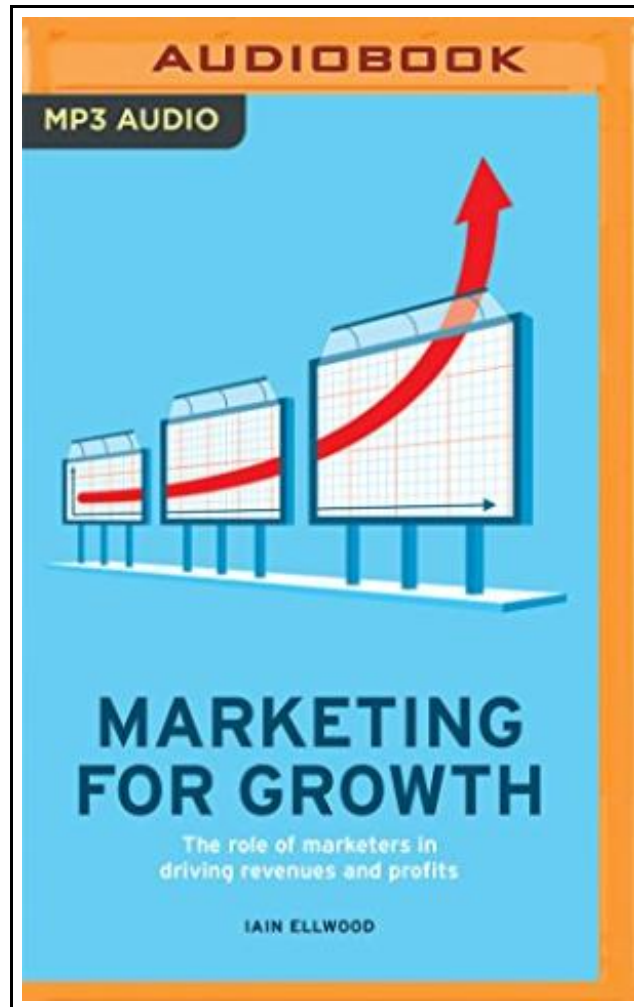


## Marketing for Growth: The Role of Marketers in Driving Revenues and Profits



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