



Radio Daze 1970-1976: When DJ s Could Play What They Wanted to Play and Say What They Wanted to Play

By MR Mitch McCracken, Mitch McCracken

Createspace Independent Publishing Platform, United States, 2012. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Take a behind the scenes look at what radio was really like in the seventies through the eyes of a Memphis DJ. Read firsthand accounts of some of the seventies biggest stars and a 1974 interview with Jim Morrison (just three years after his death). Radio Daze is a lighthearted look at some serious issues, but mostly good times. Learn what it was like to be a disc jockey in the seventies. How much fun it was and how different it was from radio today. I have been in radio all my adult life, I played Classic Rock before it was classic, it was just rock. I have been a Program Director, Music Director, Promotions Director and Research Director in addition to my On Air work. WMC-FM100, WZXR Rock103, WHBQ, WRVR (The River), and WMPs FM (The Pig) are the stations that I have worked for in Memphis. I also worked for The Father of Rock and Roll Sam Phillips of Sun Records at his station in Florence, AL, WQLT. In New Orleans I worked...



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