skills to create jobs for the community, to generate wealth for employees, investors, and local businesses. The skills to be respected and admired as a role model. The skills are all composite skills of knowledge and behavior that include a global context. They are skills that will permit a boss to guide and motivate their teams to a more promising future in the world at large. Skills that will prepare a boss to maximize stakeholder value by continuously building marketable, innovative products for the most attractive target markets. Skills include: motivation, conflict resolution, leader behaviors, strategy, finance, economics, marketing, laws and regulations, human resource management, quality management, information technology, corporate governance, and integrity - all with a global context.



Reviews

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