



A Hooker s Guide to Getting a Job: Parables from the Real World of Career Counseling and Executive Recruiting

By Bruce A Hurwitz Ph D

Fish Hook Books, Ltd., United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Using parables based on interactions with career counseling clients and executive recruiting candidates, Bruce Hurwitz explores the keys to conducting an effective job search. His non-traditional approach includes such advice as remembering that your job search is not about you but the employer, focusing on differentiation and that preparing for an interview is more important than worrying about the cover letter and resume. Hurwitz takes the reader through the job search process, from planning a course of action, through applying, to interviewing and, finally, negotiating an employment agreement.



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