



Lexikon Value-Management

By Pfeil Spremann

R. Oldenbourg Verlag, 2001. Hardcover. Book Condition: Neu. Neu Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Wertmanagement ist das Gebot, mit allen Ressourcen verantwortungsvoll umzugehen. Das Lexikon enthält zum Thema Stichwortbeiträge von Accounting-Modell bis zu Zirkulationsproblem. Es ist in erster Linie für Studierende zur effizienten Prüfungsvorbereitung geeignet, aber auch für Personen geschrieben worden, die sich mit aktuellen Fragen der Wirtschaft im Rahmen ihrer Tätigkeit in einer Unternehmung befassen. 421 pp. Deutsch.



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