# Maksymilian Motyka

♣ Cracow, Poland /Open to relocate or remote work/





### Profile

A graduate of computer science and management at WSB-NLU in Nowy Sacz. Occasional programmer. As a hobby, I am creating content for a YouTube channel dedicated to technology, for a web blogs, and used to create and produce podcasts. I learn new skills easily and also keep up with news and updates. One day, I would like to work in news television.

## Experience

Or\_kiestra / Fundacja Południe - Cracow (Portfolio)

Organizational Team member; 12.2022 - today

Media Team Leader; 10.2021 - today Musician: Doublebassist; 01.2017 - today

Organizing concerts, creating and managing the band's branding, working with media, managing the social media, creating and moderating ad campaigns

#### Freelance Journalist (Portfolio)

- Hot Apples Wanted Blog Editor; 12.2022 today
- MAKS+ YouTube channel anchor; 07.2012 today
- "Sok z Jabłka" podcast anchor; 11.2016 06.2017
- AppleCenter.pl blog editor; 12.2014 09.2017

Creating articles and scripts for audio/video recordings, content production from the planning to editing and distribution

#### Nowy Sącz County's Centre of Culture - S.Sącz

Music teacher; 09.2019 - today

Teaching pupils aged 6-18, learning how to play an instrument and the principles of the music theory

#### ikershop.com - Nowy Sącz

ECommerce & IT Specialist; 07.2023 - 05.2024

Managing the company's IT infrastructure, Shop Migration from PrestaShop to Shopify, IT Solutions implementation, handling reports and technical errors



WSB-NLU - Nowy Sącz (Portfolio)

"Potęga informatyki": Event Organizer, camera operator (2019), Event Host (2022)

Host of university events; 09.2021 - 09.2023

Camera operator, video content production; Event host, following a scripted agenda and incorporating audience's feedback

## **RavenDB** (Hibernating Rhinos Ltd.) [remote] Junior Content Creator; 07.2022 - 01.2023

Preparation of documentation for a database programme, covering issues related to programme operation, database creation and management techniques, introduction to the SQL and RQL



#### WSB-NLU in Nowy Sacz, Poland

2019-2023: Computer Science - Engineer

Major: Business Application Developer (in English)

2023-2024: Management - Master of Arts

Major: Global Business Management (in English)

Thesis: Comparative Analysis of the Competitiveness of

Visegrád Group Countries

#### **ZSEM (Technikum no. 7)** (2015-2019)

gen. Józef Kustroń Technical School

in Nowy Sącz, Poland

2015-2019: Telecommunications

Matura exam + Professional Qualification

#### Frederic Chopin Music School - Nowy Sacz, Poland

Musician - Artistic Degree

2007-2013: Violin; I degree (PL)

2013-2019: Doublebass; II degree (PL)

Classes: Instrument classes, Ear training, Harmony,

History and Principles of music, Orchestra

I consent to the processing of my personal data in order to recruit for the position I am applying.

## **F** Languages

- Polish native
- English C1
- German B1

#### IT:

- C++ intermediate
- C# intermediate
- Java intermediate
- SQL intermediate

## Other Abilities

#### Hard Skills:

- Social Media Management (Twitter/X, Instagram, Facebook, YouTube, TikTok)
- Graphic processing programs (Photoshop, Illustrator, Pixelmator) - advanced
- Video editing programs (Final Cut Pro, Motion, Adobe Premiere and mobile: CapCut) - intermediate
- Advertising campaign managers (Google Ads, Meta Ads) - advanced
- Driving license Cars (PL: cat. B)
- SEO management intermediate

#### Soft Skills:

- Teamwork and cooperation, leadership
- Time management
- Problem solving, critical thinking
- Empathy and the ability to listen
- Adaptability and flexibility

## Interests

- Technology
- Politics
- Social Affairs
- Music
- Culture

