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THE ART OF MARKETING PROMOTION: HOW SUN TZU CAN IMPROVE YOUR BUSINESS SUCCESS



Billiard Gods Productions, United States, 2012. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.This is how Sun Tzu would help you develop and implement promotional marketing programs! Apply the philosophy of war to expanding your business! 2,500 years ago, a Chinese general, Sun Tzu, wrote a treatise titled The Art of War. It summarized his lifetime experiences of what was important about warfare and battlefield management. Your success (and...

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- Authored by Allan P Sand
- Released at 2012



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