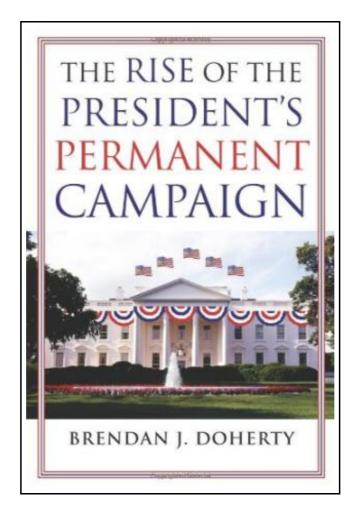
The Rise of the President's Permanent Campaign



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Reviews

Very useful for all group of people. It is amongst the most incredible pdf i actually have read through. Its been written in an extremely straightforward way and it is just right after i finished reading through this pdf by which basically modified me, change the way i think. (Felicia Nikolaus)

THE RISE OF THE PRESIDENT'S PERMANENT CAMPAIGN



University Press of Kansas. Paperback. Book Condition: new. BRAND NEW, The Rise of the President's Permanent Campaign, Brendan J. Doherty, While the presidency has always been a political office, the distinction between campaigning and governing has become increasingly blurred in recent years. Yet no one until now has documented the phenomenon of the "permanent campaign" and analysed its impact on the executive office. In this eye-opening book, Brendan Doherty provides empirical evidence of the growing focus by American presidents on electoral concerns throughout their terms in office, clearly demonstrating that we can no longer assume that the time a president spends campaigning for re-election can be separated from the time he spends governing. To track the evolving relationship between campaigning and governing, Doherty examines the strategic choices that presidents make and what those choices reveal about presidential priorities. He focuses on the rise in presidential fund raising and the targeting of key electoral states throughout a president's term in office--illustrating that recent presidents have disproportionately visited those states that are important to their political prospects while largely neglecting those without electoral payoff. He also shows how decisions about electoral matters previously made by party officials are now made by voter-conscious operatives within the White House. Doherty analyses what these changing dynamics portend for the nature of presidential leadership, contending that while such strategies can at times strengthen a president's hand, they can also undermine his role as a unifying national leader, heighten public cynicism, and limit prospects for bipartisan compromise. He further shows how trends in presidential fund-raising undermine the conventional understanding of the predatory relationship between the president and his party. Drawing on new systematic evidence of presidential fund-raising and travel, archival research at presidential libraries, and accounts by presidents and their aides, Doherty musters a mountain of evidence...

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