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CHALLENGES AND OPPORTUNITIES TO THE TELECOMS INDUSTRY



GRIN Verlag GmbH Okt 2011, 2011. Taschenbuch. Book Condition: Neu. 211x149x3 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2010 in the subject Economics - Micro-economics, grade: 1,7, University of Frankfurt (Main), language: English, abstract: The actual Telecoms one-sided business model is under pressure: tougher regulation, developing technology, potential new entrants, and advancing customer expectations. The traditional voice business is facing stagnating or even falling revenues and therefore in-creased voice...

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- Authored by Sebastian Straube
- Released at 2011



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Reviews

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