



ERICK KASSAB

3D CHARACTER ANIMATOR



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Guadalajara, Jalisco. México.



PROFILE

Animator and graphic designer from Guadalajara. Passionate about telling stories through movement and design. I enjoy bringing characters to life and creating visuals that communicate clearly in creative ways. I'm always looking to learn and take on new challenges that improve and expand my skills in character animation, body mechanics, and acting, perfecting every aspect that contributes to a memorable animation.

EXPERIENCE

MUSTAD 2021 - 2025

- Graphic design, video editing, concept and development for digital and printed marketing materials.

Proven Marketing 2020 - 2021

- Design and animation for social media ads, branding and internal communication.

Ampersand Comunicación & Diseño 2018 - 2020

- 3D concept and design for stands and exhibitions, printed POP materials and internal communication.

Affare Real Estate / Sonno Financial Broker 2018

- Branding, digital media presence and marketing.

Hilasal Mexicana S.A. de C.V 2017

- Color separation, screen printing and internal communication.

"Monstruosamente Solo" 2015 - 2016

- Rotoscopy animation for feature film.

InShell 2011 - 2013

- Web design and animated spot.

EDUCATION

Máster en Animación de Personajes 3D 2025 (Animum)

Licenciatura en Diseño Gráfico Digital 2016 (UNIAT)

HABILITIES

Animation | Graphic Design | Illustration | Motion Graphics | Photo Editing

SOFT SKILLS

Creativity | Organization | Punctuality | Empathy | Effective communication | Emotional Intelligence | Leadership
Flexibility | Problem Solving | Teamwork | Attention to Detail | Quick Learning | Proactive

SOFTWARE

Autodesk Maya | Adobe Photoshop | Adobe Illustrator | Adobe After Effects
Adobe Premiere Pro | Adobe InDesign | Procreate | ZBrush

LANGUAGES

Spanish | English | French

INTERESTS

Storytelling | Technology | Reading | Character Design | Internet Trends | Dancing

